

Exhibiting Information for Next Shows



World Meets Energy
SMART ENERGY WEEK

SMART GRID EXPO

Int'l Smart Grid Expo



Organiser: RX Japan GK



Tokyo Show in March

20th SMART GRID EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Tokyo Show in September

20th SMART GRID EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Osaka Show in November

13th SMART GRID EXPO [Osaka]

Dates: Nov. 18 [Wed] - 20 [Fri], 2026

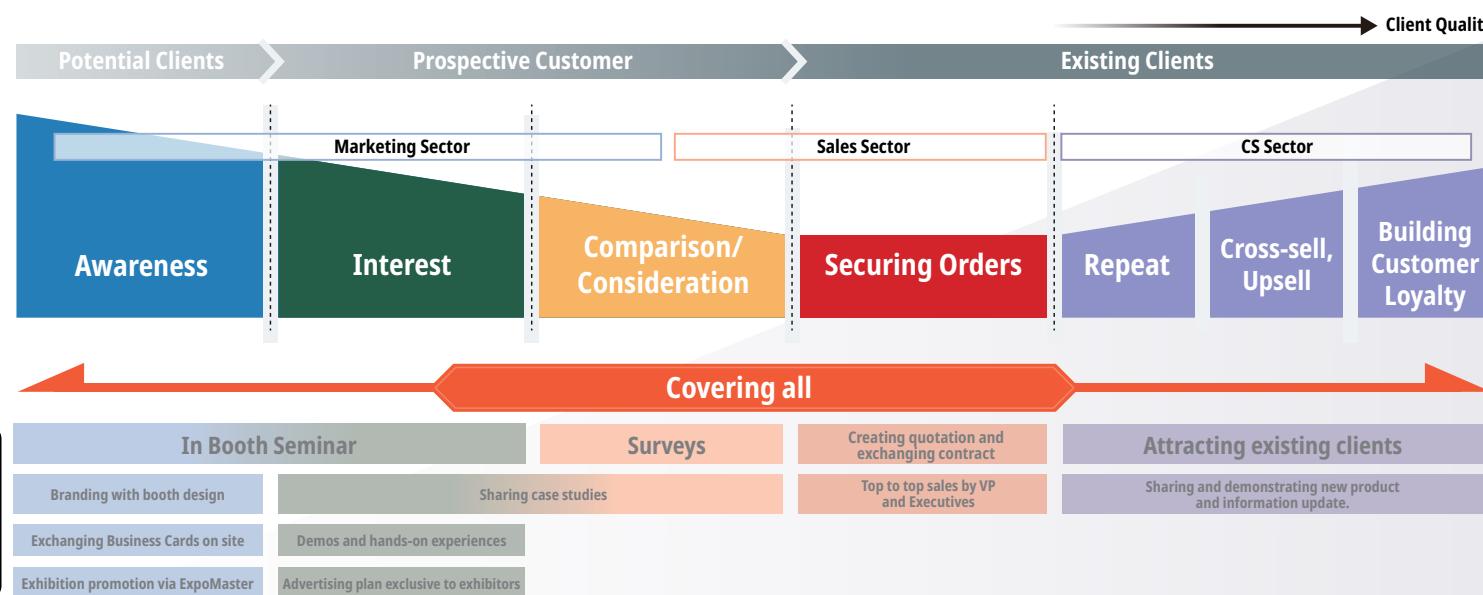
Venue: INTEX Osaka, Japan

Trade Shows serve as a Comprehensive Lead Generation Channel



Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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What is Smart Energy Week

Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



H2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



ZERO-E THERMAL EXPO
Zero Emission Thermal Power Generation Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO

B-to-B Trade Show for Industry Experts

Best Platform to Increase Your Presence & Meet New Customers

Exhibit & Visitor Profile

Exhibitors

Manufactures/Trading Agents dealing in:

- Energy Management System
- Power Supply & Demand
- Management System
- Power Equipment for
- Grid Connection
- EV Utilisation, Charger
- P2P Platform
- AI, IoT, Blockchai

etc.

