

Preliminary Report of Visitor Count

World Smart Energy Week OSAKA 2018

4th Int'l Photovoltaic Power Generation Expo Osaka
PV EXPO OSAKA 2018

9th Int'l Photovoltaic Power Generation System Expo Osaka
PV SYSTEM EXPO OSAKA 2018

5th Int'l Rechargeable Battery Expo Osaka
BATTERY OSAKA

5th **INT'L SMART GRID EXPO OSAKA**

3rd Int'l Hydrogen & Fuel Cell Expo Osaka
FC EXPO OSAKA 2018

3rd **BIOMASS EXPO OSAKA**

2nd Next-generation Thermal Power Generation Expo Osaka
THERMAL POWER EXPO OSAKA

2nd Int'l Wind Energy Expo Osaka
WIND EXPO OSAKA 2018

Concurrent Show: 2nd JAPAN BUILD OSAKA

The Solemn Declaration of No Inflated Numbers

Oct. 1, 2018

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

Fundamental Philosophy of the Total Visitor Number Announcement

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures; therefore, this counting method is prohibited.

- 1) On-Site Registrants** Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.
- 2) VIP Registrants** Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES

	Sep. 26 [Wed]	Sep. 27 [Thu]	Sep. 28 [Fri]	Total
1) On-Site Registrants	3,436	3,830	3,457	10,723
2) VIP Registrants	1,332	1,318	1,067	3,717
(A) Visitors number of World Smart Energy Week OSAKA	4,768	5,148	4,524	14,440
Number of Seminar Attendees	1,612	1,857	1,934	5,403
Number of Press Registrants	31	18	15	64
(B) Visitors number of JAPAN BUILD OSAKA	2,500	2,403	2,193	7,096
Total Number of Visitors (A)+(B)	7,268	7,551	6,717	21,536

All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

- * These figures are preliminary and they are subject to change after being certified by an official institute.
- * The numbers of seminar attendees and press registration are not included in the total number of visitors.

Organised by

 Reed Exhibitions

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