

Exhibiting Information for Next Shows



# SMART GRID EXPO

Int'l Smart Grid Expo

## Tokyo Show in October

### 16th SMART GRID EXPO [October]

Dates: Oct. 2 [Wed] - 4 [Fri], 2024 Venue: Makuhari Messe, Japan

## Osaka Show in November

### 11th SMART GRID EXPO [Osaka]

Dates: Nov. 20 [Wed] - 22 [Fri], 2024 Venue: INTEX Osaka, Japan

## Tokyo Show in February

### 17th SMART GRID EXPO [February]

Dates: Feb. 19 [Wed] - 21 [Fri], 2025 Venue: Tokyo Big Sight, Japan

Built by



In the business of  
building businesses

Organiser: RX Japan Ltd.

# INDEX

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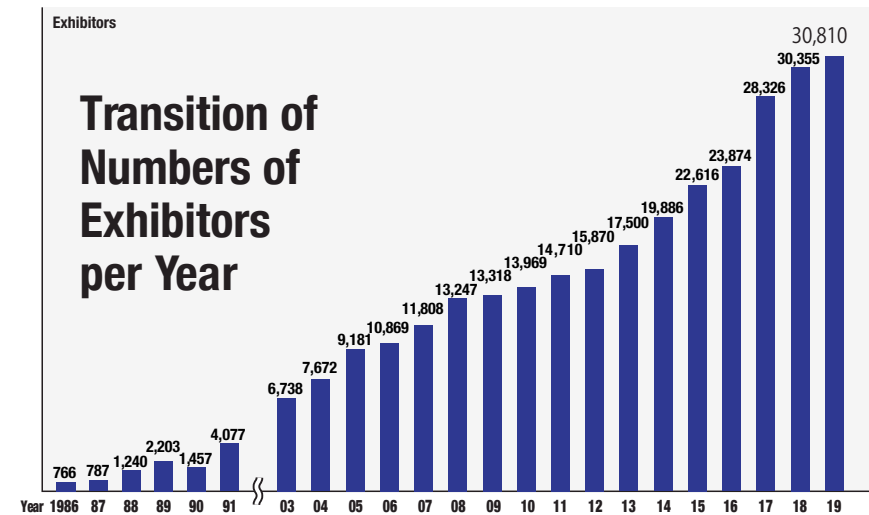
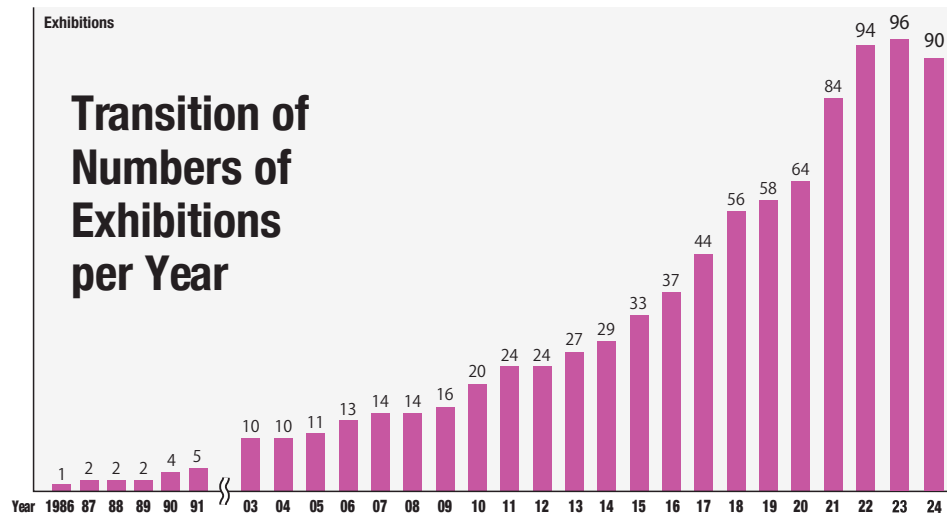
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# RX Japan is Japan's Largest Trade Show Organiser

**Holding 90 exhibitions in 39 sectors a year!**

(The consisting shows are 372 in total)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical. RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



## Exhibitors organised by RX Japan (exerpts)

### CONTENT TOKYO



**Japan's Largest\* Trade Show for Content Creation, Production, and Licensing**

Consisting Shows:

- Production/Studio Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo

etc.

