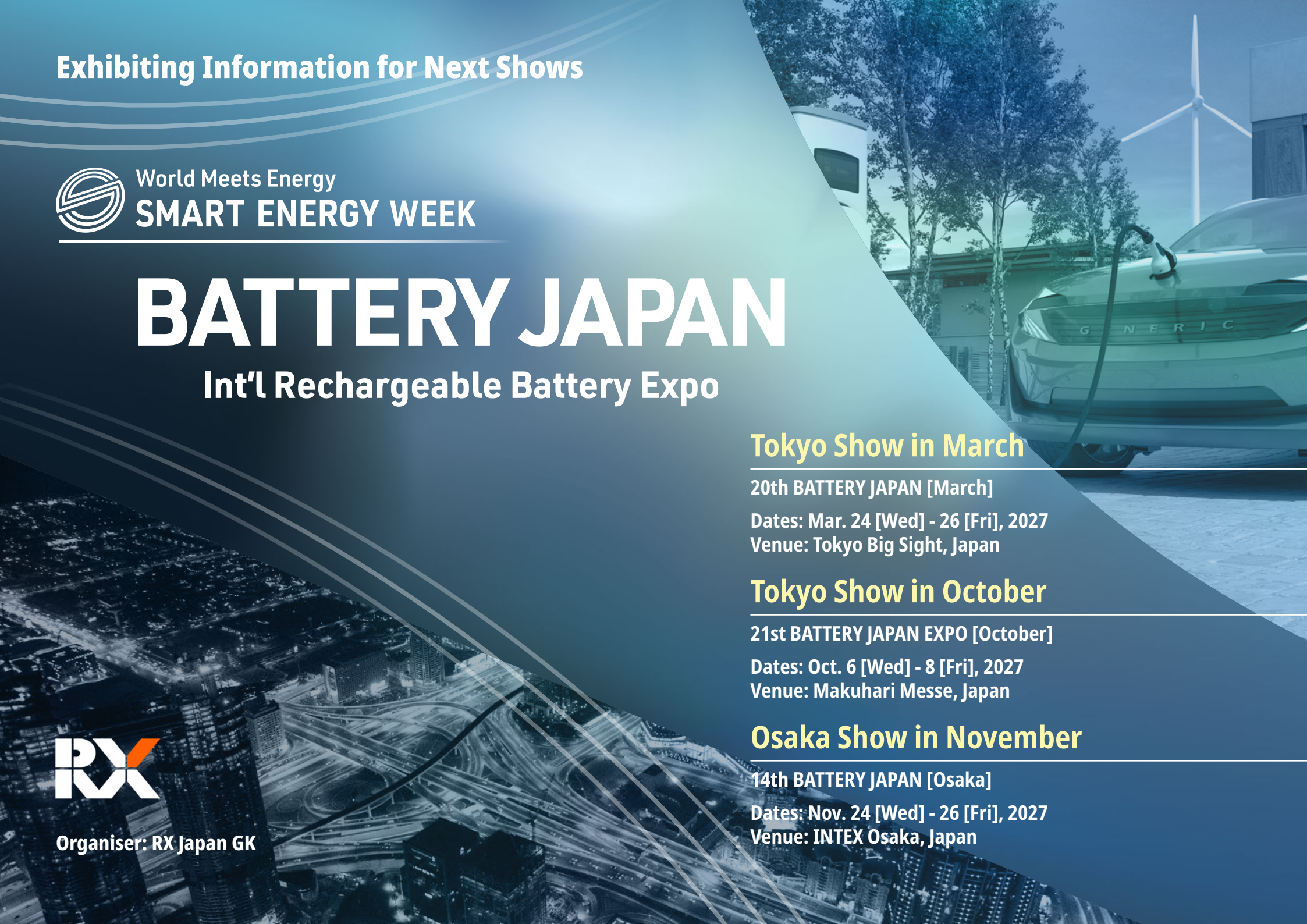
Exhibiting Information for Next Shows

World Meets Energy
SMART ENERGY WEEK

BATTERY JAPAN

Int'l Rechargeable Battery Expo



Tokyo Show in March

20th BATTERY JAPAN [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

Tokyo Show in October

21st BATTERY JAPAN EXPO [October]

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan

Osaka Show in November

14th BATTERY JAPAN [Osaka]

Dates: Nov. 24 [Wed] - 26 [Fri], 2027
Venue: INTEX Osaka, Japan

RX

Organiser: RX Japan GK

RX Japan is Japan's Largest Trade Show Organizer

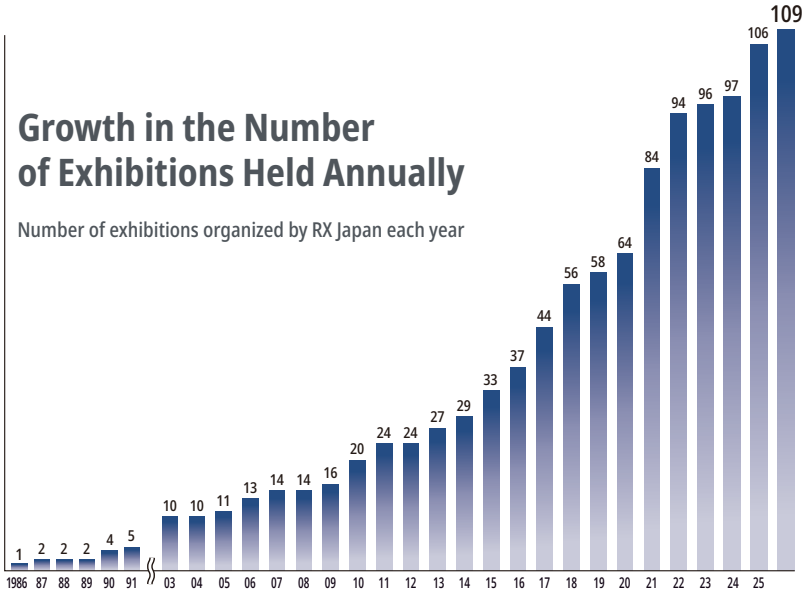
Organizing 109 Exhibitions Across 38 Industries Annually! (Including Concurrent Shows: Total of 437 Exhibitions)

RX Japan organizes 109 international trade shows annually across 38 industry sectors at major venues such as Tokyo Big Sight, Makuhari Messe, and INTEX Osaka.

