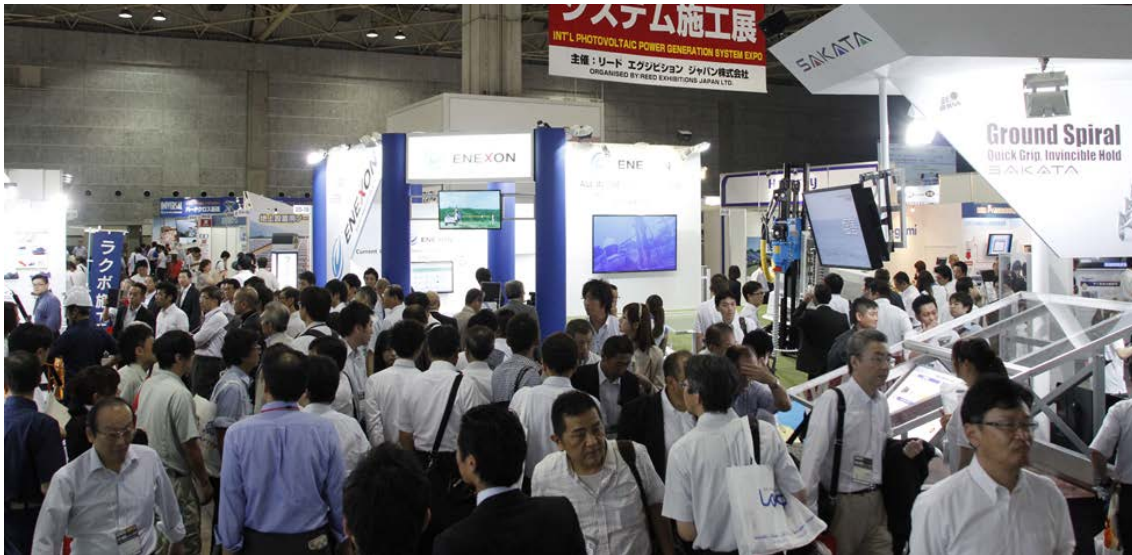


# PV EXPO & PV SYSTEM EXPO to expand further in Osaka and Tokyo



## Press Release: For immediate release (April 27, 2015 Tokyo, Japan)

Reed Exhibitions Japan, organiser of Japan's largest international trade show for the photovoltaic industry - [PV EXPO](#) and [PV SYSTEM EXPO](#) will be holding the "Osaka edition" of the show at [INTEX OSAKA](#) from September 2-4 2015.

With the ongoing rise in installations of PV systems and popularity of the rooftop PV growing, the boom of Japan's PV business is persisting. As to portray this positive market condition, both Tokyo and Osaka editions of PV EXPO and PV SYSTEM EXPO are growing.

PV EXPO and PV SYSTEM EXPO held this year in Tokyo late February [hit a record high](#) and the Osaka editions [PV EXPO OSAKA](#) and [PV SYSTEM EXPO OSAKA](#) coming up in September is to exceed last year's scale by more than 20 %.

## Fitting location for business in Japan

The great contributor of the growth of the show for the Osaka edition is the profile of visitors. Over 90 percent of the visitors of the show are from western Japan including cities and regions such as Osaka, Kyoto, Kobe, Shikoku, Kyushu etc.

Thus, participating in PV EXPO OSAKA and PV SYSTEM EXPO OSAKA provides opportunities for professionals interested in making greater investments in Japan to tap into the unexplored western Japanese market.

