

**Exhibiting Information for Next Shows**

# World Smart Energy Week

Concurrent  
Shows

**DECARBONISATION EXPO / CIRCULAR ECONOMY EXPO**

## 10th Osaka Show

Dates: **Nov. 16 [Wed] - 18 [Fri], 2022**

Venue: **INTEX Osaka, Japan**

## 19th March Show

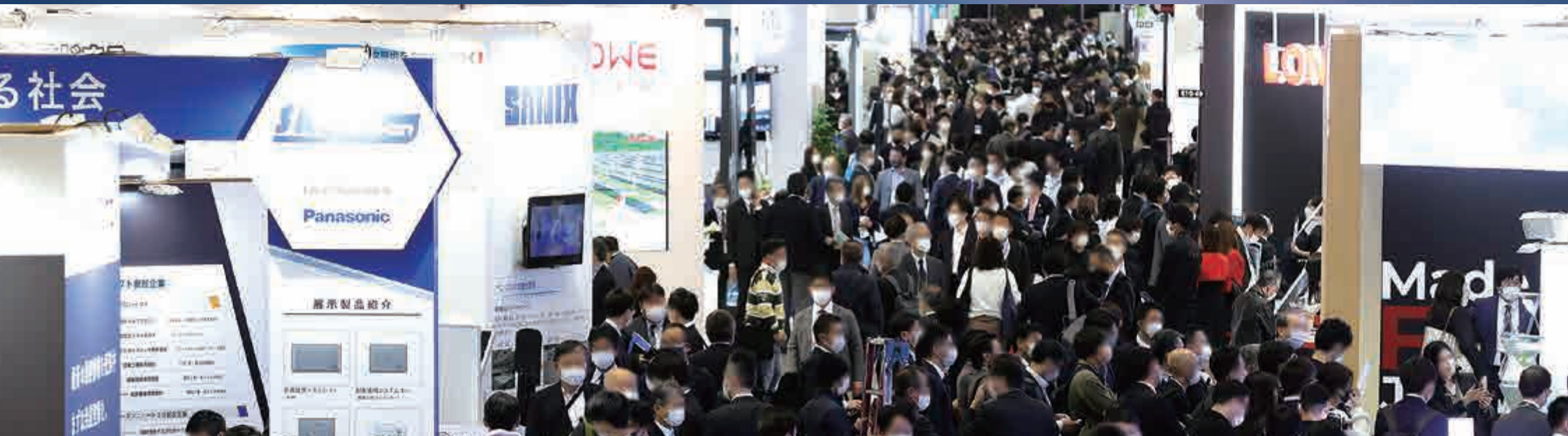
Dates: **Mar. 15 [Wed] - 17 [Fri], 2023**

Venue: **Tokyo Big Sight, Japan**

## 3rd September Show

Dates: **Sep. 13 [Wed] - 15 [Fri], 2023**

Venue: **Makuhari Messe, Japan**



Built by



In the business of  
building businesses

Organiser

**RX Japan Ltd.**

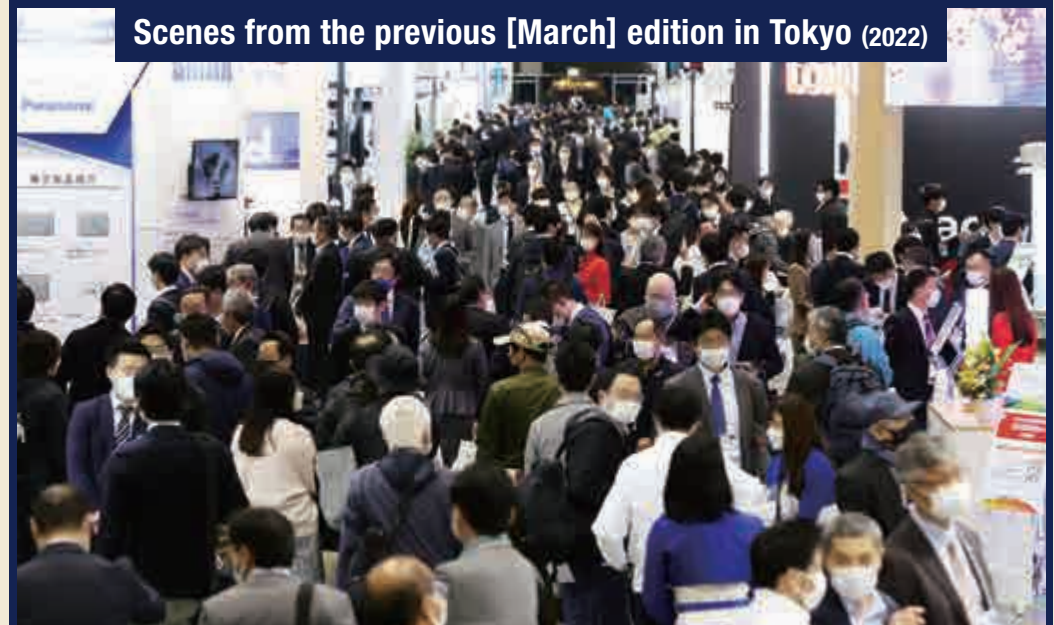


# World's Leading Renewable Energy Technology Exhibition

Scenes from the previous Osaka edition (Nov. 2021)



