

Exhibiting Information for Next Shows



World Meets Energy

**SMART ENERGY WEEK**

# PV EXPO

**Int'l Photovoltaic Power Generation Expo**

## Tokyo Show in October

### 19th PV EXPO October

Dates: Oct. 2 [Wed] - 4 [Fri], 2024 Venue: Makuhari Messe, Japan

## Osaka Show in November

### 12th PV EXPO Osaka

Dates: Nov. 20 [Wed] - 22 [Fri], 2024 Venue: INTEX Osaka, Japan

## Tokyo Show in February

### 20th PV EXPO February

Dates: Feb. 19 [Wed] - 21 [Fri], 2025 Venue: Tokyo Big Sight, Japan

Built by



In the business of  
building businesses

Organiser: RX Japan Ltd.

Co-organiser : Japan Photovoltaic Energy Association (JPEA)

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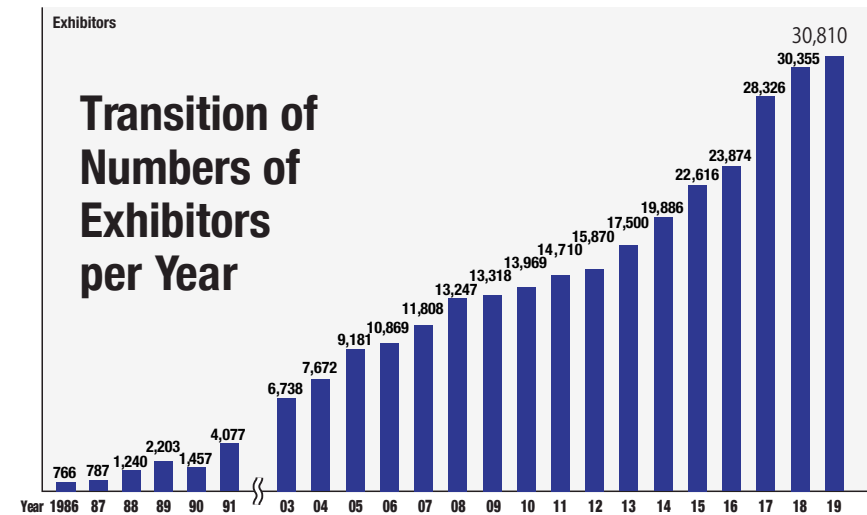
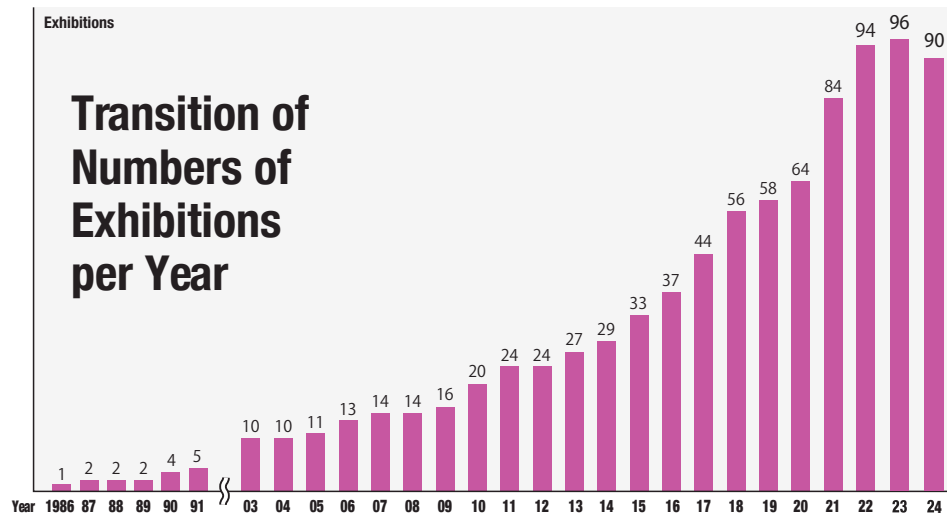
# RX Japan is Japan's Largest Trade Show Organiser

## Holding 90 exhibitions in 39 sectors a year!

(The consisting shows are 372 in total)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



## Exhibitors organised by RX Japan (exerpts)

### CONTENT TOKYO



**Japan's Largest\* Trade Show for Content Creation, Production, and Licensing**

Consisting Shows:

- Production/Studio Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo

etc.

