

**Exhibiting Information for Next Shows**



# **WIND EXPO**

**Int'l Wind Energy Expo**

## **Tokyo Show in March**

**18th WIND EXPO [March]**

**Dates: Mar. 24 [Wed] - 26 [Fri], 2027**

**Venue: Tokyo Big Sight, Japan**

## **Tokyo Show in September**

**18th WIND EXPO [September]**

**Dates: Sep. 9 [Wed] - 11 [Fri], 2026**

**Venue: Makuhari Messe, Japan**

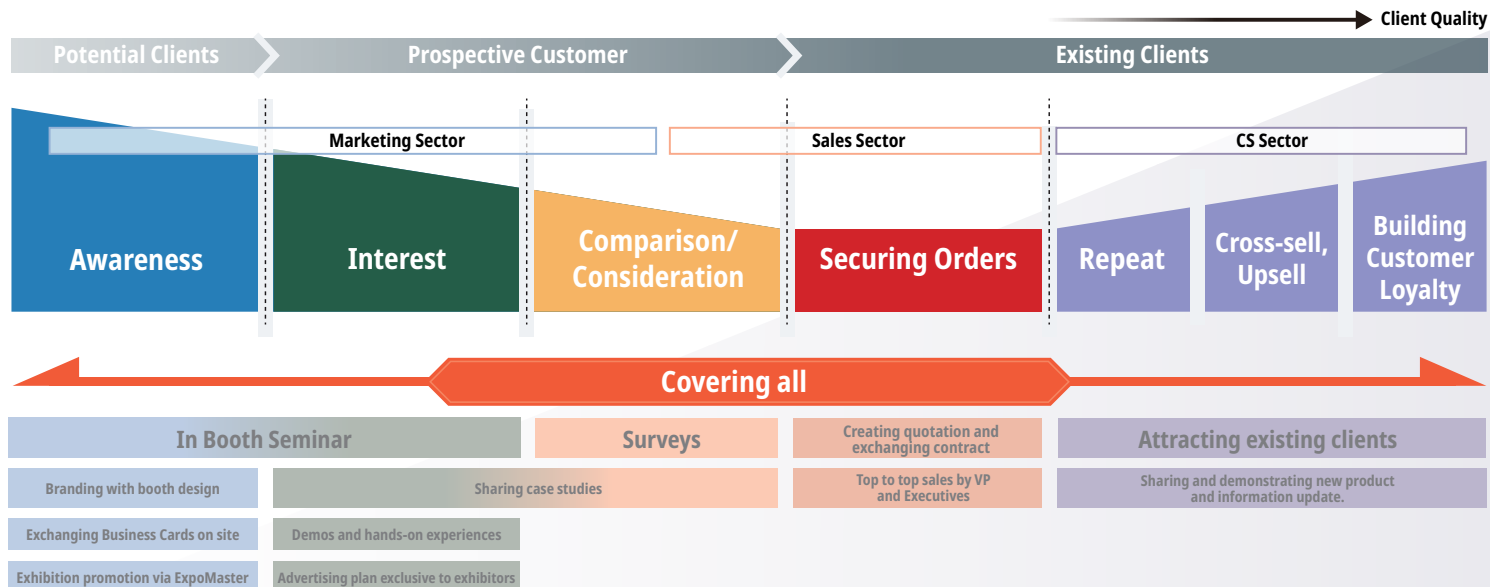


**Organiser: RX Japan GK**  
**Co-organiser: Japan Wind Power Association (JWPA)**

# Trade Shows serve as a Comprehensive Lead Generation Channel

**Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.**

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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# What is Smart Energy Week

## Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



### H2 & FC EXPO

Int'l Hydrogen & Fuel Cell Expo



### PV EXPO

Int'l Photovoltaic Power Generation Expo



### BATTERY JAPAN

Int'l Rechargeable Battery Expo



### SMART GRID EXPO

Int'l Smart Grid Expo



### CCUS EXPO

Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

## SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World

## SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



### WIND EXPO

Int'l Wind Energy Expo



### BIOMASS EXPO

Int'l Biomass Expo



### ZERO-E THERMAL EXPO

Zero Emission Thermal Power Generation Expo



### DECARBONISATION EXPO



### CIRCULAR ECONOMY EXPO

# B-to-B Trade Show for Industry Experts

## Best Platform to Increase Your Presence & Meet New Customers

### ■ Exhibit & Visitor Profile





# The Best Gateway to Japan & Asia's Wind Energy Market!

\*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video  
(March 2024 in Tokyo)



