

## Exhibiting Information for Next Shows



World Meets Energy

**SMART ENERGY WEEK**

# PV EXPO

**Int'l Photovoltaic Power Generation Expo**

### Tokyo Show in March

23rd PV EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

### Tokyo Show in September

23rd PV EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

### Osaka Show in November

14th PV EXPO [Osaka]

Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

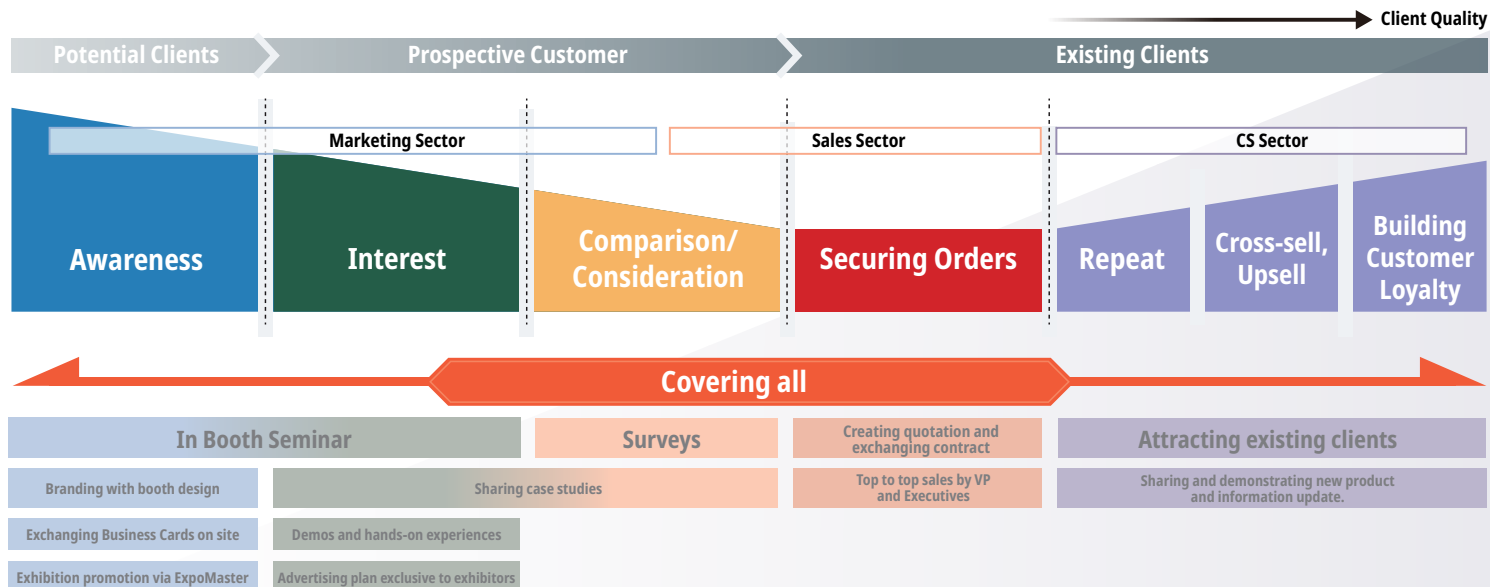


Organiser: RX Japan GK

# Trade Shows serve as a Comprehensive Lead Generation Channel

**Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.**

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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# What is Smart Energy Week

## Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



**H2 & FC EXPO**  
Int'l Hydrogen & Fuel Cell Expo



**PV EXPO**  
Int'l Photovoltaic Power Generation Expo



**BATTERY JAPAN**  
Int'l Rechargeable Battery Expo



**SMART GRID EXPO**  
Int'l Smart Grid Expo



**CCUS EXPO**  
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

# SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World

# SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



**WIND EXPO**  
Int'l Wind Energy Expo



**BIOMASS EXPO**  
Int'l Biomass Expo



**ZERO-E THERMAL EXPO**  
Zero Emission Thermal Power Generation Expo



**DECARBONISATION EXPO**



**CIRCULAR ECONOMY EXPO**

# B-to-B Trade Show for Industry Experts

## Best Platform to Increase Your Presence & Meet New Customers

### ■ Exhibit & Visitor Profile





# The Best Gateway to Japan & Asia's PV Market!

\*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video  
(March 2024 in Tokyo)



