

## Exhibiting Information for Next Shows



World Meets Energy  
**SMART ENERGY WEEK**

# PV EXPO

Int'l Photovoltaic Power Generation Expo

### Tokyo Show in March

23rd PV EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

### Tokyo Show in September

23rd PV EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

### Osaka Show in November

14th PV EXPO [Osaka]

Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan



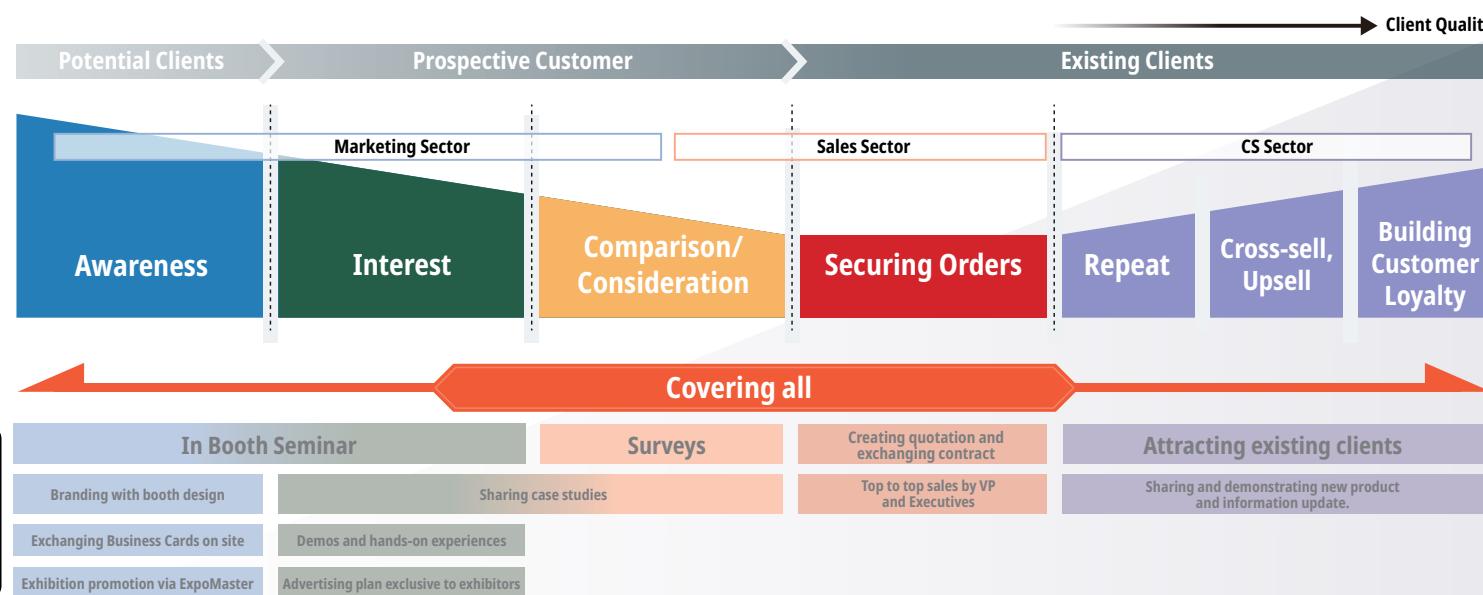
Organiser: RX Japan GK

# Trade Shows serve as a Comprehensive Lead Generation Channel



**Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.**

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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# What is Smart Energy Week

## Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



**H2 & FC EXPO**  
Int'l Hydrogen & Fuel Cell Expo



**PV EXPO**  
Int'l Photovoltaic Power Generation Expo



**BATTERY JAPAN**  
Int'l Rechargeable Battery Expo



**SMART GRID EXPO**  
Int'l Smart Grid Expo



**CCUS EXPO**  
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

## SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World  
**SUSTAINABILITY MANAGEMENT WEEK**

Previously known as: Green Transformation Week



**WIND EXPO**  
Int'l Wind Energy Expo



**BIO MASS EXPO**  
Int'l Biomass Expo



**ZERO-E THERMAL EXPO**  
Zero Emission Thermal Power Generation Expo



**DECARBONISATION EXPO**



**CIRCULAR ECONOMY EXPO**

# B-to-B Trade Show for Industry Experts

## Best Platform to Increase Your Presence & Meet New Customers

### Exhibit & Visitor Profile

#### Exhibitors

Companies providing following tech./products:

- PV Power Generation System
- Power Conditioner
- Mounting System,
- Foundation Material
- Construction/EPC Service
- O&M
- Power Plant for Investment
- Solar Cell Material

etc.

