

Exhibiting Information for Next Shows



# SMART GRID EXPO

Int'l Smart Grid Expo

## Tokyo Show in March

20th SMART GRID EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

## Tokyo Show in September

20th SMART GRID EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

## Osaka Show in November

13th SMART GRID EXPO [Osaka]

Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

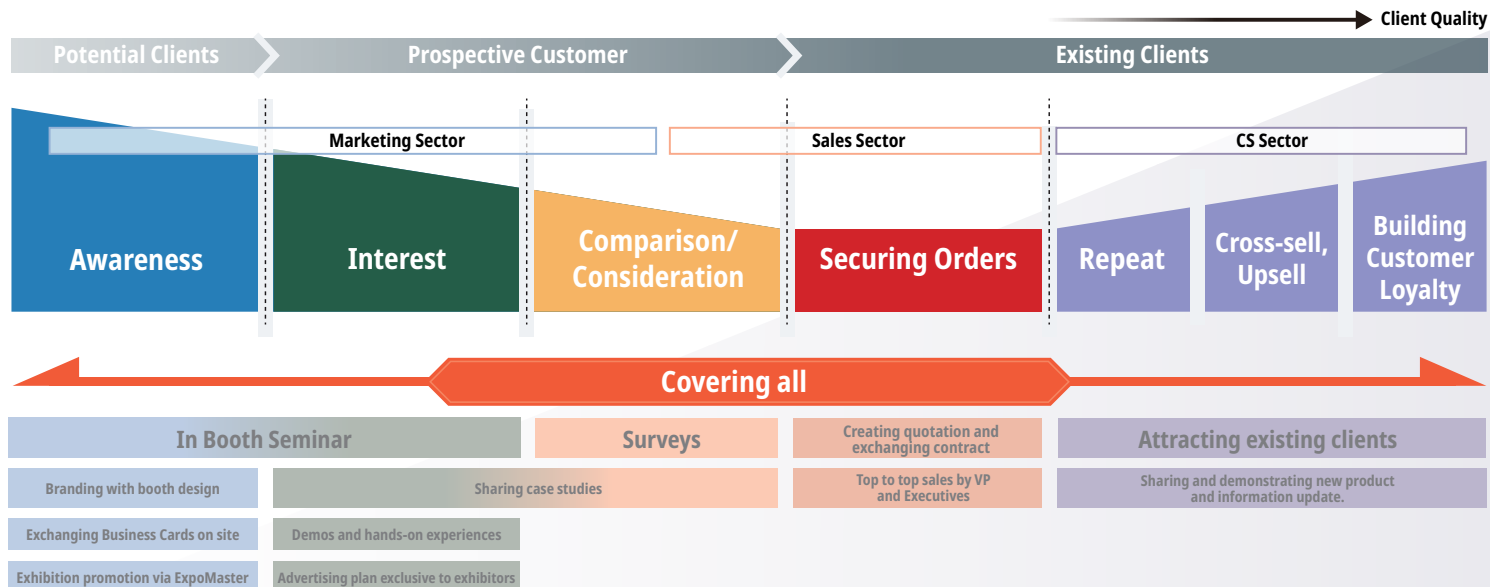


Organiser: RX Japan GK

# Trade Shows serve as a Comprehensive Lead Generation Channel

**Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.**

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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# What is Smart Energy Week

## Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



**H2 & FC EXPO**  
Int'l Hydrogen & Fuel Cell Expo



**PV EXPO**  
Int'l Photovoltaic Power Generation Expo



**BATTERY JAPAN**  
Int'l Rechargeable Battery Expo



**SMART GRID EXPO**  
Int'l Smart Grid Expo



**CCUS EXPO**  
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

# SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World

# SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



**WIND EXPO**  
Int'l Wind Energy Expo



**BIOMASS EXPO**  
Int'l Biomass Expo



**ZERO-E THERMAL EXPO**  
Zero Emission Thermal Power Generation Expo



**DECARBONISATION EXPO**



**CIRCULAR ECONOMY EXPO**

# B-to-B Trade Show for Industry Experts

## Best Platform to Increase Your Presence & Meet New Customers

### ■ Exhibit & Visitor Profile





# The Best Gateway to Japan & Asia's Smart Grid Market!

\*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



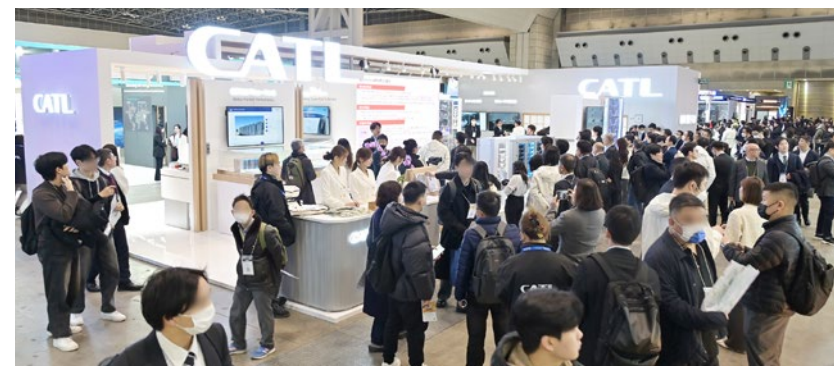


# Global Showcase Of Top Battery And Equipment Manufacturer

## < Past Exhibitors (company names are excerpts) >

- |  |                                    |  |
|--|------------------------------------|--|
| • ALPHA ESS                                    | • JIANGSU SUNGO POWER TECHNOLOGY   | NEW ENERGY                                       |
| • BELL ENERGY                                  | • KYOTO SHISAKU NET                | • SHIKOKU RESEARCH INSTITUTE                     |
| • CANADIAN SOLAR JAPAN                         | • LS ELECTRIC                      | • SHIZEN ENERGY                                  |
| • CATL   | • MEIWA KOGYO                      | • SINOCAT ENVIRONMENTAL TECHNOLOGY               |
| • CHUOBUSSAN                                   | • METEOCONTROL JAPAN CORPORATION   | • SOLAX POWER NETWORK TECHNOLOGY                 |
| • CRYSTAL OPTICS                               | • MIRAI-LABO                       | • SUNGROW POWER SUPPLY                           |
| • DONGGUAN HANG CHE BAO                        | • MITSUBISHI ELECTRIC              | • TAIHO  |
| • FUTURE TECHNOLOGY                            | • MODELON                          | • TAKASAGO THERMAL ENGINEERING                   |
| • EAGLERISE JAPAN                              | • NAPIR                            | • TEPCO SYSTMTEMS                                |
| • EBARA JITSUGYO POWER                         | • NEXTDRIVE                        | • THE FURUKAWA BATTERY                           |
| • ECOLOGY                                      | • NICHICON CORPORATION             | • TOKYO ELECTRON DEVICE NAGASAKI                 |
| • ENECHANGE                                    | • NIHON PRODUCT                    | • TOPBAND JAPAN                                  |
| • ENERGY GAP                                   | • NINGBO DEYE ESS TECHNOLOGY       | • TOSHIBA ENERGY SYSTEMS & SOLUTIONS             |
| • ENVISION DIGITAL JAPAN                       | • NIPRON                           | • TOSHIBA MITSUBISHI ELECTRIC INDUSTRIAL SYSTEMS |
| • FORMOSA BIO AND ENERGY JAPAN                 | • NISHIMU ELECTRONICS INDUSTRIES   | • TSUBAKIMOTO CHAIN                              |
| • FUJI IT                                      | • NISSIN ELECTRIC                  | • TSURUTA ELECTRIC                               |
| • FUJITSU KAGOSHIMA INFONET                    | • NISSIN SYSTEMS                   | • WAVE ENERGY                                    |
| • FUKUSHIMA CENTER FOR INDUSTRIAL PROMOTION    | • NORTHERN ELECTRIC                | • XIAMEN WINTOP NEW ENERGY TECHNOLOGY            |
| • GEOSYSTEM                                    | • NR-POWER LAB                     | • XTRA   |
| • GRAND INTERNATIONAL EXHIBITION               | • ONAMBA                           | • YINGLI GREEN ENERGY JAPAN                      |
| • GRIDBEYOND                                   | • ORIX RENEWABLE ENERGY MANAGEMENT |  |
| • GUANGZHOU GREAT POWER ENERGY & TECHNOLOGY    | • PANASONIC ELECTRIC WORKS         |  |
| • HANERSUN JAPAN                               | • PHIHONG TECHNOLOGY JAPAN         |  |
| • HEADSPRING                                   | • POCKET QUERIES                   |  |
| • HONDA MOTOR                                  | • POWERX                           |  |
| • IBS JAPAN                                    | • PYLON TECHNOLOGIES               |  |
| • IOTBANK                                      | • RAINBOWCHEMICAL.CO.LTD           |  |
| • ISHIKARI CITY, HOKKAIDO                      | • REENE                            |  |
| • JAPAN ELECTRIC METERS INSPECTION CORPORATION | • SANSHA ELECTRIC MANUFACTURING.   |  |
| • JAPAN WEATHER ASSOCIATION                    | • SHARP ENERGY SOLUTIONS           |  |
|  | • SHENZHEN GROWATT                 |  |

