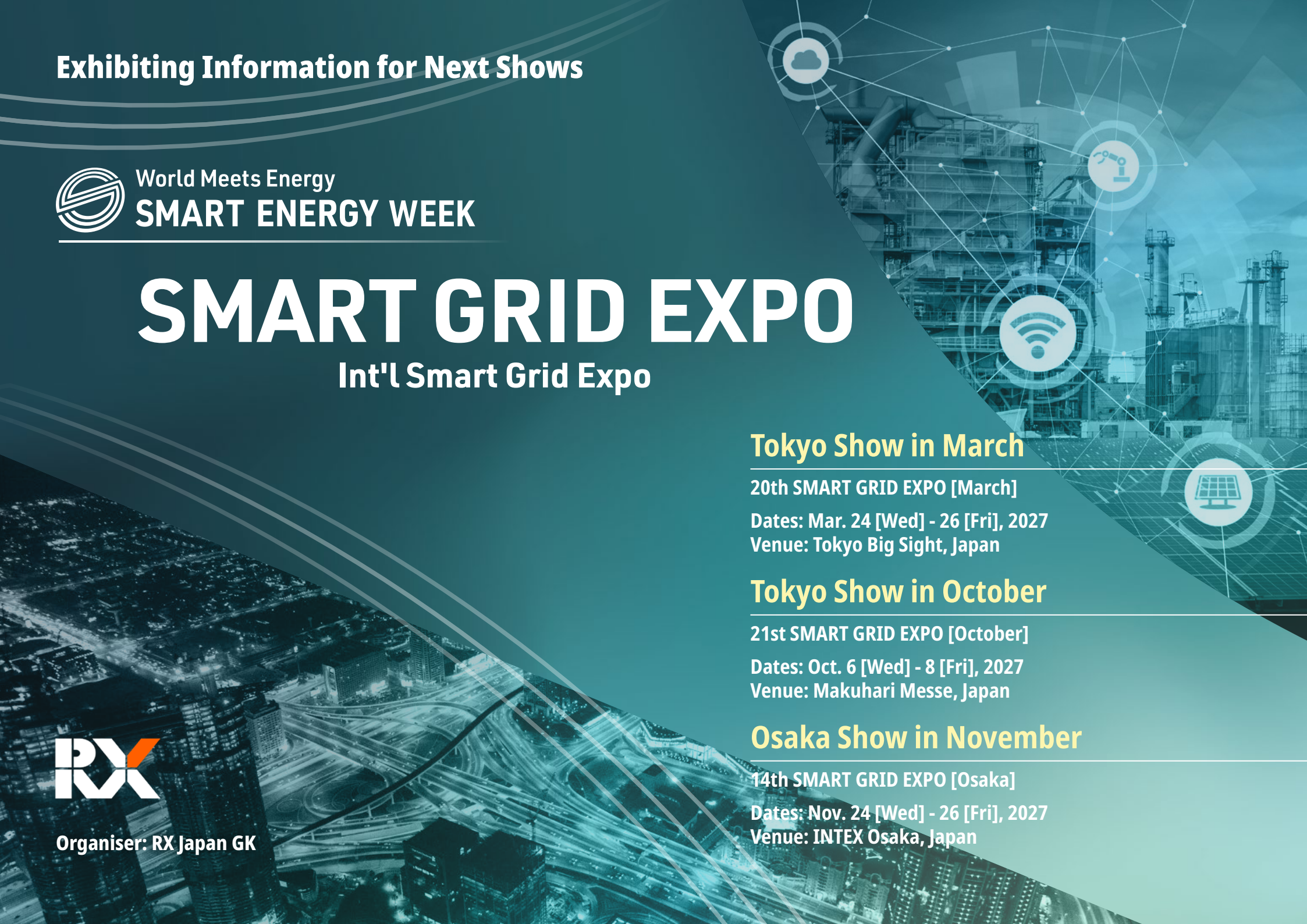
Exhibiting Information for Next Shows

World Meets Energy
SMART ENERGY WEEK

SMART GRID EXPO

Int'l Smart Grid Expo



Tokyo Show in March

20th SMART GRID EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

Tokyo Show in October

21st SMART GRID EXPO [October]

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan

Osaka Show in November

14th SMART GRID EXPO [Osaka]

