

**Exhibiting Information for Next Shows**



World Meets Energy

**SMART ENERGY WEEK**

# **BATTERY JAPAN**

**Int'l Rechargeable Battery Expo**

## **Tokyo Show in October**

**17th BATTERY JAPAN [October]**

Dates: Oct. 2 [Wed] - 4 [Fri], 2024

Venue: Makuhari Messe, Japan

## **Osaka Show in November**

**11th BATTERY JAPAN [Osaka]**

Dates: Nov. 20 [Wed] - 22 [Fri], 2024

Venue: INTEX Osaka, Japan

## **Tokyo Show in February**

**18th BATTERY JAPAN [February]**

Dates: Feb. 19 [Wed] - 21 [Fri], 2025

Venue: Tokyo Big Sight, Japan

Built by



In the business of  
building businesses

**Organiser: RX Japan Ltd.**



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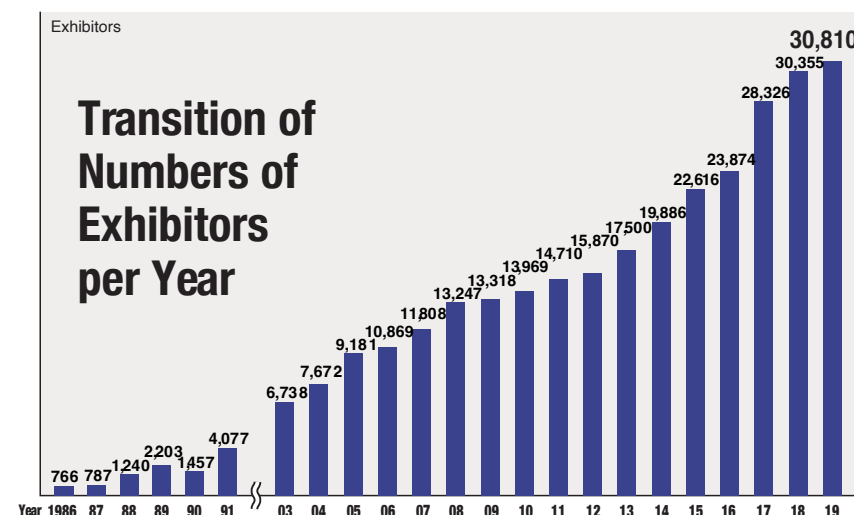
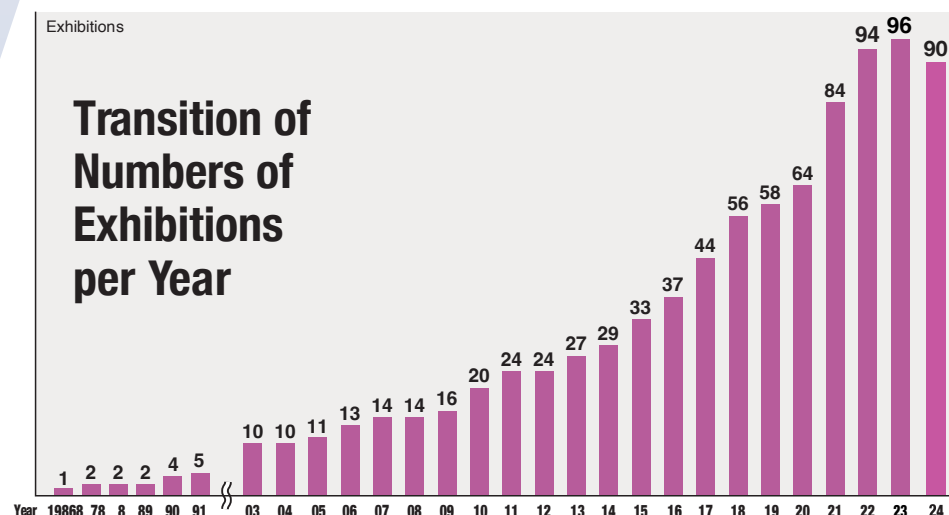
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# RX Japan is Japan's Largest Trade Show Organiser

**Holding 90 exhibitions in 39 sectors a year!** (The consisting shows are 372 in total.)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEXX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



## Exhibitions organised by RX Japan (excerpts)

### CONTENT TOKYO



Japan's Largest\* Trade Show for Content Creation, Production, and Licensing

Consisting Shows:

- Production/Studio Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo etc.

