

Exhibiting Information for Next Shows



# CCUS EXPO

Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

## Tokyo Show in September

2nd CCUS EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

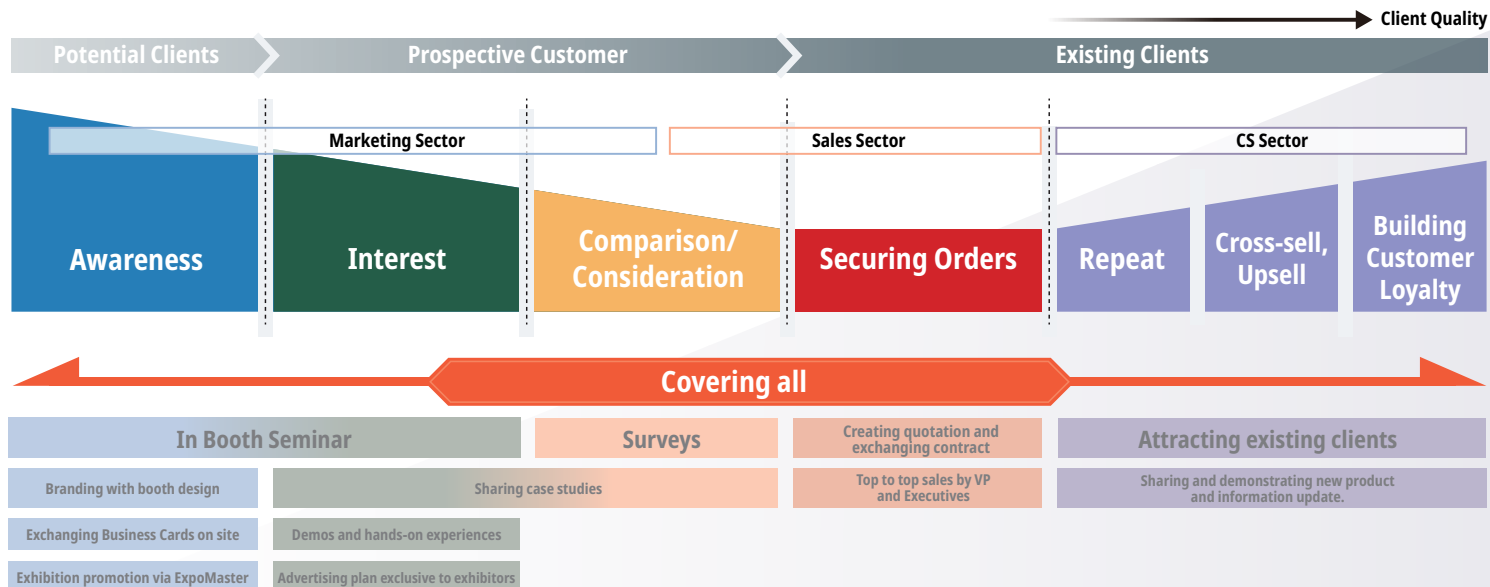


Organiser: RX Japan Ltd.

# Trade Shows serve as a Comprehensive Lead Generation Channel

**Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.**

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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# What is Smart Energy Week

## Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



### H2 & FC EXPO

Int'l Hydrogen & Fuel Cell Expo



### PV EXPO

Int'l Photovoltaic Power Generation Expo



### BATTERY JAPAN

Int'l Rechargeable Battery Expo



### SMART GRID EXPO

Int'l Smart Grid Expo



### CCUS EXPO

Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

# SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World

## SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



### WIND EXPO

Int'l Wind Energy Expo



### BIOMASS EXPO

Int'l Biomass Expo



### ZERO-E THERMAL EXPO

Zero Emission Thermal Power Generation Expo



### DECARBONISATION EXPO

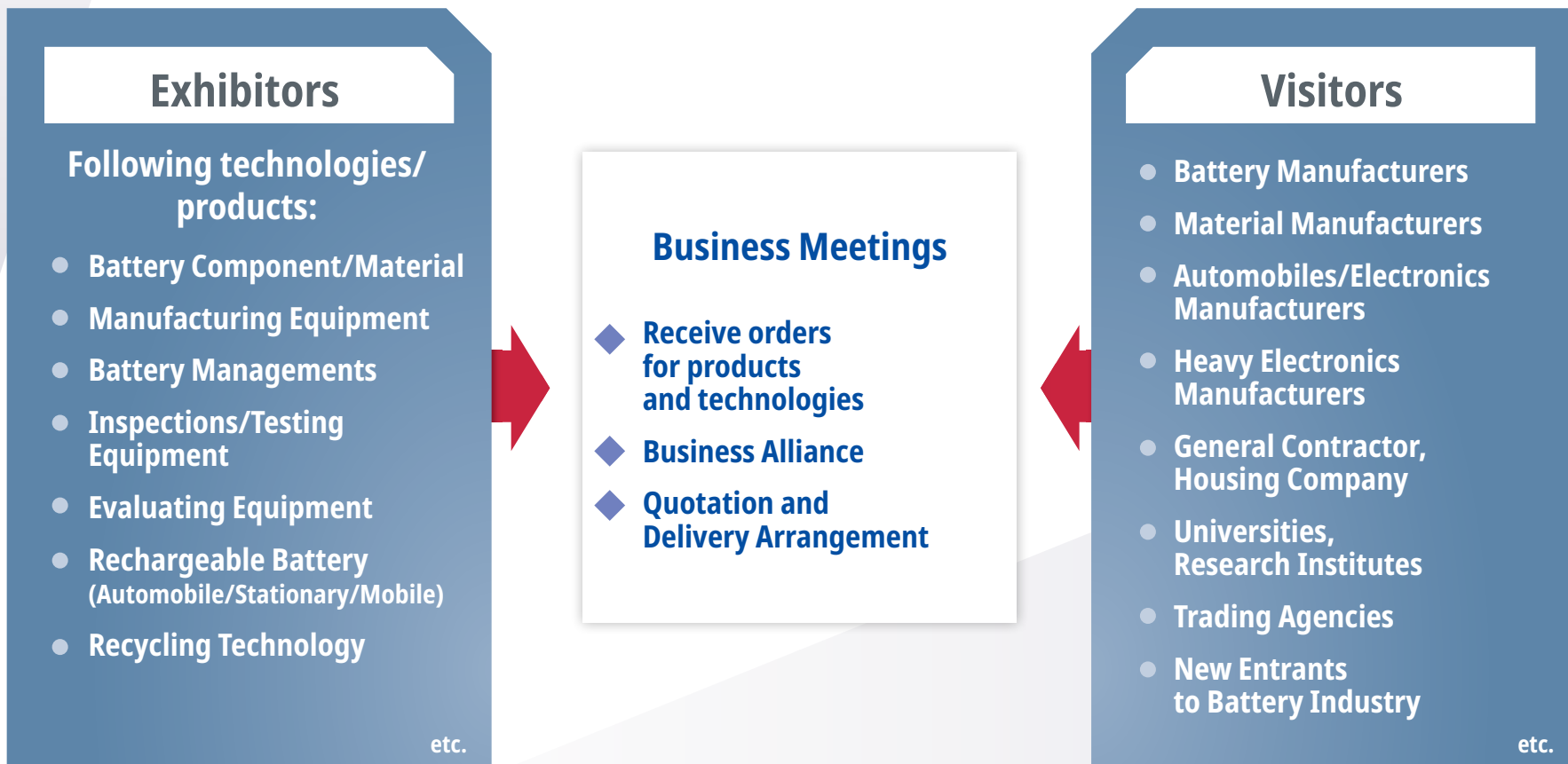


### CIRCULAR ECONOMY EXPO

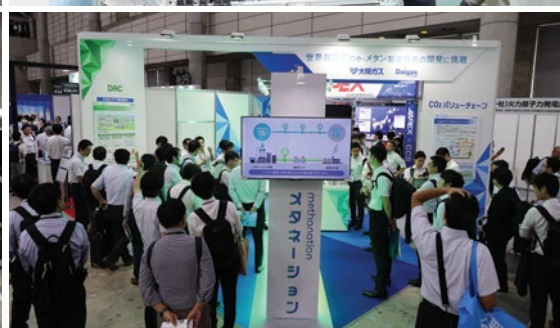
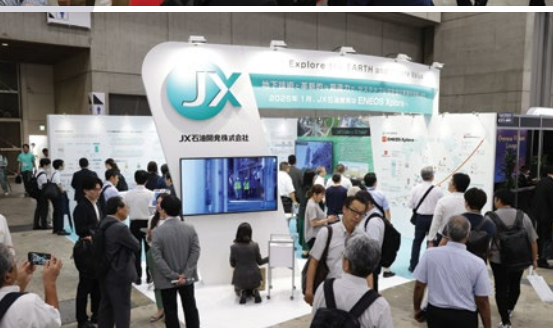
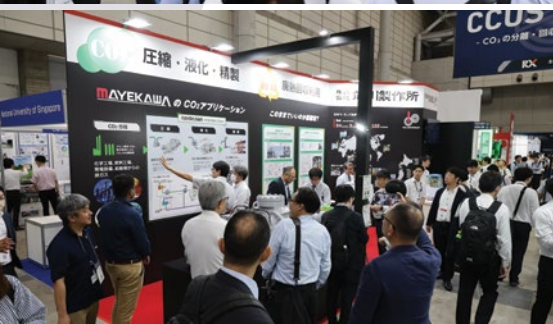
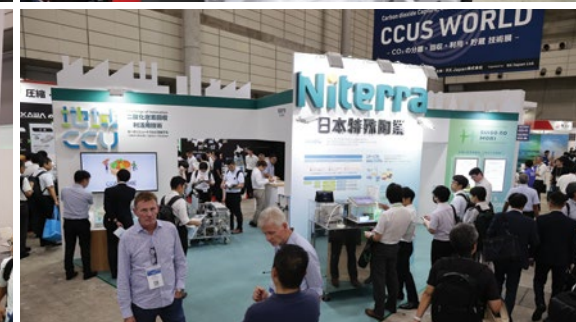
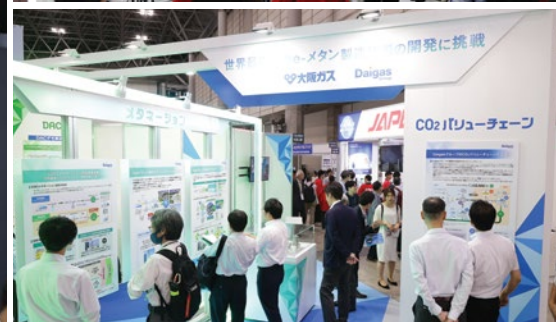
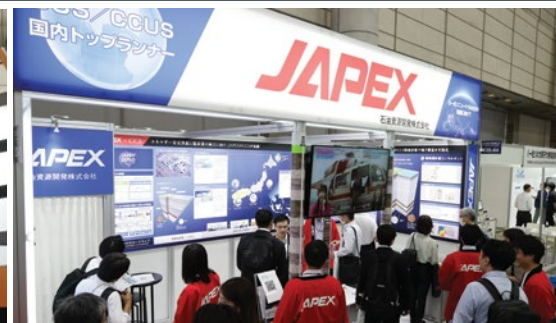
# B-to-B Trade Show for Industry Experts