Dates: Nov. 24 [Wed] - 26 [Fri], 2027
Venue: INTEX Osaka, Japan

RX

Organiser: RX Japan GK

RX Japan is Japan's Largest Trade Show Organizer

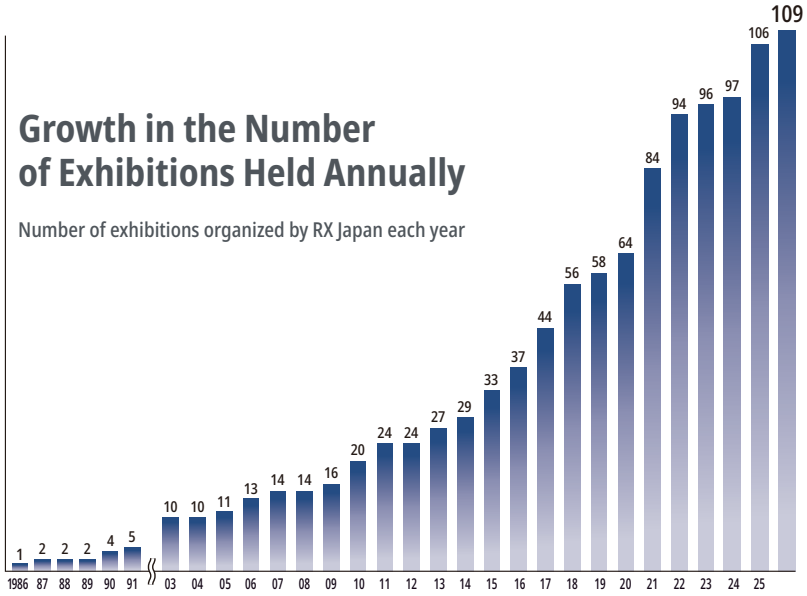
Organizing 109 Exhibitions Across 38 Industries Annually! (Including Concurrent Shows: Total of 437 Exhibitions)

RX Japan organizes 109 international trade shows annually across 38 industry sectors at major venues such as Tokyo Big Sight, Makuhari Messe, and INTEX Osaka.

Covering a wide range of industries including jewellery, eyewear, electronics, energy, IT, and healthcare, RX Japan leverages its extensive experience in creating exhibitions that help exhibitors achieve business growth and generate tangible results.

Growth in the Number of Exhibitions Held Annually

Number of exhibitions organized by RX Japan each year



In 2026, RX Japan will organize 109 exhibitions on a regular basis.

Annual Number of Exhibitors

27,236 Exhibiting Companies

(Including 6,534 overseas exhibitors)

*2024 Results

Annual Number of Visitors

1,402,964 Visitors

(Including 63,018 international visitors)

*2024 Results

Major Trade Shows Organized by RX Japan

NEPCON JAPAN



Asia's Leading Exhibition for Electronics R&D and Manufacturing

Exhibit Areas:
- Internepcon Japan
- Electronics R&D and Technology Expo
- Wearable Devices Expo
- Printed Electronics Expo etc.

Manufacturing World Japan



Comprehensive Exhibition for Manufacturing Technologies and Solutions

Exhibit Areas:
- Industrial AI / IoT Expo
- Design & Manufacturing Solutions Expo
- Mechanical Components & Technology Expo
- Factory Facilities & Equipment Expo etc.

SPEXA - Space Business Expo



Comprehensive Exhibition for Space Development and Space Business

Exhibit Areas:
- Satellite Data Utilization
- Space Infrastructure & Satellite Services
- Rocket Development
- Space Debris Countermeasures etc.

Japan IT Week



Japan's Largest IT Exhibition

Exhibit Areas:
- Software & Application Development Expo
- Information Security Expo
- AI & Business Automation Expo
- Data Center & Infrastructure Expo etc.

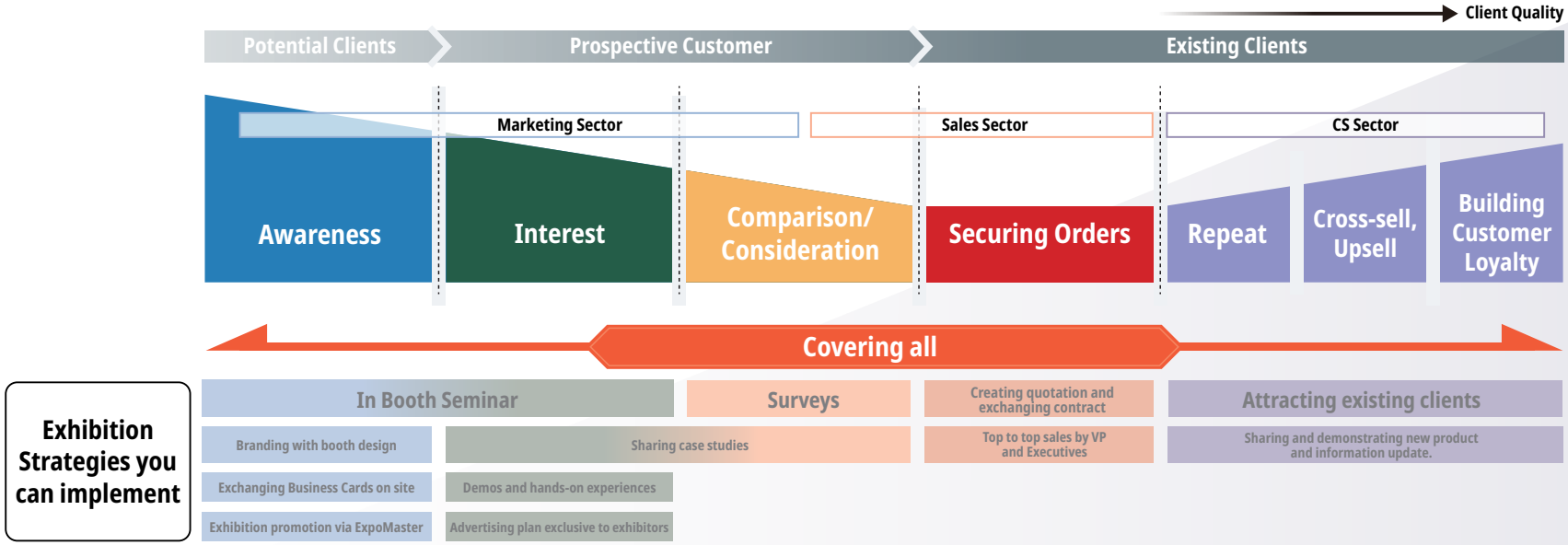
Comparison of the Number of Exhibitors and Product Display Area with Similar Trade Shows

