

Exhibiting Information for Next Shows



World Meets Energy
SMART ENERGY WEEK

BATTERY JAPAN

Int'l Rechargeable Battery Expo



Organiser: RX Japan GK



Tokyo Show in March

20th BATTERY JAPAN [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Tokyo Show in September

20th BATTERY JAPAN EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Osaka Show in November

13th BATTERY JAPAN [Osaka]

Dates: Nov. 18 [Wed] - 20 [Fri], 2026

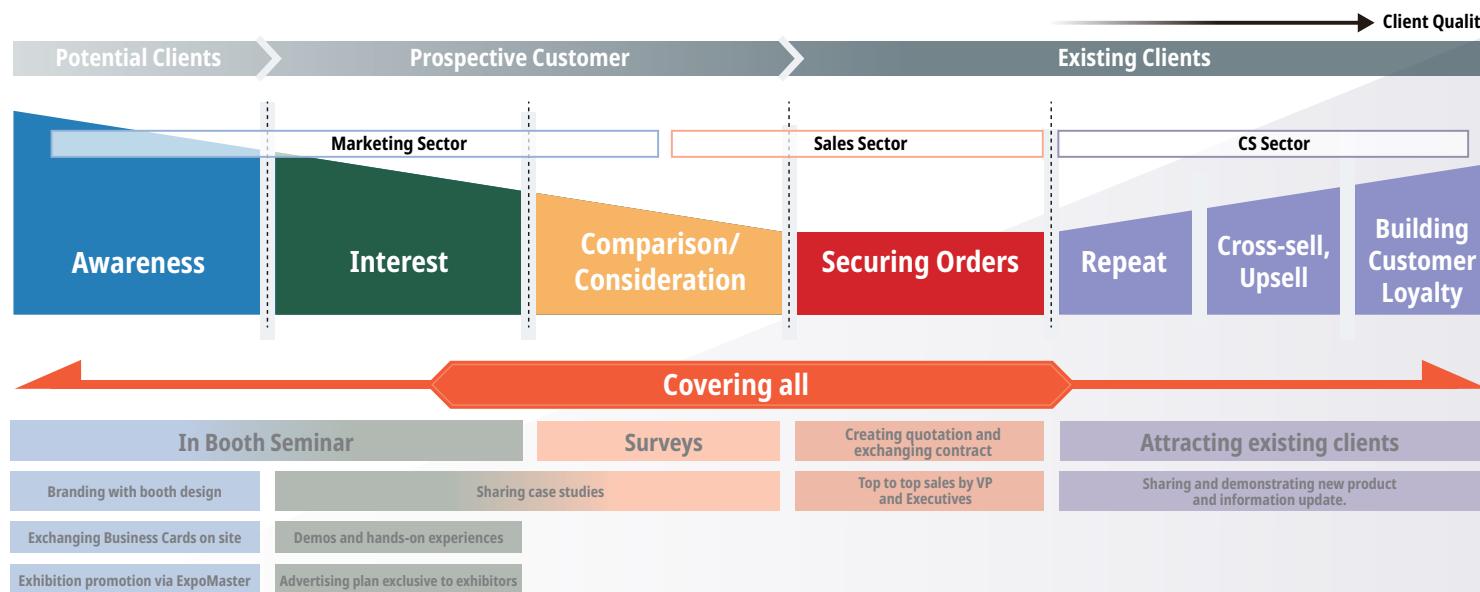
Venue: INTEX Osaka, Japan

Trade Shows Serve as a Comprehensive Lead Generation Channel



Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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What is Smart Energy Week

Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



H2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



ZERO-E THERMAL EXPO
Zero Emission Thermal Power Generation Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO

B-to-B Trade Show for Industry Experts

Best Platform to Increase Your Presence & Meet New Customers

Exhibit & Visitor Profile

Exhibitors

Manufactures/Trading Agents dealing in:

- Battery Component/Material
- Manufacturing Equipment
- Battery Management System
- Inspections/Testing Equipment
- Evaluating Equipment
- Rechargeable Battery (Automobile/Stationary/Mobile)
- Recycling Technology

etc.

Business Meetings

- ◆ Receive orders for products and technologies
- ◆ Business Alliance
- ◆ Quotation and Delivery Arrangement

Visitors

- Battery Manufacturers
- Material Manufacturers
- Automobiles/Electronics Manufacturers
- Heavy Electronics Manufacturers
- General Contractor, Housing Company
- Universities, Research Institutes
- Trading Agencies
- New Entrants to Battery Industry

etc.