*"We were able to attract more than 300 visitors to our booth, focusing on users from western Japan. Including orders from new customers, we were able to make JPY 20 million worth of sales at the show" NIPRO, Exhibitor*

*"It was our first time exhibiting in Japan but we were pleasantly surprised by the large number of visitors coming to our booth with specific deals. We were therefore able to make a great start in entering the Japanese market. With the experience of the Osaka show, we have decided to exhibit at both Tokyo and Osaka editions of PV SYSTEM EXPO to expand and excel our business in Japan." UNIVERSAL DE SUMINISTRO, Exhibitor*

*"We mainly had meetings with customers from western Japan and out of 15 potential new orders we confirmed 5 summing up to JPY 50 million in sales" NPC, Exhibitor*

"The show exceeded our expectation and the results were fantastic. We are able to conduct very solid business at the show and the decision making was very fast. We are definitely coming back to both the Tokyo and Osaka shows next year." **SHOALS TECHNOLOGIES GROUP, Exhibitor**

(Comments excerpt from post show questionnaire, on-site interviews from PV EXPO OSAKA & PV SYSTEM EXPO OSAKA 2014)

**CANADIAN SOLAR, JINKO SOLAR HOLDING, YINGLI GREEN ENERGY, JA SOLAR, SCHLETTER, UNIVERSAL DE SUMINISTRO, SHOALS TECHNOLOGIES GROUP, LTI RENEERGY, NPC, EKO INSTRUMENTS** are some of the exhibitors who have already confirmed their booth space at this year's show.

Including the concurrent shows, 400 exhibitors and 30,000 professional visitors are expected.

## Network with experts in related fields

PV EXPO OSAKA and PV SYSTEM EXPO OSAKA will be held in parallel with 3 exhibitions, [BATTERY OSAKA](#), [INT'L SMART GRID OSAKA](#) and the newly launched [ENERGY MARKET LIBERALISATION EXPO OSAKA](#) comprising [World Smart Energy Week Osaka](#) - the largest and only comprehensive show specialising in smart and renewable energy.

As both exhibitors and visitors can freely enter all 5 exhibitions, through the exhibitions and the Technical Conference sessions also held on-site, participants will be able to explore making new connections and learning the latest trends of western Japan's smart and renewable energy market as a whole.

Exhibitors joining the concurrent shows include **THE FURUKAWA BATTERY, NIPPON CHEMI-CON, EMB, NAG SYSTEM, ZHEJIANG HANGKE TECHNOLOGY, NGK INSULATORS, FUJI ELECTRIC, SKIPPING STONE, DENSO, TABUCHI ELECTRIC, SHINDENGEN ELECTRIC MANUFACTURING** etc.

To book a free invitation ticket to visit PV EXPO OSAKA and PV SYSTEM EXPO OSAKA Online registration can be made at <http://www.pvexpo-kansai.jp/en/inv/>.

Booth space selling out fast but to consultations for exhibiting can be made by contacting the sales representatives - email: [pv-o@reedexpo.co.jp](mailto:pv-o@reedexpo.co.jp)

For the Tokyo editions PV EXPO and PV SYSTEM EXPO **special discounts for booths** are available until **May 31**. For booking inquiries contact Show Management - email: [pv@reedexpo.co.jp](mailto:pv@reedexpo.co.jp)

For further information about the show visit: <http://www.wsew.jp/en/>

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## Note for editors

### Show Outline:

**Title:** PV EXPO OSAKA 2015 – 3rd Int'l Photovoltaic Power Generation Expo Osaka  
PV SYSTEM EXPO OSAKA 2015 – 3rd Int'l Photovoltaic Power Generation System Expo Osaka  
**Dates:** September 2-4, 2015  
**Time:** 10:00- 18:00 (10:00 - 17:00 on September 4)  
**Venue:**INTEX OSAKA  
**Organised by:** Reed Exhibitions Japan Ltd.  
**Website:** <http://www.pvexpo-kansai.jp/en/> (PV EXPO OSAKA)  
<http://www.pvs-expo-kansai.jp/en/> (PV SYSTEM EXPO OSAKA)  
**Visiting inquiries:** [visitor-eng.pv@reedexpo.co.jp](mailto:visitor-eng.pv@reedexpo.co.jp)  
**Exhibiting inquires:** [pv@reedexpo.co.jp](mailto:pv@reedexpo.co.jp)  
**Press inquiries:** [pr-eng.wsew@reedexpo.co.jp](mailto:pr-eng.wsew@reedexpo.co.jp)

### What is PV EXPO OSAKA:

PV EXPO OSAKA is a specialised exhibition held in Osaka gathering all kinds of technologies, materials/devices, equipment for manufacturing solar cell/module and solar cell/module itself. A vast number of professionals involved in solar cell/module manufacturing and its users will be visiting the show.

