

Exhibiting Information for Next Shows



World Meets Energy

SMART ENERGY WEEK

PV EXPO

Int'l Photovoltaic Power Generation Expo

Tokyo Show in March

22nd PV EXPO [March]

Dates: Mar. 17 [Tue] - 19 [Thu], 2026

Venue: Tokyo Big Sight, Japan

Tokyo Show in September

23rd PV EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Osaka Show in November

14th PV EXPO [Osaka]

Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

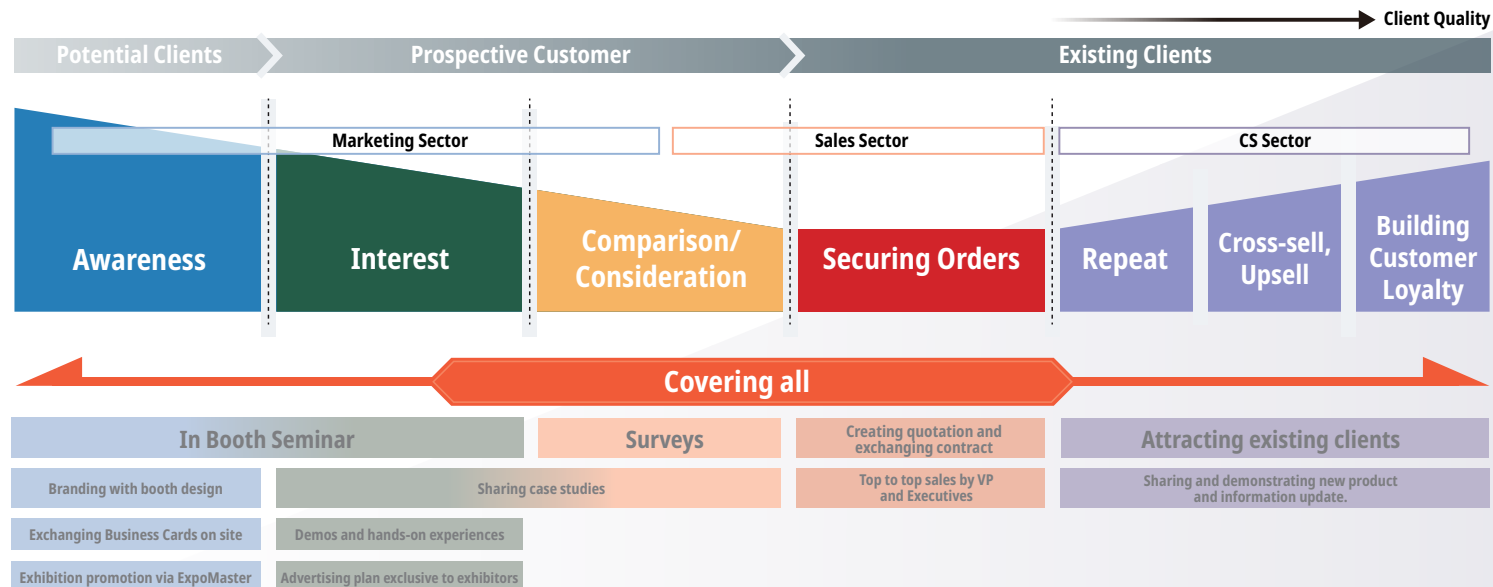


Organiser: RX Japan Ltd.

Trade Shows serve as a Comprehensive Lead Generation Channel

Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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What is Smart Energy Week

Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



H2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World

SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



ZERO-E THERMAL EXPO
Zero Emission Thermal Power Generation Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO

B-to-B Trade Show for Industry Experts

Best Platform to Increase Your Presence & Meet New Customers

■ Exhibit & Visitor Profile



The Best Gateway to Japan & Asia's PV Market!

