

Exhibiting Information for Next Shows



H₂&FC EXPO

Int'l Hydrogen & Fuel Cell Expo



Organiser: RX Japan Ltd.

**Co-organisers: Hydrogen Energy Systems Society of Japan (HESS) / Fuel Cell Development
Information Center (FCDIC) / Japan Hydrogen Association**

Tokyo Show in March

25th H₂&FC EXPO [March]

Dates: Mar. 17 [Tue] - 19 [Thu], 2026

Venue: Tokyo Big Sight, Japan

Tokyo Show in September

26th H₂&FC EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Osaka Show in November

[Special Program] H₂ Power World Osaka

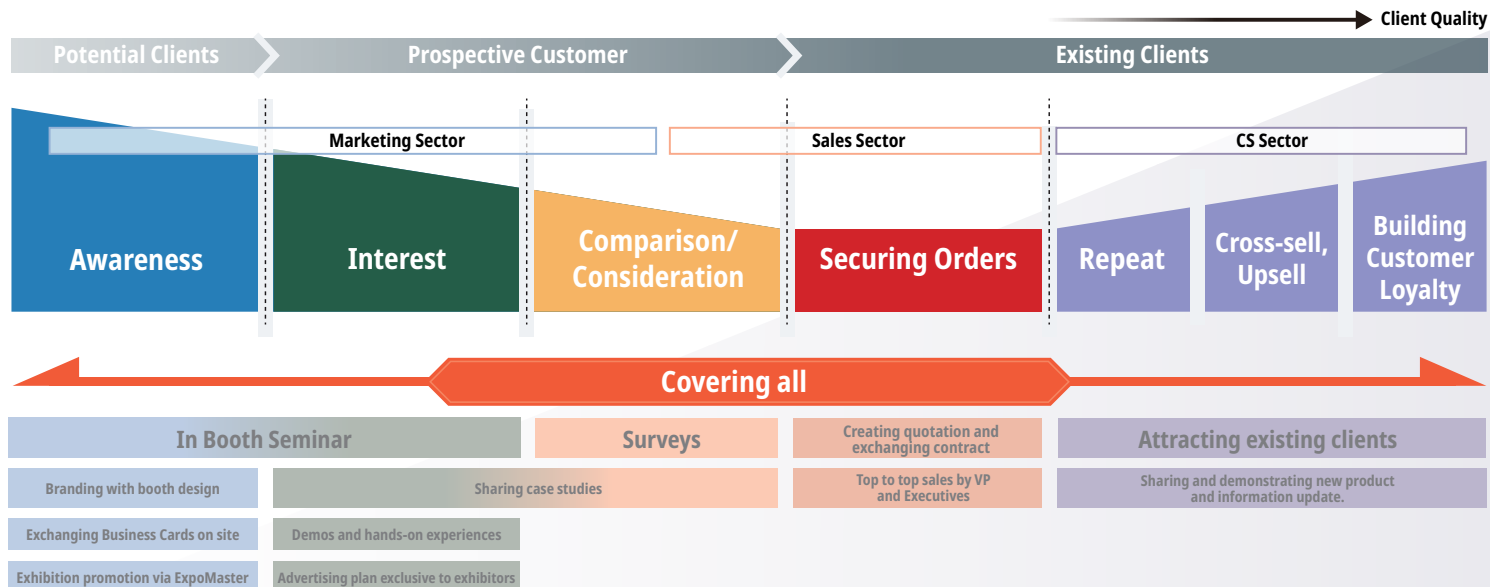
Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

Trade Shows serve as a Comprehensive Lead Generation Channel

Trade shows facilitate comprehensive sales growth, supporting the full cycle from lead generation to customer retention

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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What is Smart Energy Week

Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



H2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World

SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



ZERO-E THERMAL EXPO
Zero Emission Thermal Power Generation Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO

B-to-B Trade Show for Industry Experts

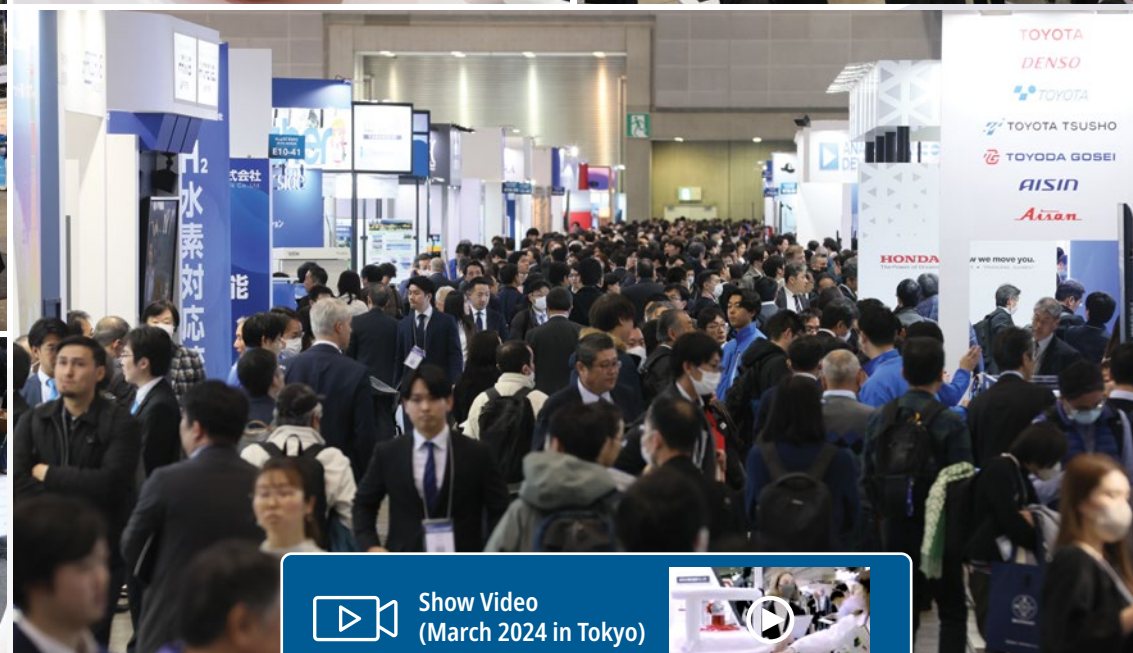
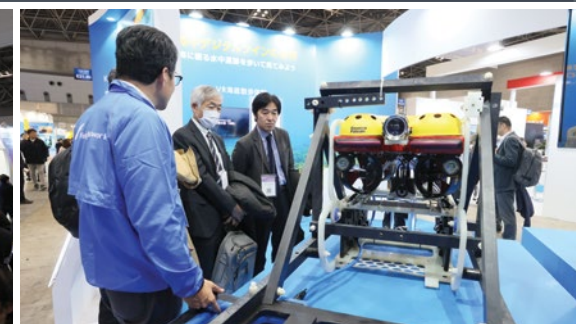
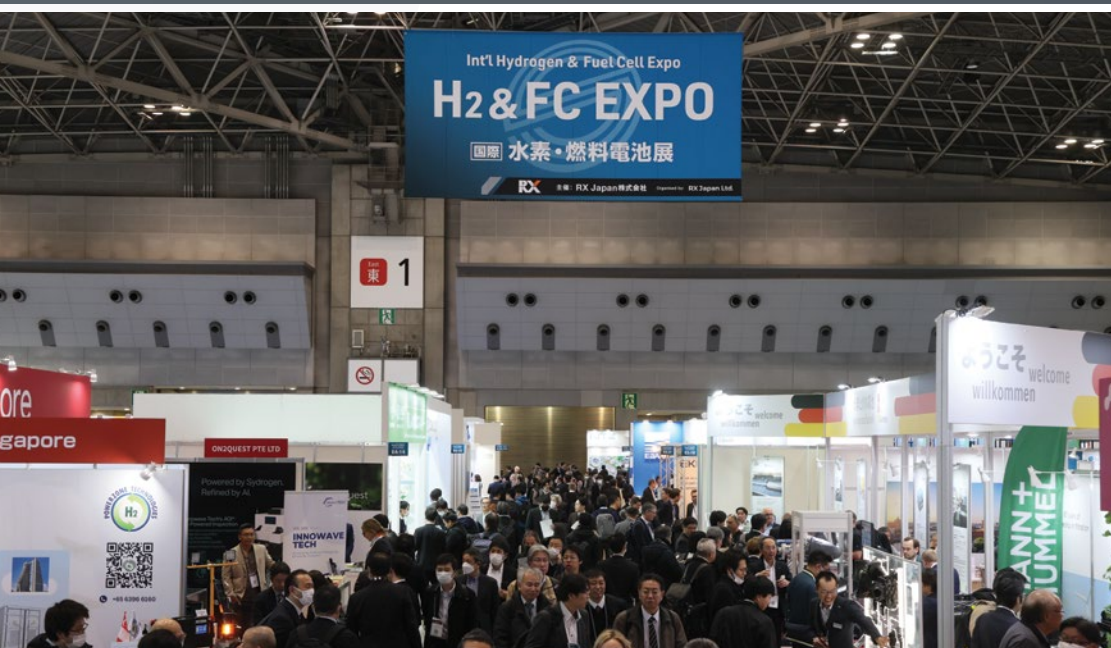
Best Platform to Increase Your Presence & Meet New Customers

■ Exhibit & Visitor Profile



The World's Largest Gathering of Hydrogen Energy Professionals!

*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video
(March 2024 in Tokyo)

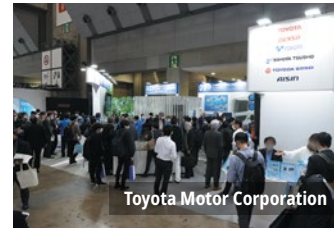


Exhibitors from Around the Globe!