Scenes from the previous [March] edition in Tokyo (2022)

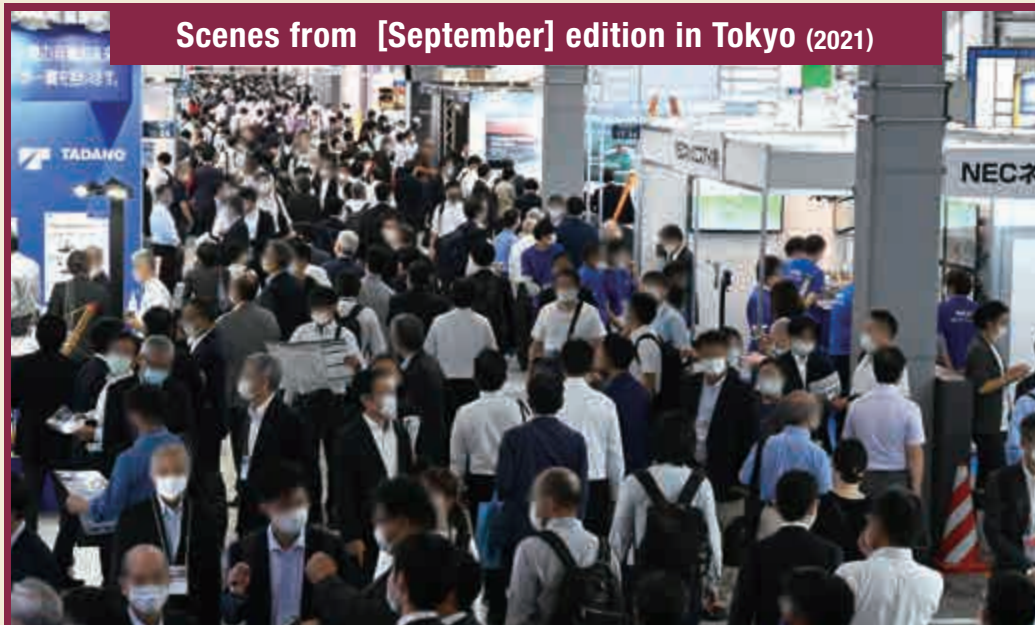


All pictures and videos on this brochure are taken at previous shows.



# World's Leading Renewable Energy Technology Exhibition

Scenes from [September] edition in Tokyo (2021)



## Show Report in Videos

### Osaka Edition

<https://youtu.be/Um5JnSFWrJ4>

For Chinese version or If you cannot access YouTube

▶▶ <https://v.qq.com/x/page/e3311qq0jab.html>



### [March] Edition

<https://youtu.be/Soqcgxzsq2c>

For Chinese version or If you cannot access YouTube

▶▶ <https://v.qq.com/x/page/o3328gnh1ku.html>



### [September] Edition (in 2021)

<https://youtu.be/V9XBUIdbINk>

For Chinese version or If you cannot access YouTube

▶▶ <https://v.qq.com/x/page/s3306szxkjf.html>



# Held with Tech. Exhibition for Sustainable Society

## 3 Shows Are Held Under One Roof

### World Smart Energy Week

#### Comprehensive Renewable Energy Technology Exhibition

Technologies for energy-saving/creating/storing and smart cities gather in 7 consisting shows of World Smart Energy Week.

##### Consisting Shows

- FC EXPO
- PV EXPO
- BATTERY JAPAN
- INT'L SMART GRID EXPO
- WIND EXPO
- INT'L BIOMASS EXPO
- ZERO EMISSION THERMAL POWER GENERATION EXPO



See next page for the details ►►

##### Concurrent Show

### DECARBONISATION EXPO

Decarbonisation Solutions for Corporate Management Gather

##### Exhibit Profile

- Self-Consumption PV, Corporate PPA
- Energy Management System
- Rechargeable Battery, EV Utilisation
- Renewable Energy, Environmental Value etc.