*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video
(March 2024 in Tokyo)

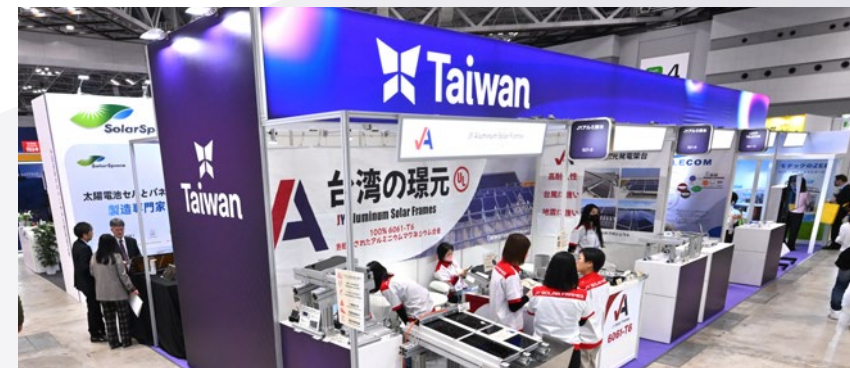


Meet with panel makers and solar energy companies from around the world!

< Past Exhibitors (company names are excerpts) >

- | | | |
|------------------------------------|---------------------------------|-------------------------------|
| • Aiko Solar | • JA Solar Japan | • Nichimo |
| • Airec Giken | • Signario | • Negurosu Electric |
| • Asuka Solution | • Shigeyama Gumi | • Novis |
| • Xiamen Kingsend Solar Energy | • Resource Comprehensive System | • Hamada |
| • Xiamen Grace Solar Technology | • Jiangsu Seraphim Solar System | • Hangzhou Huading New Energy |
| • Xiamen Naisen Solar Technology | • Silfine Japan | • Power Generation Japan |
| • Xiamen Jingu Energy Tech | • Jinko | • Huge Energy |
| • Antai New Energy Japan | • Jinko Solar Japan | • Huawei |
| • ANDPAD | • Shin Denryoku Oita | • Hugemori Shoji |
| • AE Solar | • Swallow Industry | • Hunan Yujing Machinery |
| • AKCom Solar | • SolarEdge Tech Japan | • Huawei Japan |
| • Eikoh Seiki | • Solar Giga Energy Holdings | • Fivework |
| • HT Solar | • Solargis | • SBluesun Japan |
| • Exsol | • Solar Panel Partner Japan | • Beltec |
| • SMA Japan | • Daidohant | • Polysoil Research Group |
| • S-Rack | • Daiya Zebra Electric | • Mybeto (Xiamen) Energy |
| • NTT Infranet | • DMM | • Maruhachi Construction |
| • Ozawa Maintenance | • Taoke | • Motech |
| • Orso Energy | • Taoke Energy | • Monochrome |
| • Kaga Techno Service | • DAS Solar | • Yaskawa Electric |
| • Canadian Solar Japan | • Tateyama Chemical | • Yanai Electric Industry |
| • Kanaflex Corp. | • Chiyoda Machinery | • Roof Technology Lab |
| • Environmental Protection Service | • Chint Solar Japan | • Yurika Solar |
| • Gicho Business Communications | • DAH Solar | • Risen Energy |
| • Can Do Solar | • TW Solar Xiamen BSLPV Energy | • Laplace System |
| • Kuno Shoji | • TMM Japan | • Leapton Energy |
| • Guangzhou Meritech Power | • Denken | • Reset Company |
| • Grand Sunergy | • Top Industry | • Libright |
| • Clean Energy Japan | • Toenec | • Ryoki Energy |
| • Green Energy | • Toneji | • Renon Power |
| • Sakuragi Soken | • Tokuyama | • Refixia |
| • Sasaki Corporation | • Trina Solar | • LONGi Solar Tech |
| • Sanei Industry | • Trina Solar Japan | • One Horse Solar |
| • Sankun | • Tongwei | |
| • Sungrow | • Nantong Lead Solar Tech | |
| • Suntech Power Japan | • Nishiriku | |
| • GCL Solar Japan | • Nichiei Intec | |

