

Exhibiting Information for Next Shows



World Meets Energy
SMART ENERGY WEEK

BIOMASS EXPO

12th Int'l Biomass Expo

Tokyo Show in March

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan



Organiser: RX Japan GK

Co-organisers: Japan Woody Bioenergy Association/
Japan Organics Recycling Association

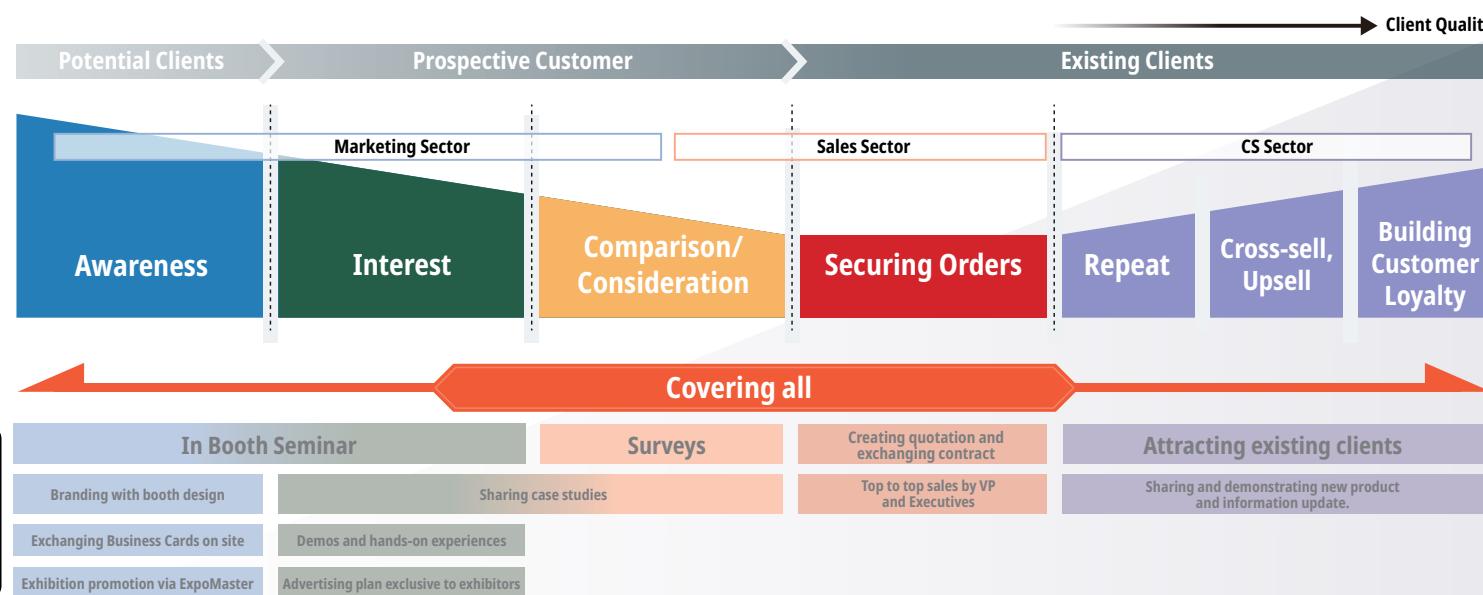


Trade Shows Serve as a Comprehensive Lead Generation Channel



Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



INDEX

About Smart Energy Week	3
About “BIOMASS EXPO”	
Exhibit & Visitor Profile of Biomass Expo	4
Previous Show Report	
Scene from Show Venue	5
Visitor Details	6
Past Conference Speakers	7
Key highlights of Each edition	
Highlights of the Spring Edition	8
Price List and Schedule	
Exhibiting Fee and Expo Master	9
Rental Display	10
Sponsorship Plan	11
Advertisement Plan	12
Schedule Leading Up to the Exhibition	13

What is Smart Energy Week

Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



H2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



ZERO-E THERMAL EXPO
Zero Emission Thermal Power Generation Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO

B-to-B Trade Show for Industry Experts

Best Platform to Increase Your Presence & Meet New Customers

Exhibit & Visitor Profile

Exhibitors

Companies dealing in the following categories:

- Biomass Fuel
- Crusher/Pulveriser
- Dehydrator/Dryer
- Inspection/ Testing Technology
- Manufacturing Equipment
- Methane Fermentation Equipment
- Power Generation, Heat Utilisation

etc.