### MANUFACTURING WORLD



**Asia's Leading Trade Show for Manufacturing**

Consisting Shows:

- Design Engineering & Manufacturing Solutions Expo
- Industrial AI/IoT Expo
- Additive Manufacturing Expo

etc.

### JAPAN BUILD –Int'l Building & Home Week–



**Asia's Leading Show Covering Building and Housing Industries**

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo

etc.

### MEDICAL JAPAN



**Leading Trade Show for Medical, Elderly Care and Pharmacy Industry**

Consisting Shows:

- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo

etc.

\* "Largest" in reference to the exhibitor number of trade shows with the same concept.



# Japan's Largest\* ! Best Gateway to Japanese Energy Market!

\*February show only. "Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.



# B-to-B Trade Show for Industry Experts

## Exhibitors

**Manufacturers, trading companies dealing in the followings:**

- Energy Management System
- Power Supply & Demand
- Management System
- Power Equipment for
- Grid Connection
- EV Utilisation, Charger
- P2P Platform
- AI, IoT, Blockchain

etc.

## Business Meetings

- ◆ Receive orders for products and technologies
- ◆ Technical consultation
- ◆ Quotation and Delivery Arrangement

## Visitors

**Professionals from the following sectors:**

- Electricity/Gas Company
- Power Producer
- Electric Transmission Company
- Retail Electricity Providers
- Aggregator
- Heavy Electrical Industry/ Heavy Industry
- General Contractor, Developer
- Government, Municipality

etc.



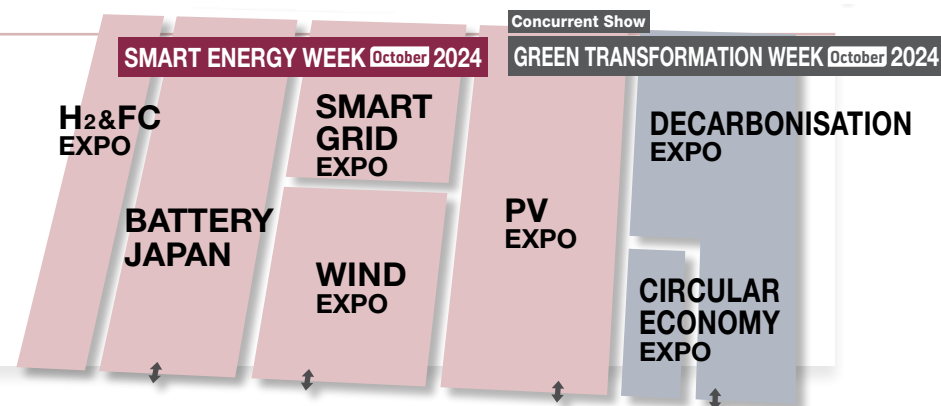
# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in October