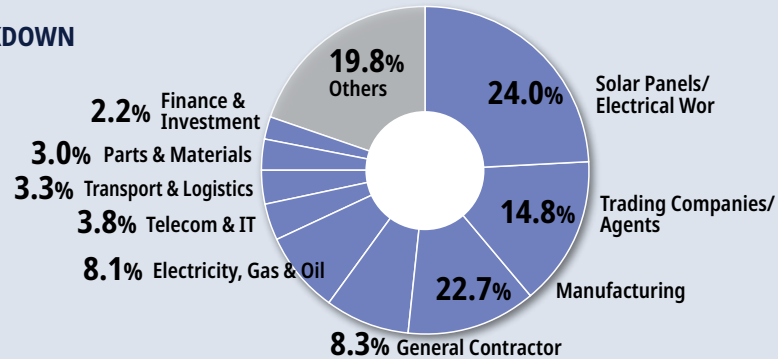
...and more



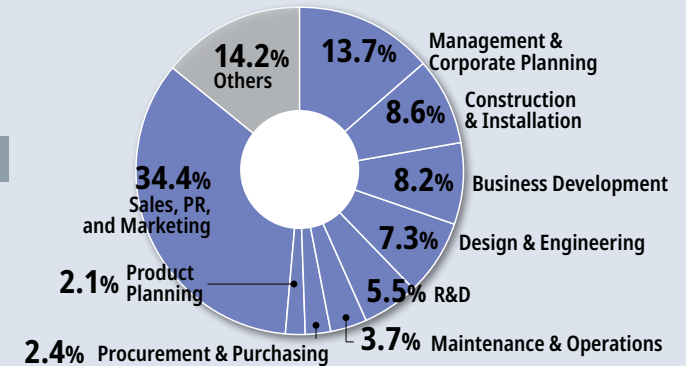
Many solar industry professionals will attend—great chance for direct business talks!

VISITOR BREAKDOWN (MARCH 2025)

Type of Business



Job Function



< Past Visitors (Company names are excerpts and shortened in random order.) >

- Aisin
- Asahi Kasei
- Asahi Kasei Homes
- Iguazu
- Inaba Electric Industries
- Eishin
- Abalance
- AGC
- EXEO Group
- Exsol
- SMB Building Materials
- Energy Solutions
- NEC Nets SI
- NEC Fielding
- NTT Anode Energy
- NTT Cmware
- ABC Trading
- Otaki Gas
- Obayashi Corp.
- Omron
- Omron Social Solutions
- Omron Field Engineering
- ORIX
- Ortenagy
- Kaiko Electric

- Kaken Materials
- Kashiwabara Corp.
- Canadian Solar Project
- Kaneka
- Kaneka Solar Sales
- Kamei
- Kamogawa Keimei Electric
- Kansai Electric Power
- Kandenko
- Canon
- Capty Solutions
- Kyudenko
- Kyocera
- Kyocera Communication Systems
- Kinden
- Goodfellows
- Krannich Solar
- Ministry of Economy, Trade and Industry (METI)
- Kowa Optronics
- Konica Minolta
- Sankyo Tateyama
- Sanko Techno
- Sun Trinity

- Sharing Energy
- JFE Steel Sheet
- JFE Technos
- JFE Plant Engineering
- Shizuoka Gas
- Shizen Engineering
- Shizen Operations
- Shimizu Corporation
- Sharp Energy Solutions
- Suzuyo Matai
- Smart Energy
- Smart Solar
- Sumitomo Corporation
- Sumitomo Densetsu
- Sekisho Trading
- Sekisui Chemical
- Sojitz Mirai Power
- Solar Frontier
- Solar Frontier Engineering
- Daigas Energy
- Taisei Corporation
- Dai Nippon Printing
- Daini Power
- Daiya Zebra Electric
- Daiwa Energy

- Daiwa House Industry
- Takashima
- Takeei
- Tajima Roofing
- WQ
- Chubu Electric Power
- Choshu Industry
- TEPCO HomeTech
- TSE
- TES Engineering
- Terrace Energy
- Delta Electronics
- J-Power (Electric Power Development Co.)
- Denkosha
- Denso
- Tokyu Community
- Tokyo Gas
- Tokyo Gas Engineering Solutions
- Tokyo Century
- TEPCO Energy Partner
- TEPCO Holdings
- Tokyo Metropolitan Government
- Tokyo Housing Supply Corp.