### Manufacturing World



Asia's Leading Trade Show for Manufacturing

Consisting Shows:

- Design Engineering & Manufacturing Solutions Expo
- Industrial AI/IoT Expo
- Additive Manufacturing Expo etc.

### JAPAN BUILD –Int'l Building & Home Week–

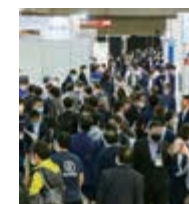


Asia's Leading Show Covering Building and Housing Industries

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo etc.

### MEDICAL JAPAN



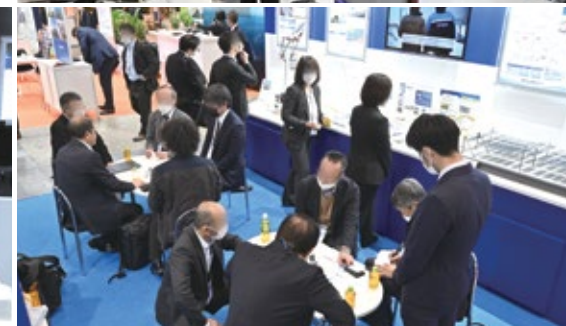
Leading Trade Show for Medical, Elderly Care and Pharmacy Industry

Consisting Shows:

- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo etc.

\* "Largest" in reference to the exhibitor number of trade shows with the same concept.

# The Best Gateway to the Japan & Asia's Rechargeable Battery Market!



# Best Platform to Increase Your Presence & Meet New Customers

## EXHIBITORS

Manufacturers/Trading Agents dealing in:

- Battery Component/Material
- Manufacturing Equipment
- Battery Management System
- Inspection/Testing Equipment
- Evaluation Equipment
- Rechargeable Battery (Automobile/Stationary/Mobile)
- Recycling Technology

etc.

## BUSINESS MEETINGS

- ◆ Receive orders for products and technologies
- ◆ Business Alliance
- ◆ Quotation and Delivery Arrangement

etc.

## VISITORS

- Battery Manufacturers
- Material Manufacturers
- Automobiles/Electronics Manufacturers
- Heavy Electronics Manufacturers
- General Contractor, Housing Company
- Universities, Research Institutes
- Trading Agencies
- New Entrants to Battery Industry

etc.