The Best Gateway to Japan & Asia's Rechargeable Battery Market!

*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video
(March 2024 in Tokyo)

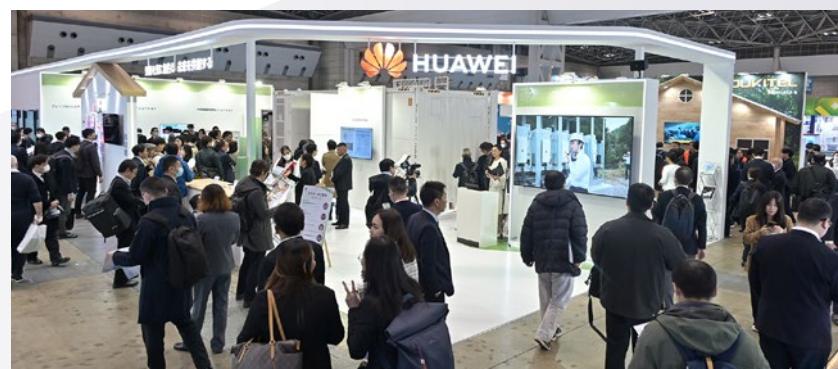
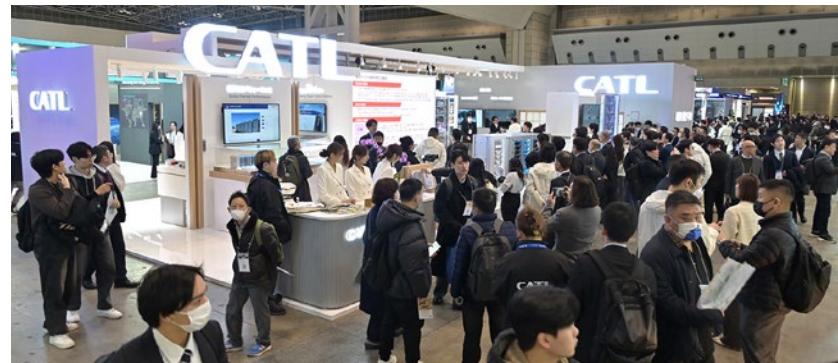


A global showcase where top battery makers and equipment manufacturers come together in one place.

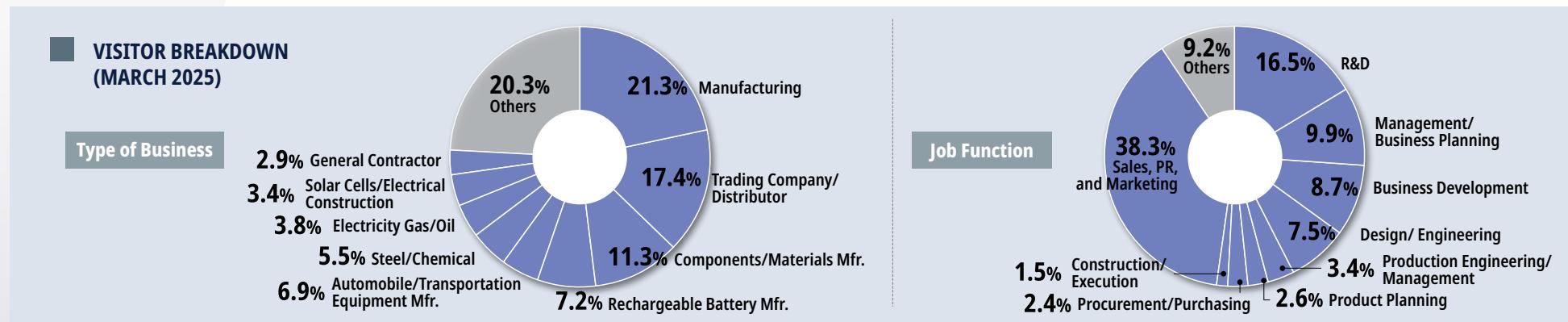
< Past Exhibitors (company names are excerpts) >