Trade Shows serve as a Comprehensive Lead Generation Channel



Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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What is Smart Energy Week

Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



H_2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

World Meets Energy
SMART ENERGY WEEK

Held concurrently

Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK
Previously known as: Green Transformation Week

New Exhibition



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO



NEXT-GEN THERMAL POWER EXPO
International Thermal Energy Expo

B-to-B Trade Show for Industry Experts

Best Platform to Increase Your Presence & Meet New Customers

■ Exhibit & Visitor Profile

Exhibitors

Manufactures/Trading Agents dealing in:

- Energy Management System
- Power Supply & Demand
- Management System
- Power Equipment for
- Grid Connection
- EV Utilisation, Charger
- P2P Platform
- AI, IoT, Blockchai

etc.

Business Meetings

- Receive orders for products and technologies
- Business Alliance
- Quotation and Delivery Arrangement

Visitors

Professionals from the following sectors:

- Electricity/Gas Company
- Power Producer
- Electric Transmission Company
- Retail Electricity Providers
- Aggregator
- Heavy Electrical Industry/ Heavy Industry
- General Contractor, Developer
- Government, Municipality

etc.

The Best Gateway to Japan & Asia's Smart Grid Market!

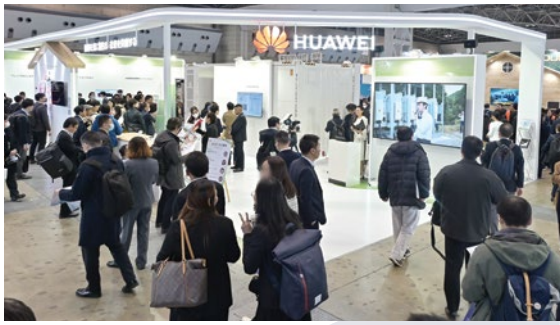
*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.







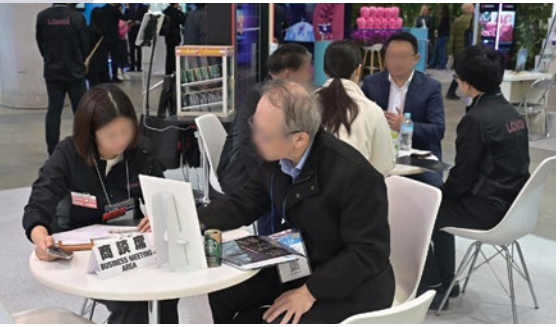














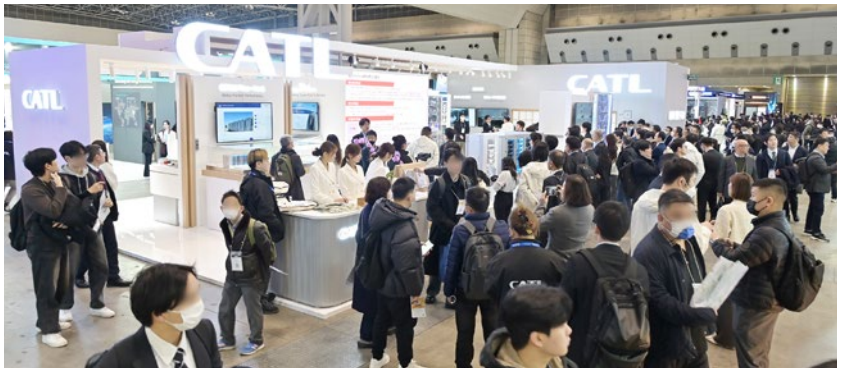
Show Video
(March 2026 in Tokyo)

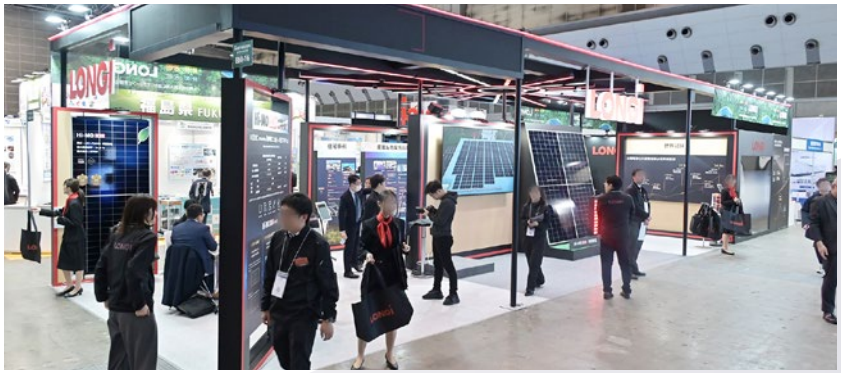
Global Showcase Of Top Battery And Equipment Manufacturer