### MANUFACTURING WORLD JAPAN



**Asia's Leading Trade Show for Manufacturing**

Consisting Shows:

- Design Engineering & Manufacturing Solutions Expo
- Industrial AI/IoT Expo
- Additive Manufacturing Expo

etc.

### JAPAN BUILD –Int'l Building & Home Week–



**Asia's Leading Show Covering Building and Housing Industries**

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo

etc.

### MEDICAL JAPAN



**Japan's Leading Trade Show for Medical, Elderly Care and Pharmacy Industry**

Consisting Shows:

- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo

etc.

\* "Largest" in reference to the exhibitor number of trade shows with the same concept.



# Japan's Largest\* ! Best Gateway to Japanese PV Market!

\*February show only. "Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.





# B-to-B Trade Show for Industry Experts

## Exhibitors

### Companies providing following tech./products:

- PV Power Generation System
- Power Conditioner
- Mounting System, Foundation Material
- Construction/EPC Service
- O&M
- Power Plant for Investment
- Solar Cell Material

etc.

## Business Meetings

- ◆ Receive orders for products and technologies
- ◆ Technical consultation
- ◆ Quotation and delivery arrangement

etc.

## Visitors

### PV Industry Professionals:

- Solar Cell Manufacturer
- Power Producer
- Homebuilder/Construction Company
- EPC Operator
- Contractor
- Investor
- Corporate User (Building, Factory, Facility)

etc.

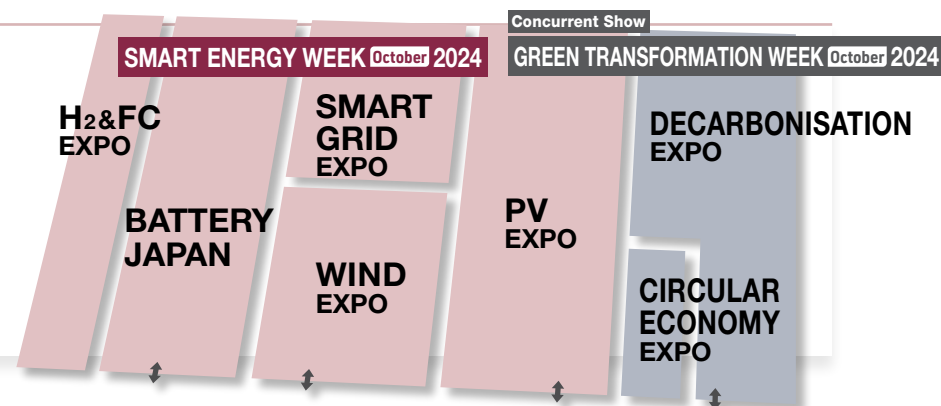
# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in October