< Past Exhibitors (excerpts, in alphabetical order, including concurrent shows) >

- IHI
- KRI
- SCREEN Finetech Solutions
- K.K. IRISU
- Enoah
- KITZ
- Correns
- TATSUNO
- Nishimura
- HAMAI Industries
- EBARA CORPORATION
- Okazaki Manufacturing Company
- Suiso Power
- CHUO ENGINEERING
- Tokyo R&D
- Hitachi High-Tech Corporation
- Tomoe Shokai
- HORIBA
- Suzuki Shokan
- ABB
- CANADIAN HYDROGEN AND FUEL CELL ASSOCIATION
- CKD
- ENAPTER
- FIBA TECHNOLOGIES
- FuelCell Energy
- GOVERNMENT OF BRITISH COLUMBIA
- GOVERNMENT OF SOUTH AUSTRALIA
- GRAEBENER MASCHINENTECHNIK
- H.E.F DURFERRIT JAPAN
- HAMBURG INVEST
- i Labo
- IAV
- IHI Hauzer Techno Coating
- IMPACT COATINGS
- JFE Container
- KOBELCO Group
- KOREA HYDROGEN
- Panasonic
- PDC Machines
- PERIC HYDROGEN TECHNOLOGIES
- PLASTIC OMNIUM
- PowerCell
- REFIRE
- SYMBIO
- TAIWAN HYDROGEN AND FUEL CELL PARTNERSHIP
- WEH GAS TECHNOLOGY
- Westport Fuel Systems
- SR Engineering
- Osaka Gas
- Osaka Gas Liquid
- Hyundai Motor
- Sunny Trading
- Tokico System Solutions
- Toyota Motor
- Faurecia Japan
- Futamura Chemical
- Prodrive Technologies Japan
- Heraeus Group
- Maximator Fluid Technologies
- Rotork Japan
- Iwatani Corporation
- CO2-Free Hydrogen Energy Supply-chain Technology Research Association (HySTRA)
- Mitsui & Co. Plant Systems
- Mitsubishi Gas Chemical Company
- Mitsubishi Kakoki Kaisha
- Mitsubishi Heavy Industries
- Muromachi Chemicals
- New Cosmos Electric
- Chiyoda Corporation
- Kawasaki Heavy Industries
- Daido Steel
- NAGANO KEIKI
- Teijin Limited
- Teijin Engineering
- TANAKA PRECIOUS METAL TECHNOLOGIES
- Tokyo Gas
- Nikkiso
- NITTO KOHKI
- Air Liquide Japan
- Emerson Japan
- PlasmaTreat Japan
- Nippon Steel Corporation
- Nihon Sokki
- Japan Marine United Corporation (Hitachi Zosen)
- Yachiyo Industry
- Toyota Tsusho Corporation
- Honda Motor

...and more



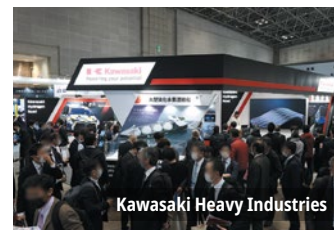
Toyota Motor Corporation



Honda Motor Co., Ltd.



German Pavilion



Kawasaki Heavy Industries



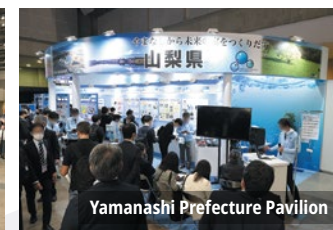
Panasonic



Canada Pavilion



Iwatani Corporation



Yamanashi Prefecture Pavilion



Korea Pavilion



Chiyoda Corporation



Tatsuno Corporation

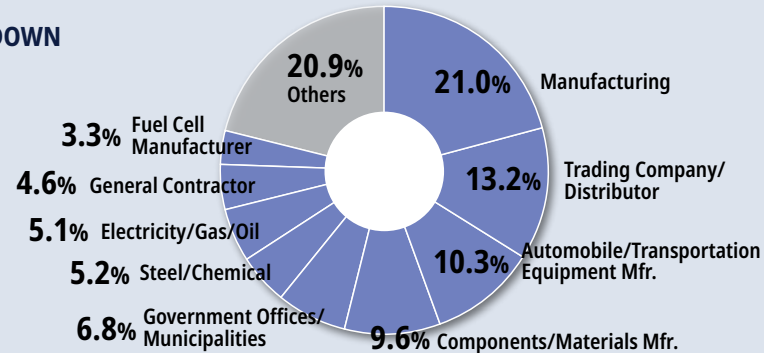


Australia Pavilion

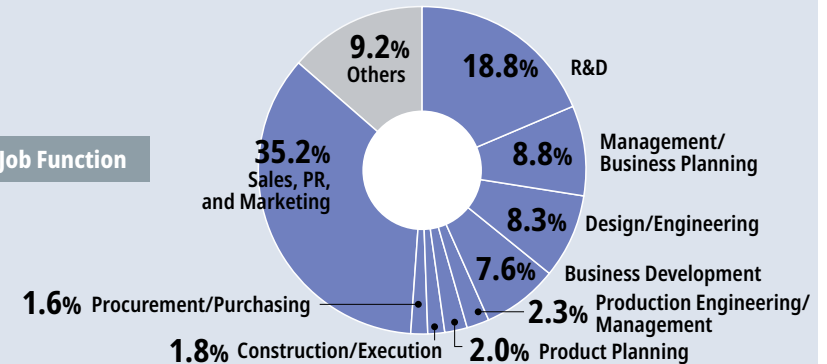
Major Hydrogen & Fuel Cell Industry Leaders Visit!