## Best Platform to Increase Your Presence & Meet New Customers

### ■ Exhibit & Visitor Profile



# The Best Gateway to Japan & Asia's CCUS Market!



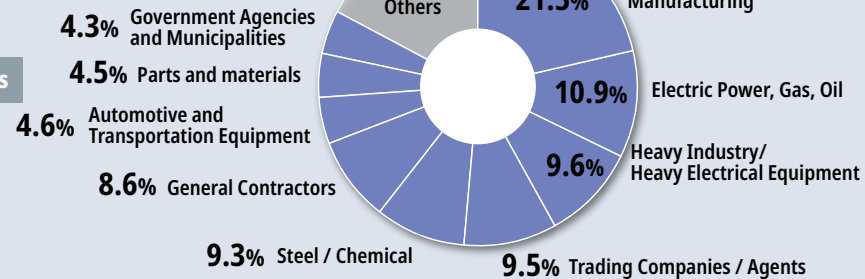
Previous show video



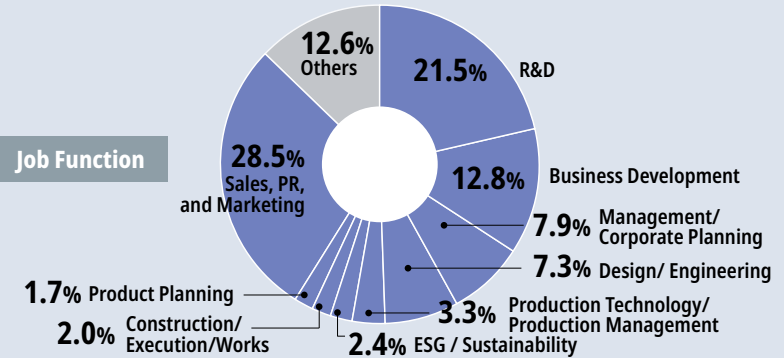
# Meet With Key Players In Oil, Heavy Industry & Chemical Fields

## VISITOR BREAKDOWN (2024)

### Type of Business



### Job Function



## < Past Visitors (Company names are excerpts and shortened in random order.) >

### <Energy-Related>

- Idemitsu Kosan Co., Ltd.
  - INPEX Corporation
  - Iwatani Corporation
  - ENEOS Corporation
  - Osaka Gas Co., Ltd.
  - The Kansai Electric Power Co., Inc.
  - Kyushu Electric Power Co., Inc.
  - Keiyo Gas Co., Ltd.
  - Cosmo Energy Holdings Co., Ltd.
  - JX Nippon Oil & Gas Exploration Corporation
  - JERA Co., Inc.
  - Shikoku Electric Power Co., Inc.
  - Japan Petroleum Exploration Co., Ltd. (JAPEX)
  - Taiyo Nippon Sanso Corporation
  - The Chugoku Electric Power Co., Inc.
  - Chubu Electric Power Co., Inc.
  - Electric Power Development Co., Ltd. (J-POWER)
  - Tokyo Gas Co., Ltd.
  - Tokyo Electric Power Company Holdings, Inc. (TEPCO)
- ...and more

### <Construction & Plant Engineering>

- Ebara Corporation
  - Obayashi Corporation
  - Kajima Corporation
  - Kanadevia Co., Ltd.
  - Cosmo Engineering Co., Ltd.
  - Penta-Ocean Construction Co., Ltd.
  - Shimizu Corporation
  - JFE Engineering Corporation
  - Takenaka Corporation
  - Chuden Plant Co., Inc.
  - TMEIC Corporation
  - Toyo Kanetsu K.K.
  - Toshiba Plant Systems & Services Corporation
  - Toyo Engineering Corporation
  - JGC Corporation (JGC Global)
  - Nippon Steel Engineering Co., Ltd.
  - Japan CCS Co., Ltd.
  - Hitachi Plant Services Co., Ltd.
  - Mitsui Kinzoku Engineering Co., Ltd.
  - Sumitomo Mitsui Construction Co., Ltd.
- ...and more

### <Automotive & Vehicle Manufacturers>

- Isuzu Motors Limited
  - Suzuki Motor Corporation
  - Subaru Corporation
  - Daihatsu Diesel Mfg. Co., Ltd.
  - DENSO Corporation
  - Toyota Motor Corporation
  - Nissan Motor Co., Ltd.
  - Bosch Corporation (Japan)
  - Honda Motor Co., Ltd.
  - Mazda Motor Corporation
- ...and more