#### Business Meetings

- ◆ Product /Technology Introduction
- ◆ Spec/Price/ Delivery Agreement
- ◆ Partner Selection
- ◆ Technical Consultation

#### Visitors

##### PV Industry Professionals:

- Solar Cell Manufacturer
- Power Producer
- Homebuilder/
- Construction Company
- EPC Operator
- Contractor
- Investor
- Corporate User (Building, Factory, Facility)

etc.

# The Best Gateway to Japan & Asia's PV Market!

\*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video  
(March 2024 in Tokyo)



# Meet with panel makers and solar energy companies from around the world!

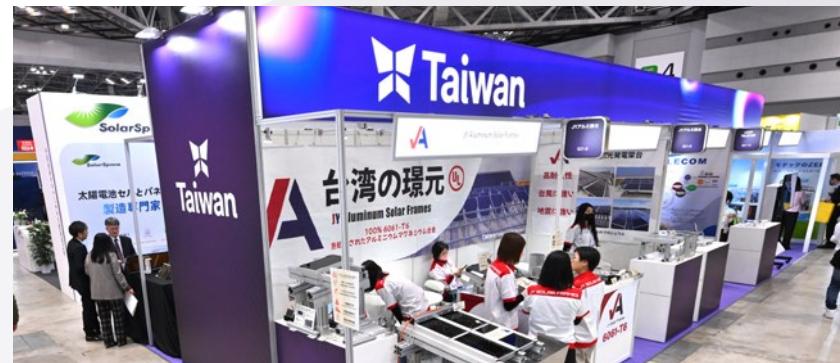
< Past Exhibitors (company names are excerpts) >

- Aiko Solar
- Airec Giken
- Asuka Solution
- Xiamen Kingsend Solar Energy
- Xiamen Grace Solar Technology
- Xiamen Naisen Solar Technology
- Xiamen Jingu Energy Tech
- Antai New Energy Japan
- ANDPAD
- AE Solar
- AKCom Solar
- Eikoh Seiki
- HT Solar
- Exsol
- SMA Japan
- S-Rack
- NTT Infranet
- Ozawa Maintenance
- Orso Energy
- Kaga Techno Service
- Canadian Solar Japan
- Kanaflex Corp.
- Environmental Protection Service
- Gicho Business Communications
- Can Do Solar
- Kuno Shoji
- Guangzhou Meritech Power
- Grand Sunergy
- Clean Energy Japan
- Green Energy
- Sakuragi Soken
- Sasaki Corporation
- Sanei Industry
- Sankun
- Sungrow
- Suntech Power Japan
- GCL Solar Japan