# Held Three Times a Year. Exhibit at All Shows!

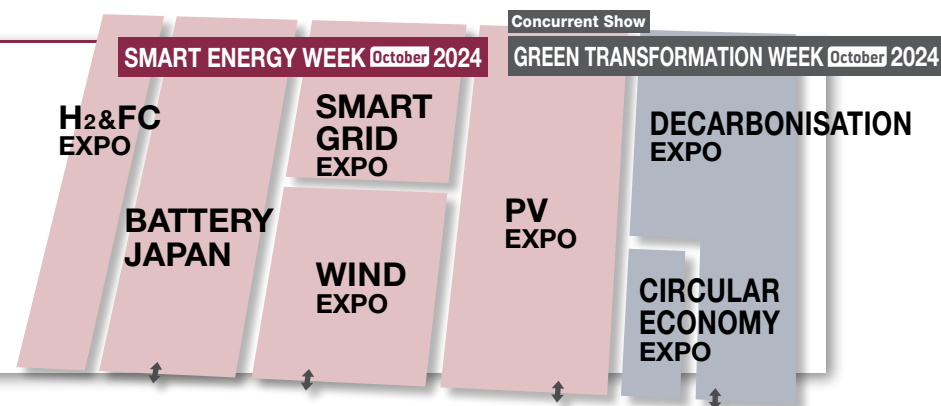
## TOKYO EDITION IN OCTOBER

Dates: Oct. 2 [Wed] - 4 [Fri], 2024

Venue: Makuhari Messe

No. of Exhibitors **500**

No. of Visitors **42,000**



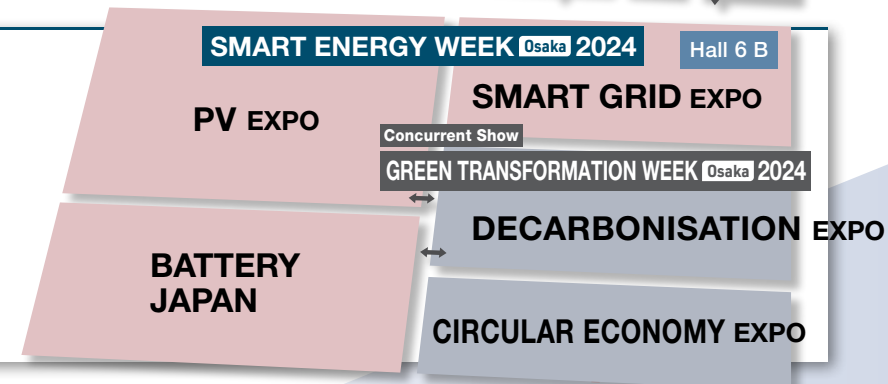
## OSAKA EDITION

Dates: Nov. 20 [Wed] - 22 [Fri], 2024

Venue: INTEX Osaka

No. of Exhibitors **200**

No. of Visitors **15,000**



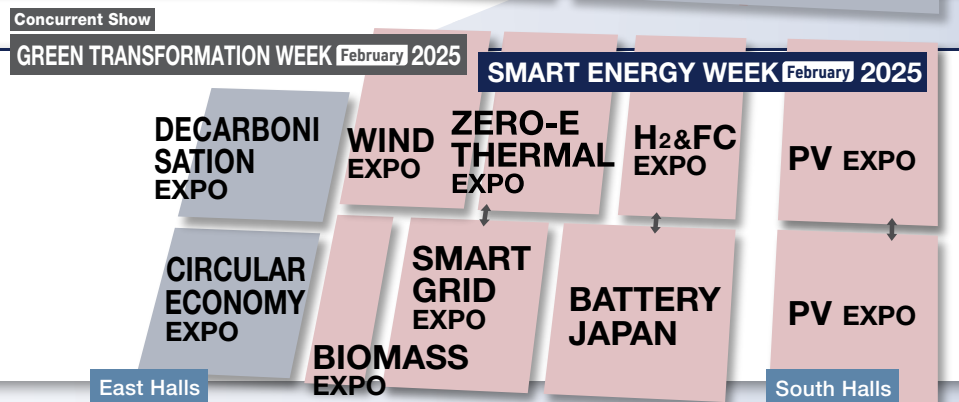
## TOKYO EDITION IN FEBRUARY

Dates: Feb. 19 [Wed] - 21 [Fri], 2025

Venue: Tokyo Big Sight

No. of Exhibitors **1,700**

No. of Visitors **75,000**

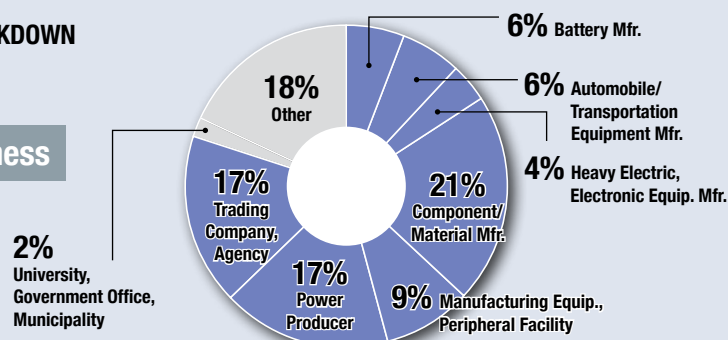


All exhibitors & visitor numbers are forecasts including co-held shows, and the number of exhibitors include co-exhibiting partners, group companies and association members. The floor plan is subject to change.

# Decision Makers from Battery/Automotive/Electronics Mfrs. Visit

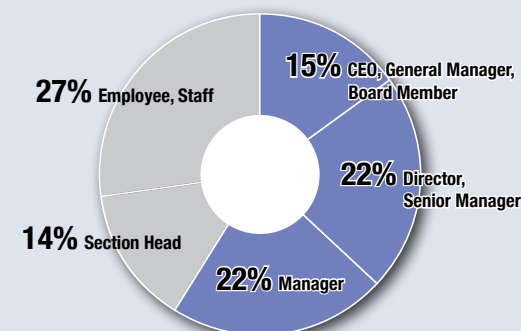
## VISITOR BREAKDOWN (MARCH 2023)

### Type of Business



### Job Title

**59% were Manager or above level.**



## < Past Visitors (Company names are excerpts and shortened in random order.) >

### <BATTERY MANUFACTURERS>

- I&D EX
- I&T NEW MATERIALS
- IOXUS JAPAN
- ANCHOR JAPAN
- EBLIDACELL
- WINGS
- EIGHT ENERGY
- EXCELERGY POWER SYSTEMS
- EDISON POWER
- ENERSIS JAPAN
- ENERGY WITH
- ENAX
- ENATEC
- ELLIE POWER
- ENVISION AESC JAPAN
- OVERVIEW
- KAIREN TECHNO BRIDGE
- CRIOTECH
- GRIMM
- ELECTRONICS
- COSMOS POWER SYSTEMS