Covering a wide range of industries including jewellery, eyewear, electronics, energy, IT, and healthcare, RX Japan leverages its extensive experience in creating exhibitions that help exhibitors achieve business growth and generate tangible results.

Growth in the Number of Exhibitions Held Annually

Number of exhibitions organized by RX Japan each year



In 2026, RX Japan will organize 109 exhibitions on a regular basis.

Annual Number of Exhibitors

27,236 Exhibiting Companies

(Including 6,534 overseas exhibitors)

*2024 Results

Annual Number of Visitors

1,402,964 Visitors

(Including 63,018 international visitors)

*2024 Results

Major Trade Shows Organized by RX Japan

NEPCON JAPAN



Asia's Leading Exhibition for Electronics R&D and Manufacturing

Exhibit Areas:
- Internepcon Japan
- Electronics R&D and Technology Expo
- Wearable Devices Expo
- Printed Electronics Expo etc.

Manufacturing World Japan



Comprehensive Exhibition for Manufacturing Technologies and Solutions

Exhibit Areas:
- Industrial AI / IoT Expo
- Design & Manufacturing Solutions Expo
- Mechanical Components & Technology Expo
- Factory Facilities & Equipment Expo etc.

SPEXA - Space Business Expo



Comprehensive Exhibition for Space Development and Space Business

Exhibit Areas:
- Satellite Data Utilization
- Space Infrastructure & Satellite Services
- Rocket Development
- Space Debris Countermeasures etc.

Japan IT Week



Japan's Largest IT Exhibition

Exhibit Areas:
- Software & Application Development Expo
- Information Security Expo
- AI & Business Automation Expo
- Data Center & Infrastructure Expo etc.

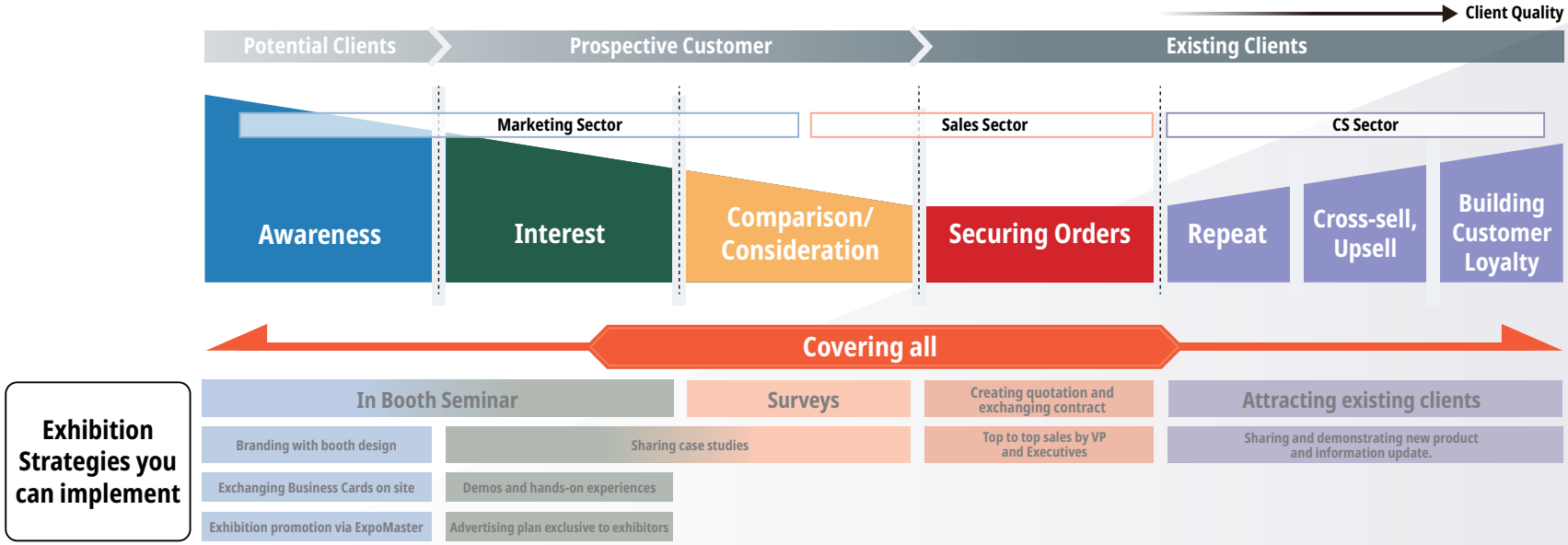
Comparison of the Number of Exhibitors and Product Display Area with Similar Trade Shows

Trade Shows Serve as a Comprehensive Lead Generation Channel



Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



Exhibition Strategies you can implement

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What is Smart Energy Week

Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



H_2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

World Meets Energy
SMART ENERGY WEEK

Held concurrently

Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK
Previously known as: Green Transformation Week

New Exhibition



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO



NEXT-GEN THERMAL POWER EXPO
International Thermal Energy Expo

B-to-B Trade Show for Industry Experts

Best Platform to Increase Your Presence & Meet New Customers

Exhibit & Visitor Profile

Exhibitors

Manufactures/Trading Agents dealing in:

- Battery Component/Material
- Manufacturing Equipment
- Battery Management System
- Inspections/Testing Equipment
- Evaluating Equipment
- Rechargeable Battery (Automobile/Stationary/Mobile)
- Recycling Technology

etc.