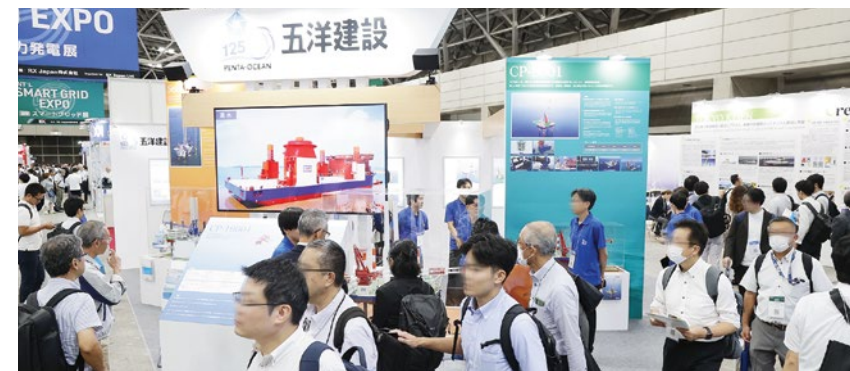


# Global Hub for Equipment & Marine Contractors

## < Past Exhibitors (company names are excerpts) >

- IHI Transport Machinery
- IX Renewables
- EOS Engineering & Service
- Marubeni Itochu Steel
- Inter-Domain
- WindyNetwork
- NT SYSTEMS
- Coast Research Engineering
- Oki Electric Industry
- KAIYO DOBOKU
- Kanadevia
- "K" Line Wind Service
- KAWASAKI KINKAI KISEN KAISHA
- Research and Education Center for Offshore Wind, Kyushu University
- Kyowa Jitsugyo
- KURARAY
- GLOCAL
- PENTA-OCEAN CONSTRUCTION
- GS Entec
- Sika Japan
- JSI Alliance
- JFE Group
- Japan Wind Farm Construction
- SHOEI ELECTRIC WORKS
- Mitsui O.S.K. Lines
- TEIJIN
- Delairco Japan
- DENZAI
- TOKYO KISEN
- TOYO CONSTRUCTION
- TOYOBO MC
- TODA CORPORATION
- Tomakomai Kuribayashi Transportation
- TOYOTA TSUSHO
- Nagasaki Marine Industry Cluster Promotion Association
- NAKANIHON AIR
- Nichimo
- NICCHU
- NIPPON STEEL ENGINEERING
- ClassNK
- JAPAN MARINE SCINECE
- Nippon Marine Enterprises
- Nippon Yusen Kabushiki Kaisha
- Japan Meteorological Corporation
- East Japan Accounting Center
- Hibiki Wind Energy
- Fukuoka Wind Power Industry Promotion Association
- FURUNO ELECTRIC
- Blade Partners
- Bekaert Japan
- HOKUTAKU
- HOKKAIDO KIKAIKOGYOKAI
- Marimex Japan
- MITAKAKOHKI
- Mitsui E&S Shipbuilding
- Mitsubishi Heavy Industries
- MIRAI SHIPS
- MOPA
- Moriya Cutlery Laboratory
- YUSEN LOGISTICS
- Acteon Group
- Operation (UK) LIMITED
- Balmoral Comtec LTD.
- Cranemaster A.S.
- Cwind Taiwan CO., LTD.
- Damen Shipyards B.V.
- Geomil Equipment
- Global Maritime Consultancy LTD.
- International Marine Contractors Association (IMCA)
- International Ocean Group
- IQIP JAPAN K.K.
- Irizar Forge
- James Fisher and Sons plc LIMITED
- Kanda
- Kongsberg Maritime
- A.S.
- LanoPro Production A.S.
- LAUTEC A.S.
- Liftra
- Marlinks
- Netherlands Pavilion
- Seaonics
- Sheffield Green (Asia) Pte Ltd
- Shoreline Wind A.S.
- TWD
- Ulstein
- Vard Singapore
- VDL Klima B.V.
- WIND Cable Services B.V.
- YONG FAH INTERNATIONAL PTE LTD
- ZITON A.S.