- CONTEMPORARY AMPREX TECHNOLOGY JAPAN
- CIRCULAR ENERGY STORAGE SOLUTION
- SAFT JAPAN
- SAMSUNG SDI JAPAN
- SAMSUNG ELECTRONICS JAPAN
- SAMSUNG JAPAN RESEARCH INSTITUTE
- SUNPOWER TECHNO
- G3 HOLDINGS
- GS YUASA
- GS YUASA TECHNOLOGY
- THREEDIM
- THREEDIM ALLIANCE
- SEIKO INSTRUMENTS
- SYNERGY
- SONY IMAGING PRODUCTS & SOLUTIONS
- DAITRON
- AA HOLDINGS
- TDK
- TOKADO ENERGY

- TRINA ENERGY STORAGE JAPAN
- NIDAIKI
- NICHICON
- HIDAC
- PANASONIC INDUSTRY
- PANASONIC ENERGY
- PANASONIC AUTOMOTIVE SYSTEMS
- PANASONIC OPERATIONAL EXCELLENCE
- PANASONIC PRODUCTION ENGINEERING
- BARRIOS STAR
- POWEREX
- BMZ JAPAN
- VEHICLE ENERGY JAPAN
- BWI JAPAN
- HUMAN HORIZONS
- FINE ECO SOLUTION
- FALT MICROBATTERY JAPAN

- PRIME PLANET ENERGY & SOLUTIONS
- PRIME STAR
- PRIME EARTH EV ENERGY
- BRIGGS & STRATTON JAPAN
- BEISAN
- MICROCHIP TECHNOLOGY JAPAN
- MAXELL
- MAP ELECTRONICS
- MATERIAL WORKS
- LITHIUM ENERGY JAPAN
- RESONAC
- KYOCERA
- CO-CREATION
- HYUNDAI SONWOO SOLITE
- FURUKAWA BATTERY
- GOTION JAPAN
- SAIKI
- MISHIMA ELECTRONICS
- SHONAN CORUN ENERGY

- SEKISUI CHEMICAL INDUSTRY
- IZUMI BATTERY INDUSTRY
- MURATA MANUFACTURING
- TAIYO YUDEN
- TOSHIBA
- TOSHIBA LIFESTYLE
- TOSHIBA BATTERY
- TOHOKU MURATA MANUFACTURING
- NGK INSULATORS
- JAPAN SAMSUNG
- LITE-ON JAPAN
- JAPAN LEXEL
- NEC GLASS
- JAPAN FINE CERAMICS
- HITACHI HIGH-TECH
- MUSASHI PRECISION INDUSTRY
- APB
- CONNEX SYSTEMS
- ENPOWER JAPAN
- FDK

- HUAWEI DIGITAL POWER TECHNOLOGIES
- JEE POWER
- KMTEC
- LG JAPAN LAB
- LUC
- NEXT-E SOLUTIONS
- ORLIB
- ROY POW
- TWS TECHNOLOGY

...and more

### <AUTOMOTIVE & TRANSPORT EQUIPMENT MANUFACTURERS>

- ISUZU MOTORS
- KAWASAKI MOTORS
- KOMATSU
- SUZUKI MOTOR CORPORATION
- SUBARU
- DAIHATSU
- DENSO
- TOYOTA MOTOR
- TOYOTA MOTOR EAST JAPAN

- TOYOTA INDUSTRIES
- TOYOTA CENTRAL R&D LABS
- NISSAN MOTOR
- NISSAN MOTORSPORTS & CUSTOMIZING
- HINO MOTORS
- HONDA MOTOR
- HONDA R&D
- HONDA TRADING
- MAZDA
- MITSUBISHI MOTORS
- YAMAHA MOTOR
- YAMAHA MOTOR POWER PRODUCTS

...and more

### <ELECTRICAL & ELECTRONICS MANUFACTURERS>

- IHI
- SYMPHONY TECHNOLOGY
- SUMITOMO HEAVY INDUSTRIES
- DELTA ELECTRONICS

- PANASONIC
- PANASONIC PRODUCTION ENGINEERING
- PANASONIC HOLDINGS
- HITACHI
- HITACHI ZOSEN
- HUAWEI TECHNOLOGIES JAPAN
- MITSUBISHI ELECTRIC
- MITSUBISHI ELECTRIC ENGINEERING
- YASKAWA ELECTRIC