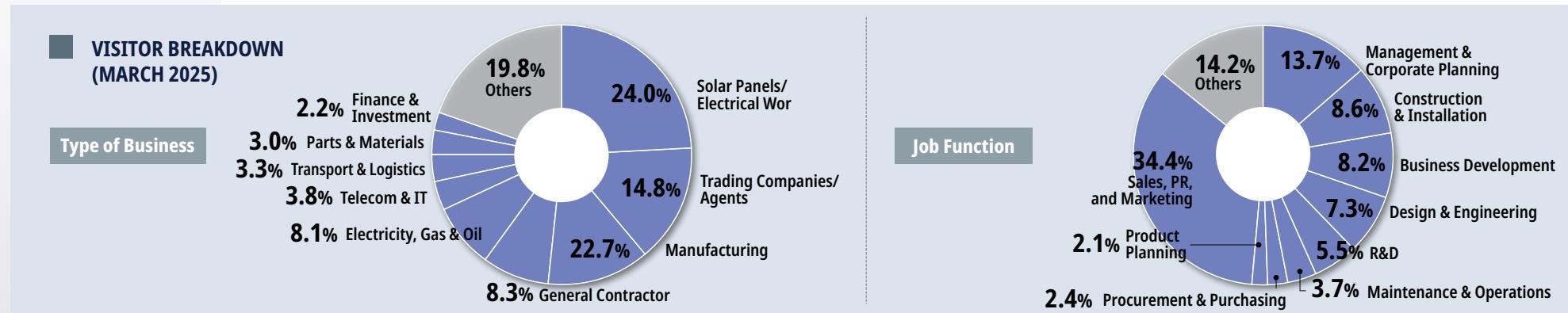
- JA Solar Japan
- Signario
- Shigeyama Gumi
- Resource Comprehensive System
- Jiangsu Seraphim Solar System
- Silfine Japan
- Jinko
- Jinko Solar Japan
- Shin Denryoku Oita
- Swallow Industry
- SolarEdge Tech Japan
- Solar Giga Energy Holdings
- Solargis
- Solar Panel Partner Japan
- Daidohant
- Daiya Zebra Electric
- DMM
- Taoke
- Taoke Energy
- DAS Solar
- Tateyama Chemical
- Chiyoda Machinery
- Chint Solar Japan
- DAH Solar
- TW Solar Xiamen BSLPV Energy
- TMM Japan
- Denken
- Top Industry
- Toenec
- Toneji
- Tokuyama
- Trina Solar
- Trina Solar Japan
- Tongwei
- Nantong Lead Solar Tech
- Nishiriku
- Nichiei Intec

- Nichimo
- Negurosu Electric
- Novis
- Hamada
- Hangzhou Huading New Energy
- Power Generation Japan
- Huge Energy
- Huawei
- Hugemori Shoji
- Hunan Yujing Machinery
- Huawei Japan
- Fivework
- SBluesun Japan
- Beltec
- Polysoil Research Group
- Mybeto (Xiamen) Energy
- Maruhachi Construction
- Motech
- Monochrome
- Yaskawa Electric
- Yanai Electric Industry
- Roof Technology Lab
- Yurika Solar
- Risen Energy
- Laplace System
- Lepton Energy
- Reset Company
- Libright
- Ryoki Energy
- Renon Power
- Refixia
- LONGi Solar Tech
- One Horse Solar