Business Meetings

- Receive orders for products and technologies
- Business Alliance
- Quotation and Delivery Arrangement

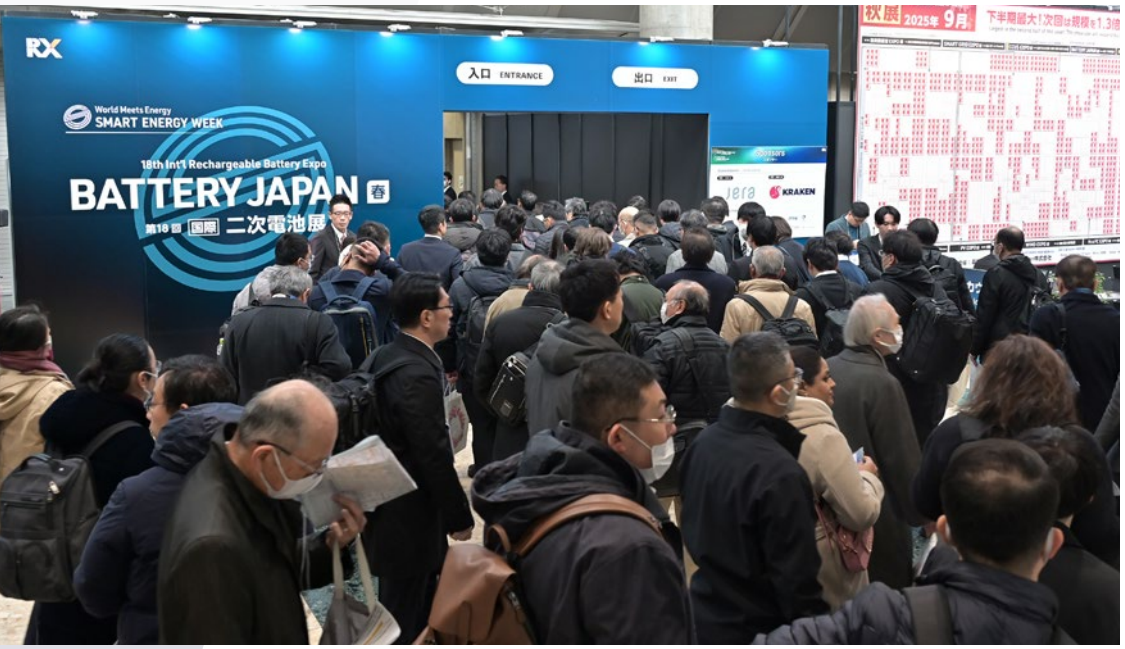
Visitors

- Battery Manufacturers
- Material Manufacturers
- Automobiles/Electronics Manufacturers
- Heavy Electronics Manufacturers
- General Contractor, Housing Company
- Universities, Research Institutes
- Trading Agencies
- New Entrants to Battery Industry

etc.

The Best Gateway to Japan & Asia's Rechargeable Battery Market!

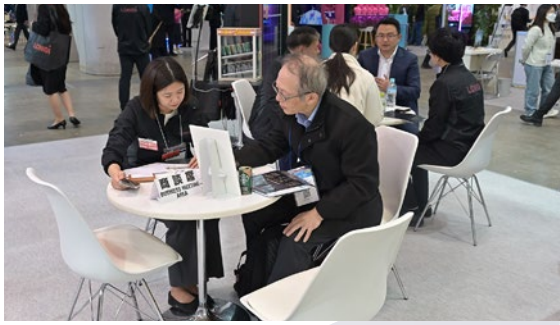
*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.

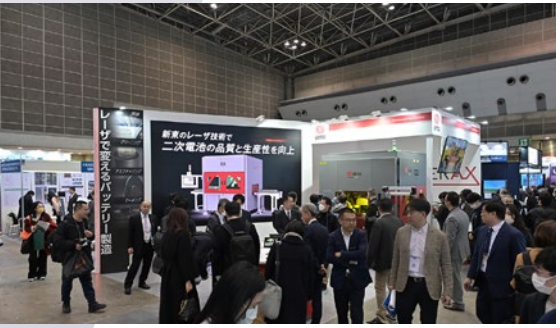




















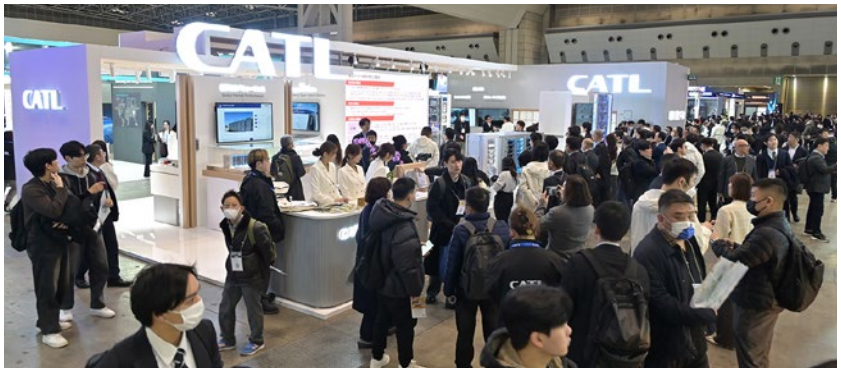
Show Video
(March 2026 in Tokyo)

A global showcase where top battery makers and equipment manufacturers come together in one place.