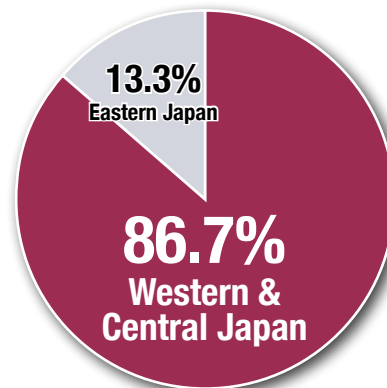
...and more

# Exhibit at Both Tokyo & Osaka Shows and Cover the Entire Japanese Market!

## ■ VISITOR BREAKDOWN BY REGION

### OSAKA EDITION

**86.7%**  
from Western Japan



Show Video  
(November 2022 in Osaka)



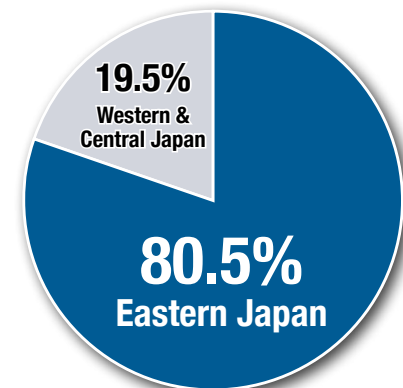
SMART ENERGY WEEK OSAKA 2022 AND  
SMART ENERGY WEEK 2023 [MARCH] IN TOKYO

Less than **9.7%** of visitors  
visited both shows.

You can approach the entire  
Japanese market by exhibiting at both regions.

### TOKYO EDITION

**80.5%**  
from Eastern Japan



Show Video  
(March 2023 in Tokyo)



# Co-held Conference by Industry Front-runners Attract More Visitors



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



**Nobutaka Takeo**  
Director,  
Ministry of Economy, Trade  
and Industry



**Takuhiro Miyuki**  
General Manager,  
Departments of National  
(NEDO) Project,  
LIBTEC



**Shoichiro Watanabe**  
Vice President, CTO,  
Energy Company,  
Panasonic Corp.  
(Current: Panasonic Energy Co., Ltd.)



**Hiromitsu Mishima**  
Principal Engineer,  
Energy Systems R&D Div.,  
Corporate R&D Group,  
KYOCERA Corp.



**Wataru Matsuoka**  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.



**Kazuyuki Iwata**  
Executive Chief Engineer,  
Innovative Research  
Excellence, Power Unit &  
Energy,  
Honda R&D Co., Ltd.  
Business Development  
Supervisory Unit  
Honda Motor Co., Ltd.



**Yoshiomto Matsuda**  
Associate Corporate Officer,  
Deputy General Manager,  
Motorcycle Business Div.,  
Deputy General Manager,  
Research & Development Div.,  
Kawasaki Motors, Ltd.



**Izumi Kawanishi**  
Executive Vice President,  
AI Robotics Business,  
Senior General Manager of AI  
Robotics Business Group,  
Sony Group Corp.



**Toshiaki Sato**  
General Manager,  
Battery Material & Recycling  
Promotion Office, Advanced  
Technology & Strategy Dept.  
Technology Group,  
JX Nippon Mining &  
Metals Corp.



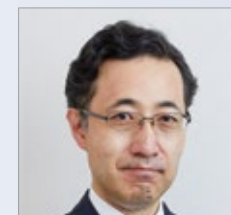
**Hiroyasu Etoh**  
General Manager,  
Engineering Dept., Cathode  
Material Div.,  
NICHIA Corp.