< Past Exhibitors (company names are excerpts) **>**

- ALPHA ESS
- BELL ENERGY
- CANADIAN SOLAR JAPAN
- CATL
- CHUOBUSSAN
- CRYSTAL OPTICS
- DONGGUAN HANG CHE BAO
- FUTURE TECHNOLOGY
- EAGLERISE JAPAN
- EBARA JITSUGYO POWER
- ECOLOMY
- ENECHANGE
- ENERGY GAP
- ENVISION DIGITAL JAPAN
- FORMOSA BIO AND ENERGY JAPAN
- FUJI IT
- FUJITSU KAGOSHIMA INFORNET
- FUKUSHIMA CENTER FOR INDUSTRIAL PROMOTION
- GEOSYSTEM
- GRAND INTERNATIONAL EXIHIBITION
- GRIDBEYOND
- GUANGZHOU GREAT POWER ENERGY & TECHNOLOGY
- HANERSUN JAPAN
- HEADSPRING
- HONDA MOTOR
- IBS JAPAN
- IOTBANK
- ISHIKARI CITY, HOKKAIDO
- JAPAN ELECTRIC METERS INSPECTION CORPORATION
- JAPAN WEATHER ASSOCIATION
- JIANGSU SUNGO POWER TECHNOLOGY
- KYOTO SHISAKU NET
- LS ELECTRIC
- MEIWA KOGYO
- METEOCONTROL JAPAN CORPORATION
- MIRAI-LABO
- MITSUBISHI ELECTRIC
- MODELON
- NAPIR
- NEXTDRIVE
- NICHICON CORPORATION
- NIHON PRODUCT
- NINGBO DEYE ESS TECHNOLOGY
- NIPRON
- NISHIMU ELECTRONICS INDUSTRIES
- NISSIN ELECTRIC
- NISSIN SYSTEMS
- NORTHERN ELECTRIC
- NR-POWER LAB
- ONAMBA
- ORIX RENEWABLE ENERGY MANAGEMENT
- PANASONIC ELECTRIC WORKS
- PHIHONG TECHNOLOGY JAPAN
- POCKET QUERIES
- POWERX
- PYLON TECHNOLOGIES
- RAINBOWCHEMICAL.CO.LTD
- REENE
- SANSHA ELECTRIC MANUFACTURING.
- SHARP ENERGY SOLUTIONS
- SHENZHEN GROWATT NEW ENERGY
- SHIKOKU RESEARCH INSTITUTE
- SHIZEN ENERGY
- SINOCAT ENVIRONMENTAL TECHNOLOGY
- SOLAX POWER NETWORK TECHNOLOGY
- SUNGROW POWER SUPPLY
- TAIHO
- TAKASAGO THERMAL ENGINEERING
- TEPCO SYSMTEMS
- THE FURUKAWA BATTERY
- TOKYO ELECTRON DEVICE NAGASAKI
- TOPBAND JAPAN
- TOSHIBA ENERGY SYSTEMS & SOLUTIONS
- TOSHIBA MITSUBISHI ELECTRIC INDUSTRIAL SYSTEMS
- TSUBAKIMOTO CHAIN
- TSURUTA ELECTRIC
- WAVE ENERGY
- XIAMEN WINTOP NEW ENERGY TECHNOLOGY
- XTRA
- YINGLI GREEN ENERGY JAPAN

...and more



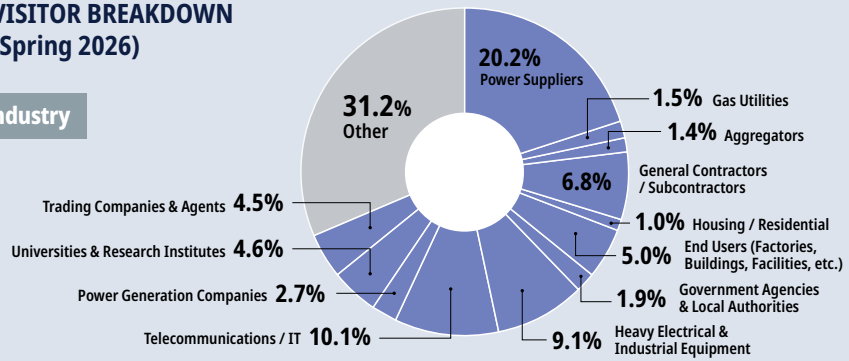




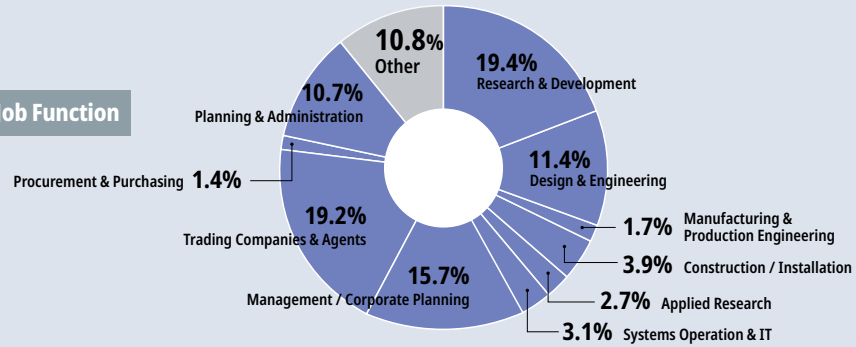
Power Producers, Heavy Electrical Giants, and Energy Consumers from Around the World – All in One Place!!