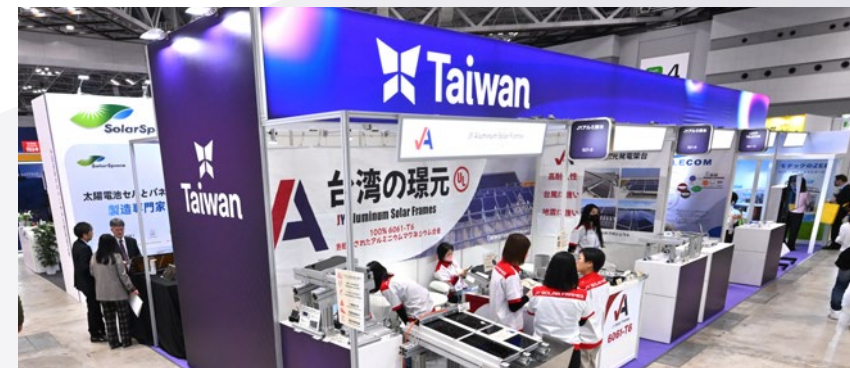


# Meet with panel makers and solar energy companies from around the world!

## < Past Exhibitors (company names are excerpts) >

- |                                    |                                 |                               |
|------------------------------------|---------------------------------|-------------------------------|
| • Aiko Solar                       | • JA Solar Japan                | • Nichimo                     |
| • Airec Giken                      | • Signario                      | • Negurosu Electric           |
| • Asuka Solution                   | • Shigeyama Gumi                | • Novis                       |
| • Xiamen Kingsend Solar Energy     | • Resource Comprehensive System | • Hamada                      |
| • Xiamen Grace Solar Technology    | • Jiangsu Seraphim Solar System | • Hangzhou Huading New Energy |
| • Xiamen Naisen Solar Technology   | • Silfine Japan                 | • Power Generation Japan      |
| • Xiamen Jingu Energy Tech         | • Jinko                         | • Huge Energy                 |
| • Antai New Energy Japan           | • Jinko Solar Japan             | • Huawei                      |
| • ANDPAD                           | • Shin Denryoku Oita            | • Hugemori Shoji              |
| • AE Solar                         | • Swallow Industry              | • Hunan Yujing Machinery      |
| • AKCom Solar                      | • SolarEdge Tech Japan          | • Huawei Japan                |
| • Eikoh Seiki                      | • Solar Giga Energy Holdings    | • Fivework                    |
| • HT Solar                         | • Solargis                      | • SBluesun Japan              |
| • Exsol                            | • Solar Panel Partner Japan     | • Beltec                      |
| • SMA Japan                        | • Daidohant                     | • Polysoil Research Group     |
| • S-Rack                           | • Daiya Zebra Electric          | • Mybeto (Xiamen) Energy      |
| • NTT Infranet                     | • DMM                           | • Maruhachi Construction      |
| • Ozawa Maintenance                | • Taoke                         | • Motech                      |
| • Orso Energy                      | • Taoke Energy                  | • Monochrome                  |
| • Kaga Techno Service              | • DAS Solar                     | • Yaskawa Electric            |
| • Canadian Solar Japan             | • Tateyama Chemical             | • Yanai Electric Industry     |
| • Kanaflex Corp.                   | • Chiyoda Machinery             | • Roof Technology Lab         |
| • Environmental Protection Service | • Chint Solar Japan             | • Yurika Solar                |
| • Gicho Business Communications    | • DAH Solar                     | • Risen Energy                |
| • Can Do Solar                     | • TW Solar Xiamen BSLPV Energy  | • Laplace System              |
| • Kuno Shoji                       | • TMM Japan                     | • Leapton Energy              |
| • Guangzhou Meritech Power         | • Denken                        | • Reset Company               |
| • Grand Sunergy                    | • Top Industry                  | • Libright                    |
| • Clean Energy Japan               | • Toenec                        | • Ryoki Energy                |
| • Green Energy                     | • Toneji                        | • Renon Power                 |
| • Sakuragi Soken                   | • Tokuyama                      | • Refixia                     |
| • Sasaki Corporation               | • Trina Solar                   | • LONGi Solar Tech            |
| • Sanei Industry                   | • Trina Solar Japan             | • One Horse Solar             |
| • Sankun                           | • Tongwei                       |                               |
| • Sungrow                          | • Nantong Lead Solar Tech       |                               |
| • Suntech Power Japan              | • Nishiriku                     |                               |
| • GCL Solar Japan                  | • Nichiei Intec                 |                               |