- Ioxus Japan
- Ashizawa Finetech
- AZUL Energy
- adwelds
- APTe Japan
- ULVAC
- Itochu
- Intertek
- Integral Geometry Science
- ADSTEC
- Osaka Research Institute of Industrial Science and Technology
- KANAGAWA
- Kawamura Electric
- KOREALFP
- KANSEN EXPANDER INDUSTRIAL
- Keysight Technologies
- Global-Tech
- Global Electronics
- Chroma ATE
- KRI
- KOA
- Gotion Japan
- KONICA MINOLTA JAPAN
- SAKATA INX
- Sanoh Industrial
- SANJO MACHINE WORKS
- SANYO TRADING
- Green Science Alliance
- GV Technologies
- SUGINO MACHINE
- Staubli
- Sumitomo Heavy Industries
- DAIICHI JITSUGYO
- KOTRA
- Daitron
- TAIYO YUDEN
- Dassault Systems
- TANKEN SEAL SEIKO
- Tipton
- TPR
- TMEIC
- TUV Rheinland Japan
- DELTECH
- TOYO Corporation
- TOGOPOWER
- TOHKI
- NAKAHARA WORKS
- NAGSYSTEM
- NAGOYA HAGATA
- NITTO KOHKI
- Nippon Electric Glass
- Niterra
- NIHON DENKEI
- JEOL
- Materials Analysis Technology
- Nuvoton Technology Corporation Japan
- novis OUTLET
- NomuraPlating
- Hitachi High-tech
- HUAWEI JAPAN
- PHOENIX BATTERY CORPORATION
- Fukuda Metal Foil & Powder
- FUTABA ELECTRIC
- headspring
- MATSUBO
- MITSUI CHEMICAL ANALYSIS & CONSULTING SERVICE
- MORITANI
- YAMADA DOBBY
- UNIPULSE
- JOMESA Japan
- RIKENKEIKI
- Y DRIVE
- Alphacell International
- BYD Lithium Battery
- CATL
- China Steel Chemical
- COSMOS LAB
- Inner Energy Technology
- LONGi Solar Technology
- Taiwan Battery Association

...and more



Decision Makers from Battery/Automotive/Electronics Mfrs. Visit



< Past Visitors (Company names are excerpts and shortened in random order.) >

< BATTERY MANUFACTURERS >

- I&D EX
- I&T NEW MATERIALS
- IOXUS JAPAN
- ANCHOR JAPAN
- EBLIDACELL
- WINGS
- EIGHT ENERGY
- EXCELERGY POWER SYSTEMS
- EDISON POWER
- ENERSIS JAPAN
- ENERGY WITH
- ENAX
- ENATEC
- ELLIE POWER
- ENVISION AESC
- JAPAN
- OVERVIEW
- KAIREN TECHNO BRIDGE
- CRIOTECH
- GRIMM ELECTRONICS
- COSMOS POWER SYSTEMS

- CONTEMPORARY AMPREX
- TECHNOLOGY JAPAN
- CIRCULAR ENERGY
- STORAGE SOLUTION
- SAFT JAPAN
- SAMSUNG SDI JAPAN
- SAMSUNG ELECTRONICS JAPAN
- SAMSUNG JAPAN RESEARCH INSTITUTE
- SUNPOWER TECHNO
- G3 HOLDINGS
- GS YUASA
- GS YUASA TECHNOLOGY
- THREEDIM
- THREEDIM ALLIANCE
- SEIKO INSTRUMENTS
- SYNERGY
- SONY IMAGING PRODUCTS & SOLUTIONS
- DAITRON
- AA HOLDINGS
- TDK
- TOKADO ENERGY
- TRINA ENERGY STORAGE JAPAN

- NIDAIKI
- NICHICON
- HIDAC
- PANASONIC INDUSTRY
- PANASONIC ENERGY
- PANASONIC AUTOMOTIVE SYSTEMS
- PANASONIC OPERATIONAL EXCELLENCE
- PANASONIC PRODUCTION ENGINEERING
- BARRIOS STAR
- POWEREX
- BMZ JAPAN
- VEHICLE ENERGY JAPAN
- BWI JAPAN
- HUMAN HORIZONS
- FINE ECO SOLUTION
- FALT MICROBATTERY JAPAN
- PRIME PLANET ENERGY & SOLUTIONS
- PRIME STAR
- PRIME EARTH EV ENERGY
- BRIGGS & STRATTON JAPAN
- BEISAN

- MICROCHIP TECHNOLOGY JAPAN
- MAXELL
- MAP ELECTRONICS
- MATERIAL WORKS
- LITHIUM ENERGY JAPAN
- RESONAC
- KYOCERA
- CO-CREATION
- HYUNDAI SONWOO SOLITE
- FURUKAWA BATTERY
- GOTION JAPAN
- SAIKI
- MISHIMA ELECTRONICS
- SHONAN CORUN ENERGY
- SEKISUI CHEMICAL INDUSTRY
- IZUMI BATTERY INDUSTRY
- MURATA MANUFACTURING
- TAIYO YUDEN
- TOSHIBA
- TOSHIBA LIFESTYLE
- TOSHIBA BATTERY
- TOHOKU MURATA MANUFACTURING