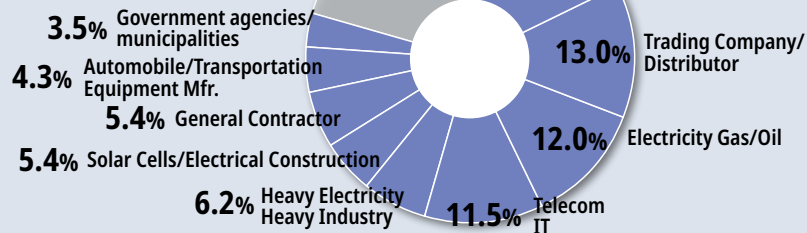
...and more



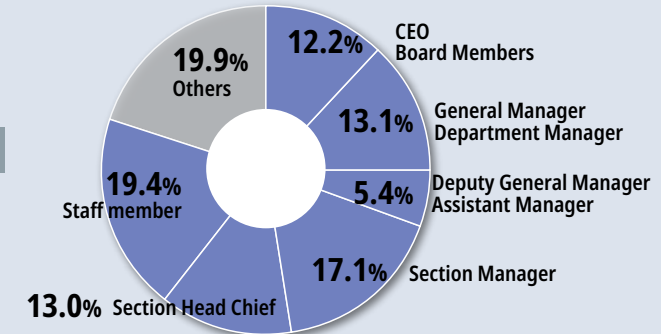
# Power Producers, Heavy Electrical Giants, and Energy Consumers from Around the World – All in One Place!!

## VISITOR BREAKDOWN (MARCH 2025)

### Type of Business



### Job Function



## < Past Visitors (Company names are excerpts and shortened in random order.) >

- ALPHA ESS
- BELL ENERGY
- CANADIAN SOLAR JAPAN
- CATL
- CHUOBUSSAN
- CRYSTAL OPTICS
- DONGGUAN HANG CHE BAO FUTURE TECHNOLOGY
- EAGLERISE JAPAN
- EBARA JITSUGYO POWER
- ECOLOGY
- ENECHANGE
- ENERGY GAP
- ENVISION DIGITAL JAPAN
- FORMOSA BIO BIO AND ENERGY JAPAN
- FUJI IT ASSOCIATION
- JIANGSU SUNGO POWER TECHNOLOGY
- KYOTO SHISAKU NET
- LS ELECTRIC
- MEIWA KOGYO
- METEOCONTROL JAPAN CORPORATION
- MIRAI-LABO
- MITSUBISHI ELECTRIC
- MODELON