##### Concurrent Show

### CIRCULAR ECONOMY EXPO

Exhibition for Circular Economy Solutions

##### Exhibit Profile

- Consulting
- Sustainable Material
- AI/IoT/Blockchain
- Resource Recovery/Recycling/Reprocessing etc.
- Circular Design
- PaaS Related Tech.
- Repairing Solution



\*CIRCULAR ECONOMY EXPO is held once a year in March.

# Covering All the Categories of Renewable Energy Technology

## World Smart Energy Week Consisting Shows & Exhibit Profile

### FC EXPO

#### Exhibit Profile

- Device/Material
- Evaluation, Testing, Analysis
- Manufacturing Technology
- Hydrogen Supply/Manufacturing/Storage etc.

### BATTERY JAPAN

#### Exhibit Profile

- Device/Material
- Manufacturing Equipment
- Inspection/Testing/Evaluation Equipment
- Rechargeable Battery (Automobile/Stationary/Mobile) etc.

### WIND EXPO

#### Exhibit Profile

- Component, System Equipment
- Construction/Transportation
- Analysis/Measurement
- Offshore Wind Farm Technology etc.

### ZERO EMISSION THERMAL POWER GENERATION EXPO

#### Exhibit Profile

- Thermal Power Generation System
- CO<sub>2</sub> Capture/Storage Technology etc.

### PV EXPO

#### Exhibit Profile

- PV Power Generation System
- Power Conditioner
- Mounting System, Foundation Material
- Construction/EPC Service etc.

### SMART GRID EXPO

#### Exhibit Profile

- Power Equipment for Grid Connection
- Communication Equipment
- HEMS/BEMS
- Energy Storage System etc.

### BIOMASS EXPO

#### Exhibit Profile

- Biomass Fuel
- Crusher, Pulveriser
- Dehydrator, Dryer
- Inspection/Testing Technology etc.

#### Concurrent Show

### DECARBONISATION EXPO

#### Concurrent Show

### CIRCULAR ECONOMY EXPO

## Visitor Profile

#### Business Categories

- Fuel Cell Manufacturer
- Electricity/Gas/Oil Company
- Government, Municipality
- Automobile/Electronics Manufacturer
- Aggregator
- Developer, General Contractor, Homebuilder
- Solar Cell Manufacturer
- Wind Turbine Manufacturer
- Company Aiming for Net Zero Management
- Rechargeable Battery Manufacturer
- Wind Farm Operator
- New Entrant to Energy Industry
- Power Producer etc.



# Held 3 Times a Year – Twice in Tokyo & Once in Osaka

## Osaka Show

## Largest Show in Western Japan Area

Dates: Nov. 16 [Wed] – 18 [Fri], 2022 Venue: INTEX Osaka, Japan

\*"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept. \*expected, including concurrent show

- ◆ Largest exhibition for renewable energy tech. in western Japan
- ◆ Held in Osaka, the second largest city in Japan
- ◆ About 80% of visitors are from western Japan while more than 80% of the visitors of Tokyo editions are from eastern Japan