VISITOR BREAKDOWN (MARCH 2025)

Type of Business



Job Function



< Past Visitors (Company names are excerpts and shortened in random order.) >

- IHI
- Aisan Industry
- Aisin
- Asahi Kasei
- Kyokujitsu Sangyo
- Asahi Manufacturing
- Azbil
- Acche
- Atsumitec
- Isuzu Motors
- Itochu
- Iwaki
- Iwatani Gas
- Iwatani
- UBE
- AVL Japan
- H-One
- EIWA
- AGC
- ABB
- SMC
- NOK
- NTT Anode Energy
- ENEOS
- EBARA
- FCC
- LG Japan Lab
- Obayashi

- Okaya & Orion Machinery
- Kajima
- Canadevia
- Kaneka
- Kawasaki Heavy Industries
- Kandenko
- FC-Cubic Technical Research Association
- KITZ
- Cataler
- Kyocera
- Kubota
- Ministry of Economy, Trade and Industry
- Kokoku Intech
- Kobe Steel
- Komatsu
- Sato Kinzoku
- AGC
- Sanwa Hydrotech
- Siemens
- JFE Steel
- JTEKT Corporation
- JERA Co.
- Shimizu Corporation
- New Cosmos Electric Co.
- Suiso Power Co.
- Suzuki Motor Corporation
- Suzuki Shokan Co.

- Sumitomo Corporation
- Sumitomo Electric Industries
- Sekisui Chemical Co.
- Taisei Corporation
- Daido Steel Co.
- Dai Nippon Printing Co.
- Taiyo Nippon Sanso Corporation
- Takasago Thermal Engineering Co.
- Takenaka Corporation
- TATSUNO Corporation
- Tanaka Precious Metals
- CHINO Corporation
- Chiyoda Corporation
- DIC Corporation
- TMEIC
- TMES
- Teijin Limited
- Railway Technical Research Institute
- De Nora Permelec
- Denka Company
- DENSO Corporation
- Denyo Co.
- Toagosei Co.
- Tokyo Gas Co.
- Tokyo Gas Chemicals Co.
- The University of Tokyo

- Tokyo Electric Power Company Holdings
- Tokyo Metropolitan Government
- Tokyo Metropolitan Small and Medium Enterprise Support Center
- Tokyo University of Science
- Toshiba Corporation
- Toshiba Energy Systems & Solutions Corporation
- Totech Corporation
- Toray Industries
- Tokico System Solutions
- Tokuyama Corporation
- TOPPAN Inc.
- TOPPAN Holdings Inc.
- Tomoe Engineering Co.
- Tomoe Shokai Co.
- Toyota Motor Corporation
- Toyota Industries Corporation
- Toyota Tsusho Corporation
- Toyota Technical Development Corporation
- Toyota Boshoku Corporation
- Nakatani Co.
- Nagano Keiki Co.
- Najico Corporation

- Nishiyama Corporation
- NICHIAS Corporation
- JGC Global Corporation
- NIKKISO Co.
- Nissan Motor Corporation
- Nisshinbo Chemical Inc.
- Nippon Steel Chemical & Material Co.
- Nippon Steel Technology Co.
- Nippon Steel Trading Corporation
- Nitto Kohki Co.
- Nitto Denko Corporation
- Air Liquide Japan
- NGK Insulators
- Nippon Kayaku Co.
- Nippon Sharyo
- Nippon Steel Corporation
- NGK Spark Plug Co.
- NHK Spring Co.
- Nexty Electronics Corporation
- New Energy and Industrial Technology Development Organization
- Panasonic Corporation
- Panasonic Holdings Corporation
- Panac Co.

- Hioki E.E. Corporation
- East Japan Railway Company
- Hitachi
- Hitachi High-Tech Corporation
- Hino Motors
- PILLAR Corporation
- Fujikin Incorporated
- Fuji Electric Co.
- Fujifilm Corporation
- Futamura Chemical Co.
- AIRMAN
- Bosch Corporation
- HORIBA
- Honda Motor Co.
- Honda R&D Co.
- Maxell Corporation
- Miura Co.
- Mizuho Bank
- Mitsui Chemicals
- Mitsui Mining & Smelting Co.
- Sumitomo Mitsui Banking Corporation
- Sumitomo Mitsui Finance and Leasing Co.
- Mitsubishi Chemical Corporation
- Mitsubishi Heavy Industries

- Mitsubishi Electric Corporation
- Mitsubishi Fuso Truck and Bus Corporation
- Mitsubishi Materials Corporation
- Murata Manufacturing Co.
- Meidensha Corporation
- Yamaha Motor Co.
- Yanmar Holdings Co.
- Yuasa Trading Co.
- Yokogawa Electric Corporation
- Yokohama National University
- Resonac Holdings Corporation
- Wako Filter Technology Co.