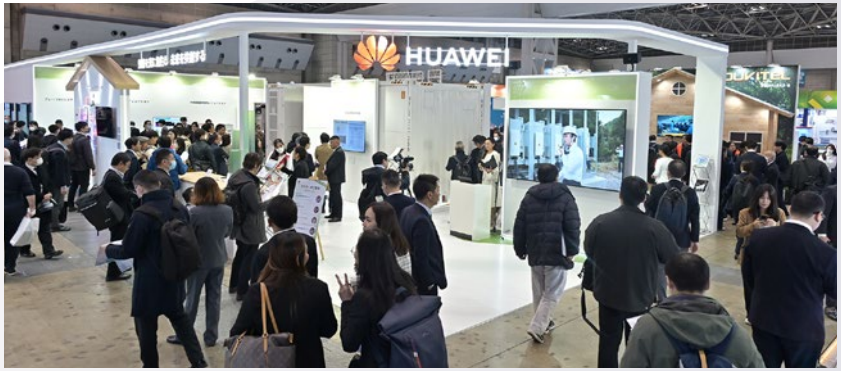
< Past Exhibitors (company names are excerpts) **>**

- Ioxus Japan
- Ashizawa Finetech
- AZUL Energy
- adwelds
- APTe Japan
- ULVAC
- Itochu
- Intertek
- Integral Geometry Science
- ADSTEC
- Osaka Research Institute of Industrial Science and Technology
- KANAGAWA
- Kawamura Electric
- KOREALFP
- KANSEN EXPANDER INDUSTRIAL
- Keysight Technologies
- Global-Tech
- Global Electronics
- Chroma ATE
- KRI
- KOA
- Gotion Japan
- KONICA MINOLTA JAPAN
- SAKATA INX
- Sanoh Industrial
- SANJO MACHINE WORKS
- SANYO TRADING
- Green Science Alliance
- GV Technologies
- SUGINO MACHINE
- Staubli
- Sumitomo Heavy Industries
- DAIICHI JITSUGYO
- KOTRA
- Daitron
- TAIYO YUDEN
- Dassault Systems
- TANKEN SEAL SEIKO
- Tipton
- TPR
- TMEIC
- TUV Rheinland Japan
- DELTECH
- TOYO Corporation
- TOGOPOWER
- TOHOKI
- NAKAHARA WORKS
- NAGSYSTEM
- NAGOYA HAGATA
- NITTO KOHKI
- Nippon Electric Glass
- Niterra
- NIHON DENKEI
- JEOL
- Materials Analysis Technology
- Nuvoton Technology Corporation Japan
- novis OUTLET
- NomuraPlating
- Hitachi High-tech
- HUAWEI JAPAN
- PHOENIX BATTERY CORPORATION
- Fukuda Metal Foil & Powder
- FUTABA ELECTRIC
- headspring
- MATSUBO
- MITSUI CHEMICAL ANALYSIS & CONSULTING SERVICE
- MORITANI
- YAMADA DOBBY
- UNIPULSE
- JOMESA Japan
- RIKENKEIKI
- Y DRIVE
- Alphacell International
- BYD Lithium Battery
- CATL
- China Steel Chemical
- COSMOS LAB
- Inner Energy Technology
- LONGi Solar Technology
- Taiwan Battery Association

...and more



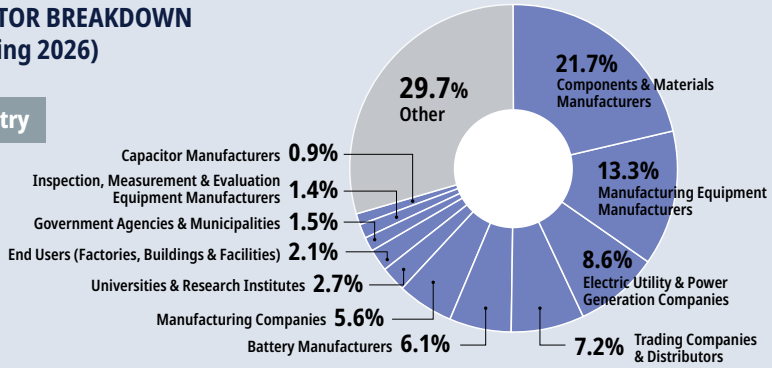




Decision Makers from Battery/Automotive/Electronics Mfrs. Visit

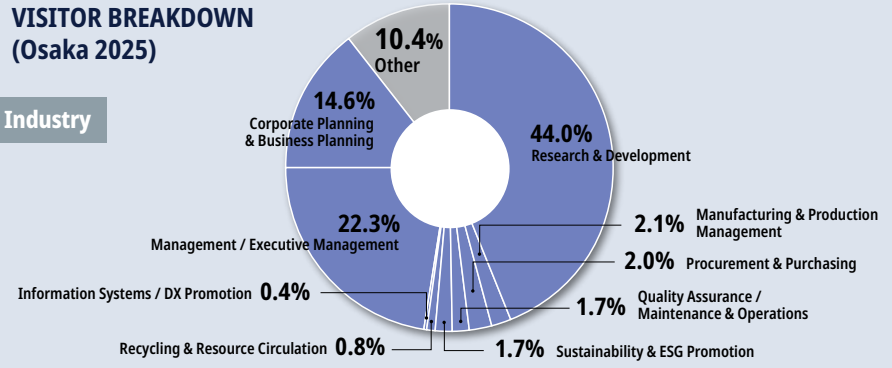
VISITOR BREAKDOWN (Spring 2026)