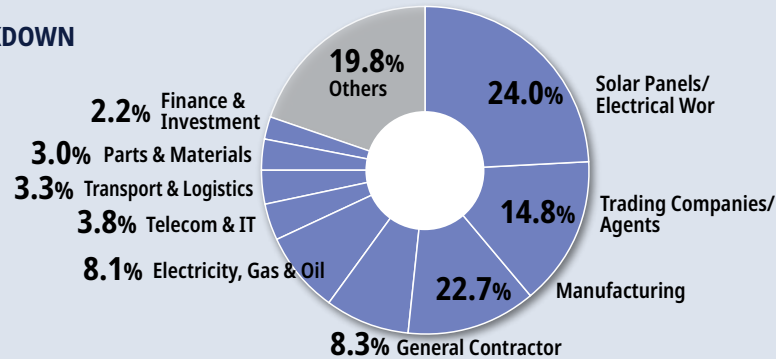
...and more



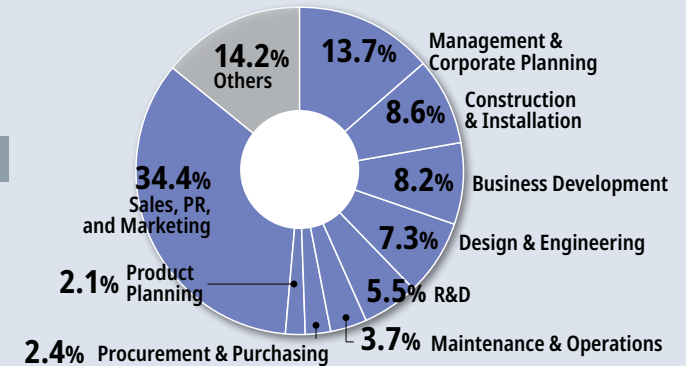
# Many solar industry professionals will attend—great chance for direct business talks!

## VISITOR BREAKDOWN (MARCH 2025)

### Type of Business



### Job Function



## < Past Visitors (Company names are excerpts and shortened in random order.) >

- Aisin
- Asahi Kasei
- Asahi Kasei Homes
- Iguazu
- Inaba Electric Industries
- Eishin
- Abalance
- AGC
- EXEO Group
- Exsol
- SMB Building Materials
- Energy Solutions
- NEC Nets SI
- NEC Fielding
- NTT Anode Energy
- NTT Cmware
- ABC Trading
- Otaki Gas
- Obayashi Corp.
- Omron
- Omron Social Solutions
- Omron Field Engineering
- ORIX
- Ortenagy
- Kaiko Electric

- Kaken Materials
- Kashiwabara Corp.
- Canadian Solar Project
- Kaneka
- Kaneka Solar Sales
- Kamei
- Kamogawa Keimei Electric
- Kansai Electric Power
- Kandenko
- Canon
- Capty Solutions
- Kyudenko
- Kyocera
- Kyocera Communication Systems
- Kinden
- Goodfellows
- Krannich Solar
- Ministry of Economy, Trade and Industry (METI)
- Kowa Optronics
- Konica Minolta
- Sankyo Tateyama
- Sanko Techno
- Sun Trinity