...and more

Learn more about: Visitor Demographics

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Hiro Inoue
Director-General,
Energy Conservation
and Renewable Energy
Department,
Ministry of Economy,
Trade and Industry (METI)
Agency for Natural
Resources and Energy



Tomohiko Adachi
Director, Hydrogen and Fuel
Cell Strategy Office,
Ministry of Economy,
Trade and Industry (METI)
Agency for Natural
Resources and Energy
Hydrogen and Ammonia
Division



Shigeru Yamamoto
Chief Director,
CO2-free Hydrogen Energy
Supply-chain Technology
Research Association(HySTRA)
Deputy General Manager,
Hydrogen Strategy Div.,
Kawasaki Heavy Industries, Ltd.



Sunita Satyapal
Director, Hydrogen and
Fuel Cell Technologies
Office, Coordinator,
DOE Hydrogen Program,
U.S. Department of Energy



Teruhisa Horita
Department Director,
National Institute of
Advanced Industrial Science
and Technology (AIST)
Energy and Environment
Area Energy Efficiency
Research Department



Kurt-Christoph von Knobelsdorff
CEO & Spokesman,
NOW - National Organisation
Hydrogen and Fuel Cell
Technology GmbH



Atsuya Deguchi
General Manager,
Hydrogen Business
Strategy Div., The Kansai
Electric Power Co., Inc



Katsuya Morimoto
Executive Officer,
Kawasaki Heavy
Industries, Ltd.
Hydrogen Strategy
Division, General
Technology Department



Junichiro Masada
Senior Fellow, Senior General,
Manager Energy Transition
Division of Energy Transition
& Power Headquarters
of Energy Systems,
Mitsubishi Heavy Industries Ltd.



Kouji Takeda
President of Resources,
Energy & Environment
Business Area
Managing Executive Officer,
IHI Corp.



Nobuyuki Orihashi
Project General Manager,
Hydrogen System Products
Development Div., Hydrogen
Business Field, CV Company,
TOYOTA MOTOR Corp.



Shuichi Togasawa
Chief Engineer,
Innovative Research
excellence, Power Unit &
Energy, Honda R&D Co., Ltd.



Wookjin Na
Vice President,
Hyundai Motor Company
Truck LCM Group



Hideaki Tanaka
General Manager,
Hydrogen Business
Promotion Department
Executive Officer,
ENEOS Corp.

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies
Take your business to the global stage!

Dates: Mar. 17 [Tue] - 19 [Thu], 2026
Venue: Tokyo Big Sight, Japan



Tokyo Edition in September

The largest exhibition for renewable energy
technologies held in the 2nd half in Japan
Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026
Venue: Makuhari Messe, Japan



Osaka Edition

The largest* exhibition for renewable
energy technologies in Western Japan area

*"Largest" in reference to the exhibitor number and the
net exhibit space of trade shows with the same concept.

Dates: Nov. 18 [Wed] - 20 [Fri], 2026
Venue: INTEX Osaka



Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

Floor Plan (preliminary)