...and more



# Meet Key Players in Power, Mfg., and Marine Contracting

< Past Visitors (Company names are excerpts and shortened in random order.) >

## <Power Producer>

- Iberdrola Renewables Japan
- Ideol Japan
- INPEX
- Vena Energy Japan
- Wind Power E.ON Japan
- Equinor
- Engie
- Ørsted
- ORIX
- Daigas Gas and Power
- Kyuden Mirai Energy
- Green Power Investment
- Cosmo Eco Power
- Cosmo Engineering
- Summit Energy
- JERA
- JR East Japan Energy Development

- JE Wind
- FE Engineering
- GE Renewable Energy
- NaturEnergy
- SeaTech
- Japan Renewable Energy
- Sumitomo Corporation
- Yamato Energy
- WPD Japan
- Teras Energy
- Chubu Electric Power
- Electric Power Development
- Tokyo Gas
- Tokyo Electric Power Holdings
- Toshiba Energy Systems
- Tohoku Electric Power
- Japan Wind Development

- Hitachi Power Solutions
- Marubeni
- Mitsubishi Corporation
- Mott MacDonald Japan
- Eurasec Energy Holdings
- RWE Renewables Japan
- Renova

...and more

## <Wind Turbine Manufacturers>

- Enel Green Power Japan
- Siemens Gamesa
- Renewable Energy
- Siemens Energy
- Vestas Japan

...and more

## <O&M Related>

- CPOWER
- NEC Networks & System Integration Corporation

- Giraffe Works
- Japan Wind Development
- Japan Wind Services
- LEBOTROBOTICS
- Yamaha Motor
- Eurastechnical Services

...and more

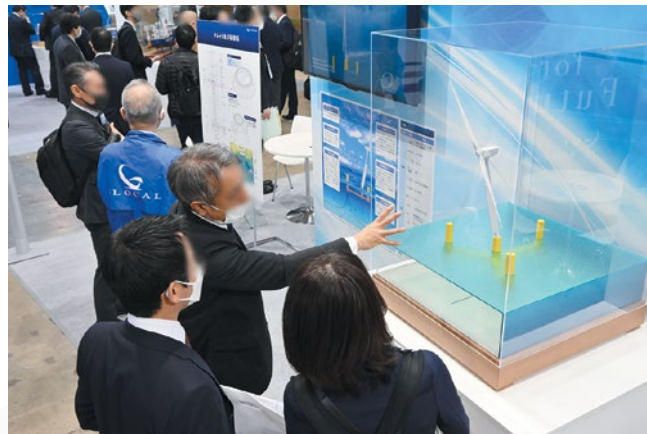
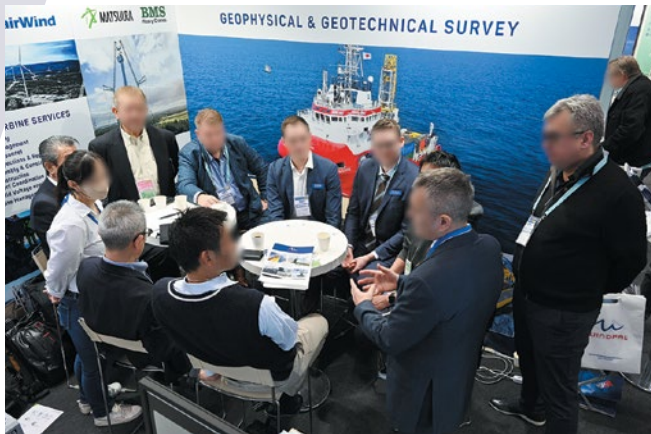
## <General Contractors and Marine Contractors>

- Asia Marine
- ACHIHA
- Ando Corporation
- Obayashi Corporation
- Kajima Corporation
- Kandenko
- Kinden Corporation
- Goyo Construction
- Yamakawa Corporation
- Kawasaki Kisen Kaisha

- Kyudenko
- Sea Jacks Japan
- Shibuta
- Shimizu Corporation
- Japan Marine United
- Sumitomo Mitsui Ship Management
- Nippon Steel Engineering
- Takenaka Corporation
- Takenaka Civil Engineering
- Chiyoda Kogyo Construction
- Denzai Engineering
- Toa Corporation
- Toho Electrical Construction
- Toden Design
- Toyo Construction
- Toda Corporation
- JGC
- Nippon Express

- Nippon Yusen
- Hitachi Zosen
- Fukada Salvage & Marine Works
- Fudo Tetra
- Hokkai Electric Construction
- Hokuyo Marine Systems
- Maeda Corporation
- Mitsui E&S Engineering
- Yoshida Corporation
- Kishin Corporation
- Wakachiku Construction

...and more



Learn more about: Visitor Demographics



# Co-held Conference by Industry Front-runners Attract More Visitors



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Hiro Inoue  
Minister of Economy,  
Trade and Industry (METI)



Takahiro Ishii  
Ministry of Economy,  
Trade and Industry



Kazuya Inoue  
Director,  
Global Environment Bureau,  
Climate Change Policy Div.,  
Ministry of the Environment



Brent Wanner  
Head of Power Sector Unit  
World Energy Outlook  
International Energy  
Agency (IEA)



Fumiyo Harada  
Managing Executive Officer,  
Development Bank  
of Japan Inc.