- NGK INSULATORS
- JAPAN SAMSUNG
- LITE-ON JAPAN
- JAPAN LEXEL
- NEC GLASS
- JAPAN FINE CERAMICS
- HITACHI HIGH-TECH
- MUSASHI PRECISION INDUSTRY
- APB
- CONNEXX SYSTEMS
- ENPOWER JAPAN
- FDK
- HUAWEI DIGITAL POWER
- TECHNOLOGIES
- JEE POWER
- KMTEC
- LG JAPAN LAB
- LUC
- NEXT-E SOLUTIONS
- ORLIB
- ROY POW
- TWS TECHNOLOGY

< AUTOMOTIVE & TRANSPORT EQUIPMENT MANUFACTURERS >

- ISUZU MOTORS
- KAWASAKI MOTORS
- KOMATSU
- SUZUKI MOTOR CORPORATION
- SUBARU
- DAIHATSU
- DENSO
- TOYOTA MOTOR
- TOYOTA MOTOR EAST JAPAN
- TOYOTA INDUSTRIES
- TOYOTA CENTRAL R&D LABS
- NISSAN MOTOR
- NISSAN
- MOTOSPORTS & CUSTOMIZING
- HINO MOTORS
- HONDA MOTOR
- HONDA R&D
- HONDA TRADING
- MAZDA
- MITSUBISHI MOTORS
- YAMAHA MOTOR
- YAMAHA MOTOR POWER PRODUCTS

< ELECTRICAL & ELECTRONICS MANUFACTURERS >

- IHI
- SYMPHONY TECHNOLOGY
- SUMITOMO HEAVY INDUSTRIES
- DELTA ELECTRONICS
- PANASONIC
- PANASONIC PRODUCTION ENGINEERING
- PANASONIC HOLDINGS
- HITACHI
- HITACHI ZOSEN
- HUAWEI TECHNOLOGIES JAPAN
- MITSUBISHI ELECTRIC
- MITSUBISHI ELECTRIC ENGINEERING
- YASKAWA ELECTRIC

...and more

Learn more about: Visitor Demographics

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Hideto Mayanagi
Director, Battery Industry
Office Information Industry
Division Commerce and
Information Policy Bureau,
Ministry of Economy, Trade
and Industry (METI)



Takuhiro Miyuki
General Manager,
Departments of National
(NEDO) Project,
LIBTEC



Shoichiro Watanabe
Vice President, CTO,
Energy Company,
Panasonic Corp.
(Current: Panasonic Energy Co., Ltd.)



Hiromitsu Mishima
Principal Engineer,
Energy Systems R&D Div.,
Corporate R&D Group,
KYOCERA Corp.



Wataru Matsuoka
Senior Manager of the
Technical Solution Div.,
PowerX, Inc.



Kazuyuki Iwata
Energy Research Institute /
Advanced Power Unit
Chief Engineer, Executive,
Honda R&D Co., Ltd.



Yoshimoto Matsuda
Associate Corporate Officer,
Deputy General Manager,
Motorcycle Business Div.,
Deputy General Manager,
Research & Development Div.,
Kawasaki Motors, Ltd.



Izumi Kawanishi
Executive Vice President,
AI Robotics Business,
Senior General Manager of
AI Robotics Business Group,
Sony Group Corp.



Toshiaki Sato
General Manager,
Battery Material & Recycling
Promotion Office, Advanced
Technology & Strategy Dept.
Technology Group,
JX Nippon Mining &
Metals Corp.



Hiroyasu Etoh
General Manager,
Engineering Dept.,
Cathode Material Div.,
NICHIA Corp.



Masaharu Katayama
Executive Officer COO
for Metal Div.,
Metal Div.,
Toyota Tsusho Corp.



Mitsuru Yabuno
Energy Products,
Japan Energy
Country Manager,
Tesla Motors Japan



Sriram Ramanoudjame
Chief Strategy
& Marketing Director,
Blue Solutions S.A.S.