- NAPIR
- NEXTDRIVE
- NICHICON CORPORATION
- NIHON PRODUCT
- NINGBO DEYE ESS TECHNOLOGY
- SANSHA ELECTRIC MANUFACTURING
- SHARP ENERGY SOLUTIONS
- SHENZHEN GROWATT NEW ENERGY
- SHIKOKU RESEARCH INSTITUTE
- SHIZEN ENERGY
- SINOCAT ENVIRONMENTAL TECHNOLOGY
- SOLAX POWER NETWORK TECHNOLOGY
- SUNGROW POWER SUPPLY
- TAIHO
- TAKASAGO THERMAL ENGINEERING
- TEPCO SYSTEMS
- FUJITSU KAGOSHIMA INFONET
- FUKUSHIMA CENTER FOR INDUSTRIAL PROMOTION
- GEOSYSTEM
- GRAND INTERNATIONAL EXHIBITION
- GRIDBEYOND
- GUANGZHOU GREAT POWER ENERGY & TECHNOLOGY
- HANERSUN JAPAN

- HEADSPRING
- HONDA MOTOR
- IBS JAPAN
- IOTBANK
- ISHIKARI CITY, HOKKAIDO
- JAPAN ELECTRIC METERS INSPECTION CORPORATION
- JAPAN WEATHER
- NIPRON
- NISHIMU ELECTRONICS INDUSTRIES
- NISSIN ELECTRIC
- NISSIN SYSTEMS
- NORTHERN ELECTRIC
- NR- POWER LAB
- ONAMBA
- ORIX RENEWABLE ENERGY MANAGEMENT
- PANASONIC ELECTRIC WORKS
- PHIHONG TECHNOLOGY JAPAN
- POCKET QUERIES
- POWERX
- PYLON TECHNOLOGIES
- RAINBOWCHEMICAL.CO.LTD
- REENE
- THE FURUKAWA BATTERY

- TOKYO ELECTRON DEVICE NAGASAKI
- TOPBAND JAPAN
- TOSHIBA ENERGY SYSTEMS & SOLUTIONS
- TOSHIBA MITSUBISHI-ELECTRIC INDUSTRIAL SYSTEMS
- TSUBAKIMOTO CHAIN
- TSURUTA ELECTRIC
- WAVE ENERGY
- XIAMEN WINTOP NEW ENERGY TECHNOLOGY
- XTRA
- YINGLI GREEN ENERGY JAPAN

...and more

Learn more about: Visitor Demographics



# Co-held Conference by Industry Front-runners Attract More Visitors



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Kiyoshi Hikino  
Ministry of Economy,  
Trade and Industry



Noriaki Yoshino  
Ministry of the Environment  
Government of Japan



Takahiro Ishii  
Director,  
Wind Energy Policy  
Office, New and Renewable  
Energy Div., Agency for  
Natural Resources and  
Energy, Ministry of Economy,  
Trade and Industry



Mamiko Shimizu  
Electricity industry  
and Market Office,  
Ministry of Economy,  
Trade and Industry



Brent Wanner  
Head of Power Sector Unit,  
World Energy Outlook  
International Energy  
Agency (IEA)



Tetsuya Watabe  
Representative Director,  
Executive Vice President,  
JERA Co., Inc.



Hiroshi Okamoto  
TEPCO Power Grid Inc.



Takayuki Hakugin  
Director, Executive  
Vice President,  
Kansai Transmission  
and Distribution Inc.



Satoshi Hamada  
Div. COO, International  
Power Div., (Co.) Head of  
Eneco Office, Power Solution  
Group, International Power  
Div. and Eneco Office,  
Power Solution Group,  
Global Environment Bureau  
Ministry of the Environment,  
Japan



Shinsuke Moriya  
Head of Strategic Business  
Div., Corporate Officer and  
Chief Strategy Officer,  
SB Energy Corp



Yoshimasa Kusano  
Deoartment Manager,  
KYOCERA Corp.



Hideki Shingai  
Director, President and CEO,  
Next Kraftwerke  
Toshiba Corp.



Wataru Matsuoka  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.