- Sharing Energy
- JFE Steel Sheet
- JFE Technos
- JFE Plant Engineering
- Shizuoka Gas
- Shizen Engineering
- Shizen Operations
- Shimizu Corporation
- Sharp Energy Solutions
- Suzuyo Matai
- Smart Energy
- Smart Solar
- Sumitomo Corporation
- Sumitomo Densetsu
- Sekisho Trading
- Sekisui Chemical
- Sojitz Mirai Power
- Solar Frontier
- Solar Frontier Engineering
- Daigas Energy
- Taisei Corporation
- Dai Nippon Printing
- Daini Power
- Daiya Zebra Electric
- Daiwa Energy

- Daiwa House Industry
- Takashima
- Takeei
- Tajima Roofing
- WQ
- Chubu Electric Power
- Choshu Industry
- TEPCO HomeTech
- TSE
- TES Engineering
- Terrace Energy
- Delta Electronics
- J-Power (Electric Power Development Co.)
- Denkosha
- Denso
- Tokyu Community
- Tokyo Gas
- Tokyo Gas Engineering Solutions
- Tokyo Century
- TEPCO Energy Partner
- TEPCO Holdings
- Tokyo Metropolitan Government
- Tokyo Housing Supply Corp.

- Tokyo Environmental Public Corp.
- Toshiba Energy Systems
- Toshiba Materials Marketing
- Toshin Electric
- Totech
- TEPCO Logistics
- Tohoku Electric Power
- Toyo Aluminium
- Toenec
- TOPPAN
- Toyota Motor
- Nagase & Co.
- Nichiei Intec
- Nissan Motor
- Japan Eco System
- COMSYS Holdings
- Japan General Housing
- Japan Facility Solutions
- Next Energy & Resources
- Negurosu Electric
- Nomura Real Estate
- Pacifico Energy
- Partners
- Panasonic

- Panasonic Holdings
- Hanwha Japan
- Hanwa Co., Ltd.
- JR East (East Japan Railway)
- Hitachi Industrial Equipment Systems
- Hitachi Power Solutions
- Fukunishi Electric
- Fujii Sangyo
- hep East Asia
- Hokuriku Electric Power
- Honda Motor
- Marubeni
- Marubeni TechnoSystem
- Mitani Sangyo EC
- Sumitomo Mitsui Banking
- Mitsubishi Heavy Industries Thermal Systems
- Mitsubishi Electric System Service
- MIRARTH Energy Solutions
- Mirait X
- Mirait One
- Milwaukee Tool Japan
- Murata Manufacturing
- Morita Electric

- Mori Electronics
- Roof Technology Lab
- Yuasa Trading
- Yurtec
- LIXIL
- Ricoh Japan
- Renewable Japan
- Loopo
- Renova
- YKK AP

...and more

Learn more about: Visitor Demographics



# Co-held Conference by Industry Front-runners Attract More Visitors



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Kazuya Inoue  
Director,  
Global Environment  
Bureau, Climate Change  
Policy Div., Ministry  
of the Environment



Mamiko Shimizu  
Electricity industry  
and Market Office,  
Ministry of Economy,  
Trade and Industry



Kazumi Arai  
System Coordination  
Manager,  
Tokyo Metropolitan  
Government



Brent Wanner  
Head of Power Sector Unit,  
World Energy Outlook  
International Energy  
Agency (IEA)



Takashi Ikeuchi  
President,  
Renewable Energy  
Association for Sustainable  
Power supply (REASP)



Hiroshi Okamoto  
Executive Vice President and  
Representative Director  
Chief Engineer,  
TEPCO Power Grid, Inc.



Takayuki Hakugin  
Director, Executive  
Vice President,  
Kansai Transmission  
and Distribution Inc



Hideki Shingai  
Director, President and CEO,  
Next Kraftwerke  
Toshiba Corp.



Hiroshi Watanabe  
Senior Executive Officer,  
Idemitsu Kosan Co., Ltd.