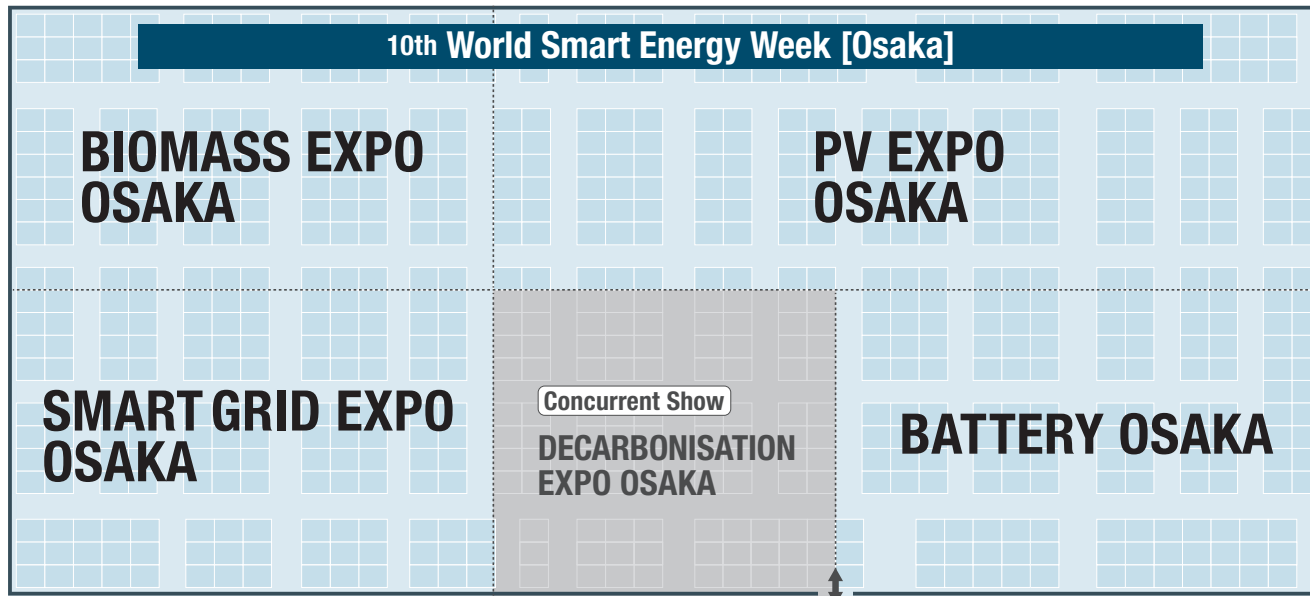
Number of Exhibitors

**200** Exhibitors\*

Number of Visitors

**15,000** Visitors\*

### < Floor Plan (preliminary) > INTEX Osaka Hall 6



# Held 3 Times a Year – Twice in Tokyo & Once in Osaka

**March Show**  
**Tokyo**

## World's Leading Exhibition in Scale

Dates: **Mar. 15** [Wed] – **17** [Fri], 2023 Venue: **Tokyo Big Sight, Japan**

\*expected, including concurrent shows

- ◆ Launched in 2005 and has grown as the world's leading exhibition for renewable energy technology
- ◆ A business platform for the first half of the year
- ◆ 2023 edition is concurrently held with newly launching CIRCULAR ECONOMY EXPO

Number of Exhibitors

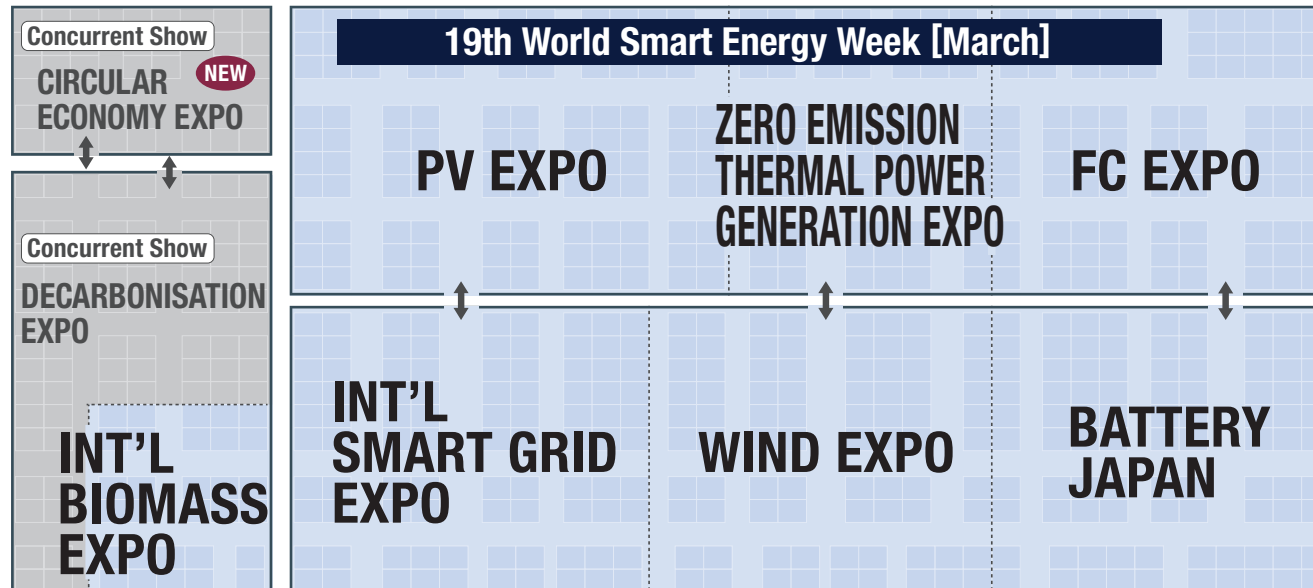
**1,200** Exhibitors\*

Number of Visitors

**50,000** Visitors\*



### < Floor Plan (preliminary) > Tokyo Big Sight East Hall 1-8



# Held 3 Times a Year – Twice in Tokyo & Once in Osaka

## September Show Tokyo

## Business Platform for the Second Half of the Year

Dates: **Sep. 13** [Wed] – **15** [Fri], 2023    Venue: **Makuhari Messe, Japan**

\*expected, including concurrent and co-held shows

- ◆ Launched in 2021 as a business platform for the second half of the year
- ◆ 2023 edition is held next to the exhibitions for electronics, smart factories, automotive technologies, etc.

