

## Exhibiting Information for Next Shows



World Meets Energy  
**SMART ENERGY WEEK**

# WIND EXPO

Int'l Wind Energy Expo



Organiser: RX Japan GK

Co-organiser: Japan Wind Power Association (JWPA)



### Tokyo Show in March

18th WIND EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

### Tokyo Show in September

18th WIND EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

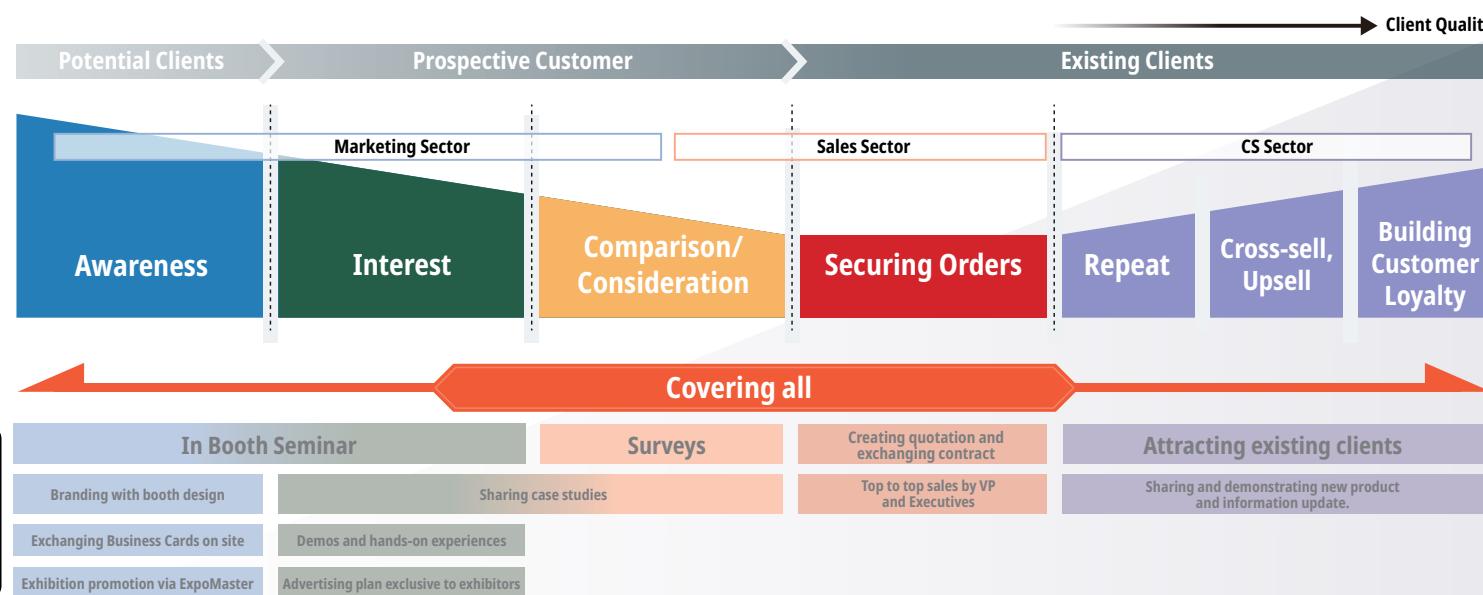
Venue: Makuhari Messe, Japan

# Trade Shows serve as a Comprehensive Lead Generation Channel



**Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.**

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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# What is Smart Energy Week

## Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

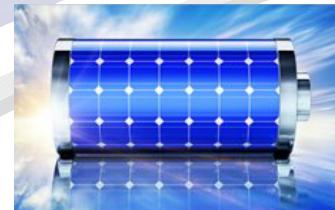
Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



**H2 & FC EXPO**  
Int'l Hydrogen & Fuel Cell Expo



**PV EXPO**  
Int'l Photovoltaic Power Generation Expo



**BATTERY JAPAN**  
Int'l Rechargeable Battery Expo



**SMART GRID EXPO**  
Int'l Smart Grid Expo



**CCUS EXPO**  
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo



World Meets Energy

## SMART ENERGY WEEK

Held concurrently



Transforming Businesses, Building a Sustainable World  
**SUSTAINABILITY MANAGEMENT WEEK**

Previously known as: Green Transformation Week



**WIND EXPO**  
Int'l Wind Energy Expo



**BIOMASS EXPO**  
Int'l Biomass Expo



**ZERO-E THERMAL EXPO**  
Zero Emission Thermal Power Generation Expo



**DECARBONISATION EXPO**



**CIRCULAR ECONOMY EXPO**

# B-to-B Trade Show for Industry Experts

## Best Platform to Increase Your Presence & Meet New Customers

### Exhibit & Visitor Profile

#### Exhibitors

Manufacturers, trading companies dealing in the followings:

- Component, Foundation
- Construction, Transport
- Analysis, Measurement
- Offshore Wind Technology
- Operation & Maintenance
- Large/Small Wind Turbine

etc.