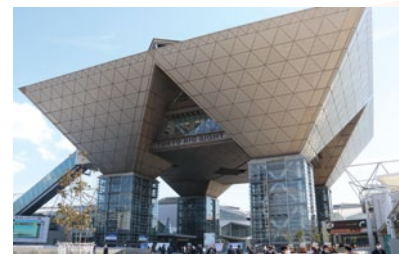
Yuki Suzuki  
Senior Account Manager,  
Digital Power Business  
Dept. Smart Solar Sales Div.,  
HUAWEI TECHNOLOGIES  
JAPAN K.K.

# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in March

The world's leading exhibition  
for renewable energy technologies  
Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027  
Venue: Tokyo Big Sight, Japan



## Tokyo Edition in September

The largest exhibition for renewable energy  
technologies held in the 2nd half in Japan  
Best place to gather leads efficiently

\*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026  
Venue: Makuhari Messe, Japan



## Osaka Edition

The largest\* exhibition for renewable  
energy technologies in Western Japan area

\*"Largest" in reference to the exhibitor number and the  
net exhibit space of trade shows with the same concept.

Dates: Nov. 18 [Wed] - 20 [Fri], 2026  
Venue: INTEX Osaka





# Spring Exhibition (Mar): Boost your brand and expand globally!

## Highlights of the Spring edition

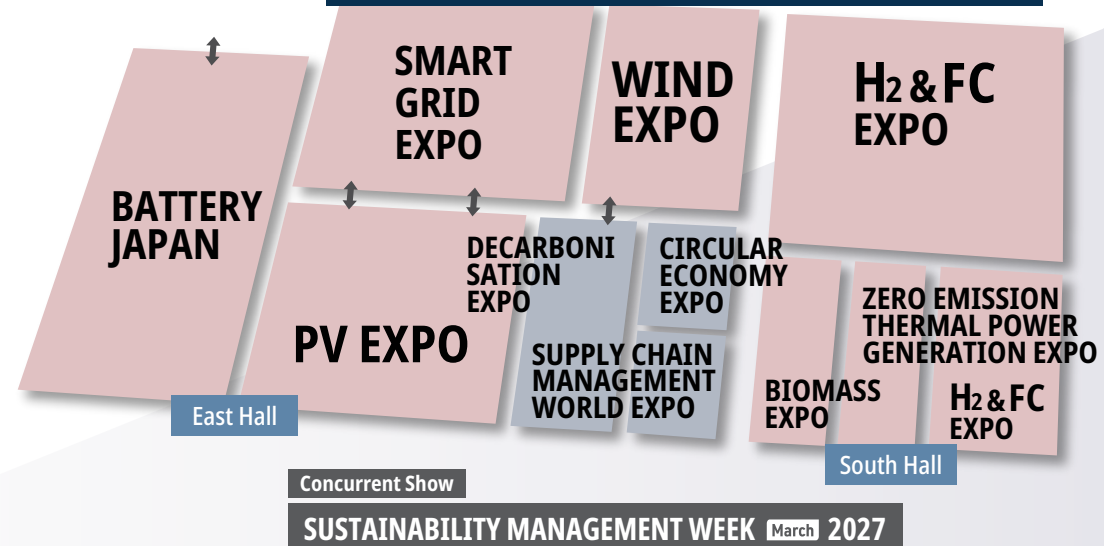
- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

## Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

## Floor Plan (preliminary)

### SMART ENERGY WEEK March 2027



World Meets Energy

### SMART ENERGY WEEK March 2027

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **75,000**

(Forecasts)

# Autumn Edition: Best To Gather Leads Efficiently

## Highlights of the Autumn edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!  
\*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