Dates: Oct. 2 [Wed] - 4 [Fri], 2024 Venue: Makuhari Messe

No. of Exhibitors **500**

No. of Visitors **42,000**

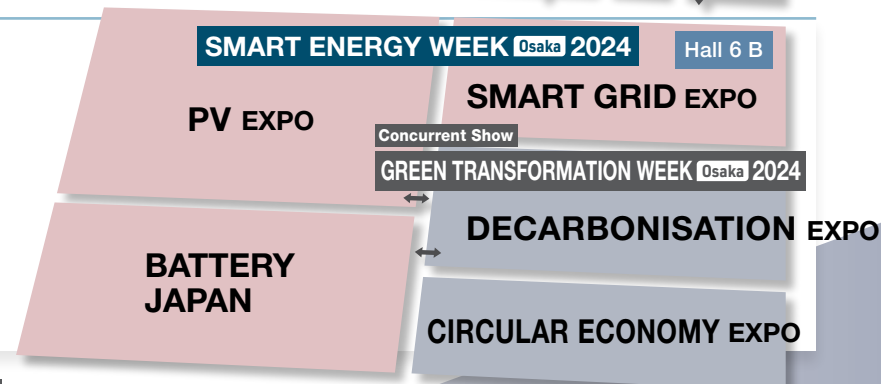


## Osaka Edition

Dates: Nov. 20 [Wed] - 22 [Fri], 2024 Venue: INTEX Osaka

No. of Exhibitors **200**

No. of Visitors **15,000**

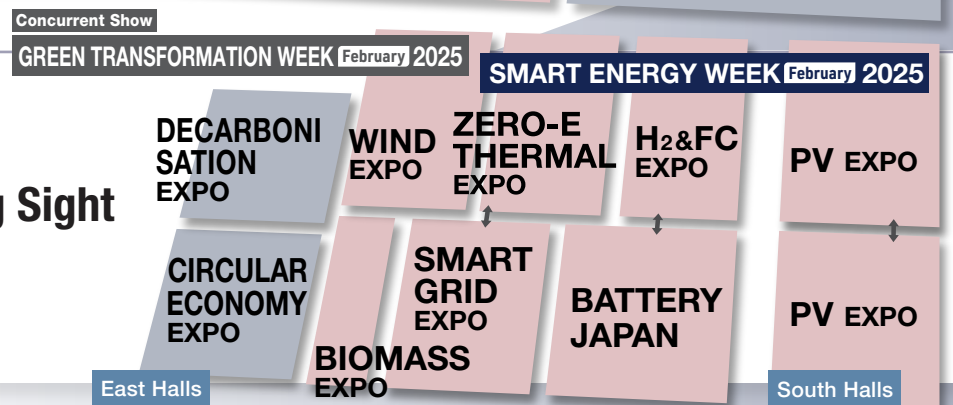


## Tokyo Edition in February

Dates: Feb. 19 [Wed] - 21 [Fri], 2025 Venue: Tokyo Big Sight

No. of Exhibitors **1,700**

No. of Visitors **75,000**



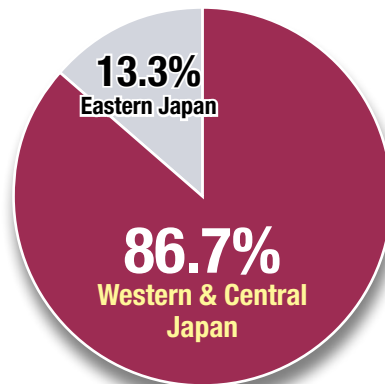
All exhibitor & visitor numbers are forecasts including co-held shows, and the numbers of exhibitors include co-exhibiting partners, group companies and association members. The floor plans are subject to change.

# Exhibit at Both Tokyo & Osaka Shows and Cover the Entire Japanese Market!

## ■ Visitor Breakdown by Region

### Osaka Edition

**86.7%**  
from Western Japan



**Show Video**

(November 2022 in Osaka)

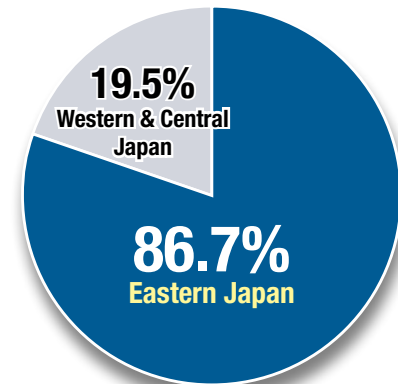


**Less than 9.7% of visitors  
visited both shows.**

**You can approach the entire Japanese market  
by exhibiting at both regions.**

### Tokyo Edition

**80.5%**  
from Eastern Japan



**Show Video**

(March 2023 in Tokyo)



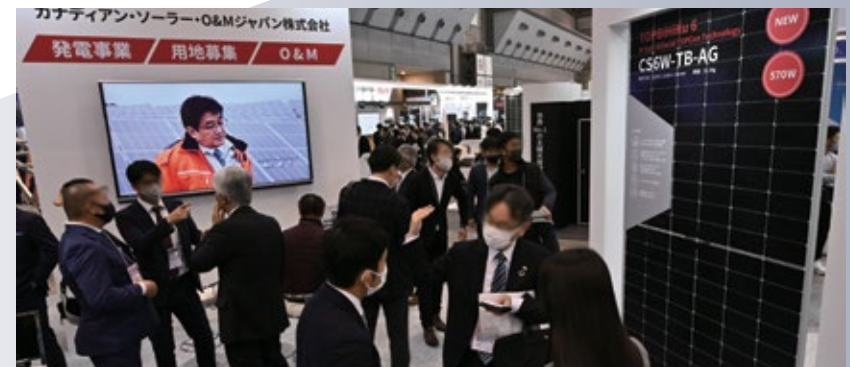
**SMART ENERGY WEEK OSAKA 2022  
and SMART ENERGY WEEK 2023 [March] in Tokyo**