### <Automotive & Vehicle Manufacturers>

- Mitsubishi Corporation
  - Mitsui & Co., Ltd.
  - ORIX Corporation
  - Marubeni Corporation
  - Sumitomo Corporation
  - Sojitz Corporation
  - Sumitomo Mitsui Banking Corporation
  - MUFG Bank, Ltd.
- ...and more

### <Shipping, Aviation & Logistics>

- Nippon Yusen Kabushiki Kaisha (NYK Line)
  - Mitsui O.S.K. Lines, Ltd.
  - Kawasaki Kisen Kaisha, Ltd. ("K" Line)
  - Japan Airlines Co., Ltd.
  - East Japan Railway Company (JR East)
- ...and more

### <Manufacturing Related>

- Asahi Kasei Corporation
  - Mitsubishi Heavy Industries, Ltd.
  - Sony Group Corporation
  - Kyocera Corporation
  - Panasonic Energy Co., Ltd.
  - Hitachi, Ltd.
  - Toyota Industries Corporation
- ...and more

### <Government / Public Bodies>

- Ministry of Economy, Trade and Industry (METI)
  - Ministry of the Environment, Japan
  - New Energy and Industrial Technology Development Organization (NEDO)
  - Japan Agency for Marine-Earth Science and Technology (JAMSTEC)
  - Japan LP Gas Association
- ...and more

# Attracting High Quality Visitors through Co-held Conferences



## The Past Conference Speakers

Speakers of the concurrent shows/positions are as of the time of the conference.

### Decarbonization Solutions Enabled by CCUS Value Chain Creation



**Makoto Susaki**

Leader  
CCUS Business TF, Growth Strategy Office  
Mitsubishi Heavy Industries, Ltd.

### Prospect and Challenges for Carbon Recycling Toward Realizing a Sustainable Carbon Society



**Masayoshi Kitamura**

Vice Chairperson,  
Carbon Recycling Fund Institute  
Special Counselor,  
Electric Power Development Co., Ltd.

### Hydrogen, Ammonia, and CCS - Challenges and Issues Towards a Net-Zero Carbon Society



**Toshiaki Takimoto**

Senior Vice President,  
Hydrogen & CCUS Development,  
INPEX Corporation

# Autumn Edition: Best To Gather Leads Efficiently

## Highlights of the Autumn edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!  
\*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

\*1 Visitors per Company: Autumn 90 | Spring 44

## Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

## Floor Plan (preliminary)



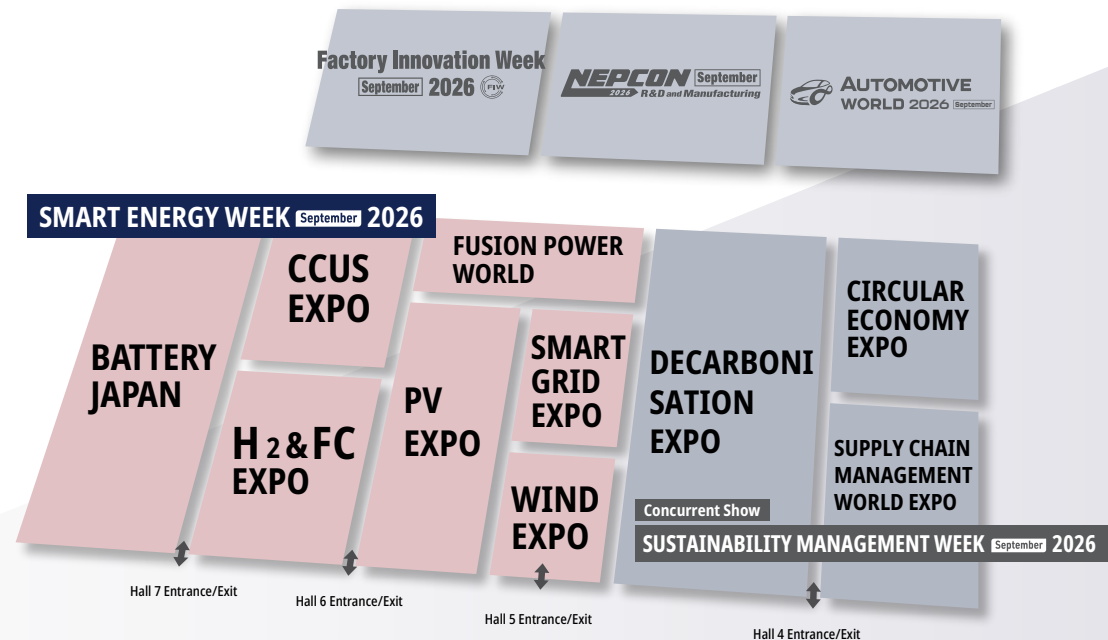
Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