Business Meetings

- ◆ Receive orders for products and technologies
- ◆ Business Alliance
- ◆ Quotation and Delivery Arrangement

Visitors

Professionals from the following sectors:

- Electricity/Gas Company
- Power Producer
- Electric Transmission Company
- Retail Electricity Providers
- Aggregator
- Heavy Electrical Industry/ Heavy Industry
- General Contractor, Developer
- Government, Municipality

etc.

The Best Gateway to Japan & Asia's Smart Grid Market!

*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video
(March 2024 in Tokyo)



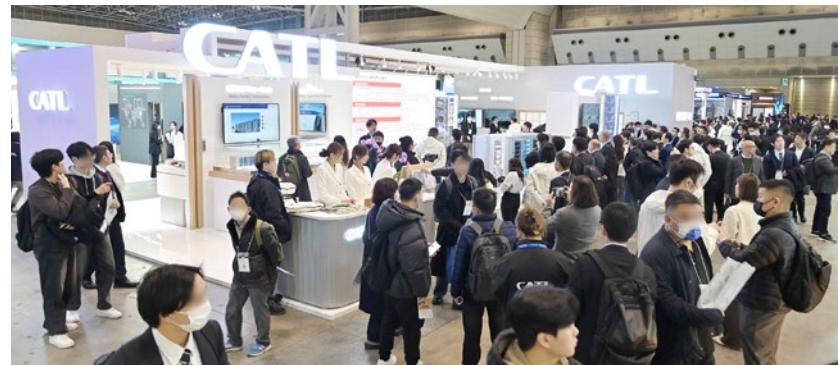
Global Showcase Of Top Battery And Equipment Manufacturer

< Past Exhibitors (company names are excerpts) >

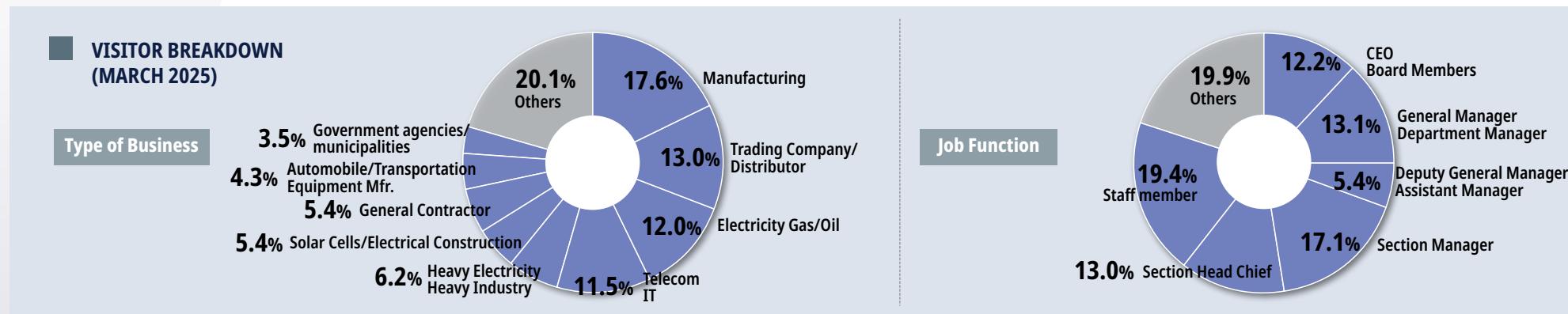
- ALPHA ESS
- BELL ENERGY
- CANADIAN SOLAR JAPAN
- CATL
- CHUOBUSSAN
- CRYSTAL OPTICS
- DONGGUAN HANG CHE BAO
- FUTURE TECHNOLOGY
- EAGLERISE JAPAN
- EBARA JITSUGYO POWER
- ECOLOMY
- ENECHANGE
- ENERGY GAP
- ENVISION DIGITAL JAPAN
- FORMOSA BIO AND ENERGY JAPAN
- FUJI IT
- FUJITSU KAGOSHIMA INFORNET
- FUKUSHIMA CENTER FOR INDUSTRIAL PROMOTION
- GEOSYSTEM
- GRAND INTERNATIONAL EXHIBITION
- GRIDBEYOND
- GUANGZHOU GREAT POWER ENERGY & TECHNOLOGY
- HANERSUN JAPAN
- HEADSPRING
- HONDA MOTOR
- IBS JAPAN
- IOTBANK
- ISHIKARI CITY, HOKKAIDO
- JAPAN ELECTRIC METERS INSPECTION CORPORATION
- JAPAN WEATHER ASSOCIATION
- JIANGSU SUNGO POWER TECHNOLOGY
- KYOTO SHISAKU NET
- LS ELECTRIC
- MEIWA KOGYO
- METEOCONTROL JAPAN CORPORATION
- MIRAI-LABO
- MITSUBISHI ELECTRIC
- MODELON
- NAPIR
- NEXTDRIVE
- NICHICON CORPORATION
- NIHON PRODUCT
- NINGBO DEYE ESS TECHNOLOGY
- NIPRON
- NISHIMU ELECTRONICS INDUSTRIES
- NISSIN ELECTRIC
- NISSIN SYSTEMS
- NORTHERN ELECTRIC
- NR-POWER LAB
- ONAMBA
- ORIX RENEWABLE ENERGY MANAGEMENT
- PANASONIC ELECTRIC WORKS
- PHIHONG TECHNOLOGY JAPAN
- POCKET QUERIES
- POWERX
- PYLON TECHNOLOGIES
- RAINBOWCHEMICAL.CO.LTD
- REENE
- SANSHA ELECTRIC MANUFACTURING.
- SHARP ENERGY SOLUTIONS
- SHENZHEN GROWATT