Dates: **Oct. 2 [Wed] - 4 [Fri], 2024** Venue: **Makuhari Messe**

No. of Exhibitors **500**

No. of Visitors **42,000**

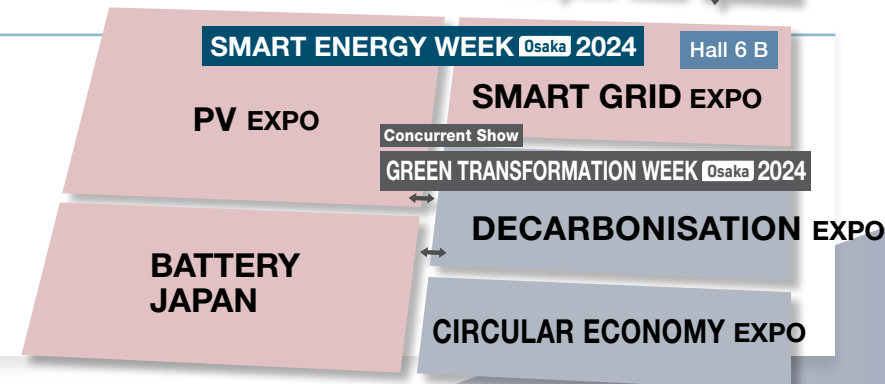


## Osaka Edition

Dates: **Nov. 20 [Wed] - 22 [Fri], 2024** Venue: **INTEX Osaka**

No. of Exhibitors **200**

No. of Visitors **15,000**

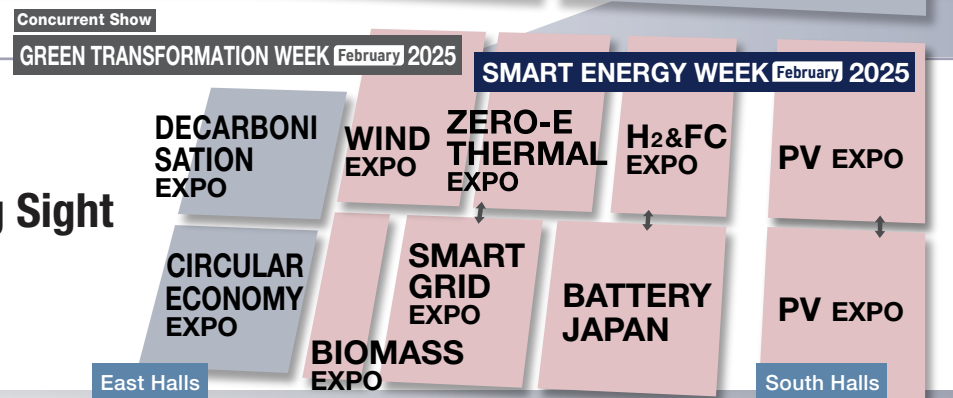


## Tokyo Edition in February

Dates: **Feb. 19 [Wed] - 21 [Fri], 2025** Venue: **Tokyo Big Sight**

No. of Exhibitors **1,700**

No. of Visitors **75,000**



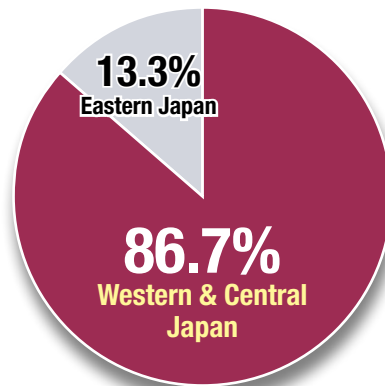
All exhibitor & visitor numbers are forecasts including co-held shows, and the numbers of exhibitors include co-exhibiting partners, group companies and association members. The floor plans are subject to change.

# Exhibit at Both Tokyo & Osaka Shows and Cover the Entire Japanese Market!

## ■ Visitor Breakdown by Region

### Osaka Edition

**86.7%**  
from Western Japan



**Show Video**

(November 2022 in Osaka)

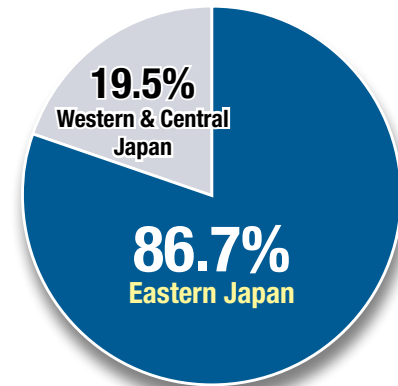


**Less than 9.7% of visitors  
visited both shows.**

**You can approach the entire Japanese market  
by exhibiting at both regions.**

### Tokyo Edition

**80.5%**  
from Eastern Japan



**Show Video**

(March 2023 in Tokyo)