...and more



# Many solar industry professionals will attend—great chance for direct business talks!



## < Past Visitors (Company names are excerpts and shortened in random order.) >

• Aisin	• Kaken Materials	• Sharing Energy	• Daiwa House Industry	• Tokyo Environmental Public Corp.	• Panasonic Holdings	• Mori Electronics
• Asahi Kasei	• Kashiwabara Corp.	• JFE Steel Sheet	• Takashima	• Toshiba Energy Systems	• Hanwa Japan	• Roof Technology Lab
• Asahi Kasei Homes	• Canadian Solar Project	• JFE Technos	• Takeei	• Toshiba Materials Marketing	• Hanwa Co., Ltd.	• Yuasa Trading
• Iguazu	• Kaneka	• JFE Plant Engineering	• Tajima Roofing	• Toshin Electric	• JR East (East Japan Railway)	• Yurtec
• Inaba Electric Industries	• Kaneka Solar Sales	• Shizuoka Gas	• WQ	• Totech	• Hitachi Industrial Equipment Systems	• LIXIL
• Eishin	• Kamei	• Shizen Engineering	• Chubu Electric Power	• TEPCO Logistics	• Hitachi Power Solutions	• Ricoh Japan
• Abalance	• Kamogawa Keimei Electric	• Shizen Operations	• Choshu Industry	• Tohoku Electric Power	• Fukunishi Electric	• Renewable Japan
• AGC	• Kansai Electric Power	• Shimizu Corporation	• TEPCO HomeTech	• Toyo Aluminium	• Fuji Sangyo	• Looop
• EXEO Group	• Kandenko	• Sharp Energy Solutions	• TSE	• TES Engineering	• hep East Asia	• Renova
• Exsol	• Canon	• Suzuyo Matai	• TES Engineering	• Terrace Energy	• Hokuriku Electric Power	• YKK AP
• SMB Building Materials	• Captv Solutions	• Smart Energy	• Delta Electronics	• Delta Electronics	• Honda Motor	
• Energy Solutions	• Kyudenko	• Smart Solar	• J-Power (Electric Power Development Co.)	• J-Power (Electric Power Development Co.)	• Marubeni	
• NEC Nets SI	• Kyocera	• Sumitomo Corporation	• Denkisha	• Denso	• Marubeni TechnoSystem	
• NEC Fielding	• Kyocera Communication Systems	• Sumitomo Densetsu	• Tokyu Community	• Tokyu Community	• Mitani Sangyo EC	
• NTT Anode Energy	• Kinden	• Sekisho Trading	• Tokyo Gas	• Tokyo Gas	• Sumitomo Mitsui Banking	
• NTT Comware	• Goodfellows	• Sekisui Chemical	• Engineering Solutions	• Engineering Solutions	• Mitsubishi Heavy Industries Thermal Systems	
• ABC Trading	• Krannich Solar	• Sojitz Mirai Power	• Tokyo Century	• Tokyo Century	• Mitsubishi Electric System Service	
• Otaki Gas	• Ministry of Economy, Trade and Industry (METI)	• Solar Frontier	• TEPCO Energy Partner	• TEPCO Holdings	• MIRARTH Energy Solutions	
• Obayashi Corp.	• Kowa Optronics	• Solar Frontier Engineering	• Tokyo Metropolitan Government	• Tokyo Metropolitan Government	• Mirait X	
• Omron	• Konica Minolta	• Daigas Energy	• Tokyo Housing Supply Corp.	• Tokyo Housing Supply Corp.	• Mirait One	
• Omron Social Solutions	• Sankyo Tateyama	• Taisei Corporation			• Milwaukee Tool Japan	
• Omron Field Engineering	• Sanko Techno	• Dai Nippon Printing			• Murata Manufacturing	
• ORIX	• Sun Trinity	• Daini Power			• Morita Electric	
• Ortenagy		• Daiya Zebra Electric				
• Kaiko Electric		• Daiwa Energy				

Learn more about: Visitor Demographics

# Co-held Conference by Industry Front-runners Attract More Visitors



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Kazuya Inoue  
Director,  
Global Environment  
Bureau, Climate Change  
Policy Div., Ministry  
of the Environment



Mamiko Shimizu  
Electricity Industry  
and Market Office,  
Ministry of Economy,  
Trade and Industry



Kazumi Arai  
System Coordination  
Manager,  
Tokyo Metropolitan  
Government



Brent Wanner  
Head of Power Sector Unit,  
World Energy Outlook  
International Energy  
Agency (IEA)



Takashi Ikeuchi  
President,  
Renewable Energy  
Association for Sustainable  
Power supply (REASP)



Hiroshi Okamoto  
Executive Vice President and  
Representative Director  
Chief Engineer,  
TEPCO Power Grid, Inc.



Takayuki Hakugin  
Director, Executive  
Vice President,  
Kansai Transmission  
and Distribution Inc



Hideki Shingai  
Director, President and CEO,  
Next Kraftwerk  
Toshiba Corp.



Hiroshi Watanabe  
Senior Executive Officer,  
Idemitsu Kosan Co., Ltd.



Hiromitsu Mishima  
Principal Engineer,  
Energy Systems R&D Div.,  
Corporate R&D Group,  
KYOCERA Corp.



Shinichi Suzuki  
President and CEO,  
XSOL Co., Ltd.



Wataru Matsuoka  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.



Izumi Kaizuka  
Chief Researcher,  
RTS Corp.



Kanzo Tanimoto  
CEO,  
afterFIT Co., Ltd

# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in March

The world's leading exhibition  
for renewable energy technologies  
Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027  
Venue: Tokyo Big Sight, Japan



## Tokyo Edition in September

The largest exhibition for renewable energy  
technologies held in the 2nd half in Japan

Best place to gather leads efficiently

\*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026  
Venue: Makuhari Messe, Japan



## Osaka Edition

The largest\* exhibition for renewable  
energy technologies in Western Japan area

\*\*"Largest" in reference to the exhibitor number and the  
net exhibit space of trade shows with the same concept.