# Panel Makers and Solar-related Companies from Around the World Exhibit!

## <List of Exhibitors of 2023 March Show> (excerpts)

- |                                     |                                      |  |
|-------------------------------------|--------------------------------------|--|
| • AE SOLAR                          | • KAGA TECHNO SERVICE                | • S-RACK                                   |
| • AIREC ENGINEERING                 | • KANAFLEX CORPORATION               | • SUNTECH POWER JAPAN                      |
| • ALSOENERGY                        | • LAPLACE SYSTEM                     | • SUZHOU AKCOME NEW ENERGY                 |
| • ANDPAD                            | • LEAPTON ENERGY                     | • SWALLOW                                  |
| • ANTAI SOLAR                       | • LEFIXEA                            | • TAOKE                                    |
| • ASTRONERGY                        | • LIVELIGHT                          | • TAOKE ENERGY                             |
| • ASUKA SOLUTION                    | • LONGI SOLAR TECHNOLOGY             | • TATEYAMA KASEI SHOJI                     |
| • BLUESUN SOLAR                     | • MARUHACHIDOKEN                     | • THE MOUNT MAKERS                         |
| • CANADIAN SOLAR JAPAN              | • MONOCHROME                         | • THINGNARIO                               |
| • CANDO SOLAR                       | • MOTECH INDUSTRIAL                  | • TOENEC CORPORATION                       |
| • CHIYODA-MACHINERY                 | • NANJING BORVO TRADING              | • TOKUYAMA                                 |
| • CLENERGY JAPAN                    | • NANTONG LEAD SOLAR TECHNOLOGY.     | • TONEJI                                   |
| • DAH SOLAR                         | • NEGUROSU DENKO                     | • TRINA SOLAR JAPAN                        |
| • DAIDOHANT                         | • NICHIEI INTEC                      | • TW SOLAR                                 |
| • DAS SOLAR                         | • NICHIMO                            | • VERTEC                                   |
| • DENKEN                            | • NINGBO ULICA SOLAR                 | • WUXI SUN KING ENERGY TECHNOLOGY          |
| • DIAMOND & ZEBRA ELECTRIC MFG.     | • NISHIRIKU                          | • XIAMEN 9SUN SOLAR TECHNOLOGY             |
| • EKO INSTRUMENTS                   | • NOVIS                              | • XIAMEN GOOMAX ENERGY TECHNOLOGY          |
| • ENVIRONMENTAL PROTECTION SERVICES | • NTT INFRANET                       | • XIAMEN GRACE SOLAR NEW ENERGY TECHNOLOGY |
| • FIVEWORKS                         | • OZAWA MAINTANANCE                  | • XIAMEN GRENGY PHOTOLTAIC TECHNOLOGY      |
| • GCL SOLAR JAPAN                   | • POLYSOIL RESEARCH SOCIETY          | • XIAMEN HUGE ENERGY STOCK                 |
| • GICHO BUSINESS COMMUNICATIONS     | • POWER GENERATION JAPAN             | • XIAMEN KINSEND SOLAR ENERGY              |
| • GRAND SUNERGY                     | • PPS-OITA                           | • XIAMEN MIBET NEW ENERGY                  |
| • GUANGZHOU MERITECH POWER          | • RENON POWER TECHNOLOGY             | • XIAMEN TOPFENCE                          |
| • HAMADA                            | • RESET COMPANY                      | • XIAMEN WANHOS SOLAR TECHNOLOGY           |
| • HANGZHOU HUADING NEW ENERGY       | • RISEN ENERGY                       | • XSOL                                     |
| • HEPHAS ENERGY                     | • RTS CORPORATION                    | • YANAI ELECTRIC AND MACHINERY             |
| • HT SOLAR                          | • RYOKI ENERGY                       | • YANEGIKEN                                |
| • HUAWEI TECHNOLOGIES JAPAN         | • SAKURAGISOUKEN CORPORATION         | • YASKAWA ELECTRIC                         |
| • HUGEMORI                          | • SANEI INDUSTRY                     | • ZHEJIANG AIKO SOLAR ENERGY TECHNOLOGY    |
| • HUNAN YUJING MACHINERY            | • SASAKI COROPRATION                 |  |
| • JA SOLAR JAPAN                    | • SHIGEYAMAGUMI                      |  |
| • JIANGSU SERAPHIM SOLAR SYSTEM     | • SILFINE JAPAN                      |  |
| • JINKOSOLAR JAPAN                  | • SOLAR PANELS EXPORT PARTNERS JAPAN |  |
|                                     | • SOLAREDGE TECHNOLOGIES             |  |
|                                     | • SOLARGIGA ENERGY HOLDINGS          |  |
|                                     | • SOLARGIS                           |  |