VISITOR BREAKDOWN (Spring 2026)

By Industry



By Job Function



< Past Visitors (Company names are excerpts and shortened in random order.) >

- ALPHA ESS
- BELL ENERGY
- CANADIAN SOLAR JAPAN
- CATL
- CHUOBUSSAN
- CRYSTAL OPTICS
- DONGGUAN HANG CHE BAO FUTURE TECHNOLOGY
- EAGLERISE JAPAN
- EBARA JITSUGYO POWER
- ECOLOMY
- ENECHANGE
- ENERGY GAP
- ENVISION DIGITAL JAPAN
- FORMOSA BIO BIO AND ENERGY JAPAN
- FUJI IT ASSOCITAION
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- SINOCAT ENVIRONMENTAL TECHNOLOGY
- SOLAX POWER NETWORK TECHNOLOGY
- SUNGROW POWER SUPPLY
- TAIHO
- TAKASAGO THERMAL ENGINEERING
- TEPCO SYSTEMS
- FUJITSU KAGOSHIMA INFORNET
- FUKUSHIMA CENTER FOR INDUSTRIAL PROMOTION
- GEOSYSTEM
- GRAND INTERNATIONAL EXHIBITION
- GRIDBEYOND
- GUANGZHOU GREAT POWER ENERGY & TECHNOLOGY
- HANERSUN JAPAN
- HEADSPRING
- HONDA MOTOR
- IBS JAPAN
- IOTBANK
- ISHIKARI CITY, HOKKAIDO
- JAPAN ELECTRIC METERS INSPECTION CORPORATION
- JAPAN WEATHER
- NIPRON
- NISHIMU ELECTRONICS INDUSTRIES
- NISSIN ELECTRIC
- NISSIN SYSTEMS
- NORTHERN ELECTRIC
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- TSURUTA ELECTRIC
- WAVE ENERGY
- XIAMEN WINTOP NEW ENERGY TECHNOLOGY
- XTRA
- YINGLI GREEN ENERGY JAPAN

...and more

Learn more about: Visitor Demographics

Co-held Conference by Industry Front-runners Attract More Visitors


Scene from Conference Venue (March 2024)



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Kiyoshi Hikino
Ministry of Economy, Trade and Industry



Noriaki Yoshino
Ministry of the Environment Government of Japan



Takahiro Ishii
Director,
Wind Energy Policy Office, New and Renewable Energy Div., Agency for Natural Resources and Energy, Ministry of Economy, Trade and Industry



Mamiko Shimizu
Electricity industry and Market Office,
Ministry of Economy, Trade and Industry



Brent Wanner
Head of Power Sector Unit,
World Energy Outlook International Energy Agency (IEA)



Tetsuya Watabe
Representative Director, Executive Vice President,
JERA Co., Inc.



Hiroshi Okamoto
TEPCO Power Grid Inc.



Takayuki Hakugin
Director, Executive Vice President,
Kansai Transmission and Distribution Inc.



Satoshi Hamada
Div. COO, International Power Div., (Co.) Head of Eneco Office, Power Solution Group, International Power Div. and Eneco Office, Power Solution Group,
Global Environment Bureau Ministry of the Environment, Japan



Shinsuke Moriya
Head of Strategic Business Div., Corporate Officer and Chief Strategy Officer,
SB Energy Corp



Yoshimasa Kusano
Deoartment Manager,
KYOCERA Corp.



Hideki Shingai
Director, President and CEO,
Next Kraftwerke Toshiba Corp.



Wataru Matsuoka
Senior Manager of the Technical Solution Div.,
PowerX, Inc.



Yuki Suzuki
Senior Account Manager,
Digital Power Business Dept. Smart Solar Sales Div., HUAWEI TECHNOLOGIES JAPAN K.K.

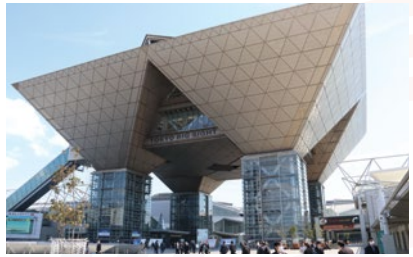
Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies

Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan



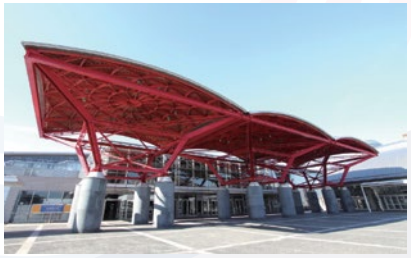
Tokyo Edition in October

The largest exhibition for renewable energy technologies held in the 2nd half in Japan

Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan



Osaka Edition

The largest* exhibition for renewable energy technologies in Western Japan area

*"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.