- Tokyo Environmental Public Corp.
- Toshiba Energy Systems
- Toshiba Materials Marketing
- Toshin Electric
- Totech
- TEPCO Logistics
- Tohoku Electric Power
- Toyo Aluminium
- Toenec
- TOPPAN
- Toyota Motor
- Nagase & Co.
- Nichiei Intec
- Nissan Motor
- Japan Eco System
- COMSYS Holdings
- Japan General Housing
- Japan Facility Solutions
- Next Energy & Resources
- Negurosu Electric
- Nomura Real Estate
- Pacifico Energy
- Partners
- Panasonic

- Panasonic Holdings
- Hanwha Japan
- Hanwa Co., Ltd.
- JR East (East Japan Railway)
- Hitachi Industrial Equipment Systems
- Hitachi Power Solutions
- Fukunishi Electric
- Fujii Sangyo
- hep East Asia
- Hokuriku Electric Power
- Honda Motor
- Marubeni
- Marubeni TechnoSystem
- Mitani Sangyo EC
- Sumitomo Mitsui Banking
- Mitsubishi Heavy Industries Thermal Systems
- Mitsubishi Electric System Service
- MIRARTH Energy Solutions
- Mirait X
- Mirait One
- Milwaukee Tool Japan
- Murata Manufacturing
- Morita Electric

- Mori Electronics
- Roof Technology Lab
- Yuasa Trading
- Yurtec
- LIXIL
- Ricoh Japan
- Renewable Japan
- Loop
- Renova
- YKK AP

...and more

Learn more about: Visitor Demographics

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Kazuya Inoue
Director,
Global Environment
Bureau, Climate Change
Policy Div., Ministry
of the Environment



Mamiko Shimizu
Electricity industry
and Market Office,
Ministry of Economy,
Trade and Industry



Kazumi Arai
System Coordination
Manager,
Tokyo Metropolitan
Government



Brent Wanner
Head of Power Sector Unit,
World Energy Outlook
International Energy
Agency (IEA)



Takashi Ikeuchi
President,
Renewable Energy
Association for Sustainable
Power supply (REASP)



Hiroshi Okamoto
Executive Vice President and
Representative Director
Chief Engineer,
TEPCO Power Grid, Inc.



Takayuki Hakugin
Director, Executive
Vice President,
Kansai Transmission
and Distribution Inc



Hideki Shingai
Director, President and CEO,
Next Kraftwerke
Toshiba Corp.



Hiroshi Watanabe
Senior Executive Officer,
Idemitsu Kosan Co., Ltd.



Hiromitsu Mishima
Principal Engineer,
Energy Systems R&D Div.,
Corporate R&D Group,
KYOCERA Corp.



Shinichi Suzuki
President and CEO,
XSOL Co., Ltd.



Wataru Matsuoka
Senior Manager of the
Technical Solution Div.,
PowerX, Inc.



Izumi Kaizuka
Chief Researcher,
RTS Corp.



Kanzo Tanimoto
CEO,
afterFIT Co., Ltd

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies
Take your business to the global stage!

Dates: Mar. 17 [Tue] - 19 [Thu], 2026
Venue: Tokyo Big Sight, Japan



Tokyo Edition in September

The largest exhibition for renewable energy
technologies held in the 2nd half in Japan
Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026
Venue: Makuhari Messe, Japan



Osaka Edition

The largest* exhibition for renewable
energy technologies in Western Japan area

*"Largest" in reference to the exhibitor number and the
net exhibit space of trade shows with the same concept.