Dates: Nov. 18 [Wed] - 20 [Fri], 2026  
Venue: INTEX Osaka



# Spring Exhibition (Mar): Boost your brand and expand globally!

## Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

### Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan



World Meets Energy

**SMART ENERGY WEEK** March 2027

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

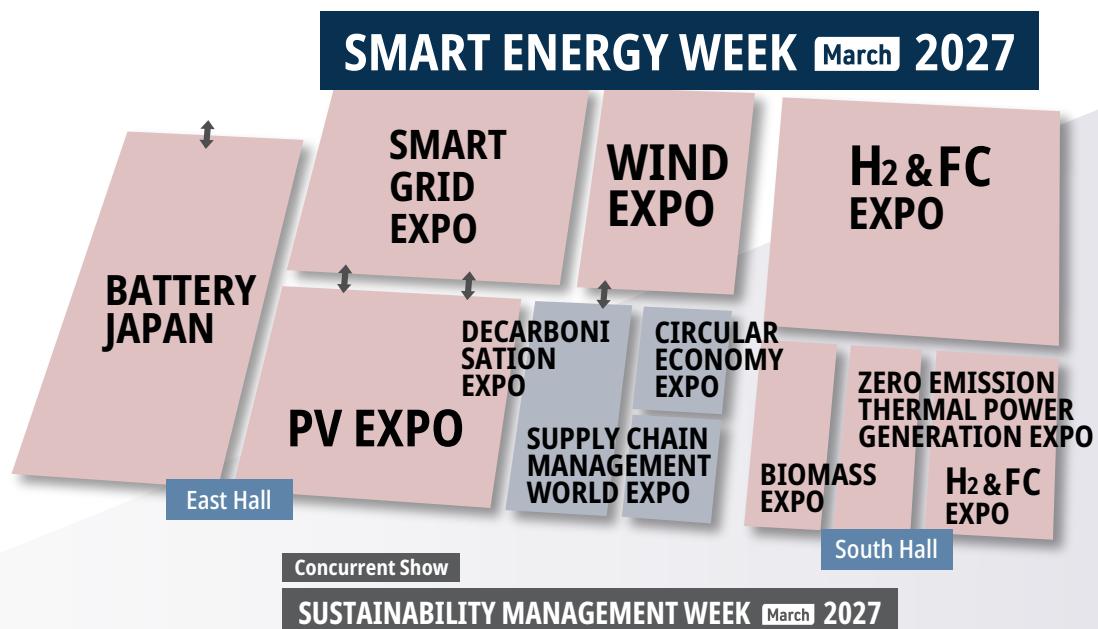
Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **75,000**

(Forecasts)