### What is PV EXPO SYSTEM OSAKA:

PV SYSTEM EXPO OSAKA is an exhibition specialised in technologies and services for PV system integration/installation held in Osaka. A number of PV system installers/integrators, house/plant/construction companies, corporate users, etc. will be visiting the show.

### What is World Smart Energy Week Osaka:

World Smart Energy Week OSAKA consists of 4 energy-related shows, solar cell/module and the manufacturing technologies, PV system integration/installation, rechargeable battery and smart grid. As Western Japan's largest show for power generation, energy saving and energy storage, the show has been attracting a number of industry professionals from various fields.

<http://www.wsew.jp/en/>

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### Show Outline:

**Title:** PV EXPO 2016 – 9th Int'l Photovoltaic Power Generation Expo  
PV SYSTEM EXPO 2016 – 7th Int'l Photovoltaic Power Generation System Expo  
**Time:** 10:00 – 18:00 (10:00 – 17:00 on March 4)  
**Venue:** Tokyo Big Sight (Tokyo International Exhibition Center)  
**Organised by:** Reed Exhibitions Japan Ltd.  
**Website:** <http://www.pvexpo.jp/en/> (PV EXPO)  
<http://www.pvs-expo.jp/en/> (PV SYSTEM EXPO)  
**Visiting inquiries:** [visitor-eng.pv@reedexpo.co.jp](mailto:visitor-eng.pv@reedexpo.co.jp)  
**Exhibiting inquires:** [pv@reedexpo.co.jp](mailto:pv@reedexpo.co.jp)  
**Press inquiries:** [pr-eng.wsew@reedexpo.co.jp](mailto:pr-eng.wsew@reedexpo.co.jp)

### What is PV EXPO:

PV EXPO is Japan's largest B-to-B international PV trade show specialising in photovoltaic power generation.

The best venue to seek the latest solar cell/module manufacturing technologies, devices, components, materials and finished solar cell/modules from Japan and the world and for firms with such products and technologies to expand sales in Japan and the Asia-Pacific. Together with the Technical Conference, the concurrent show PV SYSTEM EXPO and networking events, every year the show serves as a must attend business hub for PV industry professionals.

**What is PV SYSTEM EXPO:**

PV SYSTEM EXPO is Japan's only and largest B-to-B international exhibition specialising in PV system integration and installation. Cutting-edge technologies, devices, and equipment for installation and integration of PV systems as well as its design, construction and maintenance technologies will be showcased from all over Japan and the world. Together with the concurrent show PV EXPO, PV SYSTEM EXPO serves as the key venue for professionals in the PV industry to negotiate business and build new connections.

**What is World Smart Energy Week:**

A group of the world's leading B-to-B trade shows covering a wide range of smart/renewable energy.

From power generation, energy storage, energy distribution to smart/renewable energy related applications and technologies...the show will offer infinite business opportunities, solutions and connections with industry professionals from all over Japan and the world.

<http://www.wsew.jp/en/>

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**What is Reed Exhibitions Japan Ltd. :**

Reed Exhibitions Japan Ltd. was founded in 1986 as a member of the world's leading exhibition organiser - Reed Exhibitions.

Through continually striving to create trade exhibitions that generate business for the exhibitors and visitors alike, the company has in 2003 become the largest trade show organiser in Japan.

In 2015, 123 trade shows across 25 industry sectors are to be held.

By organising successful international exhibitions, the company is fully committed to promoting the trade between Japan and the world. <http://www.reedexpo.co.jp/en/>