(Forecasts)



**Note: 10% consumption tax to be added.**

## Exhibiting Fee

**1 Booth (6.0m×2.7m=16.2m<sup>2</sup>)**

**6.0m**

### 1 Booth

2.7m

**Limited to booth space. Not included: Booth design and construction.**

## September 2026 Tokyo Edition

**Exhibit Space.....JPY 1,250,000 / Booth**

**Corner Charge.....JPY 50,000 / Corner**

Expomaster *	Premium	JPY 650,000
	Standard	JPY 150,000
	Basic	JPY 50,000
	(Co-Exhibiting Charge	JPY 50,000)

**Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.**

## Expo Master (Mandatory)

**Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.**

## Basic

## Exhibitor Directory



**Company Name  
and Logo only**

## Standard

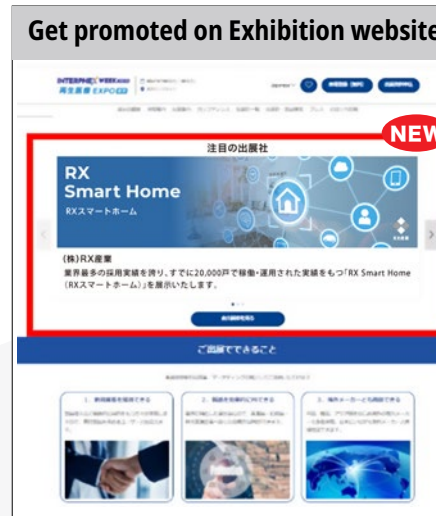
## Exhibitor Directory



**Large size  
Display of Product**

## Premium

## Get promoted on Exhibition website



NEW

## Exhibitor Directory



Large size +  
Top Placement

Limited to  
6 companies

**Learn more about: Expo Master**

# Rental Display

## Check Out Our 3 Basic Booth Options!

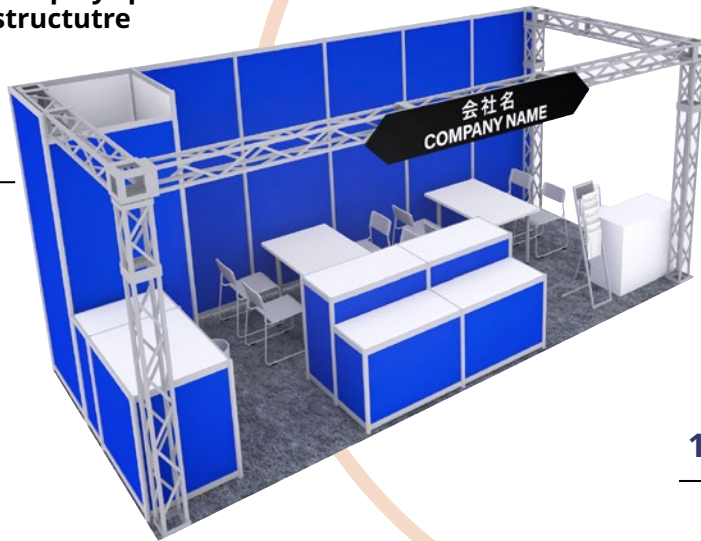
Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

**Type A**  
1 Booth (6mx2.7m)

**JPY 580,000**



Customise your booth to suit your exhibition needs and greater impact!