### Floor Plan (preliminary)



# Autumn Edition: Best To Gather Leads Efficiently

## Highlights of the Autumn edition

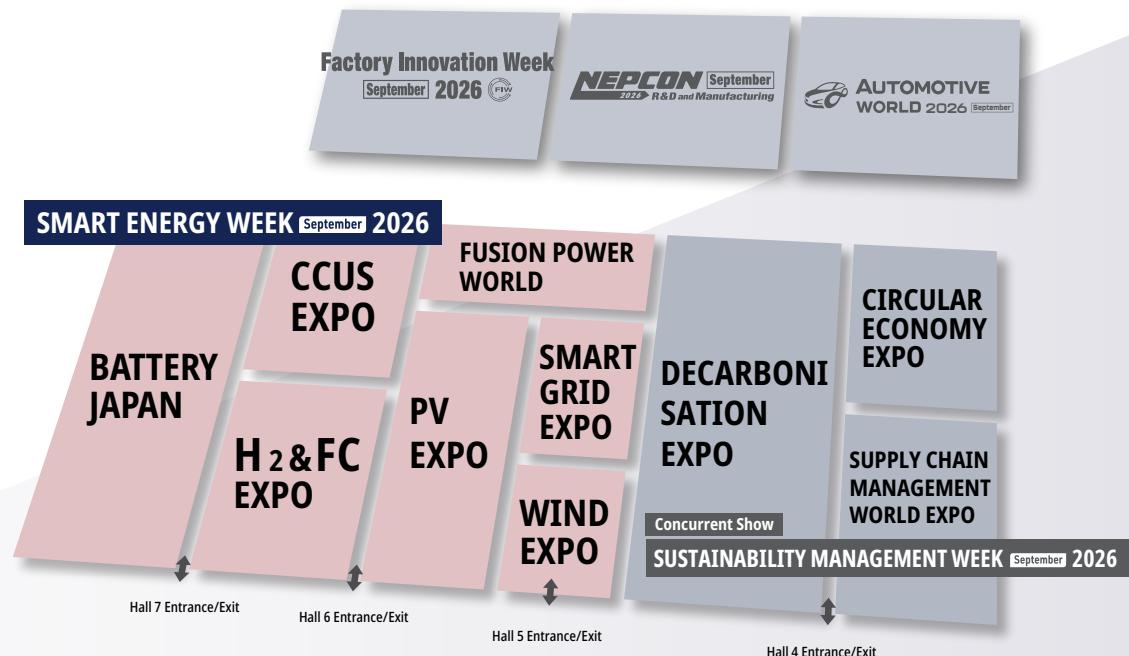
- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!  
\*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

\*1 Visitors per Company: Autumn 90 | Spring 44

### Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

### Floor Plan (preliminary)



**SMART ENERGY WEEK** September 2026

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**  
(Forecasts)

# Osaka Edition: Grow your Business in Western Japan

## Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- 70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.
- Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.

\*1 Based on exhibitor count and floor space.

\*2 Based on NPS from exhibitor survey.

### Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers not unmeetable in Tokyo

### Floor Plan (preliminary)



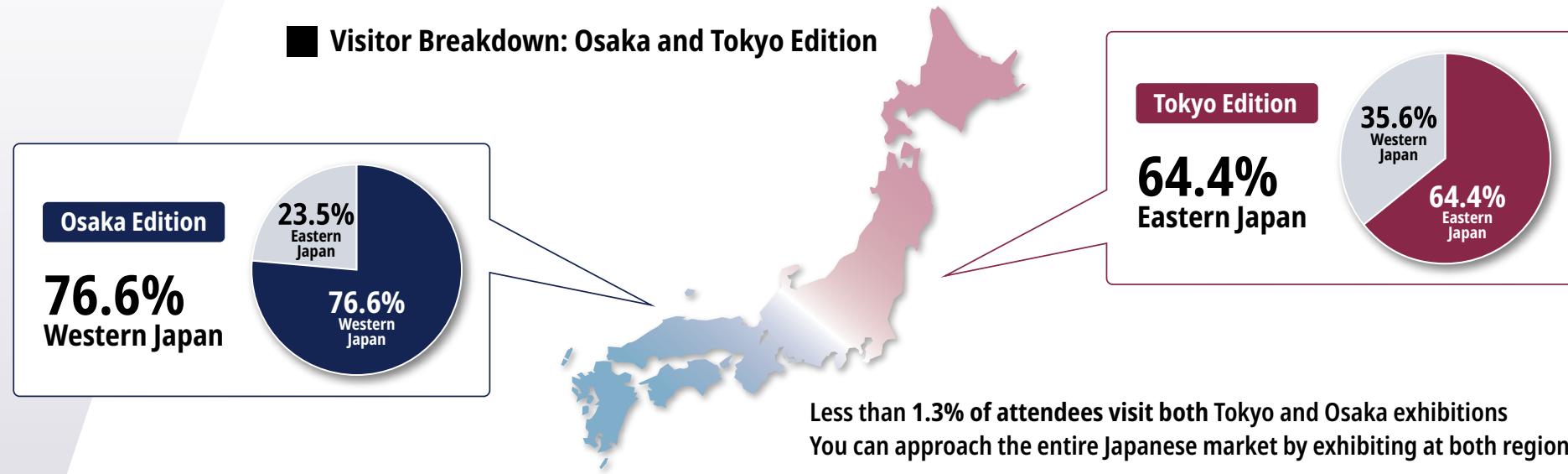
Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

Exhibitors **200**

Visitors **15,000**  
(Forecasts)

# Osaka Exhibition (Nov): A local-focused trade show!



Strong collaboration with Osaka Prefecture and major local companies.