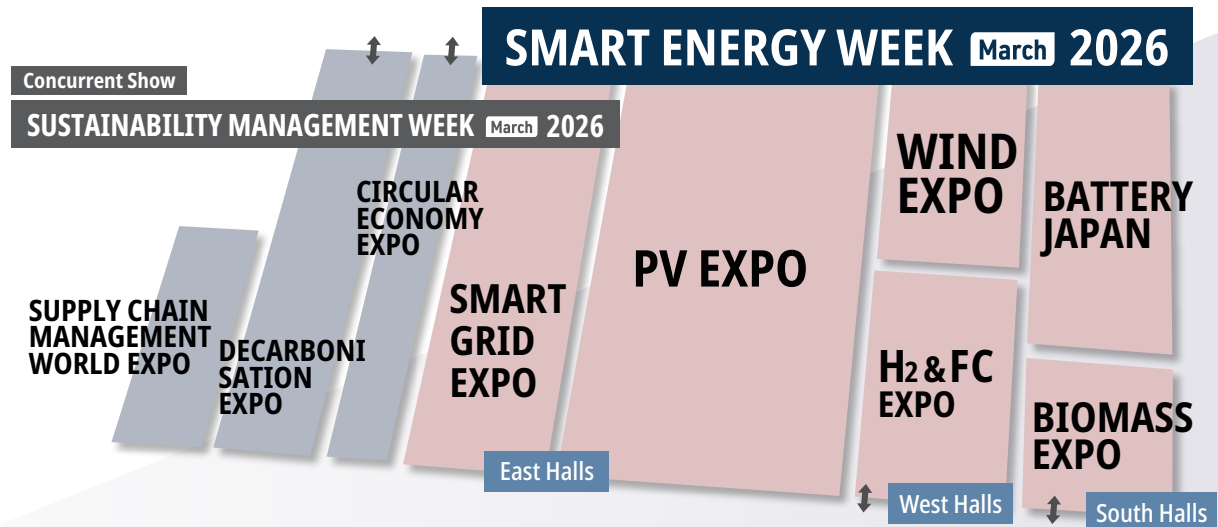
Dates: Mar. 17 [Tue] - 19 [Thu], 2026

Venue: Tokyo Big Sight, Japan

Exhibitors 1,600

Visitors 75,000

(Forecasts)



Autumn Edition: Best To Gather Leads Efficiently

Highlights of the Autumn edition

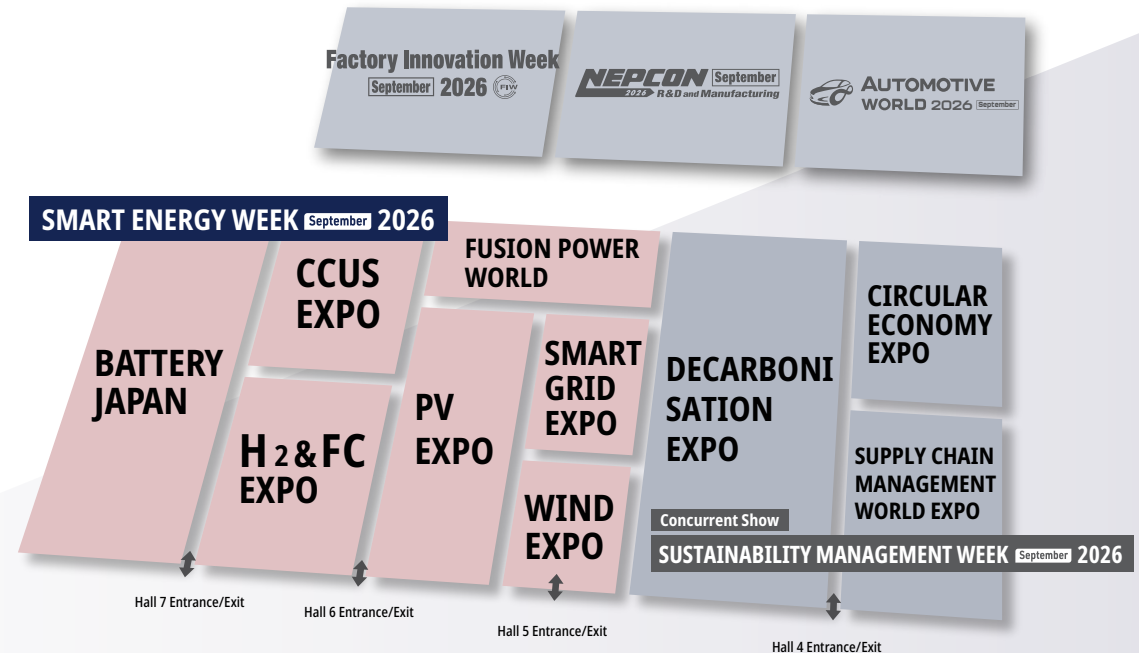
- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

Floor Plan (preliminary)



World Meets Energy

SMART ENERGY WEEK September 2026

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

(Forecasts)

Osaka Edition: Grow your Business in Western Japan

Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- 70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.
- Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.

*1 Based on exhibitor count and floor space.

*2 Based on NPS from exhibitor survey.

Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers not unmeetable in Tokyo

Floor Plan (preliminary)



World Meets Energy

SMART ENERGY WEEK Osaka 2026

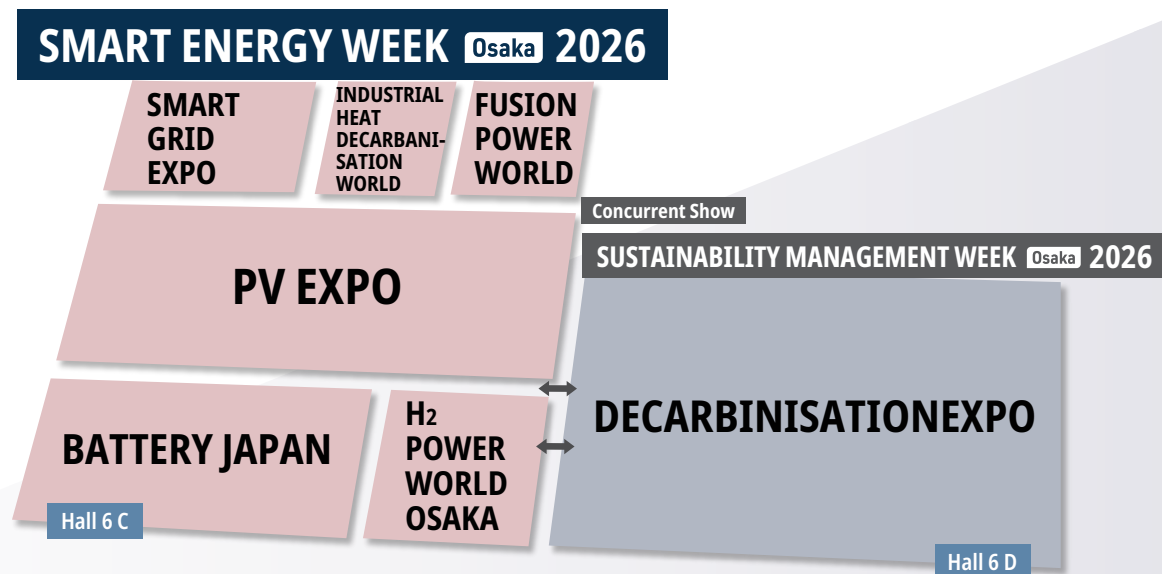
Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