**Design Type**  
1 Booth (6mx2.7m)

**JPY 580,000**



Example: Business Meeting Plan A

**Type B**  
1 Booth (6mx2.7m)

**JPY 440,000**

Everything You Need in One Set!  
Display Your Products Any Way You Like



[Learn more about: Rental Booth](#)

# Boost your visibility with our Sponsor Plan

■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

**Diamond Elite**  
★★★★

Limited to 10 Companies

**Diamond Elite**  
JPY 3,000,000

**Platinum Elite**  
★★★

**Platinum Elite**  
JPY 2,000,000

**Gold Elite**  
★

**Gold Elite**  
JPY 1,000,000

## Plan Details

Note: 10% consumption tax to be added.

### Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite  
★★★★



25年春展 イメージ図

### Logo Placement on Sponsor Boards

Diamond Elite  
★★★★

Platinum Elite  
★★★

Gold Elite  
★



### Banner Placement on the Official Website

Diamond Elite  
★★★★

Platinum Elite  
★★★



■ Large LED Advertising Displays Inside the Exhibition Hall

■ Logo Placement on Sponsor Boards

■ Email Advertising for Visitor Attraction

■ Enhanced Listing on Exhibitor Directory

[Learn more about: Sponsorship Opportunity](#)

# Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

## Exhibitor Presentation

**JPY 400,000 per slot**

A 30-minute presentation slot at a special venue in the exhibition hall



## Digital Incentive Coupons

**JPY 600,000**

Send Coupons to Pre-Registered Visitors!  
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568  
= Average number of leads (business card info) acquired  
Based on the average from RX Japan exhibitions held in 2022–2023



**■ We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!**

### Maximise Your Sales Performance

**Sponsorship Plan**

+

**Exhibitor Presentation**

**Digital Advertising Display**

**Expo Master Premium Plan**

**Distributing Coupons**

**From JPY 3,500,000**

### Brand Awareness Plan

**Sponsorship Plan**

+

**Digital Signage Ads**

**Expo Master Premium Plan**

**From JPY 2,500,000**

### Lead Generation Plan

**Exhibitor Presentation**

**Digital Incentive Coupons**

**JPY 1,000,000**

# Support Services for Exhibitors



STEP  
01

SUBMIT THE CONTRACT FORM  
AND RESERVE YOUR EXHIBIT SPACE



We Provide a **Step-by-Step Exhibitor Guide**  
for First-Time Participants

STEP  
02

SET EXHIBITION GOALS AND  
CONSIDER ABOUT BOOTH DESIGN



Individual Meetings with Your  
**Exhibition Success Team (optional)**

#### Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

3 MONTHS BEFORE:

STEP  
03

REGISTER YOUR INFO ON EXHIBITOR  
HUB AND FINALIZE BOOTH DESIGN



We offer rental Booth Design and build  
(Rental Display - Optional)

1 MONTH BEFORE:

STEP  
04

ARRANGE APPOINTMENT



Two Promotional Emails Sent To Industry  
Stakeholders With Your Product Information.

STEP  
05

EXHIBIT



\*We do not provide matching services

# Join as an Exhibitor – Apply Now!

## Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



## CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

### Contact

Organiser: RX Japan Ltd. CCUS EXPO Show Management  
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: [wsew.jp@rxglobal.com](mailto:wsew.jp@rxglobal.com)



Tel: +81-3-6739-4119



Web: [www.wsew.jp/hub/en-gb/about/ccus.html](http://www.wsew.jp/hub/en-gb/about/ccus.html)