By Industry



VISITOR BREAKDOWN (Osaka 2025)

By Industry



< Past Visitors (Company names are excerpts and shortened in random order.) >

<BATTERY MANUFACTURERS>
- I&D EX
- I&T NEW MATERIALS
- IOXUS JAPAN
- ANCHOR JAPAN
- EBLIDACELL
- WINGS
- EIGHT ENERGY
- EXCELERGY POWER SYSTEMS
- EDISON POWER
- ENERSIS JAPAN
- ENERGY WITH
- ENAX
- ENATEC
- ELLIE POWER
- ENVISION AESC
- JAPAN
- OVERVIEW
- KAIREN TECHNO BRIDGE
- CRIOTECH
- GRIMM ELECTRONICS
- COSMOS POWER SYSTEMS
- CONTEMPORARY AMPREX
- TECHNOLOGY JAPAN
- CIRCULAR ENERGY
- STORAGE SOLUTION
- SAFT JAPAN
- SAMSUNG SDI JAPAN
- SAMSUNG ELECTRONICS JAPAN
- SAMSUNG JAPAN RESEARCH INSTITUTE
- SUNPOWER TECHNO
- G3 HOLDINGS
- GS YUASA
- GS YUASA TECHNOLOGY
- THREEDIM
- THREEDIM ALLIANCE
- SEIKO INSTRUMENTS
- SYNERGY
- SONY IMAGING PRODUCTS & SOLUTIONS
- DAITRON
- AA HOLDINGS
- TDK
- TOKADO ENERGY
- TRINA ENERGY STORAGE JAPAN
- NIDAIKI
- NICHICON
- HIDAC
- PANASONIC INDUSTRY
- PANASONIC ENERGY
- PANASONIC AUTOMOTIVE SYSTEMS
- PANASONIC OPERATIONAL EXCELLENCE
- PANASONIC PRODUCTION ENGINEERING
- BARRIOS STAR
- POWEREX
- BMZ JAPAN
- VEHICLE ENERGY JAPAN
- BWI JAPAN
- HUMAN HORIZONS
- FINE ECO SOLUTION
- FALT MICROBATTERY JAPAN
- PRIME PLANET ENERGY & SOLUTIONS
- PRIME STAR
- PRIME EARTH EV ENERGY
- BRIGGS & STRATTON JAPAN
- BEISAN
- MICROCHIP TECHNOLOGY JAPAN
- MAXELL
- MAP ELECTRONICS
- MATERIAL WORKS
- LITHIUM ENERGY JAPAN
- RESONAC
- KYOCERA
- CO-CREATION
- HYUNDAI SONWOO SOLITE
- FURUKAWA BATTERY
- GOTION JAPAN
- SAIKI
- MISHIMA ELECTRONICS
- SHONAN CORUN ENERGY
- SEKISUI CHEMICAL INDUSTRY
- IZUMI BATTERY INDUSTRY
- MURATA MANUFACTURING
- TAIYO YUDEN
- TOSHIBA
- TOSHIBA LIFESTYLE
- TOSHIBA BATTERY
- TOHOKU MURATA MANUFACTURING
- NGK INSULATORS
- JAPAN SAMSUNG
- LITE-ON JAPAN
- JAPAN LEXEL
- NEC GLASS
- JAPAN FINE CERAMICS
- HITACHI HIGH-TECH
- MUSASHI PRECISION INDUSTRY
- APB
- CONNEXX SYSTEMS
- ENPOWER JAPAN
- FDK
- HUAWEI DIGITAL POWER TECHNOLOGIES
- JEE POWER
- KMTEC
- LG JAPAN LAB
- LUC
- NEXT-E SOLUTIONS
- ORLIB
- ROY POW
- TWS TECHNOLOGY

...and more

<AUTOMOTIVE & TRANSPORT EQUIPMENT MANUFACTURERS>
- ISUZU MOTORS
- KAWASAKI MOTORS
- KOMATSU
- SUZUKI MOTOR CORPORATION
- SUBARU
- DAIHATSU
- DENSO
- TOYOTA MOTOR
- TOYOTA MOTOR EAST JAPAN
- TOYOTA INDUSTRIES
- TOYOTA CENTRAL R&D LABS
- NISSAN MOTOR
- NISSAN
- MOTORSPORTS & CUSTOMIZING
- HINO MOTORS
- HONDA MOTOR
- HONDA R&D
- HONDA TRADING
- MAZDA
- MITSUBISHI MOTORS
- YAMAHA MOTOR
- YAMAHA MOTOR POWER PRODUCTS

...and more

<ELECTRICAL & ELECTRONICS MANUFACTURERS>
- IHI
- SYMPHONY TECHNOLOGY
- SUMITOMO HEAVY INDUSTRIES
- DELTA ELECTRONICS
- PANASONIC
- PANASONIC PRODUCTION ENGINEERING
- PANASONIC HOLDINGS
- HITACHI
- HITACHI ZOSEN
- HUAWEI TECHNOLOGIES JAPAN
- MITSUBISHI ELECTRIC
- MITSUBISHI ELECTRIC ENGINEERING
- YASKAWA ELECTRIC

...and more

Learn more about: Visitor Demographics

Co-held Conference by Industry Front-runners Attract More Visitors


Scene from Conference Venue (March 2024)

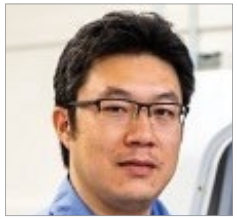


Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Hideto Mayanagi
Director, Battery Industry Office Information Industry Division Commerce and Information Policy Bureau,
Ministry of Economy, Trade and Industry (METI)



Takuhiro Miyuki
General Manager, Departments of National (NEDO) Project,
LIBTEC



Shoichiro Watanabe
Vice President, CTO, Energy Company,
Panasonic Corp.
(Current: Panasonic Energy Co., Ltd.)