#### Business Meetings

- ◆ **Receive orders for products and technologies**
- ◆ **Business Alliance**
- ◆ **Quotation and Delivery Arrangement**

#### Visitors

Professionals from the following sectors:

- Wind Turbine Manufacturer
- Wind Farm Developer
- Operation & Maintenance
- General/Marine Contractor
- Government, Municipality

etc.

# The Best Gateway to Japan & Asia's Wind Energy Market!

\*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video  
(March 2024 in Tokyo)

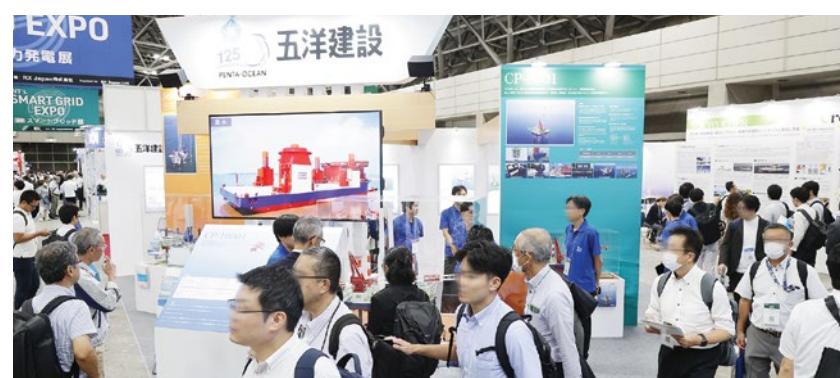


# Global Hub for Equipment & Marine Contractors

< Past Exhibitors (company names are excerpts) >

- IHI Transport Machinery
- IX Renewables
- EOS Engineering & Service
- Marubeni Itochu Steel
- Inter-Domain
- WindyNetwork
- NT SYSTEMS
- Coast Research Engineering
- Oki Electric Industry
- KAIYO DOBOKU
- Kanadevia
- "K" Line Wind Service
- KAWASAKI KINKAI KISEN KAISHA
- Research and Education Center for Offshore Wind, Kyushu University
- Kyowa Jitsugyo
- KURARAY
- GLOCAL
- PENTA-OCEAN CONSTRUCTION
- GS Entec
- Sika Japan
- JSI Alliance
- JFE Group
- Japan Wind Farm Construction
- SHOEI ELECTRIC WORKS
- Mitsui O.S.K. Lines
- TEIJIN
- Delairco Japan
- DENZAI
- TOKYO KISEN
- TOYO CONSTRUCTION
- TOYOB MC
- TODA CORPORATION
- Tomakomai Kuribayashi Transportation
- TOYOTA TSUSHO
- Nagasaki Marine Industry Cluster Promotion Association
- NAKANIHON AIR
- Nichimo
- NICCHU
- NIPPON STEEL ENGINEERING
- ClassNK
- JAPAN MARINE SCIENCE
- Nippon Marine Enterprises
- Nippon Yusen Kabushiki Kaisha
- Japan Meteorological Corporation
- East Japan Accounting Center
- Hibiki Wind Energy
- Fukuoka Wind Power Industry Promotion Association
- FURUNO ELECTRIC
- Blade Partners
- Bekaert Japan
- HOKUTAKU
- HOKKAIDO KIKAIKOGYOKAI
- Marimex Japan
- MITAKAKOHKI
- Mitsui E&S Shipbuilding
- Mitsubishi Heavy Industries
- MIRAI SHIPS
- MOPA
- Moriya Cutlery Laboratory
- YUSEN LOGISTICS
- Acteon Group
- Operation (UK) LIMITED
- Balmoral Comtec LTD.
- Cranemaster A.S.
- Cwind Taiwan CO., LTD.
- Damen Shipyards B.V.
- Geomil Equipment
- Global Maritime Consultancy LTD.
- International Marine Contractors Association (IMCA)
- International Ocean Group
- IQIP JAPAN K.K.
- Irizar Forge
- James Fisher and Sons plc LIMITED
- Kanda
- Kongsberg Maritime
- A.S.
- LanoPro Production A.S.
- LAUTEC A.S.
- Liftra
- Marlinks
- Netherlands Pavilion
- Seaonics
- Sheffield Green (Asia) Pte Ltd
- Shoreline Wind A.S.
- TWD
- Ulstein
- Vard Singapore
- VDL Klima B.V.
- WIND Cable Services B.V.
- YONG FAH INTERNATIONAL PTE LTD
- ZITON A.S.