大阪府  
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry  
大阪商工会議所

関西広域連合  
UNION OF KANSAI GOVERNMENTS

公益社団法人  
関西経済連合会  
Kansai Economic Federation

関西経済同友会  
Kansai Association of Corporate Executives

SDGs | ビジネス  
ESG プラットフォーム  
Business Platform

関西電力  
power with heart  
KANSAI DENRYOKU

大阪ガス Daigas  
Group  
OSAKA GAS DAIGAS

Kawasaki  
Powering your potential

Panasonic  
ENERGY

Kanadevia

OZCaF  
OSAKA, JAPAN • Zero Carbon • Smart City • Foundation

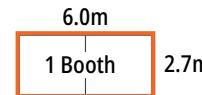
# Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

## Exhibiting Fee

1 Booth (6.0m×2.7m=16.2m<sup>2</sup>)

March 2027 Tokyo edition		
Exhibit Space.....	JPY 1,300,000 / Booth	
Corner Charge.....	JPY 100,000 / Corner	
Expomaster *.....	<ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul>	(Co-Exhibiting Charge JPY 50,000)



2.7m Limited to booth space. Not included: Booth design and construction.

## September 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul>
September 2025 (Tokyo)	(With co-exhibitor/s +JPY 50,000)

## November 2026 Osaka edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul>
(Co-Exhibiting Charge	JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

## Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

### Basic

**Exhibitor Directory**

### Standard

**Exhibitor Directory**

### Premium

**Get promoted on Exhibition website**

Limited to 6 companies

**Exhibitor Directory**

Learn more about: Expo Master

# Rental Display

## Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A  
1 Booth (6mx2.7m)

JPY 580,000  
and up



Design Type  
1 Booth (6mx2.7m)

JPY 580,000  
and up

Type B  
1 Booth (6mx2.7m)

JPY 400,000  
and up

Everything You Need in One Set!  
Display Your Products Any Way You Like



Example: Business Meeting Plan A



Learn more about: Rental Booth

# Boost your visibility with our Sponsor Plan

## ■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.



Note: 10% consumption tax to be added.

## ■ Plan Details

### ■ Large LED Advertising Displays Inside the Exhibition Hall

25年春展 イメージ図

### ■ Logo Placement on Sponsor Boards

### ■ Banner Placement on the Official Website

### ■ Large LED Advertising Displays Inside the Exhibition Hall

### ■ Logo Placement on Sponsor Boards

### ■ Email Advertising for Visitor Attraction

### ■ Enhanced Listing on Exhibitor Directory

Learn more about: [Sponsorship Opportunity](#)

# Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

## Exhibitor Presentation

**JPY 400,000 per slot**

A 30-minute presentation slot at a special venue in the exhibition hall



## Digital Incentive Coupons

**JPY 600,000**

Send Coupons to Pre-Registered Visitors!  
Get Lead Info on Everyone Who Downloads  
Your Offer

Average downloads: 568  
= Average number of leads (business card info) acquired  
Based on the average from RX Japan  
exhibitions held in 2022–2023