Hiromitsu Mishima
Principal Engineer, Energy Systems R&D Div., Corporate R&D Group,
KYOCERA Corp.



Wataru Matsuoka
Senior Manager of the Technical Solution Div.,
PowerX, Inc.



Kazuyuki Iwata
Energy Research Institute / Advanced Power Unit Chief Engineer, Executive,
Honda R&D Co., Ltd.



Yoshimoto Matsuda
Associate Corporate Officer, Deputy General Manager, Motorcycle Business Div., Deputy General Manager, Research & Development Div.,
Kawasaki Motors, Ltd.



Izumi Kawanishi
Executive Vice President, AI Robotics Business, Senior General Manager of AI Robotics Business Group,
Sony Group Corp.



Toshiaki Sato
General Manager, Battery Material & Recycling Promotion Office, Advanced Technology & Strategy Dept. Technology Group,
JX Nippon Mining & Metals Corp.



Hiroyasu Etoh
General Manager, Engineering Dept., Cathode Material Div.,
NICHIA Corp.



Masaharu Katayama
Executive Officer COO for Metal Div., Metal Div.,
Toyota Tsusho Corp.



Mitsuru Yabuno
Energy Products, Japan Energy Country Manager,
Tesla Motors Japan



Sriram Ramanoudjame
Chief Strategy & Marketing Director,
Blue Solutions S.A.S.



Hiroshi Okamoto
Executive Vice President, Chief Technology Officer, Representative Secretary,,
Smart Resilience Network TEPCO Power Grid Inc.

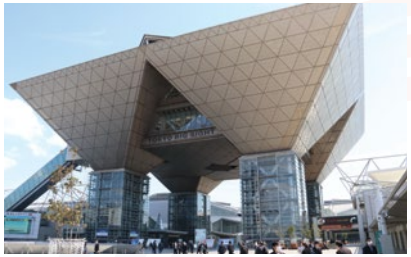
Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies

Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan



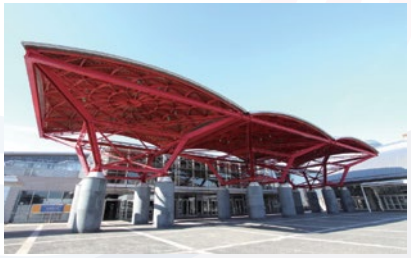
Tokyo Edition in October

The largest exhibition for renewable energy technologies held in the 2nd half in Japan

Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan



Osaka Edition

The largest* exhibition for renewable energy technologies in Western Japan area

*"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.

Dates: Nov. 24 [Wed] - 26 [Fri], 2027
Venue: INTEX Osaka



Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

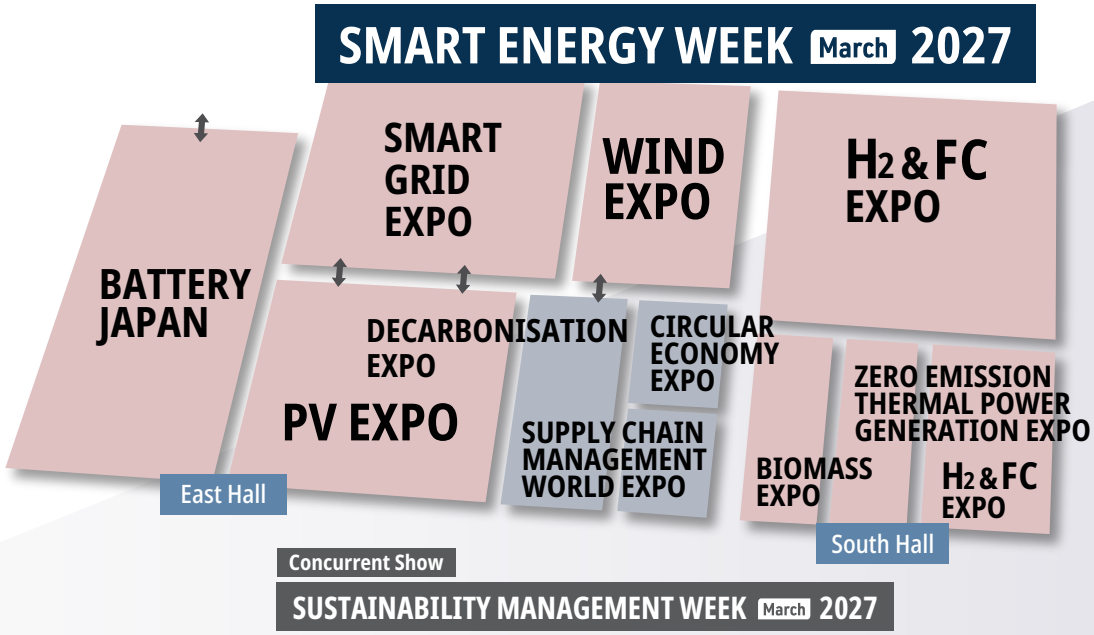
World Meets Energy
SMART ENERGY WEEK March 2027

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

Exhibitors	1,600
Visitors	75,000

(Forecasts)

Floor Plan (preliminary)



Autumn Edition: Best To Gather Leads Efficiently

Highlights of the Autumn edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
  *1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