Exhibitors 200

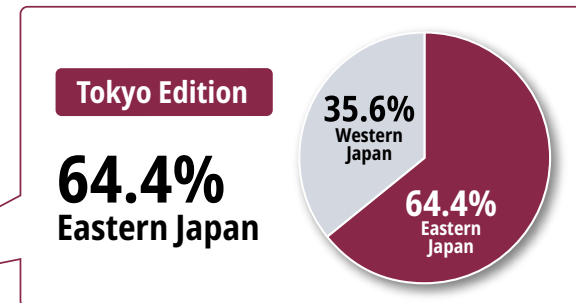
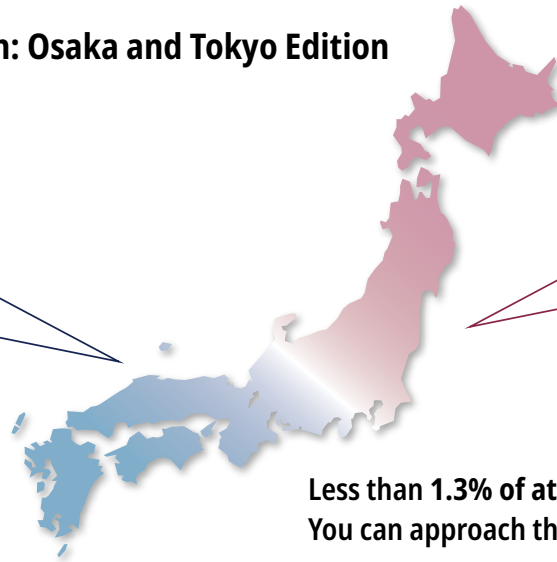
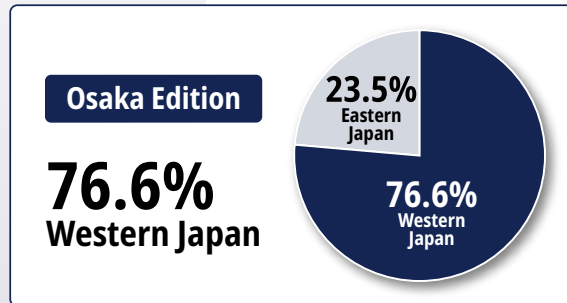
Visitors 15,000

(Forecasts)



Osaka Exhibition (Nov): A local-focused trade show!

Visitor Breakdown: Osaka and Tokyo Edition



Less than 1.3% of attendees visit both Tokyo and Osaka exhibitions
You can approach the entire Japanese market by exhibiting at both regions.

Strong collaboration with Osaka Prefecture and major local companies.

大阪府
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry
大阪商工会議所

関西広域連合
UNION OF KANSAI GOVERNMENTS

公益社団法人
関西経済連合会
Kansai Economic Federation

関西経済同友会
Kansai Association of Corporate Executives

SDGs ESG | ビジネス
プラットフォーム
Business Platform

関西電力
power with heart
KANSAI DENRYOKU

大阪ガス Daigas Group
OSAKA GAS DAIGAS

Kawasaki
Powering your potential

Panasonic
ENERGY

Kanadevia

OZCaF
OSAKA, JAPAN • Zero Carbon • Smart City • Foundation

Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee 1 Booth (6.0m×2.7m=16.2m²)

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

March 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> Premium JPY 650,000 Standard JPY 150,000 Basic JPY 50,000
	(Co-Exhibiting Charge JPY 50,000)

September 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> Premium JPY 650,000 Standard JPY 150,000 Basic JPY 50,000
	(With co-exhibitor/s +JPY 50,000)

November 2026 Osaka edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> Premium JPY 650,000 Standard JPY 150,000 Basic JPY 50,000
	(Co-Exhibiting Charge JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Company Name and Logo only