Hiromitsu Mishima  
Principal Engineer,  
Energy Systems R&D Div.,  
Corporate R&D Group,  
KYOCERA Corp.



Shinichi Suzuki  
President and CEO,  
XSOL Co., Ltd.



Wataru Matsuoka  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.



Izumi Kaizuka  
Chief Researcher,  
RTS Corp.



Kanzo Tanimoto  
CEO,  
afterFIT Co., Ltd

# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in March

The world's leading exhibition  
for renewable energy technologies  
Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027  
Venue: Tokyo Big Sight, Japan



## Tokyo Edition in September

The largest exhibition for renewable energy  
technologies held in the 2nd half in Japan  
Best place to gather leads efficiently

\*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026  
Venue: Makuhari Messe, Japan



## Osaka Edition

The largest\* exhibition for renewable  
energy technologies in Western Japan area

\*"Largest" in reference to the exhibitor number and the  
net exhibit space of trade shows with the same concept.

Dates: Nov. 18 [Wed] - 20 [Fri], 2026  
Venue: INTEX Osaka





# Spring Exhibition (Mar): Boost your brand and expand globally!

## Highlights of the Spring edition

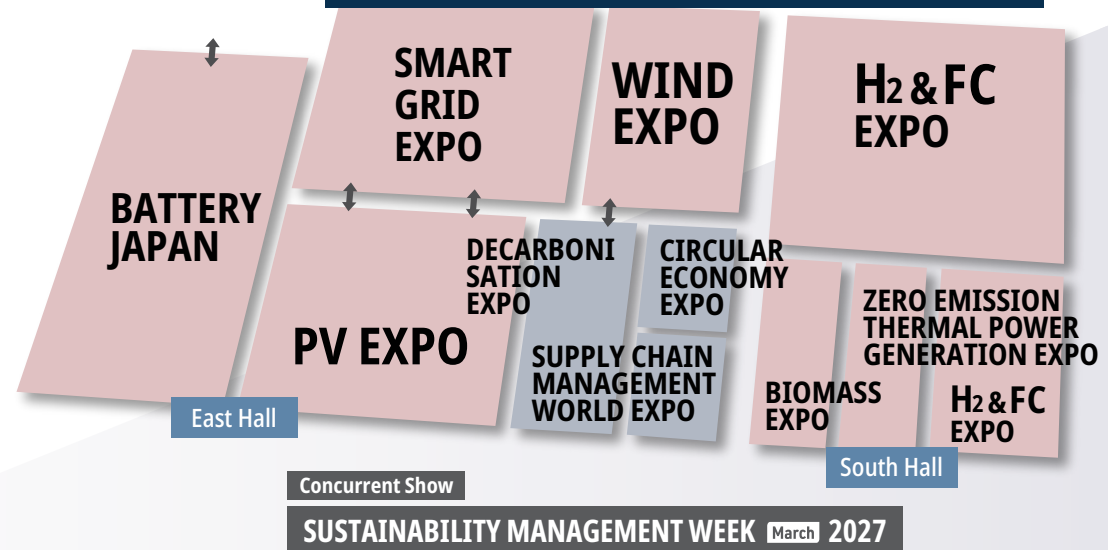
- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

## Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

## Floor Plan (preliminary)

### SMART ENERGY WEEK March 2027



World Meets Energy

**SMART ENERGY WEEK** March 2027

**Dates:** Mar. 24 [Wed] - 26 [Fri], 2027

**Venue:** Tokyo Big Sight, Japan

**Exhibitors** 1,600

**Visitors** 75,000

(Forecasts)