\*1 Visitors per Company: Autumn 90 | Spring 44

## Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

## Floor Plan (preliminary)



World Meets Energy

**SMART ENERGY WEEK** September 2026

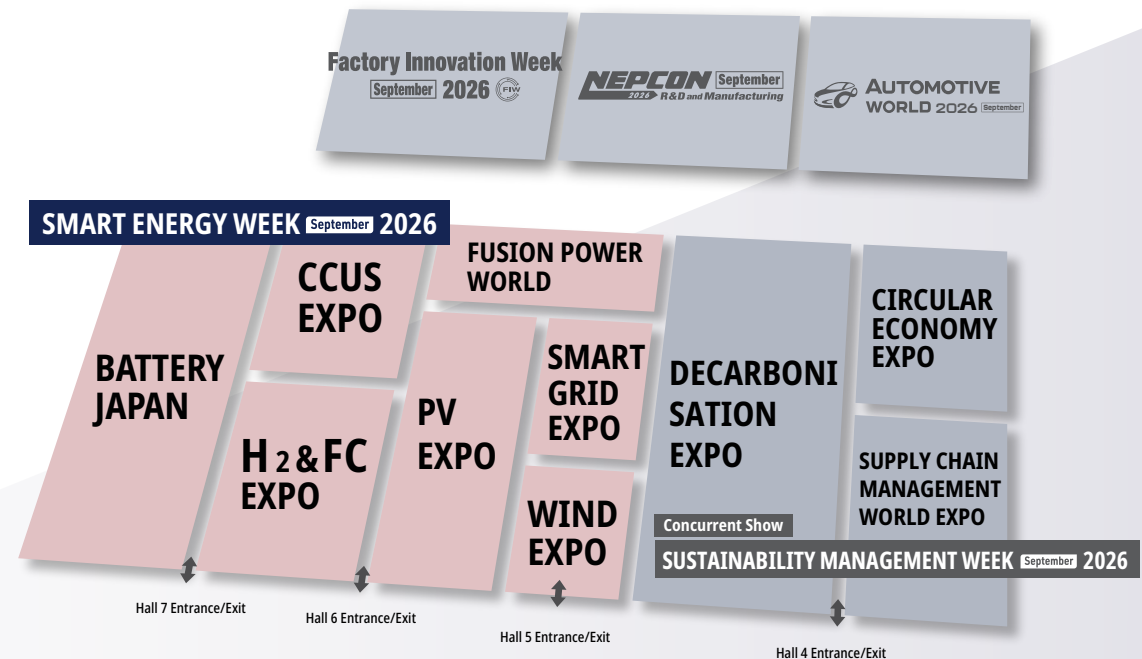
Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

(Forecasts)





# Osaka Edition: Grow your Business in Western Japan

## Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- 70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.
- Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.

\*1 Based on exhibitor count and floor space.

\*2 Based on NPS from exhibitor survey.

## Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers not unmeetable in Tokyo