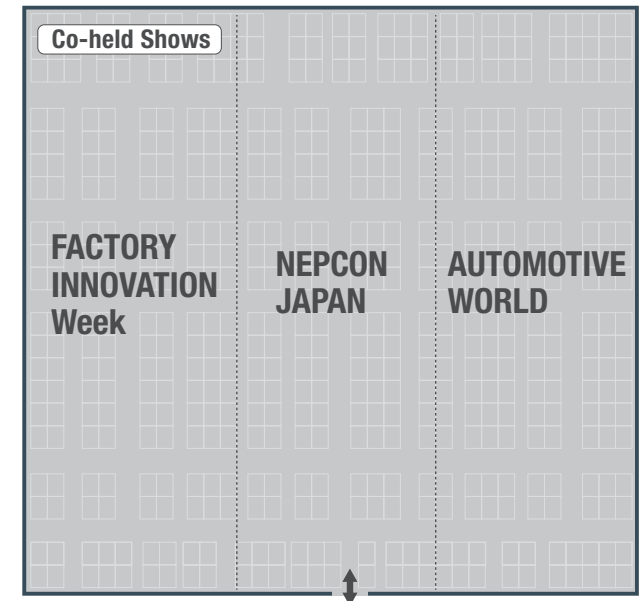
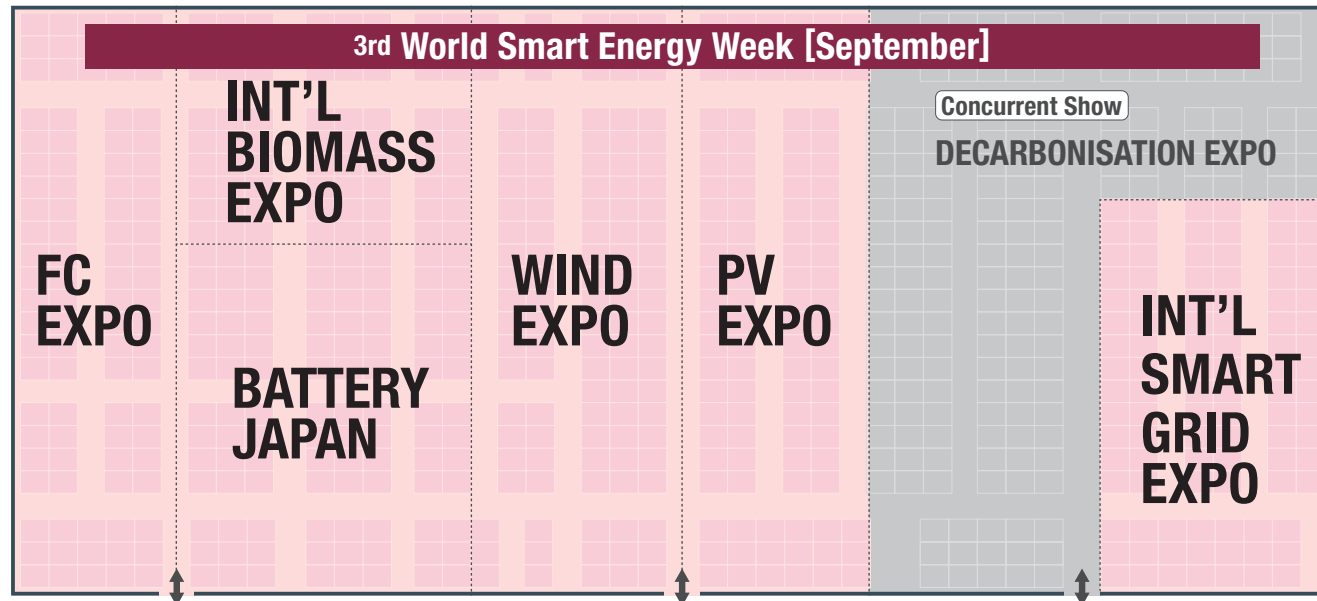
Number of Exhibitors

