

4th Int'l Wind Energy Expo & Conference

WIND EXPO 2016

Witness the growth returning to Japan's wind energy market at WIND EXPO 2016

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[Reed Exhibitions Japan](#) will be holding the 4th edition of Japan's largest wind energy show [WIND EXPO](#) next March in Tokyo.

"WIND EXPO 2016 will be a great edition" says Show Director *Takeshi Tanaka*. He adds "With the Japanese wind energy market expecting growth, WIND EXPO will be a perfect platform for industry professionals in and out of the Japan to discuss potential business. There will be a greater mix of various exhibiting and visiting firms and a quality conference welcoming renowned speakers looking to invest and support wind energy business in Japan".



Wind Farm Installations to rise in Japan

According to [Bloomberg New Energy Finance](#), 2,716MW of wind energy have been installed at the beginning of 2015 and this is expected to increase to 5,092MW in 2020. The government foresees approximately 10GW of energy to be covered by wind power by 2030.

The expected growth of the market is a reflection of the increasing number of approved

wind farm projects. 2015 is the starting year for projects which have passed the 3-year environment assessment (compulsory to all wind farm projects in Japan since 2012) to come through to the field. Also, as the cabling and infrastructure between the capital and the northern region with great potential for wind farm development have been installed, more projects to move forward.

The exhibit space of WIND EXPO has evidently been filling up fast and the scale of the show is expected to expand by nearly 20%.

Products, Tech, Services from Japan and the world

The 3-day event will gather 200 exhibitors and 80,000 visitors from across the wind energy and renewable energy field (visitors including visitors from concurrent shows) from Japan and the world.

Exhibitors include wind turbine manufacturers such as **SIEMENS, ENERCON, SENVION, HITACHI POWER SOLUTIONS, CHAVA ENERGY, JAPAN STEEL WORKS** as well as small turbine manufacturers **TENARROWS (BERGY WIND POWER), XZERES WIND JAPAN**, and firms dealing with components such as **NTN CORPORATION, THK, YONEX** etc.

There will be special exhibit zones for offshore wind and operation and maintenance (O&M) gathering firms specific to those category. Offshore wind related firms include **NIPPON KAIJI, ASIA AIR SURVEY, TOKYO KISEN** etc. For O&M, **JFE MECHANICAL, FUJI DENKO, SHINTOSHIN AGENCY**. As expanding areas in Japan's wind energy, both zones are expected to expand from the previous edition accommodating new players joining the business. For instance, insurance related firms will be exhibiting for the first time in the O&M zone, again reflecting the acceleration and structuring of wind energy as business in Japan.

Growing International Profile

As well as exhibit categories, there will be international pavilions grouping together exhibitors from various countries. At the 2016 show, **Denmark, Holland, UK** and **USA** have already confirmed their participation.

The show's reputation as an international business platform has been building which is evident from the feedback by key international industry players:

"It's grown to be the leading industry show in the country in just 2 years. We expect to meet every one of relevance in the industry. Here we meet all our customers, also political, discussion partners, we learn a lot from the conferences and the Keynote speeches." **Bernhard Mueller, Head of Wind Power Onshore APAC, Wind Power Asia Pacific SIEMENS**

"We made a lot of contacts. We actually met a lot of players from the value chain such as suppliers, the suppliers of suppliers, legal consultants, developers, utilities...also some politicians so this is really a good opportunity to get a bit more information of the market." **Matthias Bausenwein, Head of Market Development, DONG ENERGY WIND POWER**

"Its important for us globally as a business to identify markets that are worthwhile to invest in that have good stable policies and good incentives that will drive the

generation of new renewable energy in that market and Japan is one of those markets”
Chris Judd, CEO & Managing Director, SENVION AUSTRALIA

“I will be coming back to the show for sure. Actually I think its going to be one of the must visit to follow up the Japanese market.” **Alex Berenger, Senior Business Development Manager, EDPR**

To view other comments and scenes from the show: http://www.windexpo.jp/en/pr_pv/

Valuable Networking Opportunities

In parallel to the exhibition there will be conference sessions and a reception to encourage networking between participating professionals.



The technical sessions of the conference will cover topics such as market insight of Japan and the world, onshore and offshore wind energy in Japan, strategies and case studies of installations, risk management, operation efficiency etc. In addition to the keynote session welcoming renowned experts of the field, there will be a new special international keynote session. Leaders from international wind turbine manufacturers will discuss their strategies and outlook towards investing in the Japanese market. Details are soon to be announced.

A reception party will be held during the lunch hours of the first day (March 2, 2016) encouraging cross communication and network building between executives from wind energy as well as other renewable and smart energy fields such as smart grid, electricity retail, energy storage, photovoltaics etc.



Save Your Dates – March 2-4, Tokyo

Launched in 2013, just in time for the newly implemented Feed-In-Tariff for wind energy in Japan, WIND EXPO has continued to support the development of business within Japan and between other markets.

With the conditions of the Japanese market looking positive, the show will excel in providing opportunities for professionals to build business and valuable connections.

WIND EXPO 2016 will be held within [World Smart Energy Week 2016](#) (group of 9 renewable energy related exhibitions) from March 2-4, 2016 at [Tokyo Big Sight](#), Japan.

For further details about the show, visit the website at www.windexpo.jp/en/ or contact Show Management wind@reedexpo.co.jp.

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