Business Meetings

- ◆ Receive orders for products and technologies
- ◆ Business Alliance
- ◆ Quotation and Delivery Arrangement

Visitors

Professionals from:

- Biomass Power Generator
- Government/Municipality
- Forest Management Union
- Agricultural Corporation
- Industrial Waste
- Disposal Company
- Corporate User (Public Facility, Factory)
- New Entrant to Energy Industry

etc.

The Best Gateway to the Japan & Asia's Biomass Market!

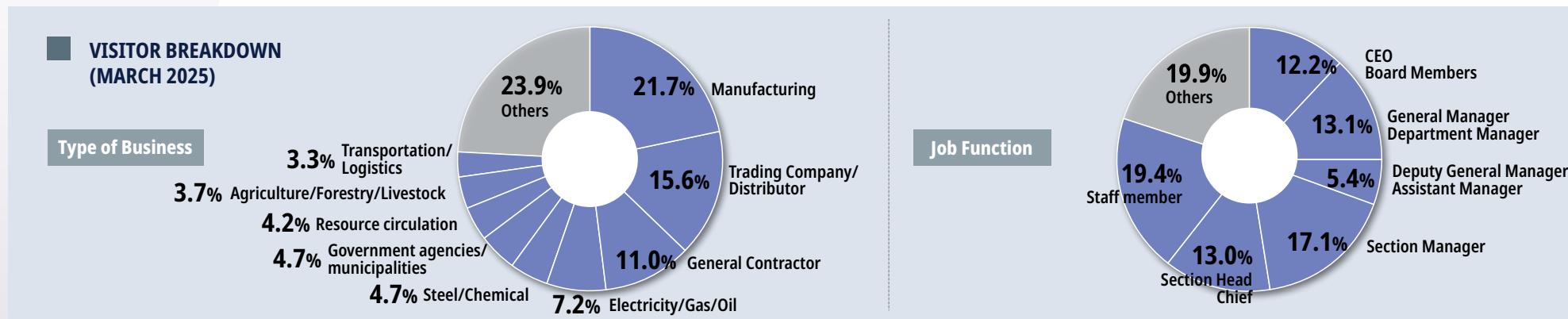
*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video
(March 2024 in Tokyo)