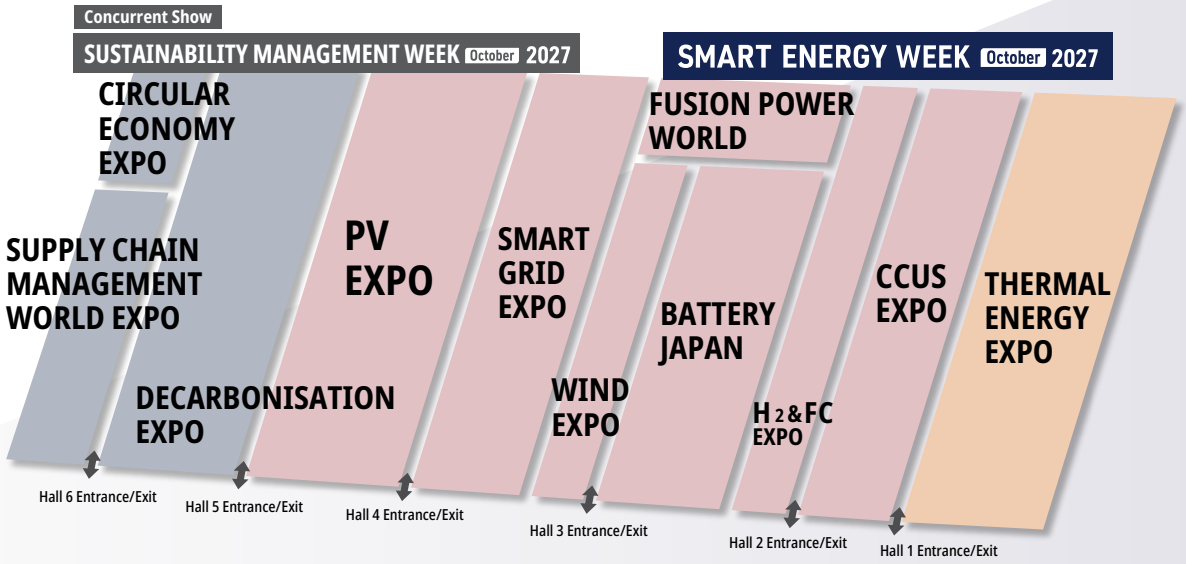
World Meets Energy
SMART ENERGY WEEK October 2027

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan

Exhibitors	500
Visitors	45,000

(Forecasts)

Floor Plan (preliminary)



Osaka Edition: Grow your Business in Western Japan

Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- **70%** of Visitors from Western Japan area-Your Gateway to prospects from West Japan.
- Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.

*1 Based on exhibitor count and floor space.
*2 Based on NPS from exhibitor survey.

Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers you may not meet in Tokyo.

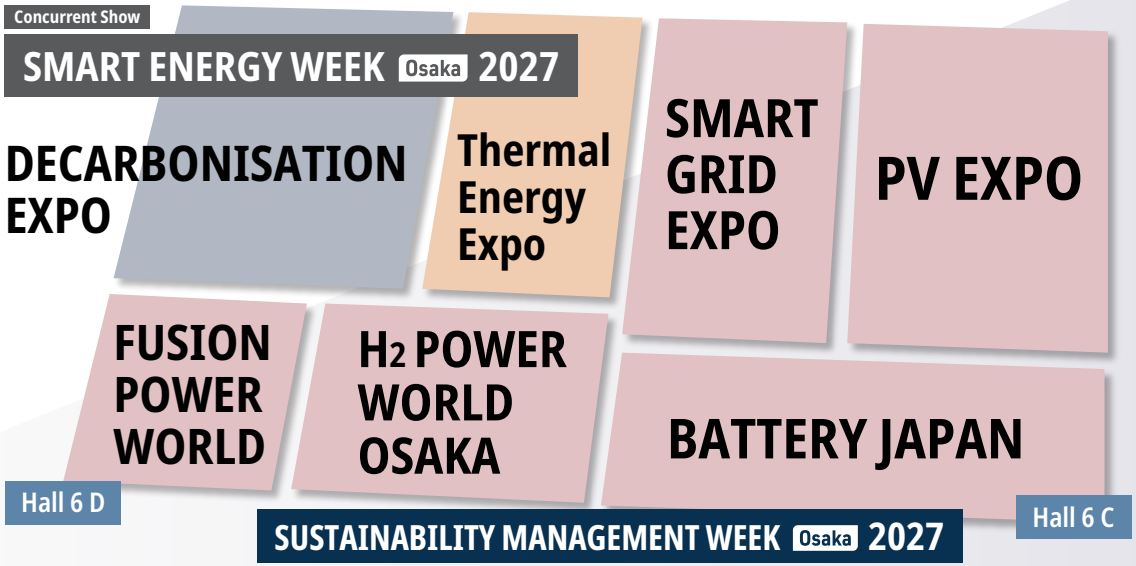
World Meets Energy
SMART ENERGY WEEK Osaka 2027

Dates: Nov. 24 [Wed] - 26 [Fri], 2027
Venue: INTEX Osaka, Japan

Exhibitors	280
Visitors	13,000

(Forecasts)

Floor Plan (preliminary)