- NEW ENERGY
- SHIKOKU RESEARCH INSTITUTE
- SHIZEN ENERGY
- SINOCAT ENVIRONMENTAL TECHNOLOGY
- SOLAX POWER NETWORK TECHNOLOGY
- SUNGROW POWER SUPPLY
- TAIHO
- TAKASAGO THERMAL ENGINEERING
- TEPCO SYSTEMS
- THE FURUKAWA BATTERY
- TOKYO ELECTRON DEVICE NAGASAKI
- TOPBAND JAPAN
- TOSHIBA ENERGY SYSTEMS & SOLUTIONS
- TOSHIBA MITSUBISHI ELECTRIC INDUSTRIAL SYSTEMS
- TSUBAKIMOTO CHAIN
- TSURUTA ELECTRIC
- WAVE ENERGY
- XIAMEN WINTOP NEW ENERGY TECHNOLOGY
- XTRA
- YINGLI GREEN ENERGY JAPAN

...and more



Power Producers, Heavy Electrical Giants, and Energy Consumers from Around the World – All in One Place!!



< Past Visitors (Company names are excerpts and shortened in random order.) >

- ALPHA ESS
- BELL ENERGY
- CANADIAN SOLAR JAPAN
- CATL
- CHUOBUSSAN
- CRYSTAL OPTICS
- DONGGUAN HANG CHE BAO FUTURE TECHNOLOGY
- EAGLERISE JAPAN
- EBARA JITSUGYO POWER
- ECOLOMY
- ENECHANGE
- ENERGY GAP
- ENVISION DIGITAL JAPAN
- FORMOSA BIO BIO AND ENERGY JAPAN
- FUJI IT ASSOCITAION
- JIANGSU SUNGO POWER TECHNOLOGY
- KYOTO SHISAKU NET
- LS ELECTRIC
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- HONDA MOTOR
- IBS JAPAN
- IOTBANK
- ISHIKARI CITY, HOKKAIDO
- JAPAN ELECTRIC METERS INSPECTION CORPORATION
- JAPAN WEATHER
- NIPRON
- NISHIMU ELECTRONICS INDUSTRIES
- NISSIN ELECTRIC
- NISSIN SYSTEMS
- NORTHERN ELECTRIC
- NR- POWER LAB
- ONAMBA
- ORIX RENEWABLE ENERGY MANAGEMENT
- PANASONIC ELECTRIC WORKS
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- RAINBOWCHEMICAL.CO.LTD
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- XTRA
- YINGLI GREEN ENERGY JAPAN

