Exhibiting Information

Featured Exhibit

Held inside SMART GRID EXPO

Int'l Smart Grid Expo

ESS-Energy Storage System-WORLD

Tokyo Show

Dates: September 17 (Wed) – 19 (Fri), 2025

Venue: Makuhari Messe, Japan

Organiser: RX Japan Ltd.

Concurrent Shows: H2 & FC EXPO, PV EXPO, BATTERY JAPAN,

WIND EXPO, CCUS EXPO,

DECARBONISATION EXPO etc.

Osaka Show

Dates: November 19 (Wed) – 21 (Fri), 2025

Venue: INTEX Osaka, Japan

Organiser: RX Japan Ltd.

Concurrent Shows: PV EXPO, BATTERY JAPAN,

DECARBONISATION EXPO etc.



Background and Objectives of the Featured Exhibit

To achieve carbon neutrality by 2050, the rapid expansion of renewable energy is essential. As a result, Energy Storage Systems (ESS) are becoming increasingly crucial, enhancing energy efficiency and ensuring a stable power supply.

To support this shift, we are launching "ESS - Energy Storage System - WORLD," a dedicated exhibit zone within Japan's leading smart grid exhibition, SMART GRID EXPO. This specialised showcase will highlight the latest advancements in energy storage technologies.







*image

About Exhibitors and Visitors

Exhibitors

- Grid-scale energy storage batteries
- Long-duration energy storage (LDES) technologies (electrochemical, mechanical, thermal, etc.)
- Power-to-Gas (P2G) systems
- EV utilisation and charging systems
- AI-based simulation technologies
- Battery Management
 Systems (BMS) / Energy
 Management Systems (EMS)
- Virtual Power Plants (VPP) / Demand Response (DR) technologies

etc.

Business Meetings

- Technical proposals for energy storage challenges
- Consultations on equipment and material specifications/design
- Business partnerships
- Discussions on pricing and delivery schedules

Visitors

- Power generation companies
- Energy storage businesses
- Power transmission and distribution companies
- Aggregators
- EPC / Construction companies
- Investors / Funds
- Trading companies / Agents
- Government agencies / Municipalities

etc.



Co-held Conference by Industry Front-runners Attract More Visitors Interested in ESS

Past Conference Highlights

(excerpts, in random order, honorifics omitted)

The Green Transformation Policy



Ministry of Economy, Trade and Industry (METI)

Director-General, Energy Efficiency and Renewable Energy Dept., Agency for Natural Resources and Energy

Sadanori Ito



Outlook for Electric Power Systems in the AI Era



TEPCO Power Grid Inc.

Member of the Board and Executive Vice President, Chief Technology Officer

Hiroshi Okamoto

東京電力パワーグリッド

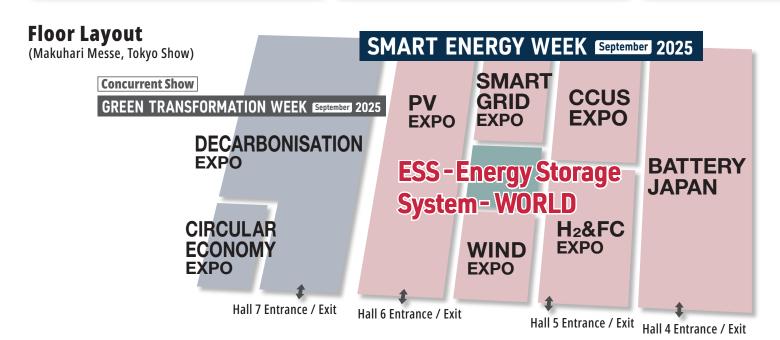
Tesla's Mission and Initiatives in Japan and Overseas



Tesla Japan K.K.

Country Powerwall Sales Manager Akio Wakabayashi

TESLA

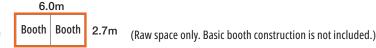


The actual layout may differ to the preliminary floor plan



About Exhibiting Price and ExpoMaster

Exhibiting Price 1 booth = 16.2sqm (6.0m × 2.7m)



September 2025 (Tokyo)	November 2025 (Osaka)
 ○ Exhibit Space	○Exhibit Space

** ExpoMaster (RX Digital Platform) is an integral part of the participation package. If you have one or more co-exhibitor/s, the additional fee of JPY 50,000 will be charged regardless of the number of co-exhibitors.

All listing fees are excluding tax.

ExpoMaster

Basic A budget-friendly basic listing plan



Standard A highly effective basic plan favored by many exhibitors



Premium

Featured listing & Standard Plan





Limited to

6 Companies



Additional Promotional Benefits for Exhibitors

Listed free of charge

Company & product information featured on ESS - Energy Storage System - WORLD web page

- Dedicated feature web page highlighting the exhibits and conference content of ESS - Energy Storage System - WORLD
- Listed on the exhibition's official website, which attracts approximately 800,000 annual accesses
- Email campaigns to an audience of approximately 200,000 industry professionals
- Press releases distributed via PR TIMES and other media outlets

etc.



ESS Seminar Presentation Plan (Paid Option)

Don't miss the opportunity to use the Exhibitor Presentation Slot!

Exhibitors have the opportunity to deliver a 30-minute presentation in the dedicated seminar area of the exhibition hall.

We highly encourage you to take advantage of this along with your booth participation.

*The fee for this service is JPY400,000 per slot, with a maximum of three slots permitted over the course of three days.

*We will send an application form to companies upon request.

*Please note that there are limited slots available, allocated on a first-come, first-served basis.

Included in the fee:
Projector, screen, two microphones, chairs

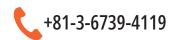




For inquiries, please feel free to contact us

Organiser: RX Japan Ltd. SMART GRID EXPO Show Management 11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan A division of Reed Business Registered in England, Number 678540







www.wsew.jp/hub/en-gb/about/sg.html