Dates: Nov. 24 [Wed] - 26 [Fri], 2027
Venue: INTEX Osaka



Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

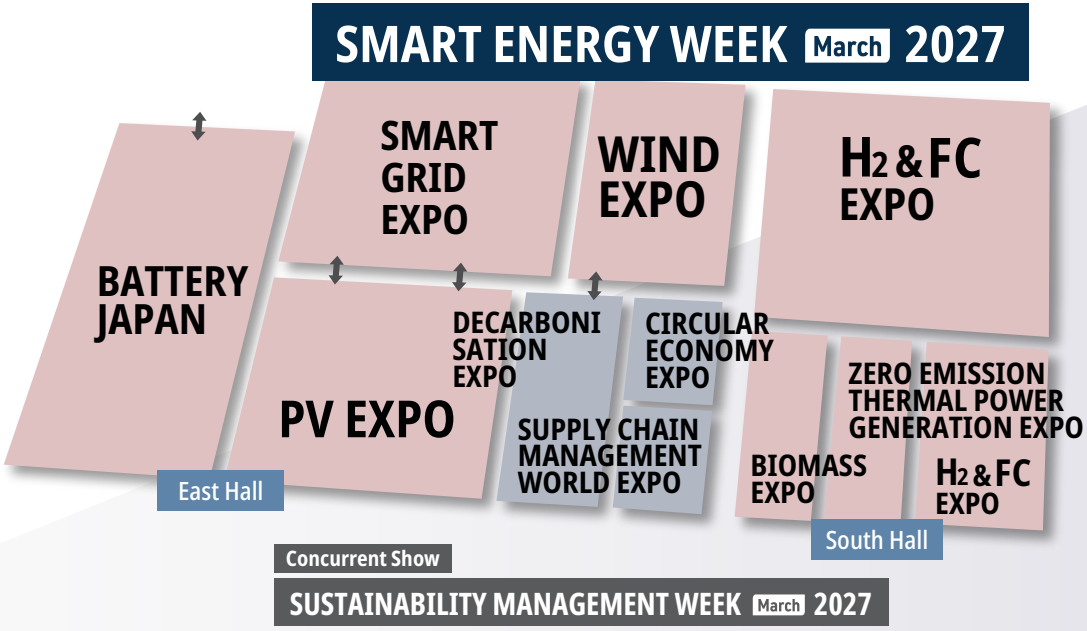
World Meets Energy
SMART ENERGY WEEK March 2027

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

Exhibitors	1,600
Visitors	75,000

(Forecasts)

Floor Plan (preliminary)



Autumn Edition: Best To Gather Leads Efficiently

Highlights of the Autumn edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
  *1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

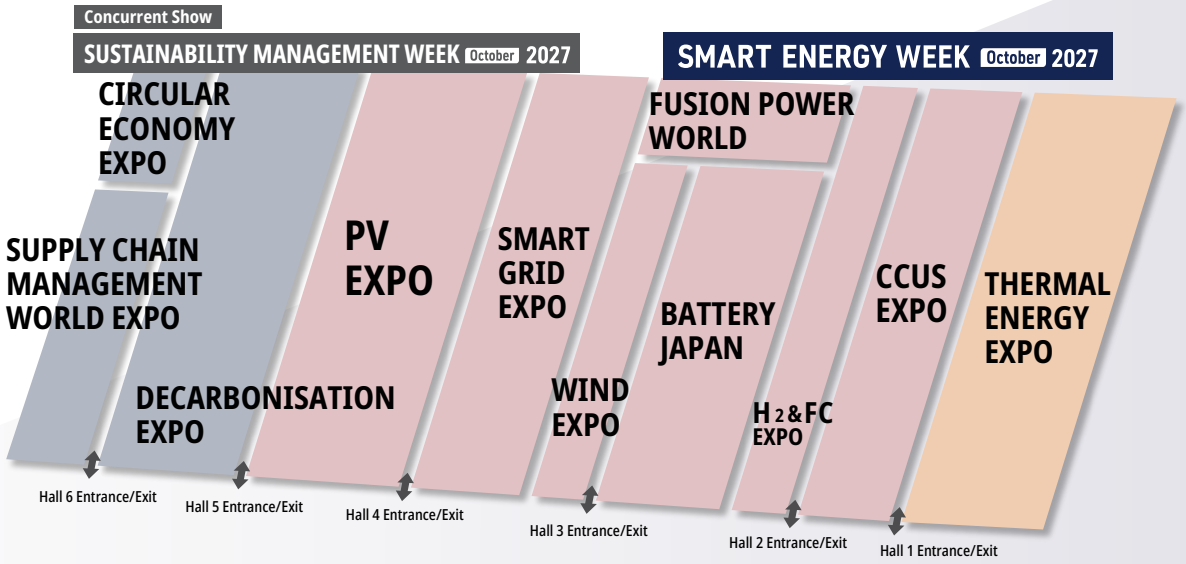
World Meets Energy
SMART ENERGY WEEK October 2027

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan

Exhibitors	500
Visitors	45,000

(Forecasts)

Floor Plan (preliminary)



Osaka Edition: Grow your Business in Western Japan

Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- 70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.
- Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.