...and more

Learn more about: Visitor Demographics

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Kiyoshi Hikino
Ministry of Economy,
Trade and Industry



Noriaki Yoshino
Ministry of the Environment
Government of Japan



Takahiro Ishii
Director,
Wind Energy Policy
Office, New and Renewable
Energy Div., Agency for
Natural Resources and
Energy, Ministry of Economy,
Trade and Industry



Mamiko Shimizu
Electricity Industry
and Market Office,
Ministry of Economy,
Trade and Industry



Brent Wanner
Head of Power Sector Unit,
World Energy Outlook
International Energy
Agency (IEA)



Tetsuya Watabe
Representative Director,
Executive Vice President,
JERA Co., Inc.



Hiroshi Okamoto
TEPCO Power Grid Inc.



Takayuki Hakugin
Director, Executive
Vice President,
Kansai Transmission
and Distribution Inc.



Satoshi Hamada
Div. COO, International
Power Div., (Co.) Head of
Eneco Office, Power Solution
Group, International Power
Div. and Eneco Office,
Power Solution Group,
Global Environment Bureau
Ministry of the Environment,
Japan



Shinsuke Moriya
Head of Strategic Business
Div., Corporate Officer and
Chief Strategy Officer,
SB Energy Corp



Yoshimasa Kusano
Deoartment Manager,
KYOCERA Corp.



Hideki Shingai
Director, President and CEO,
Next Kraftwerke
Toshiba Corp.



Wataru Matsuoka
Senior Manager of the
Technical Solution Div.,
PowerX, Inc.



Yuki Suzuki
Senior Account Manager,
Digital Power Business
Dept. Smart Solar Sales Div.,
HUAWEI TECHNOLOGIES
JAPAN K.K.

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies
Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan



Tokyo Edition in September

The largest exhibition for renewable energy
technologies held in the 2nd half in Japan

Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026
Venue: Makuhari Messe, Japan



Osaka Edition

The largest* exhibition for renewable
energy technologies in Western Japan area

**"Largest" in reference to the exhibitor number and the
net exhibit space of trade shows with the same concept.

Dates: Nov. 18 [Wed] - 20 [Fri], 2026
Venue: INTEX Osaka



Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan



World Meets Energy

SMART ENERGY WEEK March 2027

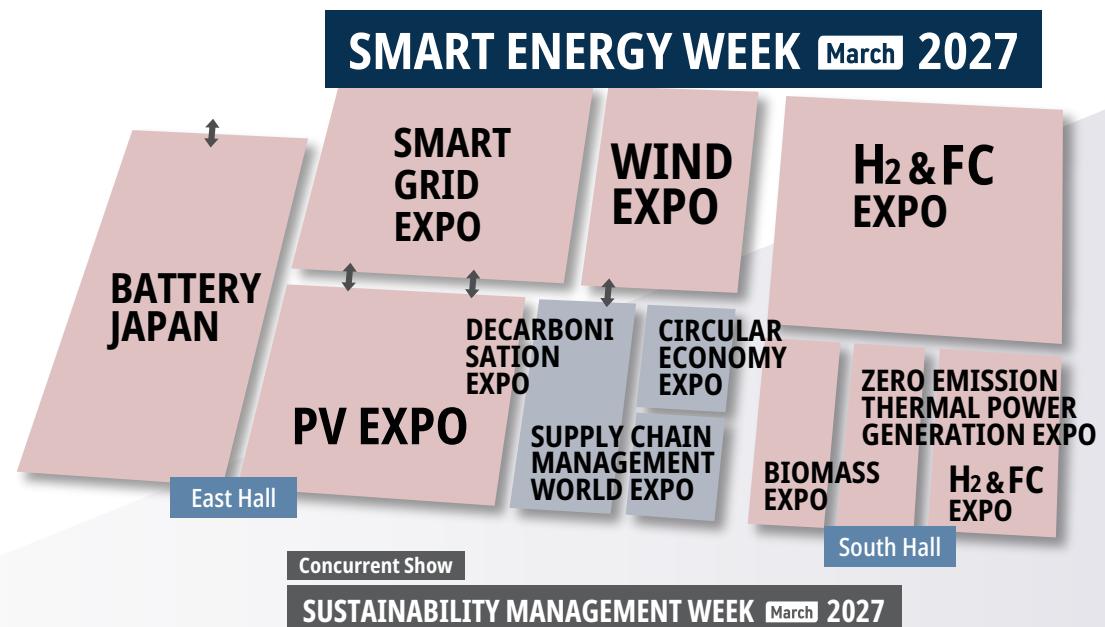
Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **75,000**
(Forecasts)