etc.





# Co-held Conference by Industry Front-runners Attract More Visitors



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



**Kazuya Inoue**  
Director,  
Global Environment Bureau,  
Climate Change Policy Div.,  
Ministry of the Environment



**Mamiko Shimizu**  
Electricity industry and  
Market Office,  
Ministry of Economy,  
Trade and Industry



**Kazumi Arai**  
System Coordination Manager,  
Tokyo Metropolitan  
Government



**Brent Wanner**  
Head of Power Sector Unit  
World Energy Outlook  
International Energy  
Agency (IEA)



**Takashi Ikeuchi**  
President  
Renewable Energy  
Association for Sustainable  
Power supply (REASP)



**Hiroshi Okamoto**  
Executive Vice President,  
Chief Technology Officer,  
TEPCO Power Grid Inc./  
Representative Secretary,  
Smart Resilience Network



**Takayuki Hakugin**  
Director, Executive  
Vice President,  
Kansai Transmission and  
Distribution Inc.



**Hideki Shingai**  
Director, President and CEO,  
Next Kraftwerke  
Toshiba Corp.



**Hiroshi Watanabe**  
Senior Executive Officer,  
Idemitsu Kosan Co., Ltd./  
Representative Director,  
President and Chief  
Executive Officer,  
Solar Frontier K.K.



**Hiromitsu Mishima**  
Principal Engineer,  
Energy Systems R&D Div.,  
Corporate R&D Group,  
KYOCERA Corp.



**Shinichi Suzuki**  
CEO  
XSOL Co., Ltd./  
Director  
Japan Photovoltaic  
Energy Association



**Wataru Matsuoka**  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.



**Izumi Kaizuka**  
Principal Analyst,  
RTS Corp./  
Deputy manager,  
IEA PVPS Task 1



**Kanzo Tanimoto**  
CEO,  
afterFIT Co., Ltd.

# Schedule until the Show

**STEP  
01****SIGNING UP****SUBMIT THE CONTRACT FORM AND  
RESERVE YOUR EXHIBIT SPACE**

Exhibit space will be allocated on a  
first-come-first-served basis.

**STEP  
02****3 MONTHS BEFORE  
THE SHOW****REGISTER YOUR INFO  
ON EXHIBITOR WEBSITE**

Please register your company info and product info.  
They will be uploaded on the official website.

**STEP  
03****2 MONTHS BEFORE  
THE SHOW****FIX YOUR BOOTH DECORATION**

Order your booth decoration to your own contractor,  
or use our packaged booth.  
We will be happy to consult with you on how to  
create an attractive booth.

[Details on Packaged Booth](#)**STEP  
04****3 WEEKS BEFORE  
THE SHOW****ARRANGE APPOINTMENTS  
WITH VISITORS**

To have business meetings effectively during the  
show, fix appointments with visitors beforehand.

**STEP  
05****SHOW DATES****MEETINGS**

Display signboards at the booth that clearly  
highlights the features of your products and actively  
attract visitors.

# Support Services for Exhibitors

1

## OUR “EXHIBITOR SUCCESS” TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



2

## LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.

<image>



3

## ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

**DETAILS ON ADVERTISING OPPORTUNITIES**



4

## EXHIBITORS' PRESENTATION (WITH A CHARGE)

You can give a presentation on your products and technologies to a large audience at once in the exhibition hall.





# Contact us for Booth Availability, Participation Cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM

**CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!**

## CONTACT

Organiser: RX Japan Ltd. PV EXPO Show Management  
11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan



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