## Floor Plan (preliminary)



World Meets Energy

**SMART ENERGY WEEK Osaka 2026**

**Dates:** Nov. 18 [Wed] - 20 [Fri], 2026

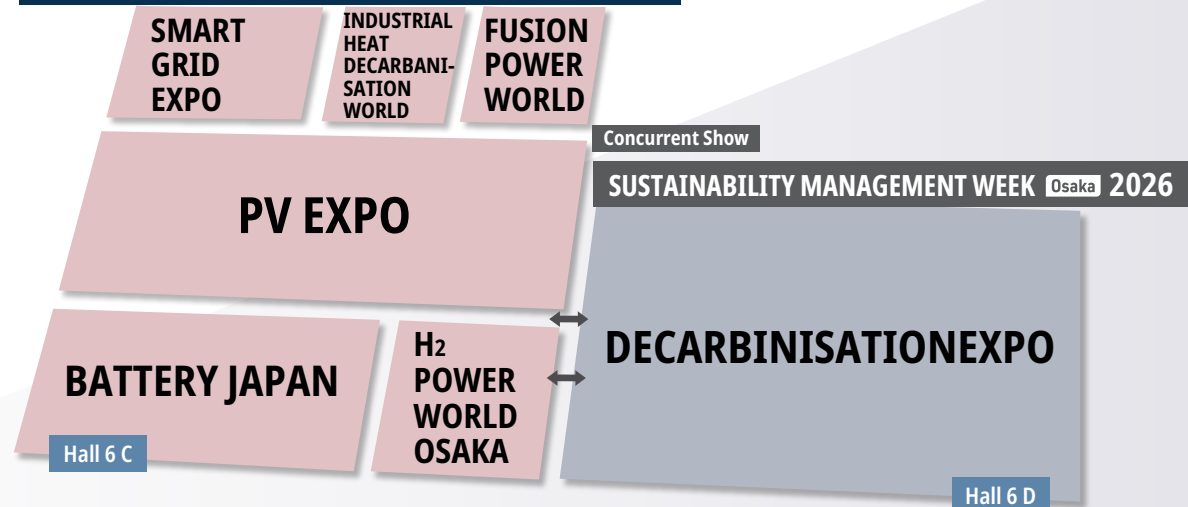
**Venue:** INTEX Osaka, Japan

Exhibitors **200**

Visitors **15,000**

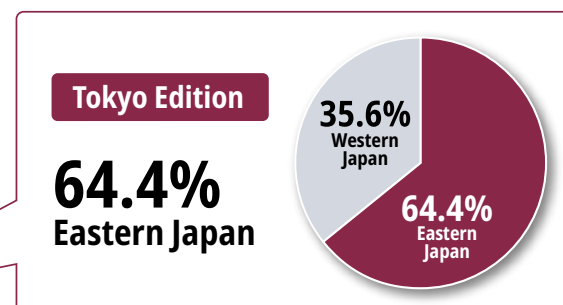
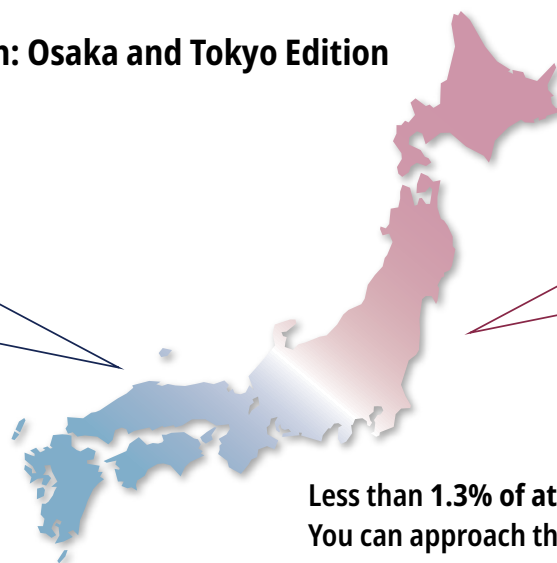
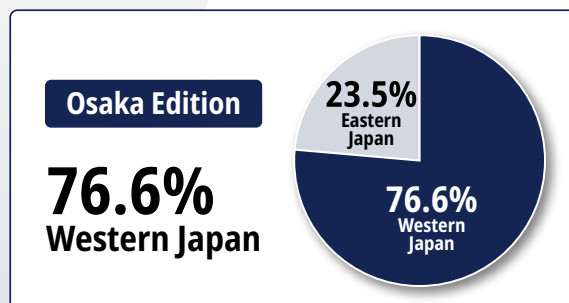
(Forecasts)

## SMART ENERGY WEEK Osaka 2026



# Osaka Exhibition (Nov): A local-focused trade show!

## Visitor Breakdown: Osaka and Tokyo Edition



Less than 1.3% of attendees visit both Tokyo and Osaka exhibitions  
You can approach the entire Japanese market by exhibiting at both regions.

Strong collaboration with Osaka Prefecture and major local companies.

大阪府  
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry  
大阪商工会議所

関西広域連合  
UNION OF KANSAI GOVERNMENTS

公益社団法人  
関西経済連合会  
Kansai Economic Federation

関西経済同友会  
Kansai Association of Corporate Executives

SDGs ESG | ビジネス  
プラットフォーム  
Business Platform

関西電力  
power with heart  
KANSAI DENRYOKU

大阪ガス Daigas Group  
OSAKA GAS DAIGAS

Kawasaki  
Powering your potential

Panasonic  
ENERGY

Kanadevia

OZCaF  
OSAKA, JAPAN • Zero Carbon • Smart City • Foundation



# Exhibition Fee and Expo Master

Note: 10% consumption tax to be added.