## We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

### Maximise Your Sales Performance

#### Sponsorship Plan

+

Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

### Brand Awareness Plan

#### Sponsorship Plan

+

Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

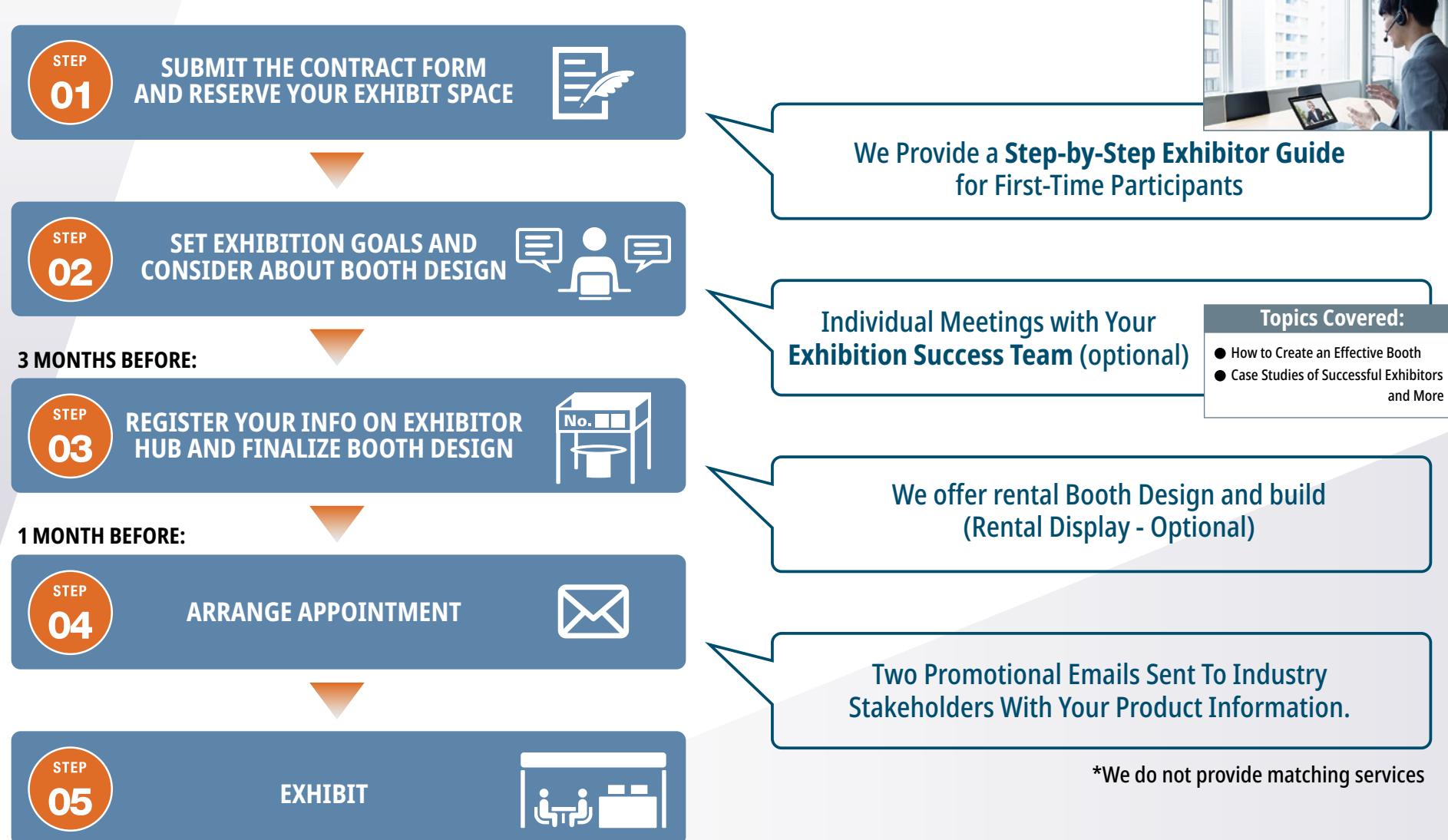
### Lead Generation Plan

#### Exhibitor Presentation

#### Digital Incentive Coupons

JPY 1,000,000

# Support Services for Exhibitors



# Join Us as an Exhibitor – Applications Open Now!

## Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



## CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

## Contact

Organiser: RX Japan GK PV EXPO Show Management  
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: [pvexpo.jp@rxglobal.com](mailto:pvexpo.jp@rxglobal.com)



Tel: +81-3-6739-4119



Web: [www.wsew.jp/hub/en-gb/about/pv.html](http://www.wsew.jp/hub/en-gb/about/pv.html)