**500** Exhibitors\*

Number of Visitors

**30,000** Visitors\*

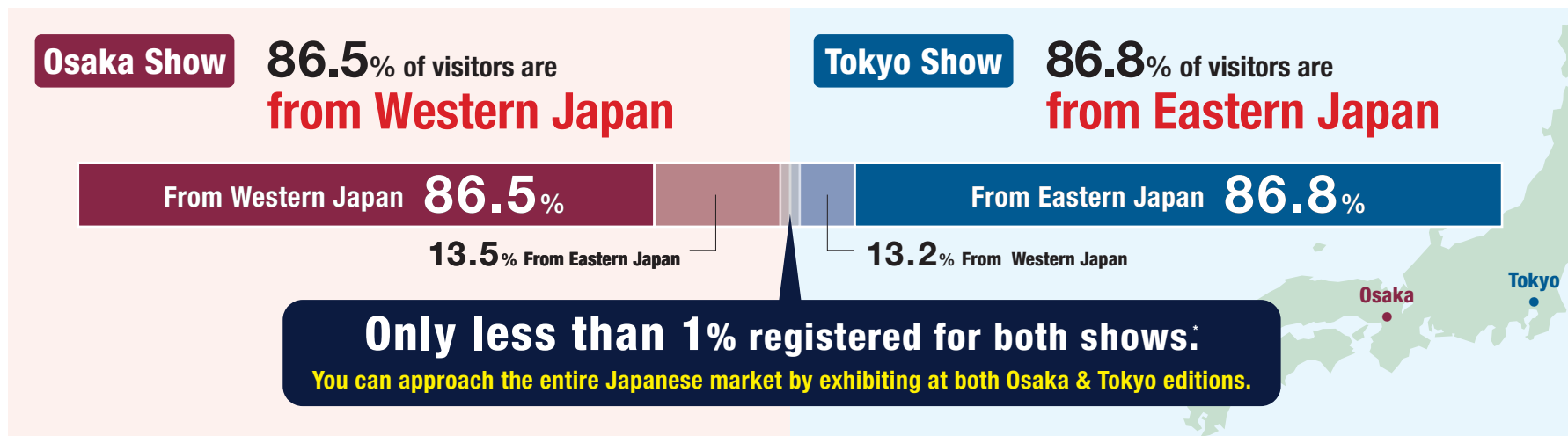
### < Floor Plan (preliminary) > Makuhari Messe





# Meet Broad Range of Companies from Entire Japan

## ■ Visitors by Regions



\*The numbers are based on visitor registrations of World Smart Energy Week Osaka and [March] Tokyo in 2021.

## ■ Major Visiting Companies (In alphabetical order/Company names are excerpts and shortened.)

- |                              |                                |                                     |                           |                                   |  |
|------------------------------|--------------------------------|-------------------------------------|---------------------------|-----------------------------------|--|
| ◆ AIR PRODUCTS AND CHEMICALS | ◆ GE RENEWABLE ENERGY          | ◆ JAPAN WIND DEVELOPMENT            | ◆ LOOOP                   | ◆ NTT ANODE ENERGY                | ◆ TESLA MOTORS                                   |
| ◆ AISIN                      | ◆ GENERAL MOTORS               | ◆ JAXA                              | ◆ MARUBENI                | ◆ NTT SMILE ENERGY                | ◆ TOHOKU ELECTRIC POWER                          |
| ◆ AJINOMOTO                  | ◆ GS YUASA                     | ◆ JERA                              | ◆ MAXELL                  | ◆ ORSTED                          | ◆ TOKYO ELECTRIC POWER COMPANY                   |
| ◆ ASIA PACIFIC FUEL CELL     | ◆ H2POWERTECH                  | ◆ JFE ENGINEERING                   | ◆ MITSUBISHI              | ◆ PANASONIC                       | ◆ TOKYO GAS                                      |
| ◆ BLUE ENERGY                | ◆ HITACHI                      | ◆ JFE STEEL                         | ◆ MITSUBISHI ELECTRIC     | ◆ PENTA-OCEAN CONSTRUCTION        | ◆ TOKYO METROPOLITAN GOVERNMENT                  |
| ◆ BMW                        | ◆ HITACHI ZOSEN                | ◆ JR WEST REAL ESTATE & DEVELOPMENT | ◆ MITSUBISHI MOTORS       | ◆ RENOVA                          | ◆ TOSHIBA  |
| ◆ BOSCH                      | ◆ HOKKAIDO GOVERNMENT          | ◆ KANSAI ELECTRIC POWER             | ◆ MITSUBISHI POWER        | ◆ SAMSUNG SDI                     | ◆ TOSHIBA ENERGY SYSTEMS & SOLUTIONS             |
| ◆ CATL                       | ◆ HONDA MOTOR                  | ◆ KAWASAKI HEAVY INDUSTRIES         | ◆ MITSUI FUDOSAN          | ◆ SHARP                           | ◆ TOSHIBA MITSUBISHI-ELECTRIC INDUSTRIAL SYSTEMS |
| ◆ CHINA FAW GROUP            | ◆ HYOGO PREFECTURAL GOVERNMENT | ◆ KYOCERA                           | ◆ MURATA MANUFACTURING    | ◆ SIEMENS GAMESA RENEWABLE ENERGY | ◆ TOYOTA MOTOR                                   |
| ◆ CHUGOKU MOKUZAI            | ◆ HYUNDAI MOTOR                | ◆ LG CHEM                           | ◆ NEC                     | ◆ SONY                            | ◆ VESTAS JAPAN                                   |
| ◆ DOOSAN FUEL CELL           | ◆ IHI                          | ◆ LG ELECTRONICS                    | ◆ NEDO                    | ◆ SUMITOMO ELECTRIC INDUSTRIES    | etc.   |
| ◆ ENEOS                      | ◆ INTELLIGENT ENERGY           | ◆ LG ENERGY SOLUTION                | ◆ NIPPON PAPER INDUSTRIES | ◆ SUMITOMO FORESTRY               |  |
| ◆ EURUS ENERGY HOLDINGS      | ◆ ITOCHU ENEX                  |                                     | ◆ NISSAN MOTOR            |                                   |  |