Floor Plan (preliminary)



Autumn Edition: Best To Gather Leads Efficiently

Highlights of the Autumn edition

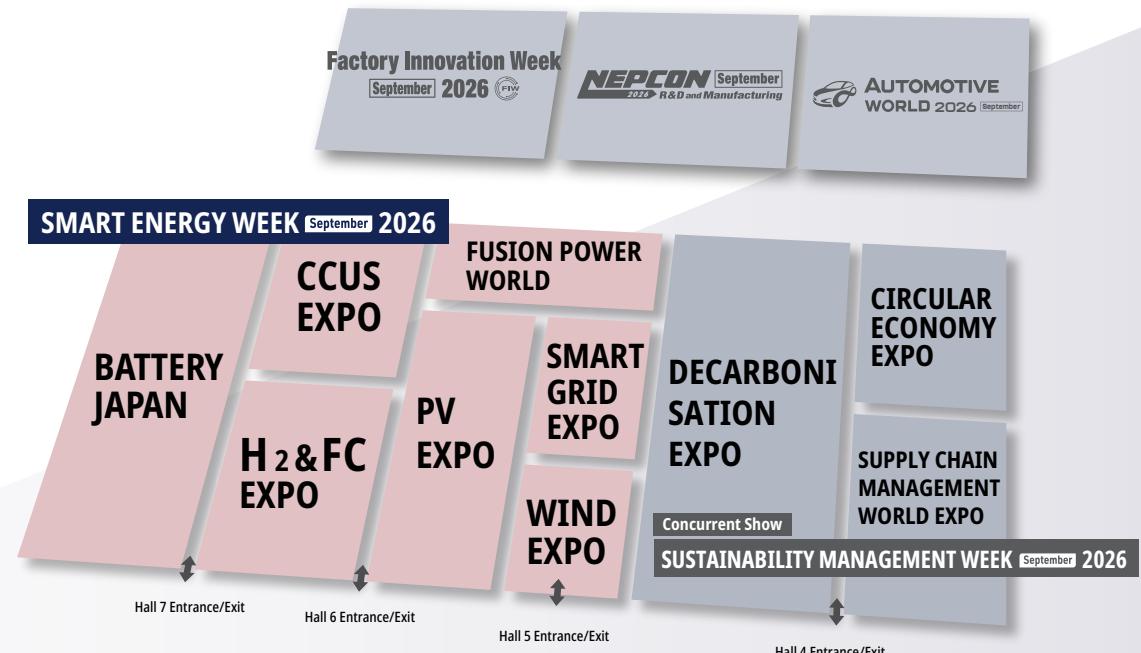
- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

Floor Plan (preliminary)



World Meets Energy

SMART ENERGY WEEK September 2026

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**
(Forecasts)

Osaka Edition: Grow your Business in Western Japan

Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- 70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.
- Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.

