

Exhibiting Information

Featured Exhibit

Held inside **SMART GRID EXPO**
Int'l Smart Grid Expo

ESS - Energy Storage System- WORLD

Tokyo Show

Dates: October 6 [Wed] - 8 [Fri], 2027

Venue: Makuhari Messe, Japan

Organiser: RX Japan GK

Concurrent Shows: H2 & FC EXPO, PV EXPO, BATTERY JAPAN,
WIND EXPO, CCUS EXPO,
DECARBONISATION EXPO etc.

Osaka Show

Dates: November 18 [Wed] – 20 [Fri], 2026

Venue: INTEX Osaka, Japan

Organiser: RX Japan GK

Concurrent Shows: PV EXPO, BATTERY JAPAN,,
DECARBONISATION EXPO etc.

Built by



In the business of
building businesses

Background and Objectives of the Featured Exhibit

To achieve carbon neutrality by 2050, the rapid expansion of renewable energy is essential. As a result, Energy Storage Systems (ESS) are becoming increasingly crucial, enhancing energy efficiency and ensuring a stable power supply.

To support this shift, we are launching “ESS - Energy Storage System - WORLD,” a dedicated exhibit zone within Japan’s leading smart grid exhibition, SMART GRID EXPO. This specialised showcase will highlight the latest advancements in energy storage technologies.



*image

About Exhibitors and Visitors

Exhibitors

- Grid-scale energy storage batteries
- Long-duration energy storage (LDES) technologies (electrochemical, mechanical, thermal, etc.)
- Power-to-Gas (P2G) systems
- EV utilisation and charging systems
- AI-based simulation technologies
- Battery Management Systems (BMS) / Energy Management Systems (EMS)
- Virtual Power Plants (VPP) Demand Response (DR) technologies

etc.

Business Meetings

- ◆ Technical Proposal towards Issues
- ◆ Consultations on equipment and material specifications/design
- ◆ Business partnerships
- ◆ Discussions on pricing and delivery schedules

Visitors

- Power generation companies
- Energy storage businesses
- Power transmission and distribution companies
- Aggregators
- EPC / Construction companies
- Investors / Funds
- Trading companies / Agents
- Government agencies / Municipalities

etc.

Co-held Conference by Industry Front-runners Attract More Visitors Interested in ESS

■ Past Conference Highlights (excerpts, in random order, honorifics omitted)

The Green Transformation Policy



**Ministry of Economy,
Trade and Industry (METI)**

Director-General, Energy Efficiency
and Renewable Energy Dept., Agency
for Natural Resources and Energy

Sadanori Ito



Outlook for Electric Power Systems in the AI Era



TEPCO Power Grid Inc.

Member of the Board and
Executive Vice President,
Chief Technology Officer

Hiroshi Okamoto



東京電力パワーグリッド

Tesla's Mission and Initiatives in Japan and Overseas

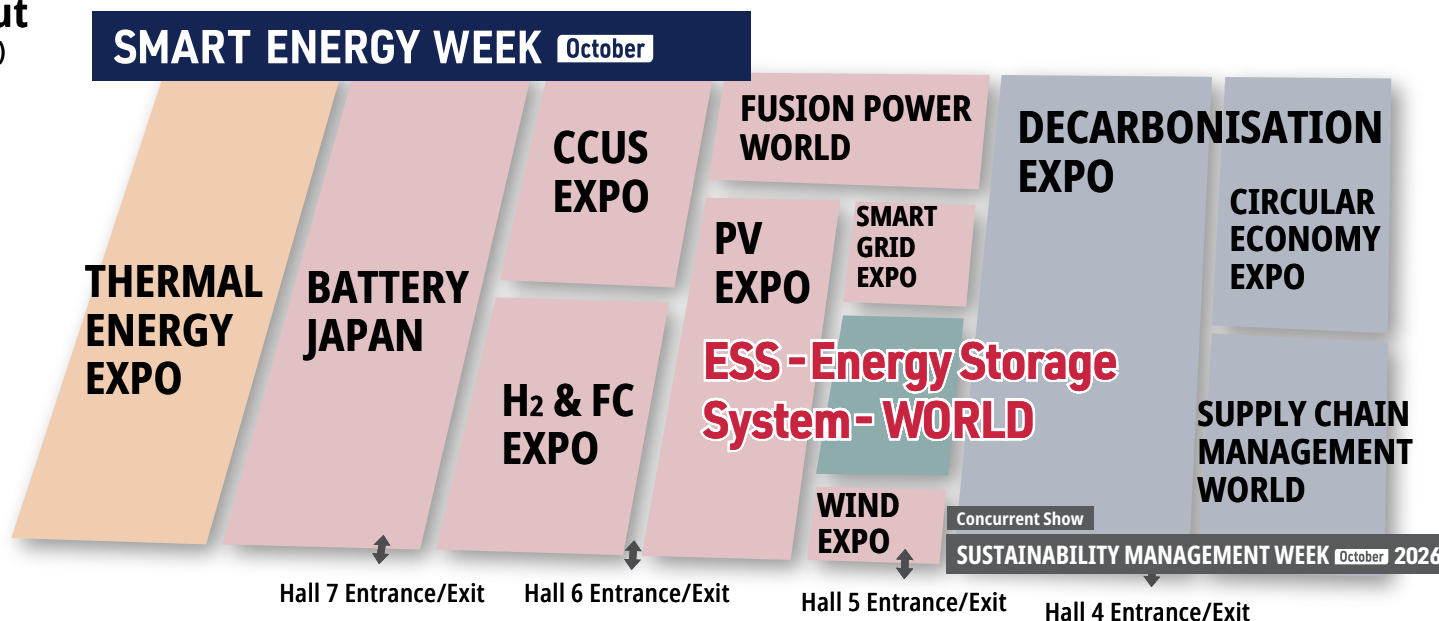


Tesla Japan K.K.