**SMART ENERGY WEEK OSAKA 2022  
and SMART ENERGY WEEK 2023 [March] in Tokyo**

# Companies from Around the World Dealing with VPPs, DR, and Storage Batteries Exhibit!

## <List of Exhibitors of 2023 March Show> (excerpts)

- |  |                                    |  |
|--|------------------------------------|--|
| • ALPHA ESS                                    | • ASSOCIATION                      | • SANSHA ELECTRIC MANUFACTURING.                 |
| • BELL ENERGY                                  | • JIANGSU SUNGO POWER TECHNOLOGY   | • SHARP ENERGY SOLUTIONS                         |
| • CANADIAN SOLAR JAPAN                         | • KYOTO SHISAKU NET                | • SHENZHEN GROWATT NEW ENERGY                    |
| • CATL   | • LS ELECTRIC                      | • SHIKOKU RESEARCH INSTITUTE                     |
| • CHUOBUSSAN                                   | • MEIWA KOGYO                      | • SHIZEN ENERGY                                  |
| • CRYSTAL OPTICS                               | • METEOCONTROL JAPAN CORPORATION   | • SINOCAT ENVIRONMENTAL TECHNOLOGY               |
| • DONGGUAN HANG CHE BAO FUTURE TECHNOLOGY      | • MIRAI-LABO                       | • SOLAX POWER NETWORK TECHNOLOGY                 |
| • EAGLERISE JAPAN                              | • MITSUBISHI ELECTRIC              | • SUNGROW POWER SUPPLY                           |
| • EBARA JITSUGYO POWER                         | • MODELON                          | • TAIHO  |
| • ECOLOMY                                      | • NAPIR                            | • TAKASAGO THERMAL ENGINEERING                   |
| • ENECHANGE                                    | • NEXTDRIVE                        | • TEPCO SYSTMES                                  |
| • ENERGY GAP                                   | • NICHICON CORPORATION             | • THE FURUKAWA BATTERY                           |
| • ENVISION DIGITAL JAPAN                       | • NIHON PRODUCT                    | • TOKYO ELECTRON DEVICE NAGASAKI                 |
| • FORMOSA BIO AND ENERGY JAPAN                 | • NINGBO DEYE ESS TECHNOLOGY       | • TOPBAND JAPAN                                  |
| • FUJI IT                                      | • NIPRON                           | • TOSHIBA ENERGY SYSTEMS & SOLUTIONS             |
| • FUJITSU KAGOSHIMA INFONET                    | • NISHIMU ELECTRONICS INDUSTRIES   | • TOSHIBA MITSUBISHI-ELECTRIC INDUSTRIAL SYSTEMS |
| • FUKUSHIMA CENTER FOR INDUSTRIAL PROMOTION    | • NISSIN ELECTRIC                  | • TSUBAKIMOTO CHAIN                              |
| • GEOSYSTEM                                    | • NISSIN SYSTEMS                   | • TSURUTA ELECTRIC                               |
| • GRAND INTERNATIONAL EXHIBITION               | • NORTHERN ELECTRIC                | • WAVE ENERGY                                    |
| • GRIDBEYOND                                   | • NR-POWER LAB                     | • XIAMEN WINTOP NEW ENERGY TECHNOLOGY            |
| • GUANGZHOU GREAT POWER ENERGY & TECHNOLOGY    | • ONAMBA                           | • XTRA   |
| • HANERSUN JAPAN                               | • ORIX RENEWABLE ENERGY MANAGEMENT | • YINGLI GREEN ENERGY JAPAN                      |
| • HEADSPRING                                   | • PANASONIC ELECTRIC WORKS         |  |
| • HONDA MOTOR                                  | • PHIHONG TECHNOLOGY JAPAN         |  |
| • IBS JAPAN                                    | • POCKET QUERIES                   |  |
| • IOTBANK                                      | • POWERX                           |  |
| • ISHIKARI CITY, HOKKAIDO                      | • PYLON TECHNOLOGIES               |  |
| • JAPAN ELECTRIC METERS INSPECTION CORPORATION | • RAINBOWCHEMICAL.CO.LTD           |  |
| • JAPAN WEATHER                                | • REENE                            |  |