Meet with Biomass Market Leaders



< Past Visitors (Company names are excerpts and shortened in random order.) >

• AGRICULTURE AND FOOD INDUSTRY TECHNOLOGY INSTITUTE	• ENERGIA POWER YAMAGUCHI	• DEMITSU KOSAN	• KAKUKO CONSTRUCTION	• NAITO STEEL INDUSTRY	• SHIMANE FOREST POWER GENERATION	• TAKEEI GREEN RECYCLING	• YONDENKO ENGINEERING
• AICHI PREFECTURE	• ENERGY VISION	• IIISHI BIO PARTNERS	• KAMAKURA CITY	• NANKO KOGYO	• SHIMIZU CONSTRUCTION	• TAKENAKA CORPORATION	• YOSHIOKA CONSTRUCTION
• AITH MANAGEMENT	• ENEWHALE	• EQUICENTRAL SERVICE JAPAN	• KAMIGO DISTRICT FOREST COOPERATIVE	• NEW POWER DEVELOPMENT	• SHIN ENERGY DEVELOPMENT	• TAKUMA	• YOTSUICHI CITY
• ASANO DAISEI FOUNDATION ENGINEERING	• E-TOP	• EXIO GROUP	• INFLUX	• NIPPON STEEL ENGINEERING	• SHOJI LUMBER	• TAMURA BIOMASS ENERGY	• YOUR ENERGY DEVELOPMENT
• ASSET HOLDINGS	• FOREST ENERGY	• FORESTRY AND FOREST PRODUCTS RESEARCH INSTITUTE	• INPEX SOLUTIONS	• NTT ANODE ENERGY	• SHUSSHIN KUMIAI	• TEIKOKU ZORIN	
• ATAGO GLOBAL ENERGY	• FUJIKO	• FUJITA	• ISHIKAWA KOGYO	• OBAYASHI CORPORATION	• SODEGURA BIOMASS POWER GENERATION	• TOA CONSTRUCTION INDUSTRY	
• ATOM	• FUJIMATSU CONSTRUCTION	• GIFU BIOMASS POWER	• JAPAN AGRICULTURE, FORESTRY AND FISHERIES RESEARCH AND DEVELOPMENT ASSOCIATION	• OGATSU BIOMASS POWER GENERATION	• OKUMURA CONSTRUCTION GROUP	• TOHOKU TOWN FOREST COOPERATIVE	
• ATOX	• GLOBAL JAPAN	• GOYO CONSTRUCTION	• JAPAN COMSIS	• OSMIC	• SOLCOM	• TOKO DENKI KOGYO	
• BIOCLASSICS HANNA	• GOYO CONSTRUCTION	• HAKODATE REGIONAL INDUSTRY PROMOTION FOUNDATION	• JAPAN INFRASTRUCTURE FUND ADVISORS	• PETROLEUM RESOURCES DEVELOPMENT	• SPARKS ASSET MANAGEMENT	• TOKO ENERGY & SYSTEMS	
• BIOMASS POWER GENERATION OPERATORS ASSOCIATION	• HYOGO PREFECTURE	• HAKODATE REGIONAL INDUSTRY PROMOTION FOUNDATION	• JAPAN INTERNATIONAL COOPERATION AGENCY	• POWER DEVELOPMENT	• SUMITOMO ELECTRIC INDUSTRIES	• TOKO GAS ENGINEERING SOLUTIONS	
• BWSC JAPAN	• ICHIKAWA CITY AGRICULTURAL COOPERATIVE	• HAKODATE REGIONAL INDUSTRY PROMOTION FOUNDATION	• JAPAN INTERNATIONAL RESEARCH CENTER FOR AGRICULTURAL SCIENCES	• PROSPEC AZ	• SUMITOMO FORESTRY	• TOKO INDUSTRY	
• CENTRAL UNION OF AGRICULTURAL COOPERATIVES	• ICHIKAWA ENVIRONMENT HOLDINGS	• HAKODATE REGIONAL INDUSTRY PROMOTION FOUNDATION	• JAPAN PAPER	• MAKURAZAKI BIOMASS POWER PLANT	• SUMITOMO MITSUI FINANCE AND LEASE	• TOKO PROPERTY MANAGEMENT	
• CHICHIBU DOKEI			• JAPAN RE-TECH	• MIE PREFECTURAL INDUSTRIAL RESEARCH INSTITUTE	• SUMMIT ENERGY	• TOSHIBA ENERGY SYSTEMS	
• CHIEN TAKAGUMI			• JERA	• MINISTRY OF AGRICULTURE, FORESTRY AND FISHERIES	• SUNLIFE	• TOSHIBA PLANT SYSTEMS	
• CHUBU PLANT SERVICE			• JFE ENGINEERING	• MIYAZAKI BIOMASS RECYCLING	• SUZUYO TRADING	• TOYO NAMIHEI BIOMASS POWER PLANT	
• CHUKYU SOLAR SYSTEM			• JGC GLOBAL	• MIZOBUCHI FORESTRY	• TAIRA POULTRY BUSINESS COOPERATIVE	• T'S WORKS	
• CRIHULANT			• JUMONJI CHICKEN COMPANY	• MURAI DISTRIBUTION ANAGEMENT INSTITUTE	• TAKAKATSU HOLDINGS	• TSUNEISHI GREEN ENERGY	
• CSS			• KAJIMA CORPORATION	• SEKINE	• TAKAYAMA BIOMASS RESEARCH INSTITUTE	• T-WAI	
• DAIGAS ENERGY				• SHARI TOWN	• TAKEEI	• V&T ENERGY MANAGEMENT	
• ENBIO ENGINEERING				• SHICHIJO		• WOODONE	

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Kotaro Shimizu
Director,
Environment and Biomass Policy
Div., Minister's Secretariat,
Ministry of Agriculture,
Forestry and Fisheries



Shinjiro Sasaki
Director,
Office for Circular and Ecological
Economy
Ministry of the Environment



Takeshi Ariyama
Deputy Director,
Wood Use Promotion Div.,
Forestry Agency of Japan



Fumihiro Kajikawa
Director,
**Ministry of Economy, Trade and
Industry**



Brent Wanner
Head of Power Sector Unit
World Energy Outlook
International Energy Agency (IEA)



Masayuki Inoue
Senior Executive Officer,
Osaka Gas Co., Ltd./
Irex Ltd.



Takanobu Yasunaga
Managing Director
rex Ltd.



Toshihiko Okamoto
Representative,
TOMOE TECHNO Co., Ltd.



Takanori Sudo
CEO,
Flow Inc.



Hiroshi Aoyama
CEO,
Aburatou Shoji Co., Ltd.



Tomotaka Kumagai
Chief Executive Officer,
Biostock Corp.



Kazuhiro Moriyma
President & Chief
Executive Officer,
Morisho Co., Ltd.