Dates: Nov. 18 [Wed] - 20 [Fri], 2026
Venue: INTEX Osaka



Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

Floor Plan (preliminary)



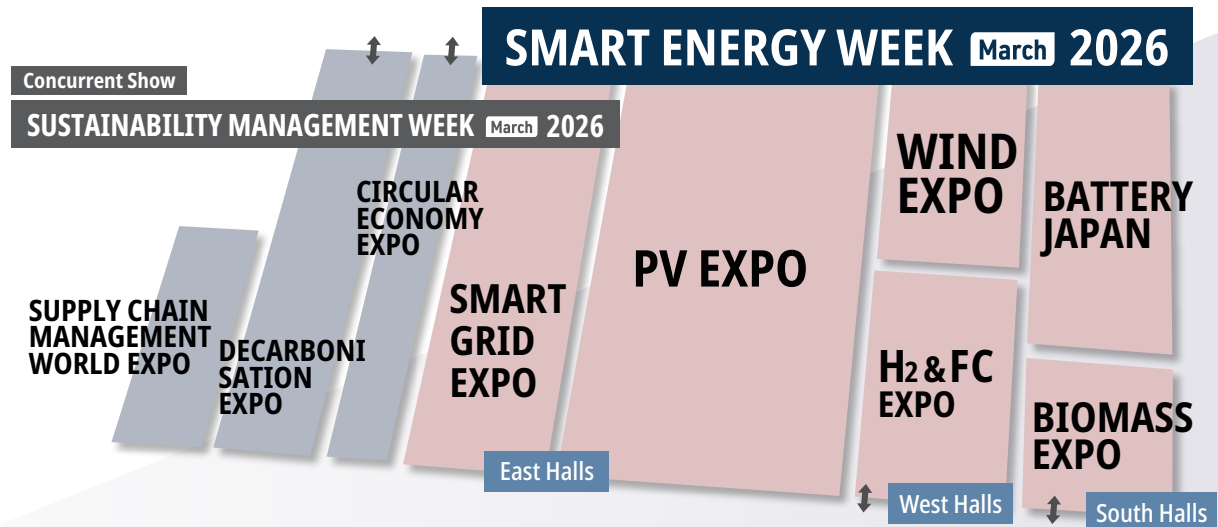
Dates: Mar. 17 [Tue] - 19 [Thu], 2026

Venue: Tokyo Big Sight, Japan

Exhibitors 1,600

Visitors 75,000

(Forecasts)



Autumn Edition: Best To Gather Leads Efficiently

Highlights of the Autumn edition

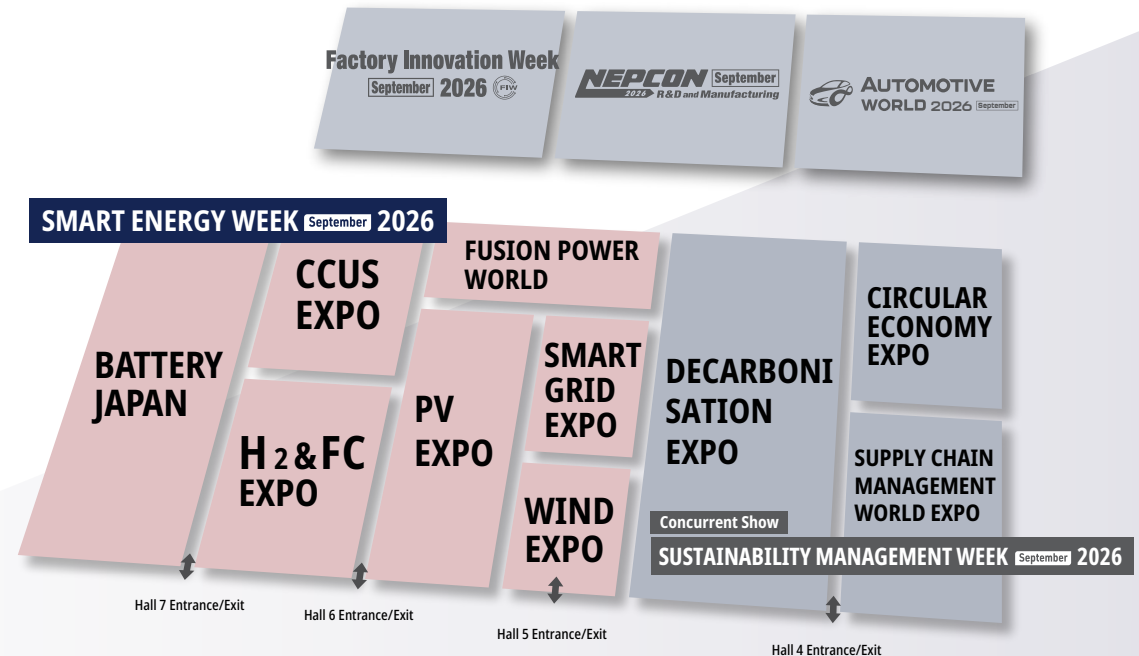
- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