# Chosen by Leading Companies in the Industry

## ■ Past Major Exhibitors (In alphabetical order/Company names are excerpts and shortened.)

FC	CANADIAN HYDROGEN AND FUEL CELL ASSOCIATION	WIND	JFE GROUP	WIND	ORSTED
FC	CHIYODA	WIND	JGC HOLDINGS	SG	PANASONIC
WIND	DENZA	PV	JINKOSOLAR JAPAN	WIND	PENTA OCEAN CONSTRUCTION
WIND	ENERCON	ZET	KANDEN PLANT	BJ	SAMSUNG SDI
BJ	FDK CORPORATION	FC	KAWASAKI HEAVY INDUSTRIES	BJ	SEKISUI CHEMICAL
SG	FUJITSU	WIND	"K" LINE	WIND	SIF GROUP
BJ	FURUKAWA BATTERY	BM	KYOKUTO BOEKI	BM	SUMITOMO FORESTRY
WIND	GS	BJ	LG CHEM	BM	SYMENERGY
BJ	HANWHA CHEM	PV	LG ELECTRONICS	PV	TABUCHI ELECTRIC
SG	HANWHA Q CELLS JAPAN	BJ	LG ENERGY SOLUTION	WIND	TADANO
SG	HITACHI	PV	LONGI SOLAR TECHNOLOGY	WIND	TAISEI
WIND	HITACHI ZOSEN	SG	MITSUBISHI ELECTRIC	WIND	TOKO ELECTRICAL CONSTRUCTION
WIND	HOKUTAKU	SG	MITSUBISHI HEAVY INDUSTRIES	SG	TOSHIBA ENERGY SYSTEMS & SOLUTIONS
FC	HONDA MOTOR	ZET	MITSUBISHI POWER	WIND	TOYO CONSTRUCTION
PV	HUAWEI TECHNOLOGIES JAPAN	WIND	MITSUI O.S.K. LINES	FC	TOYOTA MOTOR
FC	HYUNDAI MOBIS	SG	MURATA MANUFACTURING	PV	TRINA SOLAR JAPAN
FC	HYUNDAI MOTOR	SG	NEC	WIND	VENSYS ENERGY
ZET	IHI	WIND	NIPPON STEEL	WIND	VESTAS JAPAN
BM	ITOCHU MACHINE-TECHNOS	WIND	NYK LINE	BM	YANMAR ENERGY SYSTEM
FC	IWATANI	WIND	OBAYASHI	PV	YASKAWA ELECTRIC
ZET	JERA	PV	OMRON		etc.

FC FC EXPO PV PV EXPO BJ BATTERY JAPAN SG INT'L SMART GRID EXPO WIND WIND EXPO BM INT'L BIOMASS EXPO ZET ZERO EMISSION THERMAL POWER GENERATION EXPO



# Exhibit and Expand Your Business in Japan and Asia

## ■ Achievements of Exhibitors

Exhibitors of [September] /Osaka Show 2021 and [March] Show 2022



**TAOKE ENERGY CO., LTD.**

On the opening day, a customer we had never dealt with before came in and the storage battery system on display was sold on the spot.



**GOTION JAPAN CO., LTD.**

There were nearly 1,000 business meetings over the three days with suppliers, those in development, automakers, etc.



**MARUHACHIDOKEN CO., LTD.**

More than 100 people visited our booth on the first half day alone, and we felt that about 10-20% of them might lead to orders.



**ZEROBOARD INC.**

We were thrilled that so many visitors came to our booth that we could not handle them when the doors opened at 10:00 a.m.

Excerpts from questionnaire by exhibiting companies, including concurrent shows.