Standard

Large size Display of Product

Premium

Limited to 6 companies

Get promoted on Exhibition website

Exhibitor Directory

Large size + Top Placement

Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

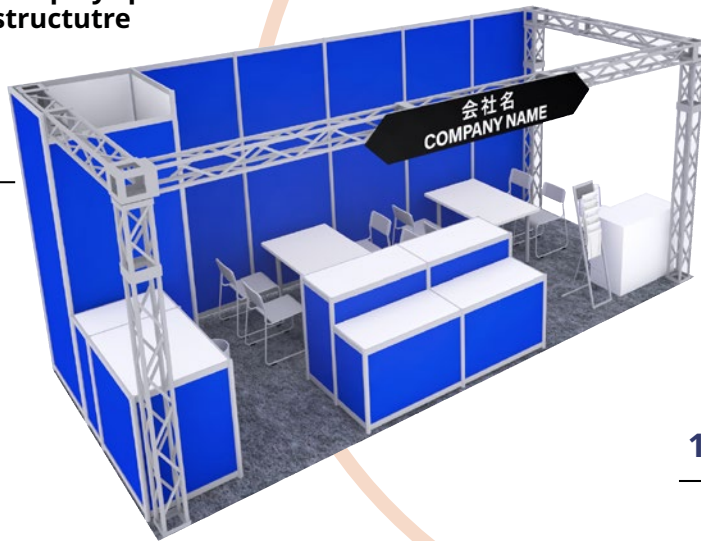
Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 580,000



Customise your booth to suit your exhibition needs and greater impact!

Design Type
1 Booth (6mx2.7m)

JPY 580,000

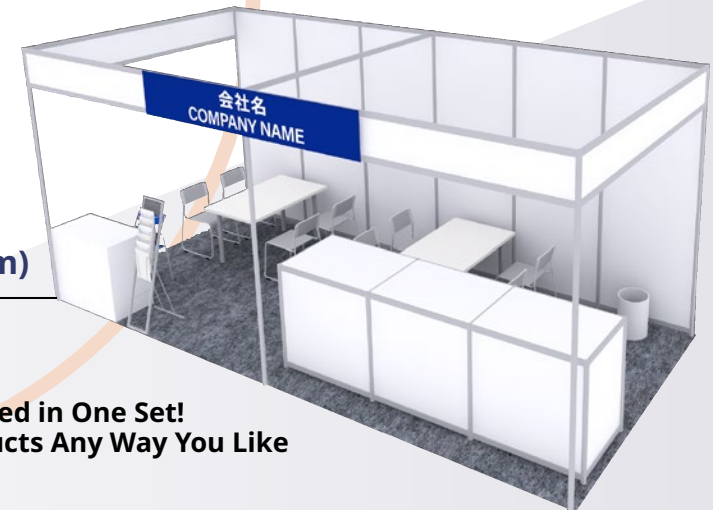


Example: Business Meeting Plan A

Type B
1 Booth (6mx2.7m)

JPY 440,000

Everything You Need in One Set!
Display Your Products Any Way You Like



[Learn more about: Rental Booth](#)

Boost your visibility with our Sponsor Plan

Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

Diamond Elite
★★★★

Limited to 10 Companies

Diamond Elite
JPY 3,000,000

Platinum Elite
★★★

Platinum Elite
JPY 2,000,000

Gold Elite
★

Gold Elite
JPY 1,000,000

Plan Details

Note: 10% consumption tax to be added.

Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite
★★★★



25年春展 イメージ図

Logo Placement on Sponsor Boards

Diamond Elite
★★★★

Platinum Elite
★★★

Gold Elite
★



Banner Placement on the Official Website

Diamond Elite
★★★★

Platinum Elite
★★★



Large LED Advertising Displays Inside the Exhibition Hall

Logo Placement on Sponsor Boards

Email Advertising for Visitor Attraction

Enhanced Listing on Exhibitor Directory

[Learn more about: Sponsorship Opportunity](#)

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired
Based on the average from RX Japan exhibitions held in 2022-2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan

+

Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan

+

Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

Lead Generation Plan

Exhibitor Presentation

Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors



STEP
01

SUBMIT THE CONTRACT FORM
AND RESERVE YOUR EXHIBIT SPACE



We Provide a **Step-by-Step Exhibitor Guide**
for First-Time Participants

STEP
02

SET EXHIBITION GOALS AND
CONSIDER ABOUT BOOTH DESIGN



Individual Meetings with Your
Exhibition Success Team (optional)

Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

3 MONTHS BEFORE:

STEP
03

REGISTER YOUR INFO ON EXHIBITOR
HUB AND FINALIZE BOOTH DESIGN



We offer rental Booth Design and build
(Rental Display - Optional)

1 MONTH BEFORE:

STEP
04

ARRANGE APPOINTMENT



Two Promotional Emails Sent To Industry
Stakeholders With Your Product Information.

STEP
05

EXHIBIT



*We do not provide matching services

Exhibition Applications Open!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan Ltd. H2 & FC EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: fcexpo.jp@rxglobal.com



Tel: +81-3-6739-4119



Web: www.wsew.jp/fc/