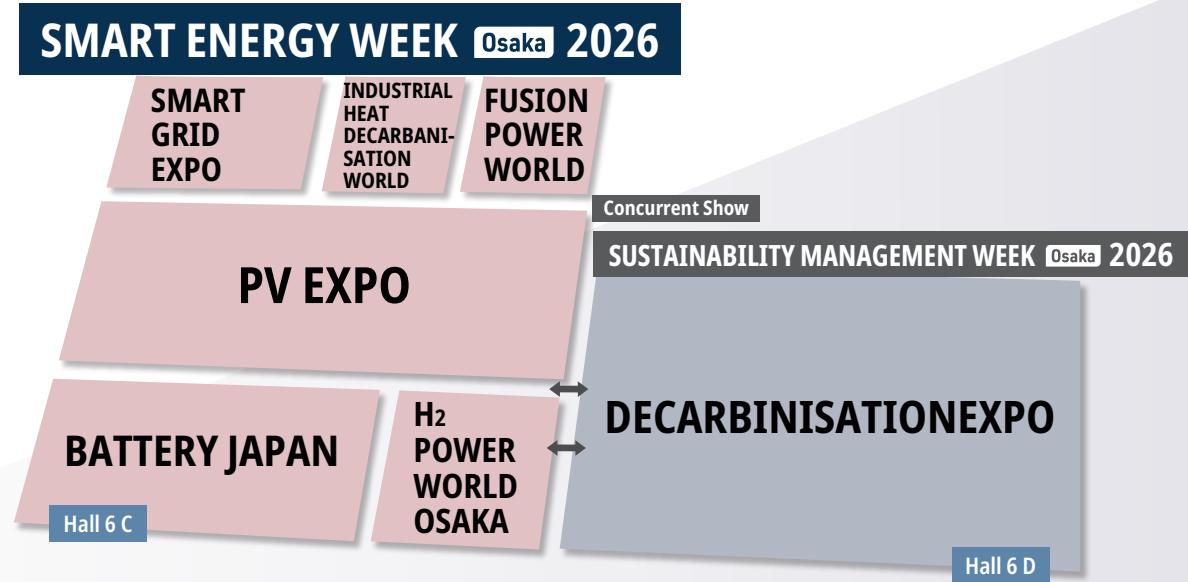
*1 Based on exhibitor count and floor space.

*2 Based on NPS from exhibitor survey.

Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers not unmeetable in Tokyo

Floor Plan (preliminary)



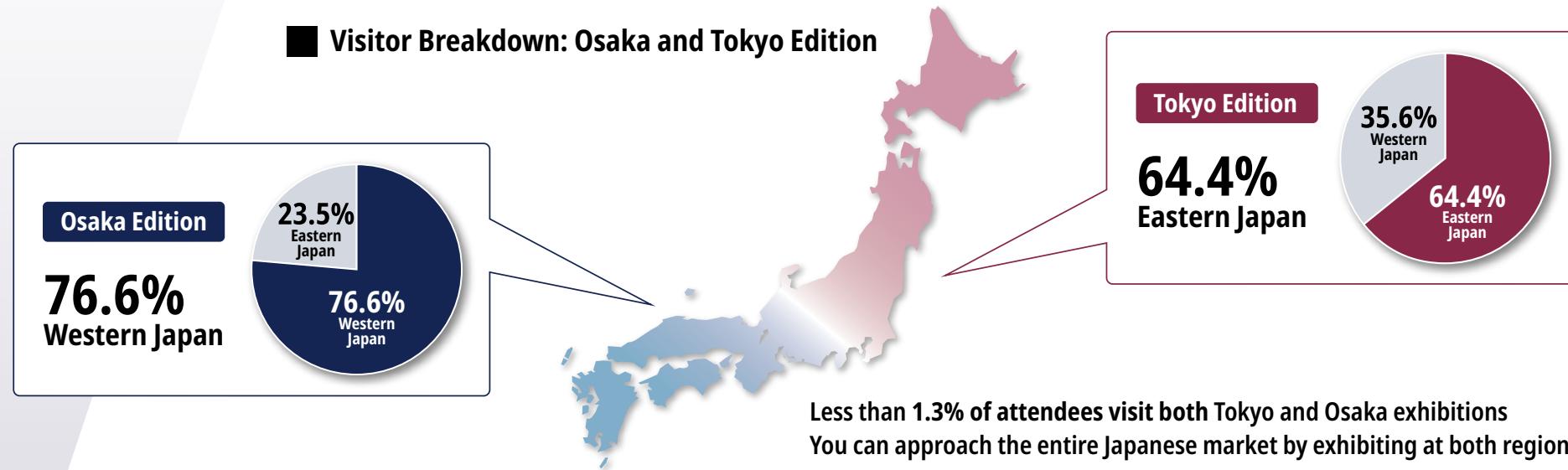
Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