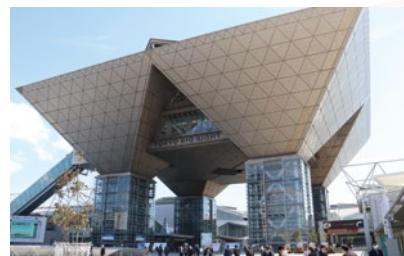
Hiroshi Okamoto
Executive Vice President,
Chief Technology Officer,
Representative Secretary,,
Smart Resilience Network
TEPCO Power Grid Inc.

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies
Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan



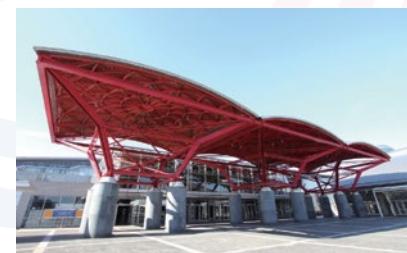
Tokyo Edition in September

The largest exhibition for renewable energy
technologies held in the 2nd half in Japan

Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026
Venue: Makuhari Messe, Japan



Osaka Edition

The largest* exhibition for renewable
energy technologies in Western Japan area

**"Largest" in reference to the exhibitor number and the
net exhibit space of trade shows with the same concept.

Dates: Nov. 18 [Wed] - 20 [Fri], 2026
Venue: INTEX Osaka



Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan



World Meets Energy

SMART ENERGY WEEK March 2027

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

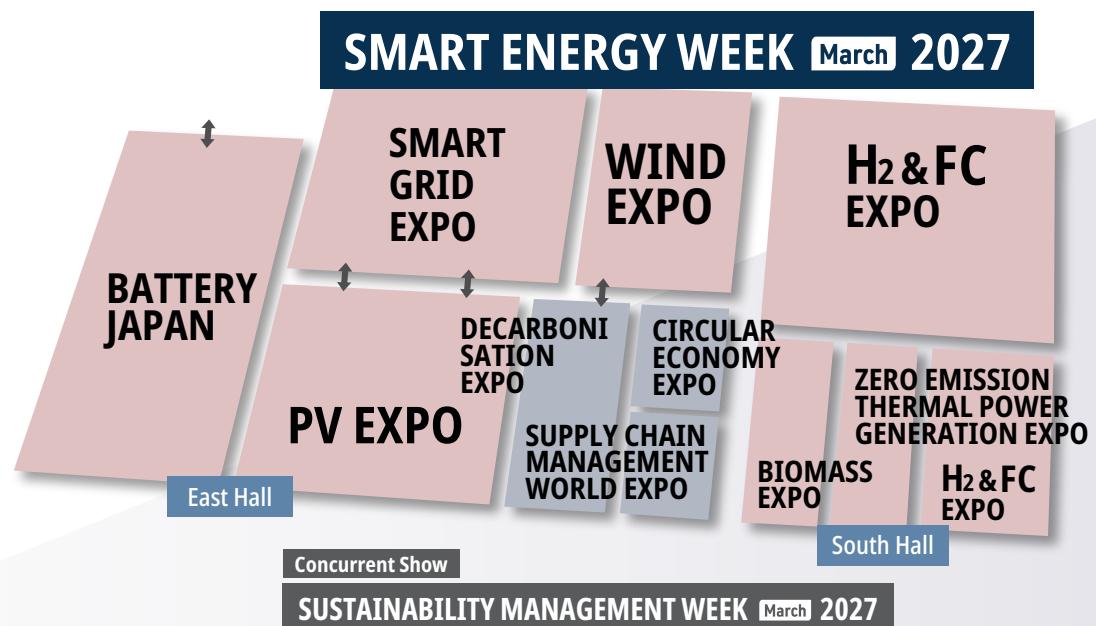
Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **75,000**

(Forecasts)

Floor Plan (preliminary)