# Autumn Edition: Best To Gather Leads Efficiently

## Highlights of the Autumn edition

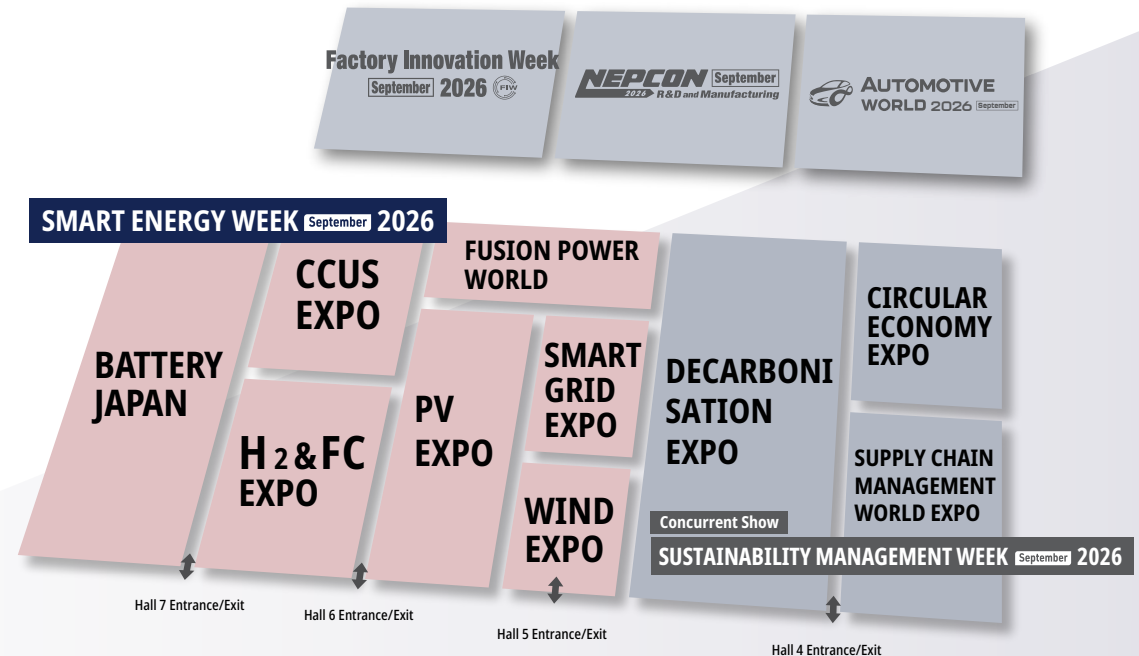
- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!  
\*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

\*1 Visitors per Company: Autumn 90 | Spring 44

## Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

## Floor Plan (preliminary)



World Meets Energy

**SMART ENERGY WEEK** September 2026

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

(Forecasts)



# Osaka Edition: Grow your Business in Western Japan

## Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- **70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.**
- **Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.**

\*1 Based on exhibitor count and floor space.

\*2 Based on NPS from exhibitor survey.

## Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers not unmeetable in Tokyo

## Floor Plan (preliminary)



World Meets Energy

**SMART ENERGY WEEK Osaka 2026**

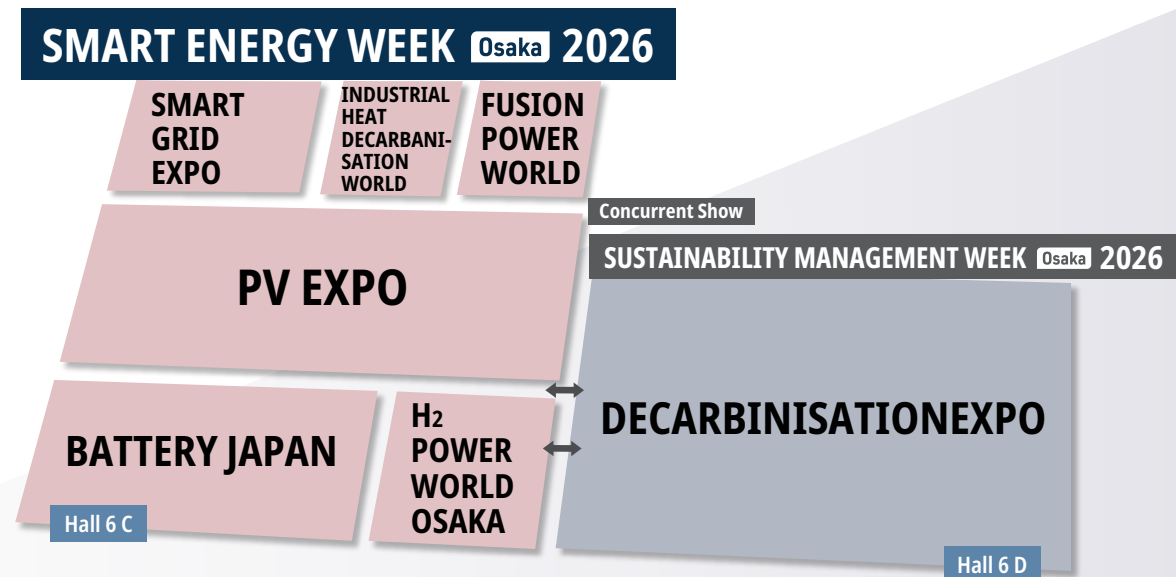
**Dates: Nov. 18 [Wed] - 20 [Fri], 2026**