**Masaharu Katayama**  
Executive Officer COO  
for Metal Div.,  
Metal Div.,  
Toyota Tsusho Corp.



**Toshio Kumazawa**  
Head of the East Japan  
Branch,  
Managing Executive Officer,  
JERA Co., Inc.

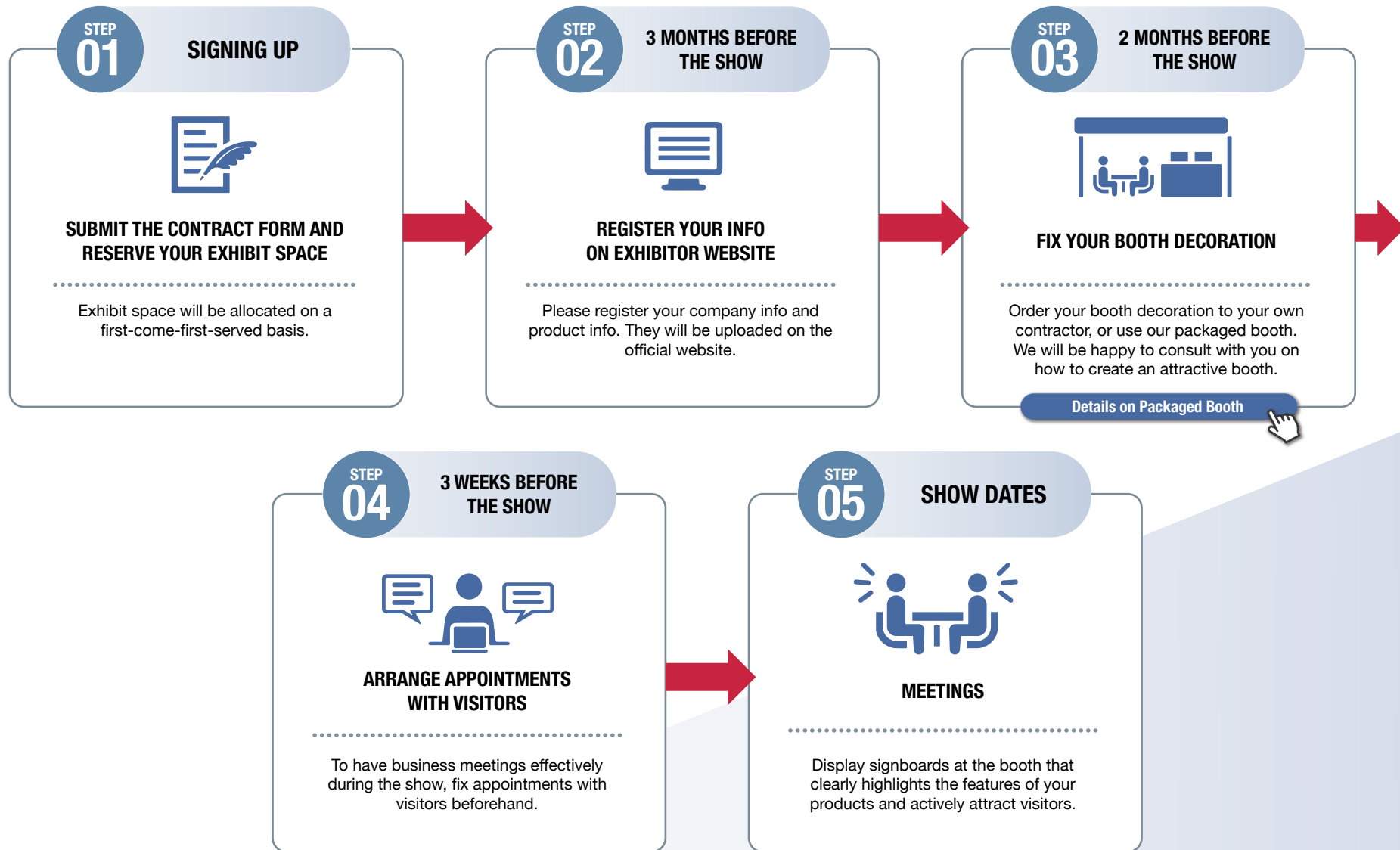


**Hiroshi Okamoto**  
Executive Vice President, Chief  
Technology Officer,  
TEPCO Power Grid Inc./  
Representative Secretary,  
Smart Resilience Network



**Takayuki Hakugin**  
Director, Executive Vice  
President,  
Kansai Transmission and  
Distribution Inc.

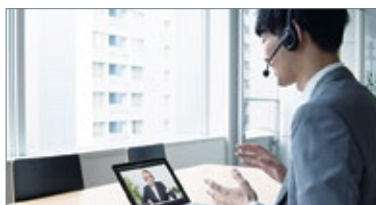
# Schedule until the Show



# Support Services for Exhibitors

## 1 OUR "EXHIBITOR SUCCESS" TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



## 2 LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.



<image>



## 3 ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

**DETAILS ON ADVERTISING OPPORTUNITIES**



## 4 EXHIBITORS' PRESENTATION (WITH A CHARGE)

It is held in the exhibition hall and audiences can attend free of charge without prior registration.



# Contact us for Booth Availability, Participation Cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM

**CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!**

## CONTACT

Organiser: RX Japan Ltd. BATTERY JAPAN Show Management  
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