... and more





# Co-held Conference by Industry Front-runners Attract More Visitors



Scene from Conference Venue (March 2023)



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



**Nobutaka Takeo**  
Director,  
Ministry of Economy, Trade  
and Industry



**Kazuya Inoue**  
Director,  
Global Environment Bureau,  
Climate Change Policy Div.,  
Ministry  
of the Environment



**Takahiro Ishii**  
Director,  
Wind Energy Policy  
Office, New and Renewable  
Energy Div., Agency for  
Natural Resources and  
Energy, Ministry of Economy,  
Trade and Industry



**Mamiko Shimizu**  
Electricity industry and  
Market Office,  
Ministry of Economy, Trade  
and Industry



**Brent Wanner**  
Head of Power Sector Unit  
World Energy Outlook  
International Energy  
Agency (IEA)



**Toshio Kumazawa**  
Head of the East Japan  
Branch,  
Managing Executive Officer,  
JERA Co., Inc.



**Hiroshi Okamoto**  
Executive Vice President,  
Chief Technology Officer,  
TEPCO Power Grid Inc./  
Representative Secretary,  
Smart Resilience Network



**Takayuki Hakugin**  
Director, Executive Vice  
President,  
Kansai Transmission and  
Distribution Inc.



**Satoshi Hamada**  
Div. COO, International  
Power Div., (Co.) Head of  
Eneco Office, Power Solution  
Group, International Power  
Div. and Eneco Office, Power  
Solution Group,  
Mitsubishi Corp.



**Shinsuke Moriya**  
Head of Strategic Business  
Div., Corporate Officer and  
Chief Strategy Officer,  
SB Energy Corp.



**Yoshimasa Kusano**  
Deoartment Manager  
KYOCERA Corp.



**Hideki Shingai**  
Director, President and CEO,  
Next Kraftwerke  
Toshiba Corp.



**Wataru Matsuoka**  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.



**Yuki Suzuki**  
Senior Account Manager,  
Digital Power Business Dept.  
Smart Solar Sales Div.,  
HUAWEI TECHNOLOGIES  
JAPAN K.K.

# Schedule until the Show

**STEP  
01****SIGNING UP****SUBMIT THE CONTRACT FORM AND  
RESERVE YOUR EXHIBIT SPACE**

Exhibit space will be allocated on a  
first-come-first-served basis.

**STEP  
02****3 MONTHS BEFORE  
THE SHOW****REGISTER YOUR INFO  
ON EXHIBITOR WEBSITE**

Please register your company info and product info.  
They will be uploaded on the official website.

**STEP  
03****2 MONTHS BEFORE  
THE SHOW****FIX YOUR BOOTH DECORATION**

Order your booth decoration to your own contractor,  
or use our packaged booth.  
We will be happy to consult with you on how to  
create an attractive booth.

[Details on Packaged Booth](#)**STEP  
04****3 WEEKS BEFORE  
THE SHOW****ARRANGE APPOINTMENTS  
WITH VISITORS**

To have business meetings effectively during the  
show, fix appointments with visitors beforehand.

**STEP  
05****SHOW DATES****MEETINGS**

Display signboards at the booth that clearly  
highlights the features of your products and actively  
attract visitors.

# Support Services for Exhibitors

## 1 OUR "EXHIBITOR SUCCESS" TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



## 2 LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.



## 3 ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

**DETAILS ON ADVERTISING OPPORTUNITIES**



## 4 EXHIBITORS' PRESENTATION (WITH A CHARGE)

It is held in the exhibition hall and audiences can attend free of charge without prior registration.





# Contact us for booth availability, participation cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM

**CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!**

## CONTACT

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