**Venue: INTEX Osaka, Japan**

**Exhibitors 200**

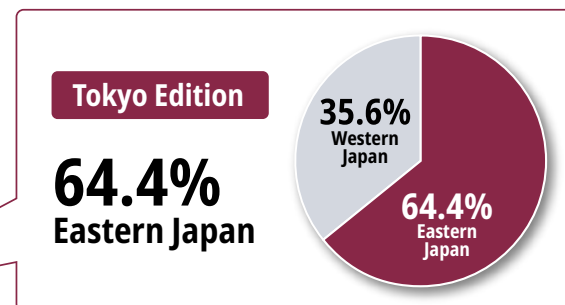
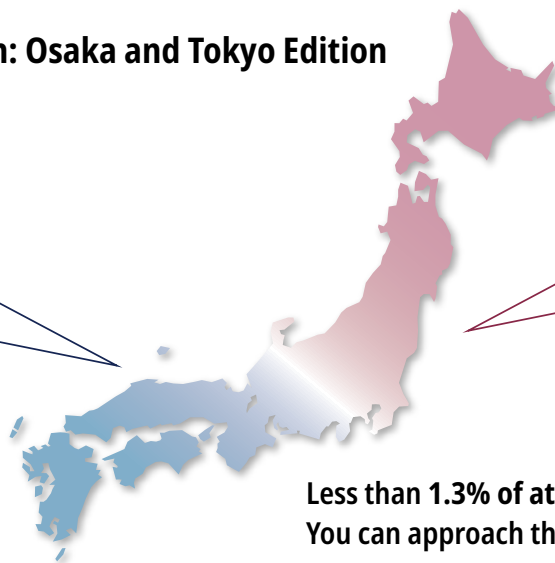
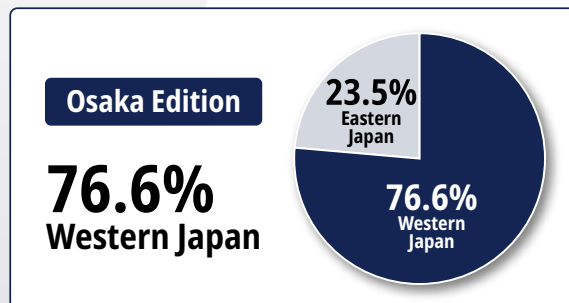
**Visitors 15,000**

(Forecasts)



# Osaka Exhibition (Nov): A local-focused trade show!

## Visitor Breakdown: Osaka and Tokyo Edition



Less than 1.3% of attendees visit both Tokyo and Osaka exhibitions  
You can approach the entire Japanese market by exhibiting at both regions.

Strong collaboration with Osaka Prefecture and major local companies.