Satoshi Hamada  
Div. COO, International  
Power Div., (Co.)  
Head of Eneco Office,  
Power Solution Group,  
International Power Div.  
and Eneco Office, Power  
Solution Group,  
Mitsubishi Corp.



Henriette Holm  
Country Manager,  
Orsted Japan K.K.



Tom Walsh  
Head of Offshore  
Development - Japan,  
RWE Renewables  
Japan G.K.



Srdan Cenic  
Vice President, Head of  
Sales Offshore APAC,  
Vestas Wind Systems A/S



Itsuka Ogawa  
Japan Country Manager  
Xodus Group Japan



Hisafumi Manabe  
President & CEO,  
Marubeni Offshore Wind  
Development Corp.



Mutsumi Yamada  
Country Manager, Japan,  
BW IDEOL



Gavin Greene  
Head of Bids and  
Development Offshore Wind  
Iberdrola Renewables



Wataru Matsuoka  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.

# Spring Exhibition (Mar): Boost your brand and expand globally!

## Highlights of the Spring edition

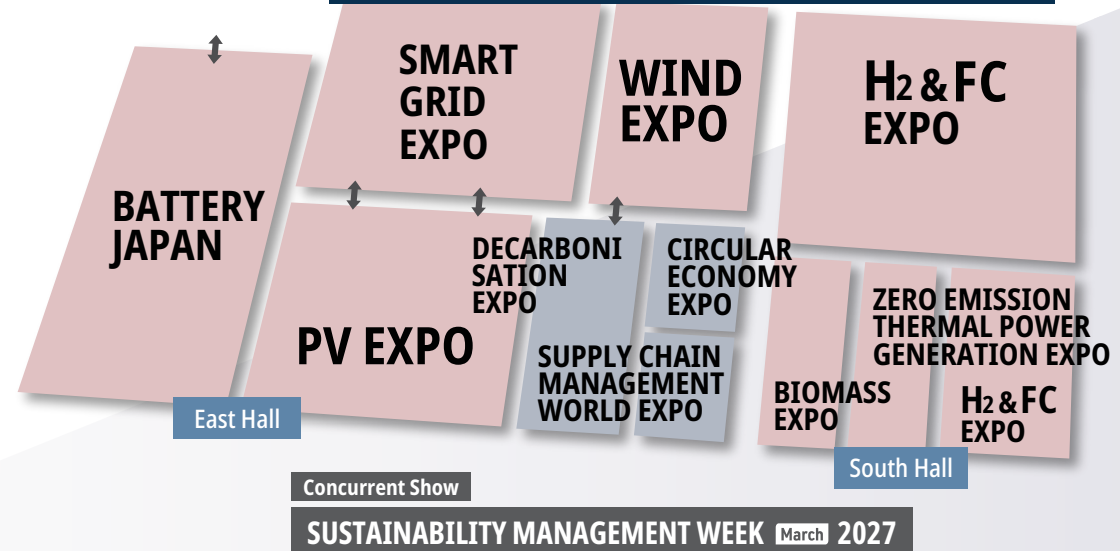
- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

## Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

## Floor Plan (preliminary)

### SMART ENERGY WEEK March 2027



World Meets Energy

**SMART ENERGY WEEK March 2027**

**Dates:** Mar. 24 [Wed] - 26 [Fri], 2027

**Venue:** Tokyo Big Sight, Japan

**Exhibitors** **1,600**

**Visitors** **75,000**

(Forecasts)



# Autumn Edition: Best To Gather Leads Efficiently

## Highlights of the Autumn edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!  
\*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

