

## Featured Exhibit

Held inside **SMART GRID EXPO**  
Int'l Smart Grid Expo

# ESS - Energy Storage System- WORLD

### Tokyo Show

Dates: September 17 (Wed) – 19 (Fri), 2025

Venue: Makuhari Messe, Japan

Organiser: RX Japan Ltd.

Concurrent Shows: H<sub>2</sub> & FC EXPO, PV EXPO, BATTERY JAPAN,  
WIND EXPO, CCUS EXPO,  
DECARBONISATION EXPO etc.

### Osaka Show

Dates: November 19 (Wed) – 21 (Fri), 2025

Venue: INTEX Osaka, Japan

Organiser: RX Japan Ltd.

Concurrent Shows: PV EXPO, BATTERY JAPAN,  
DECARBONISATION EXPO etc.

Built by



In the business of  
building businesses

# Background and Objectives of the Featured Exhibit

To achieve carbon neutrality by 2050, the rapid expansion of renewable energy is essential. As a result, Energy Storage Systems (ESS) are becoming increasingly crucial, enhancing energy efficiency and ensuring a stable power supply.

To support this shift, we are launching "ESS - Energy Storage System - WORLD," a dedicated exhibit zone within Japan's leading smart grid exhibition, SMART GRID EXPO. This specialised showcase will highlight the latest advancements in energy storage technologies.



\*image



# About Exhibitors and Visitors

## Exhibitors

- Grid-scale energy storage batteries
- Long-duration energy storage (LDES) technologies (electrochemical, mechanical, thermal, etc.)
- Power-to-Gas (P2G) systems
- EV utilisation and charging systems
- AI-based simulation technologies
- Battery Management Systems (BMS) / Energy Management Systems (EMS)
- Virtual Power Plants (VPP) / Demand Response (DR) technologies

etc.

## Business Meetings

- ◆ Technical proposals for energy storage challenges
- ◆ Consultations on equipment and material specifications/design
- ◆ Business partnerships
- ◆ Discussions on pricing and delivery schedules

## Visitors

- Power generation companies
- Energy storage businesses
- Power transmission and distribution companies
- Aggregators
- EPC / Construction companies
- Investors / Funds
- Trading companies / Agents
- Government agencies / Municipalities

etc.

# Co-held Conference by Industry Front-runners

## Attract More Visitors Interested in ESS

### Past Conference Highlights (excerpts, in random order, honorifics omitted)

#### The Green Transformation Policy



**Ministry of Economy,  
Trade and Industry (METI)**  
Director-General, Energy Efficiency and  
Renewable Energy Dept., Agency for  
Natural Resources and Energy  
Sadanori Ito



#### Outlook for Electric Power Systems in the AI Era



**TEPCO Power Grid Inc.**  
Member of the Board and  
Executive Vice President,  
Chief Technology Officer  
Hiroshi Okamoto



東京電力パワーグリッド

#### Tesla's Mission and Initiatives in Japan and Overseas



**Tesla Japan K.K.**  
Country Powerwall Sales Manager  
Akio Wakabayashi

T E S L A

### Floor Layout

(Makuhari Messe, Tokyo Show)

Concurrent Show

GREEN TRANSFORMATION WEEK September 2025

DECARBONISATION  
EXPO

CIRCULAR  
ECONOMY  
EXPO

Hall 7 Entrance / Exit

SMART ENERGY WEEK September 2025

PV  
EXPO

SMART  
GRID  
EXPO

CCUS  
EXPO

ESS - Energy Storage  
System- WORLD

WIND  
EXPO

H<sub>2</sub>&FC  
EXPO

Hall 6 Entrance / Exit

Hall 5 Entrance / Exit

BATTERY  
JAPAN

Hall 4 Entrance / Exit

The actual layout may differ to the  
preliminary floor plan

# About Exhibiting Price and ExpoMaster

■ **Exhibiting Price** 1 booth = 16.2sqm (6.0m × 2.7m) Booth Booth 2.7m (Raw space only. Basic booth construction is not included.)

September 2025 (Tokyo)	
○ Exhibit Space .....	JPY1,200,000/Booth
○ Corner Charge .....	JPY50,000/Corner
○ ExpoMaster* .....	● Premium JPY650,000 ● Standard JPY150,000 ● Basic JPY50,000
(RX Digital Platform)	

November 2025 (Osaka)	
○ Exhibit Space .....	JPY1,200,000/Booth
○ Corner Charge .....	JPY50,000/Corner
○ ExpoMaster* .....	● Premium JPY650,000 ● Standard JPY150,000 ● Basic JPY50,000
(RX Digital Platform)	

※ ExpoMaster (RX Digital Platform) is an integral part of the participation package. If you have one or more co-exhibitor/s, the additional fee of JPY 50,000 will be charged regardless of the number of co-exhibitors.  
All listing fees are excluding tax.

## ■ ExpoMaster

Limited to  
6 Companies

### Basic A budget-friendly basic listing plan

### Standard A highly effective basic plan favored by many exhibitors

### Premium Featured listing & Standard Plan

# Additional Promotional Benefits for Exhibitors

Listed free of charge

## ■ Company & product information featured on ESS - Energy Storage System - WORLD web page

- Dedicated feature web page highlighting the exhibits and conference content of ESS - Energy Storage System - WORLD
- Listed on the exhibition's official website, which attracts approximately 800,000 annual accesses
- Email campaigns to an audience of approximately 200,000 industry professionals
- Press releases distributed via PR TIMES and other media outlets

etc.





# ESS Seminar Presentation Plan (Paid Option)

## ■ Don't miss the opportunity to use the Exhibitor Presentation Slot!

Exhibitors have the opportunity to deliver a 30-minute presentation in the dedicated seminar area of the exhibition hall.

We highly encourage you to take advantage of this along with your booth participation.

\*The fee for this service is JPY400,000 per slot, with a maximum of three slots permitted over the course of three days.

\*We will send an application form to companies upon request.

\*Please note that there are limited slots available, allocated on a first-come, first-served basis.

Included in the fee:  
Projector, screen, two microphones, chairs





**For inquiries, please feel free to contact us**

Organiser: RX Japan Ltd. SMART GRID EXPO Show Management  
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