Exhibitors **200**

Visitors **15,000**
(Forecasts)

Osaka Exhibition (Nov): A local-focused trade show!



Strong collaboration with Osaka Prefecture and major local companies.

大阪府
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry
大阪商工会議所

関西広域連合
UNION OF KANSAI GOVERNMENTS

公益社団法人
関西経済連合会
Kansai Economic Federation

関西経済同友会
Kansai Association of Corporate Executives

SDGs | ビジネス
ESG プラットフォーム
Business Platform

関西電力
power with heart
KANSAI DENRYOKU

大阪ガス Daigas
Group
OSAKA GAS DAIGAS

Kawasaki
Powering your potential

Panasonic
ENERGY

Kanadevia

OZCaF
OSAKA, JAPAN • Zero Carbon • Smart City • Foundation

Exhibition Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m=16.2m²)

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....	JPY 1,300,000 / Booth
Corner Charge.....	JPY 100,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 <small>(Co-Exhibiting Charge JPY 50,000)</small>

September 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 <small>(With co-exhibitor/s +JPY 50,000)</small>

November 2026 Osaka edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 <small>(Co-Exhibiting Charge JPY 50,000)</small>

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

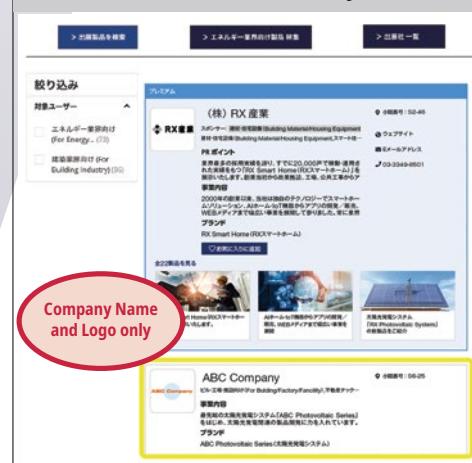
Basic

Standard

Premium

Limited to 6 companies

Exhibitor Directory



Exhibitor Directory



Get promoted on Exhibition website



Exhibitor Directory



Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 580,000
and up



Customise your booth to suit your exhibition needs and greater impact!

Design Type
1 Booth (6mx2.7m)

JPY 580,000
and up



Example: Business Meeting Plan A

Type B
1 Booth (6mx2.7m)

JPY 400,000
and up

Everything You Need in One Set!
Display Your Products Any Way You Like



Learn more about: Rental Booth

Boost your visibility with our Sponsor Plan

■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.



Note: 10% consumption tax to be added.

■ Plan Details

■ Large LED Advertising Displays Inside the Exhibition Hall

25年春展 イメージ図

■ Logo Placement on Sponsor Boards

■ Banner Placement on the Official Website

■ Large LED Advertising Displays Inside the Exhibition Hall

■ Logo Placement on Sponsor Boards

■ Email Advertising for Visitor Attraction

■ Enhanced Listing on Exhibitor Directory

Learn more about: [Sponsorship Opportunity](#)

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired
Based on the average from RX Japan exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan

+

Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan

+

Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

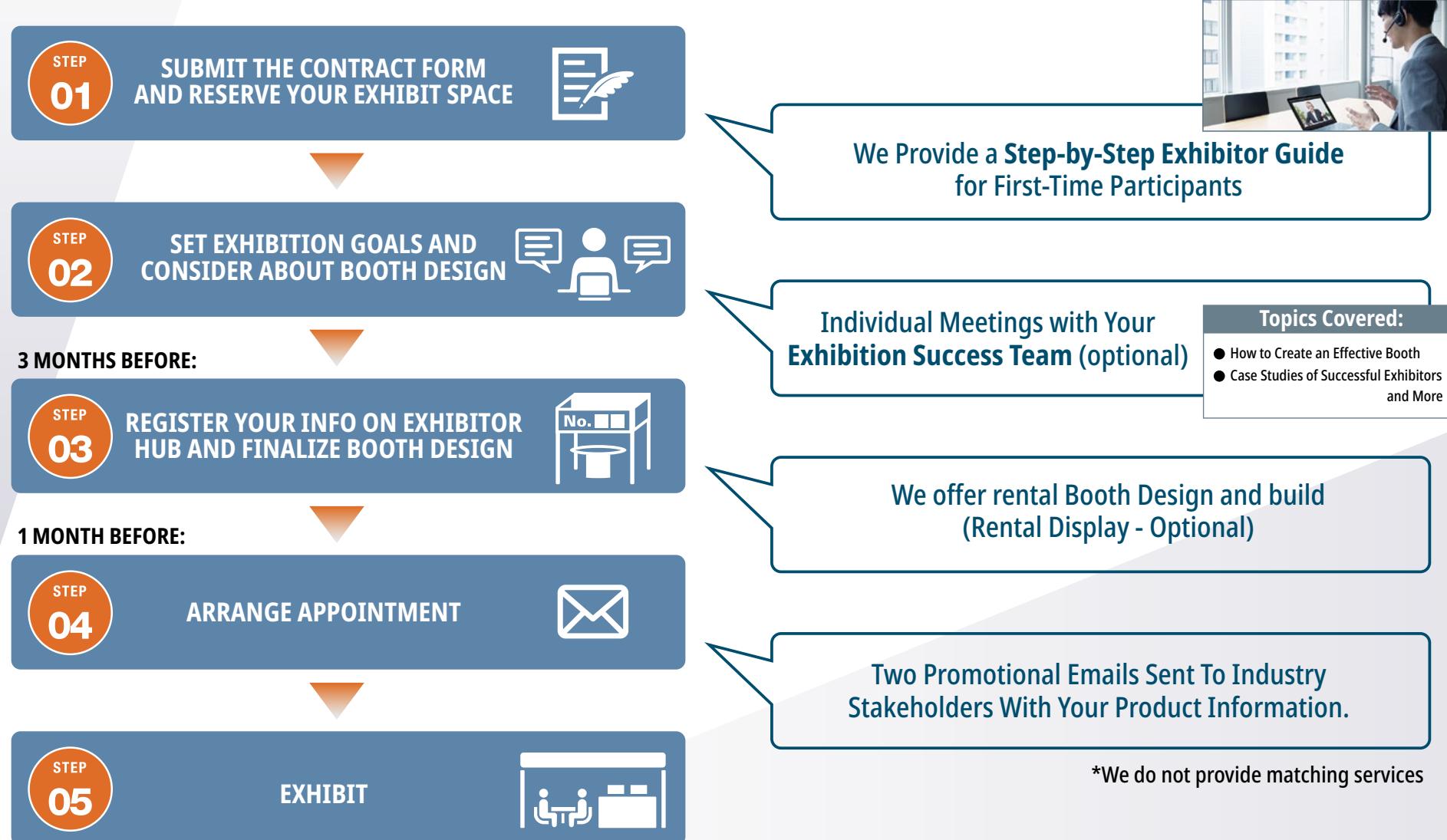
Lead Generation Plan

Exhibitor Presentation

Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors



Join Us as an Exhibitor – Applications Open Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK SMART GRID EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



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Web: www.wsew.jp/hub/en-gb/about/sg.html