*1 Based on exhibitor count and floor space.
*2 Based on NPS from exhibitor survey.

Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers you may not meet in Tokyo.

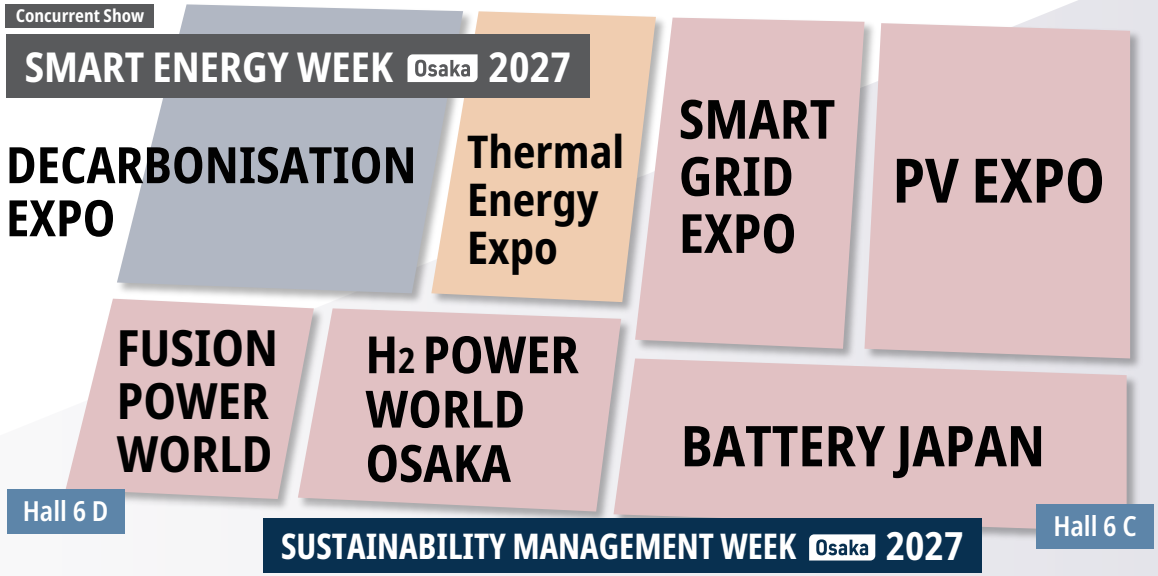
World Meets Energy
SMART ENERGY WEEK Osaka 2027

Dates: Nov. 24 [Wed] - 26 [Fri], 2027
Venue: INTEX Osaka, Japan

Exhibitors	280
Visitors	13,000

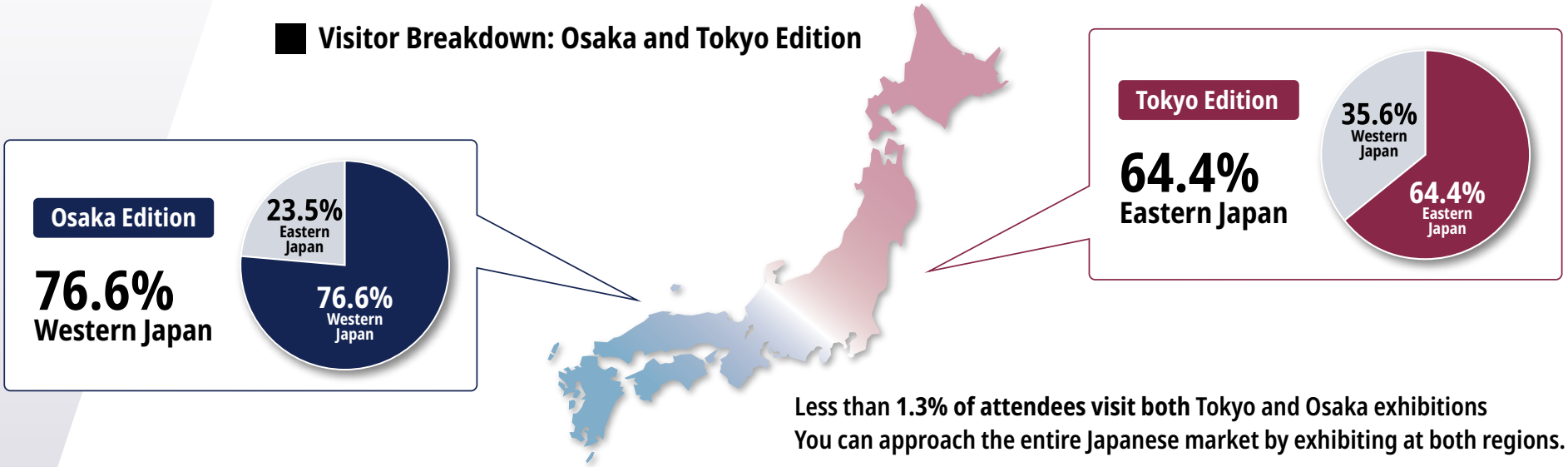
(Forecasts)

Floor Plan (preliminary)



Osaka Exhibition (Nov): A local-focused trade show!