Country Powerwall Sales Manager
Akio Wakabayashi



Floor Layout (Makuhari Messe)



About Exhibiting Price and ExpoMaster

Note: 10% consumption tax to be added.

Exhibiting Fee 1 Booth (6.0m×2.7m=16.2m²) **6.0m** **1 Booth** **2.7m** Limited to booth space. Not included: Booth design and construction.

October 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth
 Corner Charge.....JPY 100,000 / Corner
 Expo Master *.....● Premium JPY 650,000
 ● Standard JPY 150,000
 ● Basic JPY 50,000
 (Co-Exhibiting Charge JPY 50,000)

November 2026 Osaka edition

Exhibit Space.....JPY 1,250,000 / Booth
 *Details can be found on the booth price
 Expo Master *.....● Premium JPY 650,000
 ● Standard JPY 150,000
 ● Basic JPY 50,000
 (Co-Exhibiting Charge JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Exhibitor Directory

絞り込み
 対象ユーザー
 エネルギー業界向け (For Energy...) (73)
 建築業界向け (For Building Industry) (35)

（株）RX産業
 スポンサー 最新鋭建築設備展示場 Building Materials Housing Equipment Show
 最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。
 2024年の展示場は、最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。
 2024年の展示場は、最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。

ABC Company
 エネルギー業界向け (For Energy...) (73)
 建築業界向け (For Building Industry) (35)

Company Name and Logo only

Standard

Exhibitor Directory

絞り込み
 対象ユーザー
 エネルギー業界向け (For Energy...) (73)
 建築業界向け (For Building Industry) (35)

（株）RX産業
 スポンサー 最新鋭建築設備展示場 Building Materials Housing Equipment Show
 最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。
 2024年の展示場は、最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。
 2024年の展示場は、最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。

ABC Company
 エネルギー業界向け (For Energy...) (73)
 建築業界向け (For Building Industry) (35)

Large size Display of Product

Premium

Limited to 6 companies

Get promoted on Exhibition website

注目の出展社
 RX Smart Home
 RXスマートホーム
 業界最多の採用実績を誇り、すでに20,000戸で稼働・運用された実績をもつ「RX Smart Home (RXスマートホーム)」を展示いたします。

NEW

ご訪問していただくこと

1. 最新の建築設備展示場「ABC Photovoltaic Series」を展示いたします。
 2. 最新の建築設備展示場「ABC Photovoltaic Series」を展示いたします。
 3. 最新の建築設備展示場「ABC Photovoltaic Series」を展示いたします。

Exhibitor Directory

絞り込み
 対象ユーザー
 エネルギー業界向け (For Energy...) (73)
 建築業界向け (For Building Industry) (35)

（株）RX産業
 スポンサー 最新鋭建築設備展示場 Building Materials Housing Equipment Show
 最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。
 2024年の展示場は、最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。
 2024年の展示場は、最新の建築設備展示場「ABC Photovoltaic Series」を
 展示いたします。最新の建築設備展示場、工場、公共施設の
 展示場です。

ABC Company
 エネルギー業界向け (For Energy...) (73)
 建築業界向け (For Building Industry) (35)

Large size + Top Placement

Additional Promotional Benefits for Exhibitors

Listed free of charge

Company & product information featured on ESS - Energy Storage System - WORLD web page

- Dedicated feature web page highlighting the exhibits and conference content of ESS - Energy Storage System - WORLD
- Listed on the exhibition's official website, which attracts approximately 800,000 annual accesses
- Email campaigns to an audience of approximately 200,000 industry professionals
- Press releases distributed via PR TIMES and other media outlets

etc.



ESS Seminar Presentation Plan (Paid Option)

Listed free of charge

Don't miss the opportunity to use the Exhibitor Presentation Slot!

Exhibitors have the opportunity to deliver a 30-minute presentation in the dedicated seminar area of the exhibition hall.

We highly encourage you to take advantage of this along with your booth participation.

*The fee for this service is JPY400,000 per slot, with a maximum of three slots permitted over the course of three days.

*We will send an application form to companies upon request.

*Please note that there are limited slots available, allocated on a first-come, first-served basis.

Included in the fee:
Projector, screen, two microphones, chairs





For inquiries, please feel free to contact us

**Organiser: RX Japan GK SMART GRID EXPO Show Management
11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan
A division of Reed Business Registered in England, Number 678540**



wsew.jp@rxglobal.com



+81-3-6739-4119



www.wsew.jp/hub/en-gb/about/sg.html