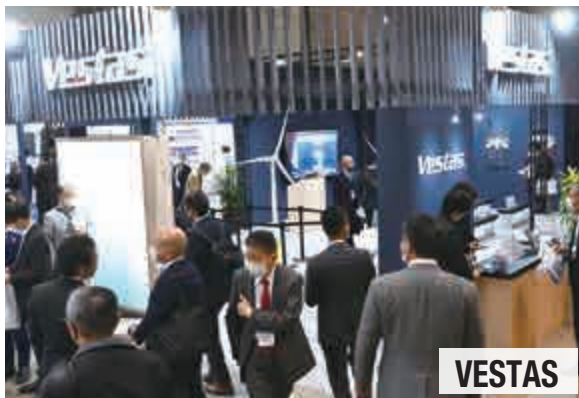
# Follow the Steps & Secure Your Booth

## ■ How to Book Your Exhibit Space

- 1 Choose the Exhibitions & Editions to Exhibit**
- 2 Decide the Booth Size & Location** (Please jump to Booth Availability from button below.)
- 3 Send the Contract Form to Show Management**



\*For the latest info,  
please contact Show Management.



Please feel free to contact us for any inquiries ➤



E-mail: [wsew.jp@rxglobal.com](mailto:wsew.jp@rxglobal.com)



Web: [www.wsew.jp/en-gb.html](http://www.wsew.jp/en-gb.html)



# Maximise Your Presence by Advertisement

To maximise your presence before/during the show and increase visitors to your booth, choose your advertisement options. Limited slots are available for most options.

## 01 Digital Signage Ads on the Hallway

Digital signages will be placed on the hallway where there is huge traffic of visitors. Attract visitors to your booth by displaying your company name, booth location and product information.

### Digital signages on hallway with huge traffic

#### ■ Installation Image



#### ■ Enlarged Image



## 02 Hanging Banner Ad above Your Booth

This ad will enable visitors to find your booth very easily, even from a distance.

### Make your booth location stand out in a large venue!

#### ■ Hanging Image



#### ■ Enlarged Image



## 03 Floor Map Ads (On Digital & Printed Versions)

This advertisement service includes both a banner advertisement and your highlighted booth location in colour on the floor map. On the digital floor map, your banner ad will be linked to your exhibit information page in the show exhibitor search page.

### Every single one of our visitors takes the floor map

#### ■ Image



#### ■ Banner Ads



#### ■ Highlight display of your booth location

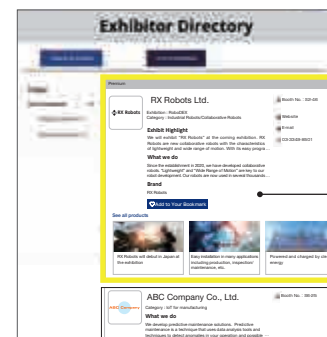


#### ■ Link to your information page in exhibitor search page



## 04 Premium Directory Listing (Top Listing & Large Size Display)

#### ■ Image



#### Enlarged display & top listing on the search results!

You can maximise your exposure on the Exhibitor Search Page and attract attention from visitors who look for specific solutions/products.

There are many other advertisements available.

[Download the Details](#)



# Choose When to Exhibit

## Exhibition Schedule

	September Show	Osaka Show	March Show
<b>2022</b>	<b>Aug. 31</b> [Concluded] - <b>Sep. 2</b> [Fri]	<b>Nov. 16</b> [Wed] - <b>18</b> [Fri]	<b>Mar. 16</b> [Wed] - <b>18</b> [Fri]
<b>2023</b>	<b>Sep. 13</b> [Wed] - <b>15</b> [Fri]	<b>Nov. 15</b> [Wed] - <b>17</b> [Fri]	<b>Mar. 15</b> [Wed] - <b>17</b> [Fri]

(forecast)

## Entry Into Japan

The situation regarding immigration to Japan varies from day to day. Please check the following website for the current border control measures of Japan that Show Management gathered.

<https://lp.rxjapan.jp/en-gb/japan-reopens-border.html>





## Useful Links

### Exhibiting Info



\*For the latest info,  
please contact Show Management.



### Visiting Info



### Consisting Shows



**We Look Forward to Welcoming You as an Exhibitor/Visitor.**

## Contact

**Organiser: RX Japan Ltd. World Smart Energy Week Show Management**

18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo 163-0570, Japan A division of Reed Business Registered in England, Number 678540



E-mail: [wsew.jp@rxglobal.com](mailto:wsew.jp@rxglobal.com)



Tel: +81-3-3349-8576



Web: [www.wsew.jp/en-gb.html](http://www.wsew.jp/en-gb.html)