## Exhibiting Fee 1 Booth (6.0m×2.7m=16.2m<sup>2</sup>)

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

### March 2027 Tokyo edition

|                    |   |
|--------------------|---|
| Exhibit Space..... | JPY 1,300,000 / Booth   |
| Corner Charge..... | JPY 100,000 / Corner  |
| Expomaster *.....  | <ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul> |
|                    | (Co-Exhibiting Charge JPY 50,000)   |

### September 2026 Tokyo edition

|                    |   |
|--------------------|---|
| Exhibit Space..... | JPY 1,250,000 / Booth   |
| Corner Charge..... | JPY 50,000 / Corner   |
| Expomaster *.....  | <ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul> |
|                    | (With co-exhibitor/s +JPY 50,000)   |

### November 2026 Osaka edition

|                    |   |
|--------------------|---|
| Exhibit Space..... | JPY 1,250,000 / Booth   |
| Corner Charge..... | JPY 50,000 / Corner   |
| Expomaster *.....  | <ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul> |
|                    | (Co-Exhibiting Charge JPY 50,000)   |

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

## Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

### Basic

Company Name and Logo only

### Standard

Large size Display of Product

### Premium

Limited to 6 companies

Get promoted on Exhibition website

### Exhibitor Directory

Large size + Top Placement

Learn more about: Expo Master

# Rental Display

## Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

### Type A 1 Booth (6mx2.7m)

JPY 580,000  
and up



Customise your booth to suit your exhibition needs and greater impact!

### Design Type 1 Booth (6mx2.7m)

JPY 580,000  
and up



### Type B 1 Booth (6mx2.7m)

JPY 400,000  
and up



Everything You Need in One Set!  
Display Your Products Any Way You Like

[Learn more about: Rental Booth](#)



# Boost your visibility with our Sponsor Plan

## Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

**Diamond Elite**  
★★★★

Limited to 10 Companies

**Diamond Elite**  
JPY 3,000,000

**Platinum Elite**  
★★★

**Platinum Elite**  
JPY 2,000,000

**Gold Elite**  
★

**Gold Elite**  
JPY 1,000,000

## Plan Details

Note: 10% consumption tax to be added.

### Large LED Advertising Displays Inside the Exhibition Hall

**Diamond Elite**  
★★★★



25年春展 イメージ図

### Banner Placement on the Official Website

**Diamond Elite**  
★★★★



**Platinum Elite**  
★★★

### Logo Placement on Sponsor Boards

**Diamond Elite**  
★★★★



**Platinum Elite**  
★★★

**Gold Elite**  
★

### Large LED Advertising Displays Inside the Exhibition Hall

### Logo Placement on Sponsor Boards

### Email Advertising for Visitor Attraction

### Enhanced Listing on Exhibitor Directory

[Learn more about: Sponsorship Opportunity](#)

# Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

## Exhibitor Presentation

**JPY 400,000 per slot**

A 30-minute presentation slot at a special venue in the exhibition hall



## Digital Incentive Coupons

**JPY 600,000**

Send Coupons to Pre-Registered Visitors!  
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568  
= Average number of leads (business card info) acquired  
Based on the average from RX Japan exhibitions held in 2022–2023



**We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!**

### Maximise Your Sales Performance

**Sponsorship Plan**

+

**Exhibitor Presentation**

**Digital Advertising Display**

**Expo Master Premium Plan**

**Distributing Coupons**

**From JPY 3,500,000**

### Brand Awareness Plan

**Sponsorship Plan**

+

**Digital Signage Ads**

**Expo Master Premium Plan**

**From JPY 2,500,000**

### Lead Generation Plan

**Exhibitor Presentation**

**Digital Incentive Coupons**

**JPY 1,000,000**

# Support Services for Exhibitors



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team (optional)**

#### Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

\*We do not provide matching services



# Join Us as an Exhibitor – Applications Open Now!

## Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



## CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

### Contact

Organiser: RX Japan GK    SMART GRID EXPO Show Management  
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: [smartgrid.jp@rxglobal.com](mailto:smartgrid.jp@rxglobal.com)



Tel: +81-3-6739-4119



Web: [www.wsew.jp/hub/en-gb/about/sg.html](http://www.wsew.jp/hub/en-gb/about/sg.html)