Visitor Breakdown: Osaka and Tokyo Edition



Less than 1.3% of attendees visit both Tokyo and Osaka exhibitions
You can approach the entire Japanese market by exhibiting at both regions.

Strong collaboration with Osaka Prefecture and major local companies.

大阪府 OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry 大阪商工会議所

関西広域連合 UNION OF KANSAI GOVERNMENTS

公益社団法人 関西経済連合会 Kansai Economic Federation

関西経済同友会 Kansai Association of Corporate Executives

SDGs ESG ビジネスプラットフォーム Business Platform

関西電力 power with heart KANSAI DENRYOKU

大阪ガス OSAKA GAS

Daigas Group DAIGAS

Kawasaki Powering your potential

Panasonic ENERGY

Kanadevia

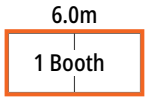
OZCaF OSAKA, JAPAN・Zero Carbon・Smart City・Foundation

Exhibition Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m＝16.2m²)



Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth
Corner Charge.....JPY 100,000 / Corner
Expomaster *.....
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

（Co-Exhibiting Charge JPY 50,000）

October 2027 Tokyo edition

Exhibit Space.....JPY 1,250,000 / Booth
*Details can be found on the booth price
Expo Master *.....
September 2025 (Tokyo)
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

（With co-exhibitor/s ＋JPY 50,000）

November 2027 Osaka edition

Exhibit Space.....JPY 1,250,000 / Booth
*Details can be found on the booth price
Expomaster *.....
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

（Co-Exhibiting Charge JPY 50,000）

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Exhibitor Directory



Standard

Exhibitor Directory



Premium

Limited to 6 companies

Get promoted on Exhibition website



Exhibitor Directory



Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 620,000 and up



Customise your booth to suit your exhibition needs and greater impact!

Design Type
1 Booth (6mx2.7m)

JPY 620,000 and up

Example: Business Meeting Plan A



Type B
1 Booth (6mx2.7m)

JPY 480,000 and up



Everything You Need in One Set!
Display Your Products Any Way You Like

Learn more about: Rental Booth

Boost your visibility with our Sponsor Plan

Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

Diamond Elite ★★★
Limited to 10 Companies
Diamond Elite
JPY 3,000,000

Platinum Elite ★★
Platinum Elite
JPY 2,000,000

Gold Elite ★
Gold Elite
JPY 1,000,000

Note: 10% consumption tax to be added.

Plan Details

Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite ★★★



25年春展 イメージ図

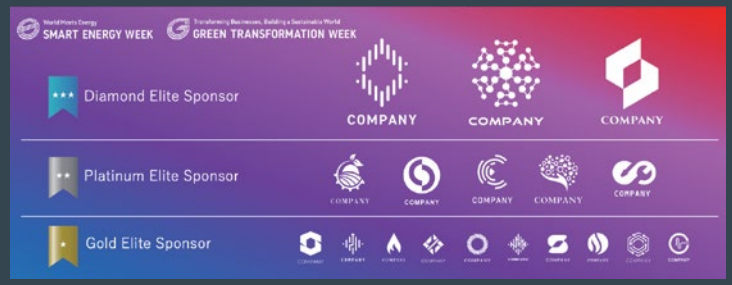
Banner Placement on the Official Website

Diamond Elite ★★★
Platinum Elite ★★



Logo Placement on Sponsor Boards

Diamond Elite ★★★
Platinum Elite ★★
Gold Elite ★



- Large LED Advertising Displays Inside the Exhibition Hall
- Logo Placement on Sponsor Boards
- Email Advertising for Visitor Attraction
- Enhanced Listing on Exhibitor Directory

Learn more about: Sponsorship Opportunity

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired

Based on the average from RX Japan exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan
+
Exhibitor Presentation
Digital Advertising Display
Expo Master Premium Plan
Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan
+
Digital Signage Ads
Expo Master Premium Plan

From JPY 2,500,000

Lead Generation Plan

Exhibitor Presentation
Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors

STEP 01 SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE

STEP 02 SET EXHIBITION GOALS AND CONSIDER ABOUT BOOTH DESIGN

3 MONTHS BEFORE:

STEP 03 REGISTER YOUR INFO ON EXHIBITOR HUB AND FINALIZE BOOTH DESIGN

1 MONTH BEFORE:

STEP 04 ARRANGE APPOINTMENT

STEP 05 EXHIBIT



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team** (optional)

Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and Build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

*We do not provide matching services

Join Us as an Exhibitor – Applications Open Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ

etc...

Exhibition Information List

CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK SMART GRID EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan

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Web: www.wsew.jp/hub/en-gb/about/sg.html