...and more



# Meet Key Players in Power, Mfg., and Marine Contracting

< Past Visitors (Company names are excerpts and shortened in random order.) >

<Power Producer>

- Iberdrola Renewables Japan
- Ideol Japan
- INPEX
- Vena Energy Japan
- Wind Power E.ON Japan
- Equinor
- Engie
- Ørsted
- ORIX
- Daigas Gas and Power
- Kyuden Mirai Energy
- Green Power Investment
- Cosmo Eco Power
- Cosmo Engineering
- Summit Energy
- JERA
- JR East Japan Energy Development

• JE Wind

- FE Engineering
- GE Renewable Energy
- NaturEnergy
- SeaTech
- Japan Renewable Energy
- Sumitomo Corporation
- Yamato Energy
- WPD Japan
- Teras Energy
- Chubu Electric Power
- Electric Power Development
- Tokyo Gas
- Tokyo Electric Power Holdings
- Toshiba Energy Systems
- Tohoku Electric Power
- Japan Wind Development

• Hitachi Power Solutions

- Marubeni
- Mitsubishi Corporation
- Mott MacDonald Japan
- Eurasec Energy Holdings
- RWE Renewables Japan
- Renova

...and more

<Wind Turbine Manufacturers>

- Enel Green Power Japan
- Siemens Gamesa
- Renewable Energy
- Siemens Energy
- Vestas Japan

...and more

<O&M Related>

- CPOWER
- NEC Networks & System Integration Corporation

• Giraffe Works

- Japan Wind Development
- Japan Wind Services
- LEBO ROBOTICS
- Yamaha Motor
- Eurastechnical Services

...and more

<General Contractors and Marine Contractors>

- Asia Marine
- ACHIHA
- Ando Corporation
- Obayashi Corporation
- Kajima Corporation
- Kandenko
- Kinden Corporation
- Goyo Construction
- Yamakawa Corporation
- Kawasaki Kisen Kaisha

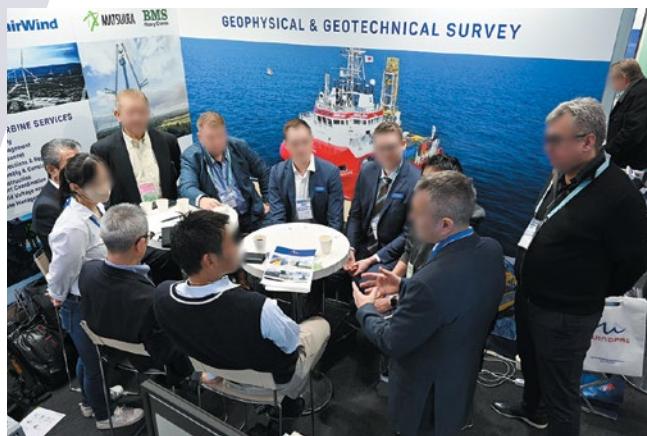
• Kyudenko

- Sea Jacks Japan
- Shibuta
- Shimizu Corporation
- Japan Marine United
- Sumitomo Mitsui Ship Management
- Nippon Steel Engineering
- Takenaka Corporation
- Takenaka Civil Engineering
- Chiyoda Kogyo Construction
- Denzai Engineering
- Toa Corporation
- Toho Electrical Construction
- Toden Design
- Toyo Construction
- Toda Corporation
- JGC
- Nippon Express

• Nippon Yusen

- Hitachi Zosen
- Fukada Salvage & Marine Works
- Fudo Tetra
- Hokkai Electric Construction
- Hokuyo Marine Systems
- Maeda Corporation
- Mitsui E&S Engineering
- Yoshida Corporation
- Kishin Corporation
- Wakachiku Construction

...and more



Learn more about: Visitor Demographics

# Co-held Conference by Industry Front-runners Attract More Visitors



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Hiro Inoue  
Minister of Economy,  
Trade and Industry (METI)



Takahiro Ishii  
Ministry of Economy,  
Trade and Industry



Kazuya Inoue  
Director,  
Global Environment Bureau,  
Climate Change Policy Div.,  
Ministry of the Environment



Brent Wanner  
Head of Power Sector Unit  
World Energy Outlook  
International Energy  
Agency (IEA)



Fumiyo Harada  
Managing Executive Officer,  
Development Bank  
of Japan Inc.