Autumn Edition: Best To Gather Leads Efficiently

Highlights of the Autumn edition

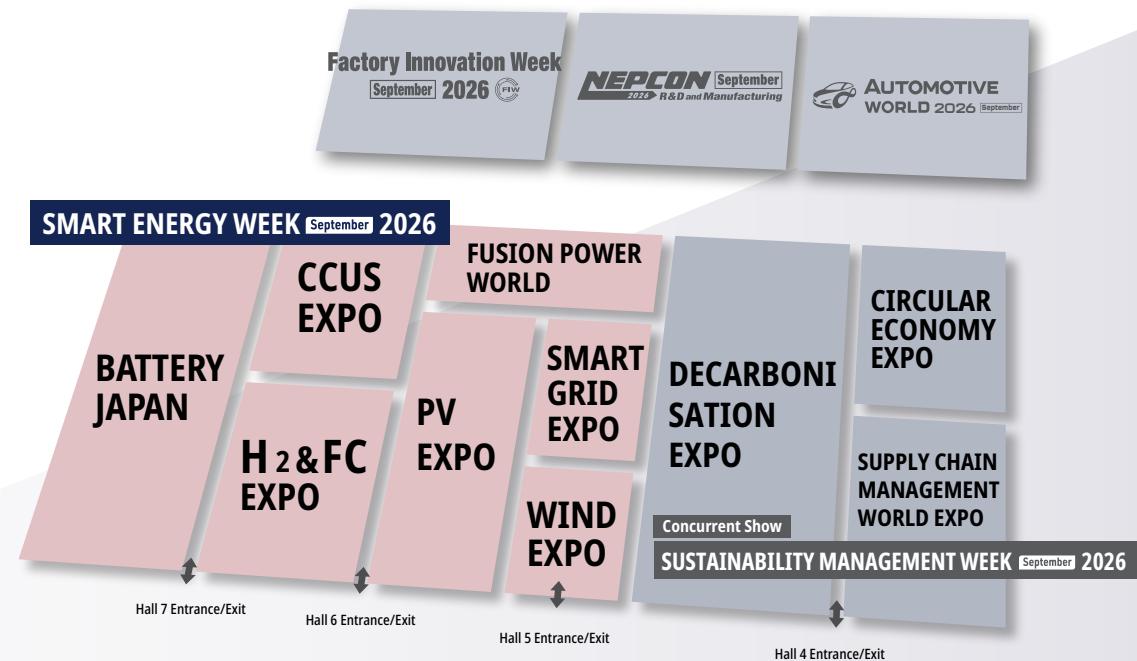
- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

Floor Plan (preliminary)



SMART ENERGY WEEK September 2026

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**
(Forecasts)

Osaka Edition: Grow your Business in Western Japan

Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- 70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.
- Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.

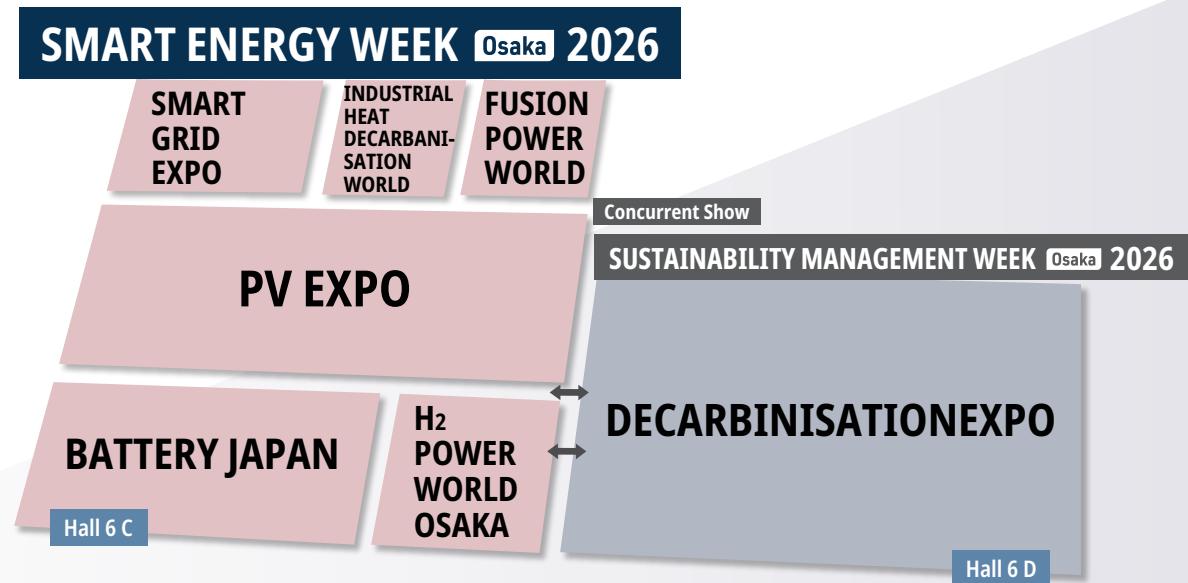
*1 Based on exhibitor count and floor space.

*2 Based on NPS from exhibitor survey.

Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers not unmeetable in Tokyo

Floor Plan (preliminary)



World Meets Energy

SMART ENERGY WEEK Osaka 2026

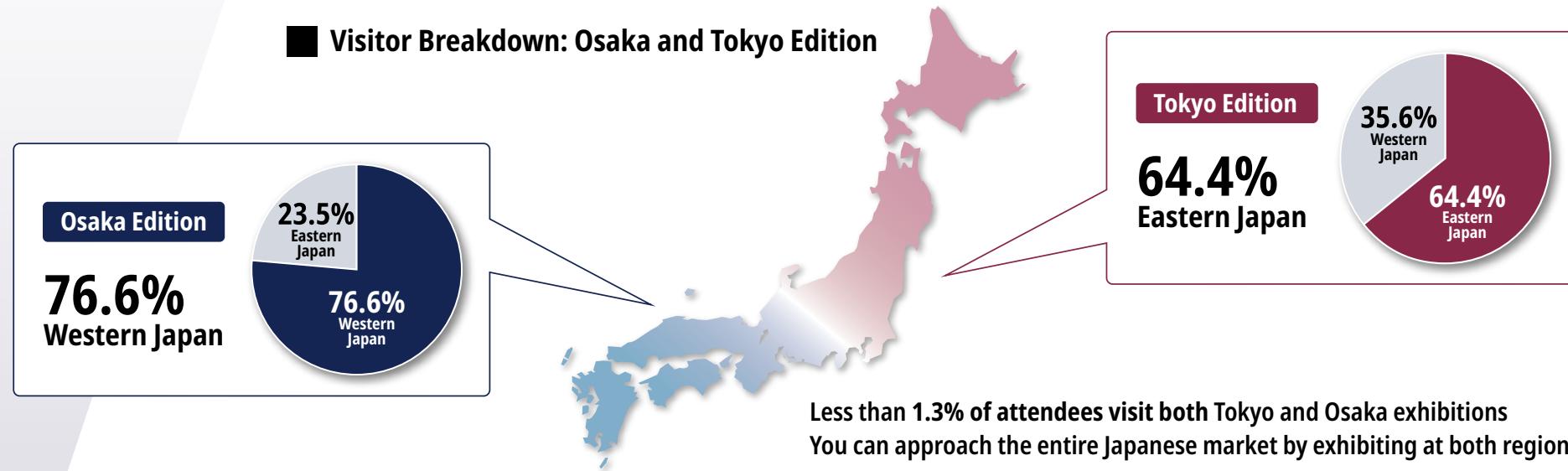
Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

Exhibitors **200**

Visitors **15,000**
(Forecasts)

Osaka Exhibition (Nov): A local-focused trade show!



Strong collaboration with Osaka Prefecture and major local companies.

大阪府
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry
大阪商工会議所

関西広域連合
UNION OF KANSAI GOVERNMENTS

公益社団法人
関西経済連合会
Kansai Economic Federation

関西経済同友会
Kansai Association of Corporate Executives

SDGs | ビジネス
ESG プラットフォーム
Business Platform

関西電力
power with heart
KANSAI DENRYOKU

大阪ガス Daigas
Group
OSAKA GAS DAIGAS

Kawasaki
Powering your potential

Panasonic
ENERGY

Kanadevia

OZCaF
OSAKA, JAPAN • Zero Carbon • Smart City • Foundation

Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m=16.2m²)

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....	JPY 1,300,000 / Booth
Corner Charge.....	JPY 100,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 <small>(Co-Exhibiting Charge JPY 50,000)</small>

September 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 <small>(With co-exhibitor/s +JPY 50,000)</small>

November 2026 Osaka edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 <small>(Co-Exhibiting Charge JPY 50,000)</small>

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Standard

Premium

Limited to 6 companies

Exhibitor Directory



Exhibitor Directory



Get promoted on Exhibition website



Exhibitor Directory



Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 580,000
and up



Design Type
1 Booth (6mx2.7m)

JPY 580,000
and up

Type B
1 Booth (6mx2.7m)

JPY 440,000
and up

Everything You Need in One Set!
Display Your Products Any Way You Like



Example: Business Meeting Plan A



Learn more about: Rental Booth

Boost your visibility with our Sponsor Plan

■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.



■ Plan Details

Note: 10% consumption tax to be added.