Floor Plan (preliminary)



World Meets Energy

SMART ENERGY WEEK September 2026

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

(Forecasts)

Osaka Edition: Grow your Business in Western Japan

Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- **70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.**
- Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.

*1 Based on exhibitor count and floor space.

*2 Based on NPS from exhibitor survey.

Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers not unmeetable in Tokyo

Floor Plan (preliminary)



World Meets Energy

SMART ENERGY WEEK Osaka 2026

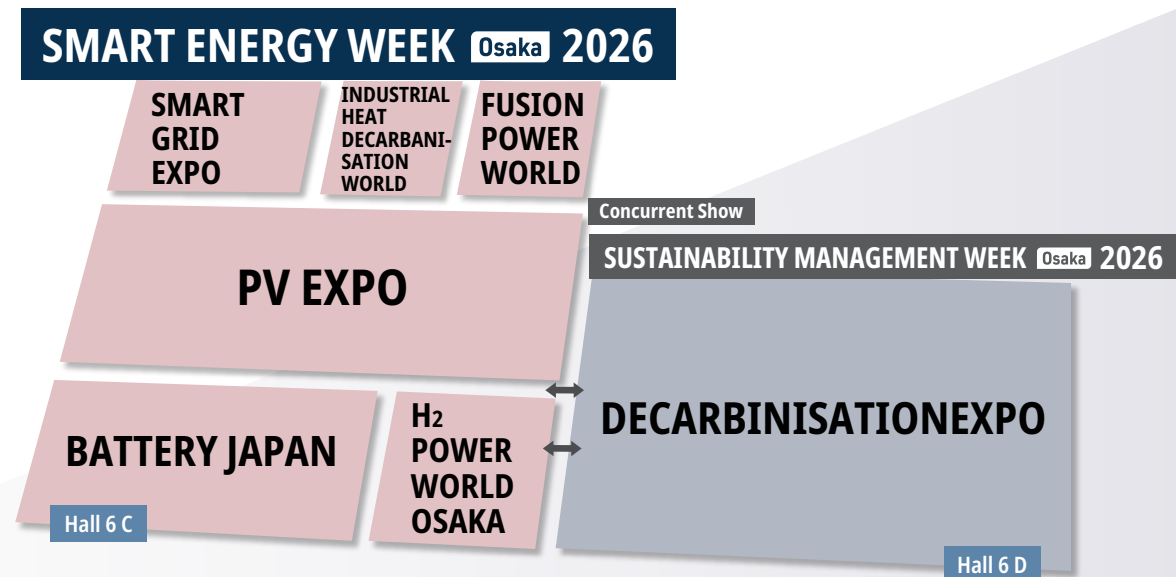
Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