Satoshi Hamada  
Div. COO, International  
Power Div., (Co.)  
Head of Eneco Office,  
Power Solution Group,  
International Power Div.  
and Eneco Office, Power  
Solution Group,  
Mitsubishi Corp.



Henriette Holm  
Country Manager,  
Orsted Japan K.K.



Tom Walsh  
Head of Offshore  
Development - Japan,  
RWE Renewables  
Japan G.K.



Srdan Cenic  
Vice President, Head of  
Sales Offshore APAC,  
Vestas Wind Systems A/S



Itsuka Ogawa  
Japan Country Manager  
Kodus Group Japan



Hisafumi Manabe  
President & CEO,  
Marubeni Offshore Wind  
Development Corp.



Mutsumi Yamada  
Country Manager, Japan,  
BW IDEOL



Gavin Greene  
Head of Bids and  
Development Offshore Wind  
Iberdrola Renewables



Wataru Matsuoka  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.

# Spring Exhibition (Mar): Boost your brand and expand globally!

## Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

### Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan



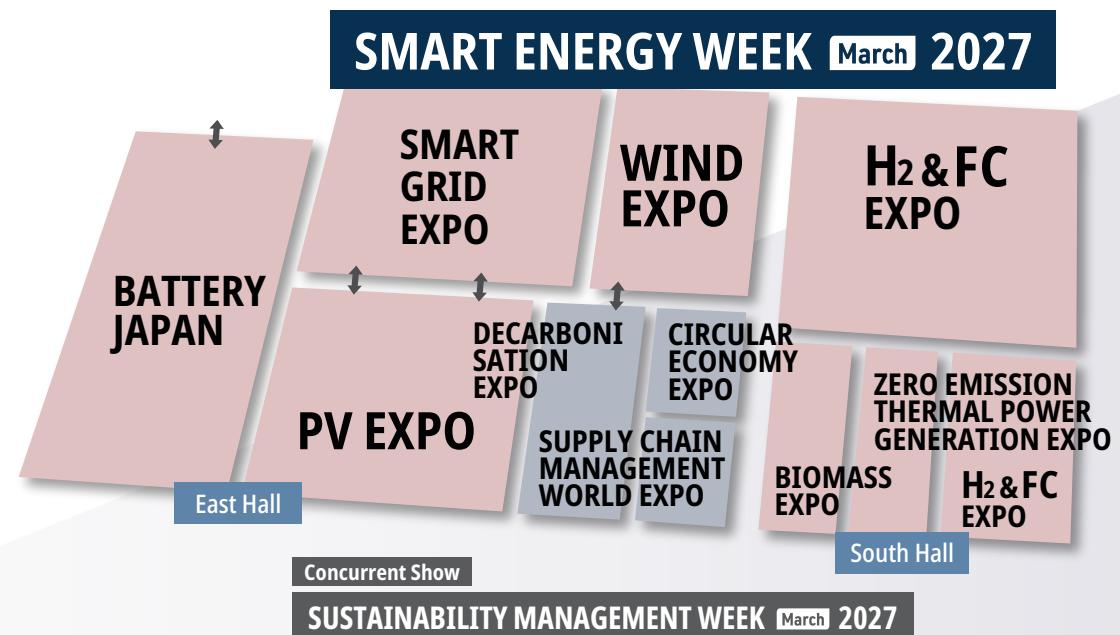
Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **75,000**  
(Forecasts)

### Floor Plan (preliminary)



# Autumn Edition: Best To Gather Leads Efficiently

## Highlights of the Autumn edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!  
\*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