■ Large LED Advertising Displays Inside the Exhibition Hall



25年春展 イメージ図

■ Logo Placement on Sponsor Boards



■ Banner Placement on the Official Website



■ Large LED Advertising Displays Inside the Exhibition Hall

■ Logo Placement on Sponsor Boards

■ Email Advertising for Visitor Attraction

■ Enhanced Listing on Exhibitor Directory

Learn more about: [Sponsorship Opportunity](#)

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads
Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired
Based on the average from RX Japan
exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan

+

Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan

+

Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

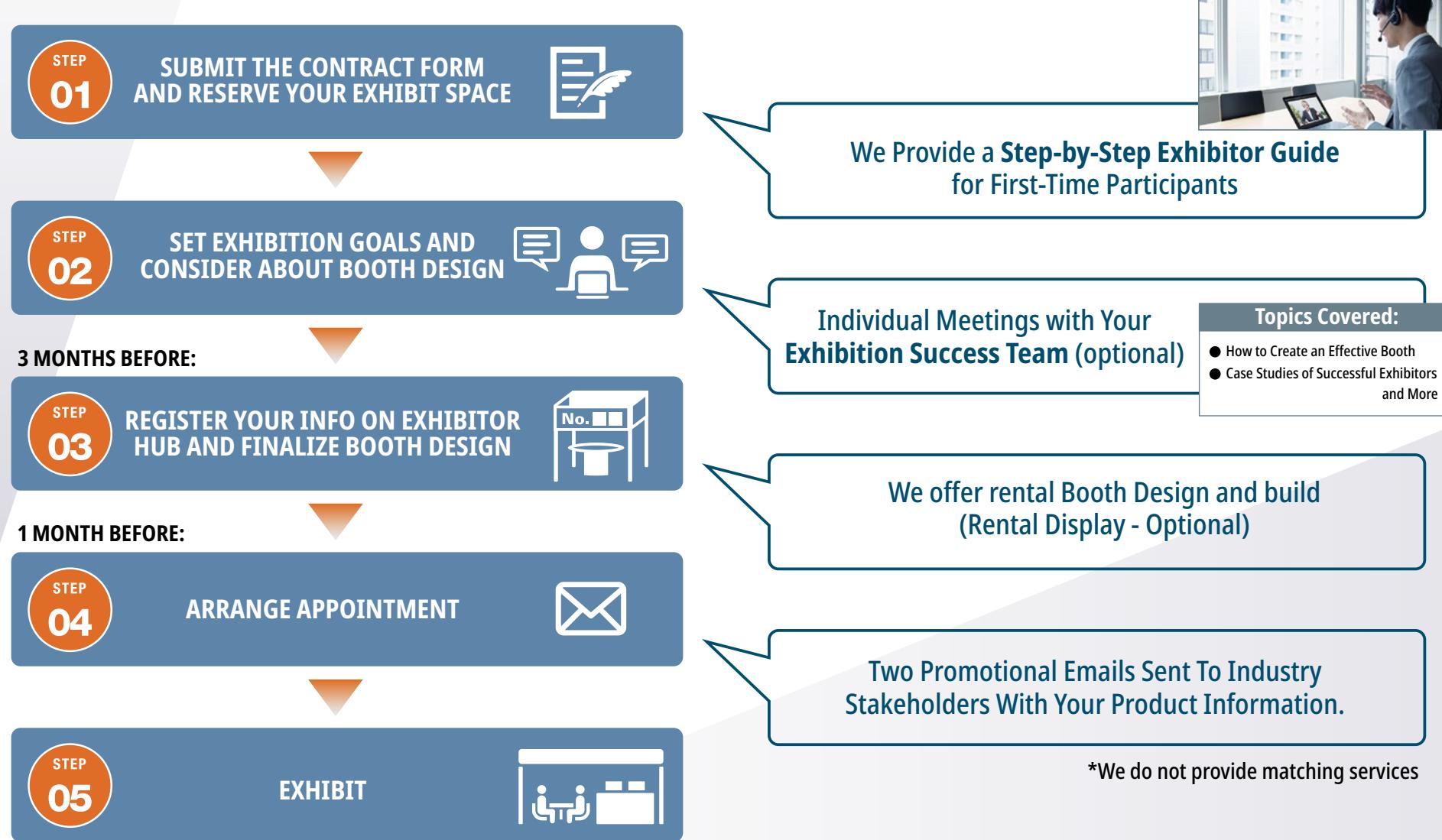
Lead Generation Plan

Exhibitor Presentation

Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors



Join as an Exhibitor – Apply Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK BATTERY JAPAN Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: bj.jp@rxglobal.com



Tel: +81-3-6739-4119



Web: www.wsew.jp/hub/en-gb/about/bj.html