Exhibitors 200

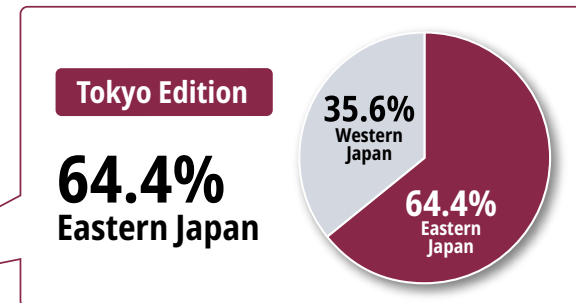
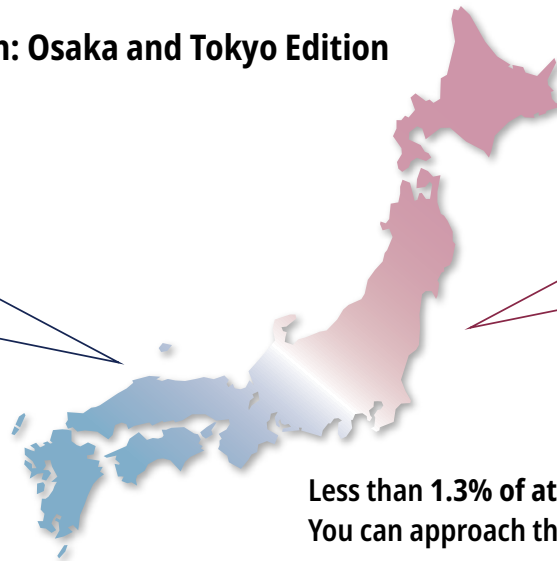
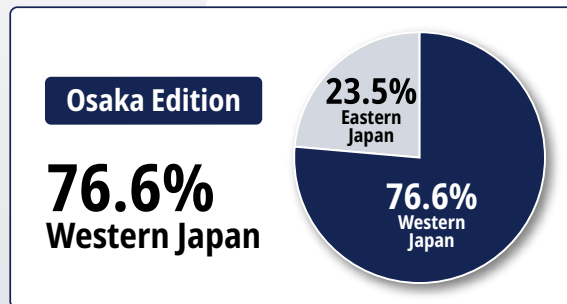
Visitors 15,000

(Forecasts)



Osaka Exhibition (Nov): A local-focused trade show!

Visitor Breakdown: Osaka and Tokyo Edition



Less than 1.3% of attendees visit both Tokyo and Osaka exhibitions
You can approach the entire Japanese market by exhibiting at both regions.

Strong collaboration with Osaka Prefecture and major local companies.

大阪府
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry
大阪商工会議所

関西広域連合
UNION OF KANSAI GOVERNMENTS

公益社団法人
関西経済連合会
Kansai Economic Federation

関西経済同友会
Kansai Association of Corporate Executives

SDGs ESG | ビジネス
プラットフォーム
Business Platform

関西電力
power with heart
KANSAI DENRYOKU

大阪ガス Daigas Group
OSAKA GAS DAIGAS

Kawasaki
Powering your potential

Panasonic
ENERGY

Kanadevia

OZCaF
OSAKA, JAPAN • Zero Carbon • Smart City • Foundation

Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee 1 Booth (6.0m×2.7m=16.2m²)

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

March 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000
	(Co-Exhibiting Charge JPY 50,000)

September 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000
	(With co-exhibitor/s +JPY 50,000)

November 2026 Osaka edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000
	(Co-Exhibiting Charge JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Exhibitor Directory