\*1 Visitors per Company: Autumn 90 | Spring 44

## Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

## Floor Plan (preliminary)



World Meets Energy

**SMART ENERGY WEEK** September 2026

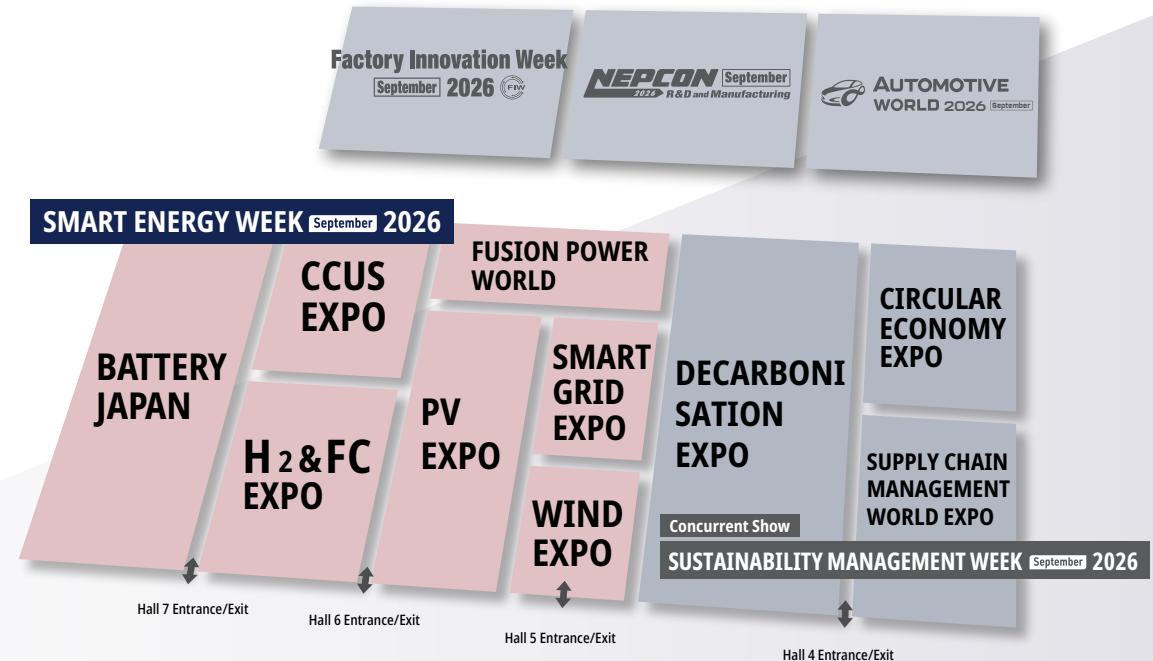
Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

(Forecasts)



# Exhibition Fee and Expo Master

Note: 10% consumption tax to be added.

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

## Exhibiting Fee

1 Booth (6.0m×2.7m=16.2m<sup>2</sup>)

### March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth  
 Corner Charge.....JPY 100,000 / Corner  
 Expomaster \* .....● Premium JPY 650,000  
 ● Standard JPY 150,000  
 ● Basic JPY 50,000  
 (Co-Exhibiting Charge JPY 50,000)

### September 2026 Tokyo edition

Exhibit Space.....JPY 1,250,000 / Booth  
 Corner Charge.....JPY 50,000 / Corner  
 Expomaster \* .....● Premium JPY 650,000  
 September 2025 (Tokyo) ● Standard JPY 150,000  
 ● Basic JPY 50,000  
 (With co-exhibitor/s +JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

## Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

### Basic

### Standard

### Premium

Limited to 6 companies

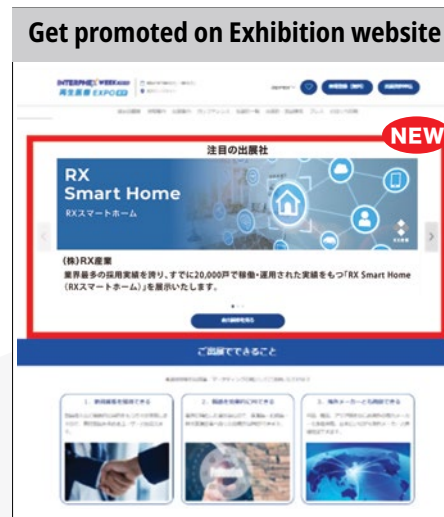
#### Exhibitor Directory



#### Exhibitor Directory



#### Get promoted on Exhibition website



#### Exhibitor Directory



Learn more about: Expo Master



# Rental Display

## Check Out Our 3 Basic Booth Options!

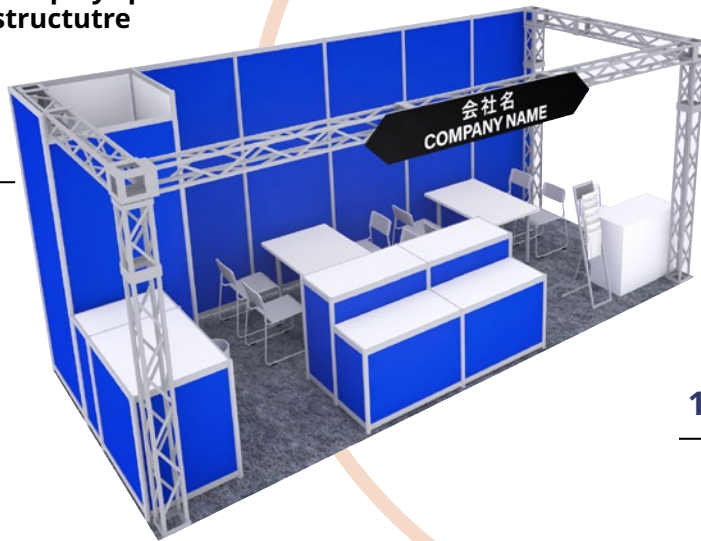
Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

### Type A 1 Booth (6mx2.7m)

JPY 580,000  
and up



Customise your booth to suit your exhibition needs and greater impact!

### Design Type 1 Booth (6mx2.7m)

JPY 580,000  
and up



Example: Business Meeting Plan A

### Type B 1 Booth (6mx2.7m)

JPY 440,000  
and up



Everything You Need in One Set!  
Display Your Products Any Way You Like

[Learn more about: Rental Booth](#)

# Boost your visibility with our Sponsor Plan

## Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

**Diamond Elite**  
★★★★

Limited to 10 Companies

**Diamond Elite**  
JPY 3,000,000

**Platinum Elite**  
★★★

**Platinum Elite**  
JPY 2,000,000

**Gold Elite**  
★

**Gold Elite**  
JPY 1,000,000

## Plan Details

Note: 10% consumption tax to be added.

### Large LED Advertising Displays Inside the Exhibition Hall

**Diamond Elite**  
★★★★

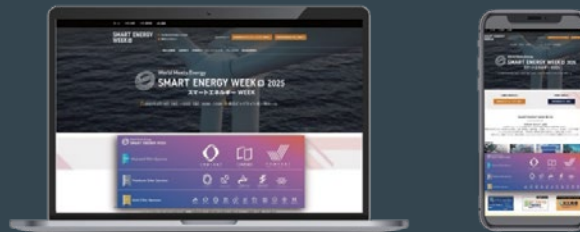


25年春展 イメージ図

### Banner Placement on the Official Website

**Diamond Elite**  
★★★★

**Platinum Elite**  
★★★



### Logo Placement on Sponsor Boards

**Diamond Elite**  
★★★★

**Platinum Elite**  
★★★

**Gold Elite**  
★★



### Large LED Advertising Displays Inside the Exhibition Hall

### Logo Placement on Sponsor Boards

### Email Advertising for Visitor Attraction

### Enhanced Listing on Exhibitor Directory

[Learn more about: Sponsorship Opportunity](#)



# Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

## Exhibitor Presentation

**JPY 400,000 per slot**

A 30-minute presentation slot at a special venue in the exhibition hall



## Digital Incentive Coupons

**JPY 600,000**

Send Coupons to Pre-Registered Visitors!  
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568  
= Average number of leads (business card info) acquired  
Based on the average from RX Japan exhibitions held in 2022–2023



**We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!**

### Maximise Your Sales Performance

**Sponsorship Plan**

+

**Exhibitor Presentation**

**Digital Advertising Display**

**Expo Master Premium Plan**

**Distributing Coupons**

**From JPY 3,500,000**

### Brand Awareness Plan

**Sponsorship Plan**

+

**Digital Signage Ads**

**Expo Master Premium Plan**

**From JPY 2,500,000**

### Lead Generation Plan

**Exhibitor Presentation**

**Digital Incentive Coupons**

**JPY 1,000,000**

# Support Services for Exhibitors



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team (optional)**

#### Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

\*We do not provide matching services



# Join Us as an Exhibitor – Applications Open Now!

## Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



## CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

### Contact

Organiser: RX Japan GK    WIND EXPO Show Management  
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: [windexpo.jp@rxglobal.com](mailto:windexpo.jp@rxglobal.com)



Tel: 03-6739-4119



Web: [www.wsew.jp/wd/](http://www.wsew.jp/wd/)