Masahiro Inui
Chief Executive Officer,
SymEnergy Inc.



Hiroyoshi Wada
Assistant General Manager,
Business Design Dept.,
West Japan Railway Co.

Spring Edition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan



SMART ENERGY WEEK March 2027

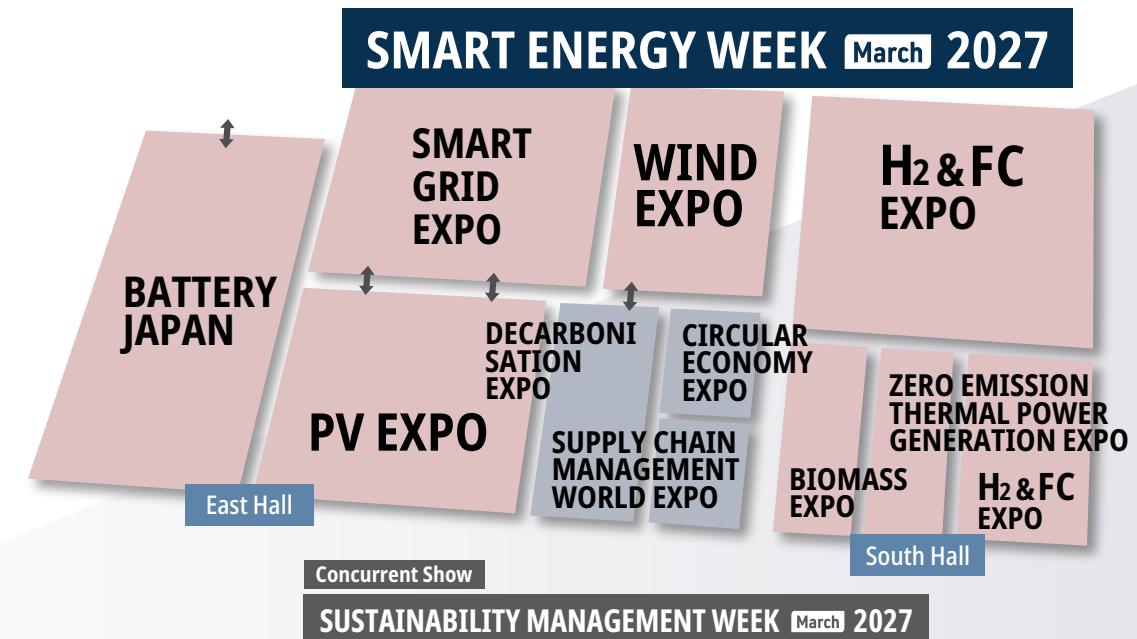
Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **75,000**
(Forecasts)

Floor Plan (preliminary)

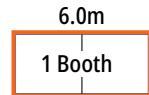


Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m=16.2m²)



2.7m Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth

Corner Charge.....JPY 100,000 / Corner

Expomaster *.....● Premium JPY 650,000

● Standard JPY 150,000

● Basic JPY 50,000

(Co-Exhibiting Charge JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Standard

Premium

Limited to 6 companies

Exhibitor Directory



Exhibitor Directory



Get promoted on Exhibition website



Exhibitor Directory



Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 620,000



Customise your booth to suit your exhibition needs and greater impact!

Design Type
1 Booth (6mx2.7m)

JPY 620,000



Type B
1 Booth (6mx2.7m)

JPY 480,000

Everything You Need in One Set!
Display Your Products Any Way You Like



Example: Business Meeting Plan A

Learn more about: Rental Booth

Boost your visibility with our Sponsor Plan

■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.



Note: 10% consumption tax to be added.

■ Plan Details

■ Large LED Advertising Displays Inside the Exhibition Hall

25年春展 イメージ図

■ Logo Placement on Sponsor Boards

■ Banner Placement on the Official Website

■ Large LED Advertising Displays Inside the Exhibition Hall

■ Logo Placement on Sponsor Boards

■ Email Advertising for Visitor Attraction

■ Enhanced Listing on Exhibitor Directory

Learn more about: [Sponsorship Opportunity](#)

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads
Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired
Based on the average from RX Japan
exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan

+

Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan

+

Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

Lead Generation Plan

Exhibitor Presentation

Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants



Individual Meetings with Your **Exhibition Success Team (optional)**

Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

*We do not provide matching services

Join as an Exhibitor – Apply Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK BIOMASS EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: bm-expo.jp@rxglobal.com



Tel: +81-3-6739-4119



Web: www.wsew.jp/bm/