Company Name and Logo only

Standard

Exhibitor Directory

Large size Display of Product

Premium

Limited to 6 companies

Get promoted on Exhibition website

NEW

Exhibitor Directory

Large size + Top Placement

Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

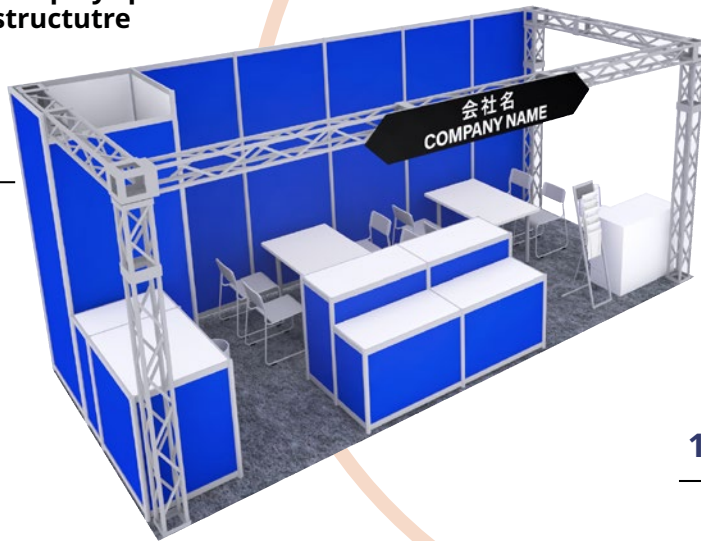
Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 580,000



Customise your booth to suit your exhibition needs and greater impact!

Design Type
1 Booth (6mx2.7m)

JPY 580,000

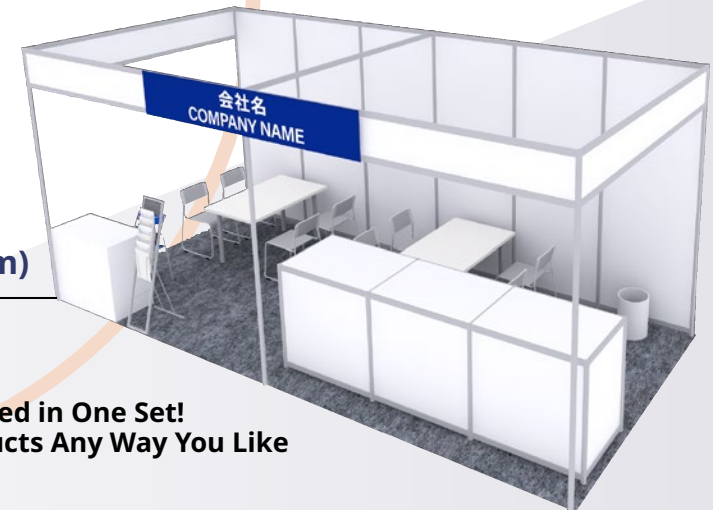


Example: Business Meeting Plan A

Type B
1 Booth (6mx2.7m)

JPY 440,000

Everything You Need in One Set!
Display Your Products Any Way You Like



[Learn more about: Rental Booth](#)

Boost your visibility with our Sponsor Plan

■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

Diamond Elite
★★★★

Limited to 10 Companies

Diamond Elite
JPY 3,000,000

Platinum Elite
★★★

Platinum Elite
JPY 2,000,000

Gold Elite
★

Gold Elite
JPY 1,000,000

Plan Details

Note: 10% consumption tax to be added.

Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite
★★★★



25年春展 イメージ図

Logo Placement on Sponsor Boards

Diamond Elite
★★★★

Platinum Elite
★★★

Gold Elite
★



Banner Placement on the Official Website

Diamond Elite
★★★★

Platinum Elite
★★★



■ Large LED Advertising Displays Inside the Exhibition Hall

■ Logo Placement on Sponsor Boards

■ Email Advertising for Visitor Attraction

■ Enhanced Listing on Exhibitor Directory

[Learn more about: Sponsorship Opportunity](#)

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired
Based on the average from RX Japan exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan

+

Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan

+

Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

Lead Generation Plan

Exhibitor Presentation

Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team (optional)**

Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

*We do not provide matching services

Join Us as an Exhibitor – Applications Open Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan Ltd. PV EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: pvexpo.jp@rxglobal.com



Tel: +81-3-6739-4119



Web: www.wsew.jp/hub/en-gb/about/pv.html