大阪府  
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry  
大阪商工会議所

関西広域連合  
UNION OF KANSAI GOVERNMENTS

公益社団法人  
関西経済連合会  
Kansai Economic Federation

関西経済同友会  
Kansai Association of Corporate Executives

SDGs ESG | ビジネス  
プラットフォーム  
Business Platform

関西電力  
power with heart  
KANSAI DENRYOKU

大阪ガス Daigas Group  
OSAKA GAS DAIGAS

Kawasaki  
Powering your potential

Panasonic  
ENERGY

Kanadevia

OZCaF  
OSAKA, JAPAN • Zero Carbon • Smart City • Foundation



# Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

## Exhibiting Fee 1 Booth (6.0m×2.7m=16.2m<sup>2</sup>)

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

### March 2027 Tokyo edition

Exhibit Space.....	JPY 1,300,000 / Booth
Corner Charge.....	JPY 100,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul>
	(Co-Exhibiting Charge JPY 50,000)

### September 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul>
	(With co-exhibitor/s +JPY 50,000)

### November 2026 Osaka edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul>
	(Co-Exhibiting Charge JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

## Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

### Basic

Company Name and Logo only

### Standard

Large size Display of Product

### Premium

Limited to 6 companies

Get promoted on Exhibition website

### Exhibitor Directory

Large size + Top Placement

Learn more about: Expo Master

# Rental Display

## Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

### Type A 1 Booth (6mx2.7m)

JPY 580,000  
and up



Customise your booth to suit your exhibition needs and greater impact!

### Design Type 1 Booth (6mx2.7m)

JPY 580,000  
and up



Example: Business Meeting Plan A

### Type B 1 Booth (6mx2.7m)

JPY 400,000  
and up



Everything You Need in One Set!  
Display Your Products Any Way You Like

[Learn more about: Rental Booth](#)



# Boost your visibility with our Sponsor Plan

■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

**Diamond Elite**  
★★★★

Limited to 10 Companies

**Diamond Elite**  
JPY 3,000,000

**Platinum Elite**  
★★★

**Platinum Elite**  
JPY 2,000,000

**Gold Elite**  
★

**Gold Elite**  
JPY 1,000,000

## Plan Details

Note: 10% consumption tax to be added.

### Large LED Advertising Displays Inside the Exhibition Hall

**Diamond Elite**  
★★★★



25年春展 イメージ図

### Banner Placement on the Official Website

**Diamond Elite**  
★★★★

**Platinum Elite**  
★★★



### Logo Placement on Sponsor Boards

**Diamond Elite**  
★★★★

**Platinum Elite**  
★★★

**Gold Elite**  
★



■ Large LED Advertising Displays Inside the Exhibition Hall

■ Logo Placement on Sponsor Boards

■ Email Advertising for Visitor Attraction

■ Enhanced Listing on Exhibitor Directory

[Learn more about: Sponsorship Opportunity](#)

# Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

## Exhibitor Presentation

**JPY 400,000 per slot**

A 30-minute presentation slot at a special venue in the exhibition hall



## Digital Incentive Coupons

**JPY 600,000**

Send Coupons to Pre-Registered Visitors!  
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568  
= Average number of leads (business card info) acquired  
Based on the average from RX Japan exhibitions held in 2022–2023



**We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!**

### Maximise Your Sales Performance

**Sponsorship Plan**

+

**Exhibitor Presentation**

**Digital Advertising Display**

**Expo Master Premium Plan**

**Distributing Coupons**

**From JPY 3,500,000**

### Brand Awareness Plan

**Sponsorship Plan**

+

**Digital Signage Ads**

**Expo Master Premium Plan**

**From JPY 2,500,000**

### Lead Generation Plan

**Exhibitor Presentation**

**Digital Incentive Coupons**

**JPY 1,000,000**



# Support Services for Exhibitors



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team (optional)**

#### Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

\*We do not provide matching services

# Join Us as an Exhibitor – Applications Open Now!

## Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



## CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

### Contact

Organiser: RX Japan GK    PV EXPO Show Management  
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: [pvexpo.jp@rxglobal.com](mailto:pvexpo.jp@rxglobal.com)



Tel: +81-3-6739-4119



Web: [www.wsew.jp/hub/en-gb/about/pv.html](http://www.wsew.jp/hub/en-gb/about/pv.html)