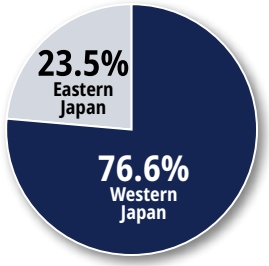


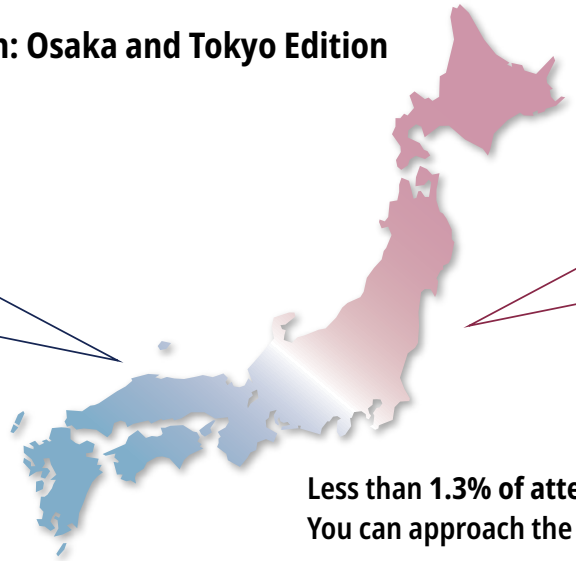
Osaka Exhibition (Nov): A local-focused trade show!

Visitor Breakdown: Osaka and Tokyo Edition

Osaka Edition

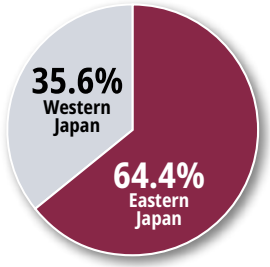
76.6%
Western Japan





Tokyo Edition

64.4%
Eastern Japan



Less than 1.3% of attendees visit both Tokyo and Osaka exhibitions
You can approach the entire Japanese market by exhibiting at both regions.

Strong collaboration with Osaka Prefecture and major local companies.

大阪府
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry
大阪商工会議所

関西広域連合
UNION OF KANSAI GOVERNMENTS

公益社団法人
関西経済連合会
Kansai Economic Federation

関西経済同友会
Kansai Association of Corporate Executives

SDGs ESG ビジネス プラットフォーム
Business Platform

関西電力
power with heart
KANSAI DENRYOKU

大阪ガス
OSAKA GAS

Daigas Group
DAIGAS

Kawasaki
Powering your potential

Panasonic
ENERGY

Kanadevia

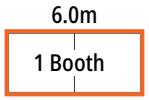
OZCaF
OSAKA, JAPAN · Zero Carbon · Smart City · Foundation

Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m＝16.2m²)



Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth
Corner Charge.....JPY 100,000 / Corner
Expomaster *.....
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

(Co-Exhibiting Charge JPY 50,000)

October 2027 Tokyo edition

Exhibit Space.....JPY 1,250,000 / Booth
*Details can be found on the booth price
Expo Master *.....
September 2025 (Tokyo)
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

(With co-exhibitor/s ＋JPY 50,000)

November 2027 Osaka edition

Exhibit Space.....JPY 1,250,000 / Booth
*Details can be found on the booth price
Expomaster *.....
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

(Co-Exhibiting Charge JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Exhibitor Directory



Standard

Exhibitor Directory



Premium

Limited to 6 companies

Get promoted on Exhibition website



Exhibitor Directory



Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 620,000 and up



Customise your booth to suit your exhibition needs and greater impact!

Example: Business Meeting Plan A

Design Type
1 Booth (6mx2.7m)

JPY 620,000 and up



Type B
1 Booth (6mx2.7m)

JPY 480,000 and up



Everything You Need in One Set!
Display Your Products Any Way You Like

Learn more about: Rental Booth

Boost your visibility with our Sponsor Plan

Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

Diamond Elite ★★★
Limited to 10 Companies
Diamond Elite
JPY 3,000,000

Platinum Elite ★★
Platinum Elite
JPY 2,000,000

Gold Elite ★
Gold Elite
JPY 1,000,000

Note: 10% consumption tax to be added.

Plan Details

Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite ★★★



25年春展 イメージ図

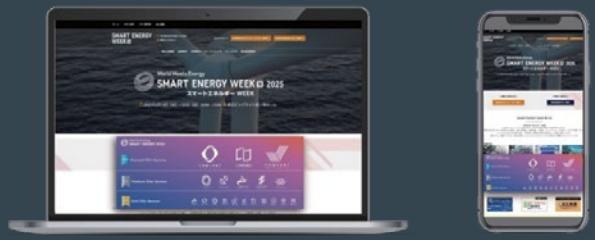
Logo Placement on Sponsor Boards

Diamond Elite ★★★
Platinum Elite ★★
Gold Elite ★



Banner Placement on the Official Website

Diamond Elite ★★★
Platinum Elite ★★



- Large LED Advertising Displays Inside the Exhibition Hall
- Logo Placement on Sponsor Boards
- Email Advertising for Visitor Attraction
- Enhanced Listing on Exhibitor Directory

Learn more about: Sponsorship Opportunity

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired

Based on the average from RX Japan exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

- Sponsorship Plan
- +
- Exhibitor Presentation
- Digital Advertising Display
- Expo Master Premium Plan
- Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

- Sponsorship Plan
- +
- Digital Signage Ads
- Expo Master Premium Plan

From JPY 2,500,000

Lead Generation Plan

- Exhibitor Presentation
- Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors

STEP 01 SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE

STEP 02 SET EXHIBITION GOALS AND CONSIDER ABOUT BOOTH DESIGN

3 MONTHS BEFORE:

STEP 03 REGISTER YOUR INFO ON EXHIBITOR HUB AND FINALIZE BOOTH DESIGN

1 MONTH BEFORE:

STEP 04 ARRANGE APPOINTMENT

STEP 05 EXHIBIT



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team** (optional)

Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and Build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

*We do not provide matching services

Join as an Exhibitor – Apply Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ

etc...

Exhibition Information List

CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK BATTERY JAPAN Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan

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