\*1 Visitors per Company: Autumn 90 | Spring 44

### Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth



World Meets Energy

**SMART ENERGY WEEK** September 2026

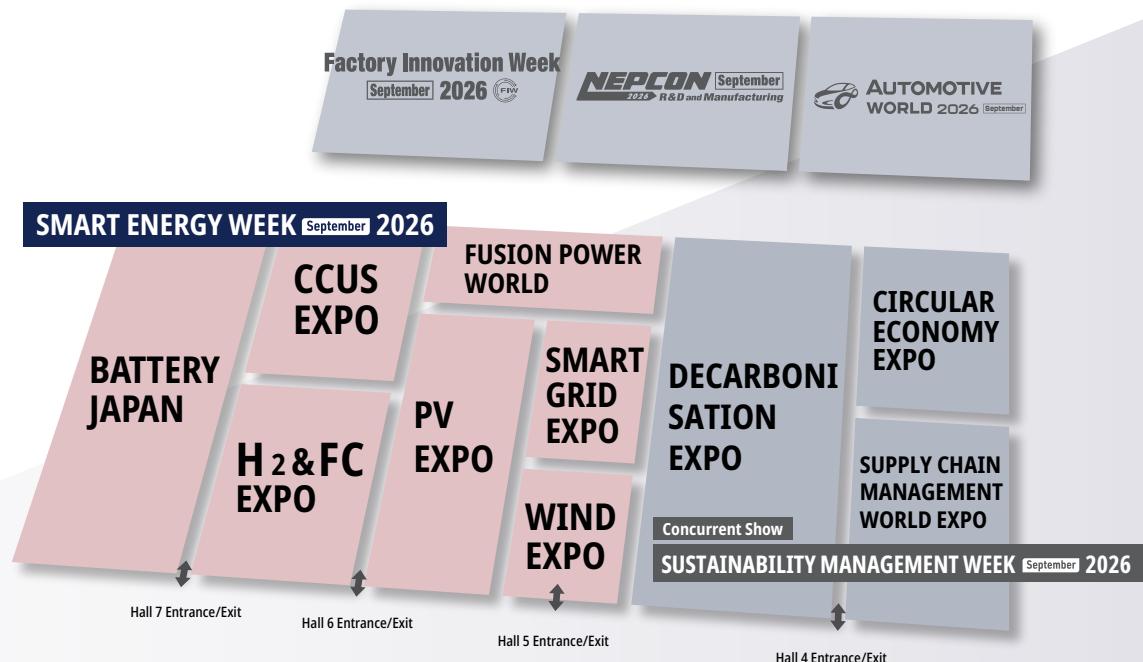
Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**  
(Forecasts)

### Floor Plan (preliminary)



# Exhibition Fee and Expo Master

Note: 10% consumption tax to be added.

## Exhibiting Fee

1 Booth (6.0m×2.7m=16.2m<sup>2</sup>)

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

### March 2027 Tokyo edition

Exhibit Space	JPY 1,300,000 / Booth
Corner Charge	JPY 100,000 / Corner
Expomaster *	<ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul> <small>(Co-Exhibiting Charge JPY 50,000)</small>

### September 2026 Tokyo edition

Exhibit Space	JPY 1,250,000 / Booth
Corner Charge	JPY 50,000 / Corner
Expomaster *	<ul style="list-style-type: none"> <li>● Premium JPY 650,000</li> <li>● Standard JPY 150,000</li> <li>● Basic JPY 50,000</li> </ul> <small>(With co-exhibitor/s +JPY 50,000)</small>

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

## Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Standard

Premium

Limited to 6 companies

### Exhibitor Directory

Company Name and Logo only

### Exhibitor Directory

Large size Display of Product

### Get promoted on Exhibition website

NEW

RX Smart Home

RX Smart Home

注目の出展社

ご出展できること

1. 会場内展示会

2. 会場外展示会

3. 総合展示会

### Exhibitor Directory

Large size + Top Placement

Learn more about: Expo Master

# Rental Display

## Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A  
1 Booth (6mx2.7m)

JPY 580,000  
and up



Design Type  
1 Booth (6mx2.7m)

JPY 580,000  
and up

Type B  
1 Booth (6mx2.7m)

JPY 440,000  
and up

Everything You Need in One Set!  
Display Your Products Any Way You Like



Example: Business Meeting Plan A



Learn more about: Rental Booth

# Boost your visibility with our Sponsor Plan

## ■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.



Note: 10% consumption tax to be added.

## ■ Plan Details

■ Large LED Advertising Displays Inside the Exhibition Hall

25年春展 イメージ図

■ Logo Placement on Sponsor Boards

■ Banner Placement on the Official Website

- Large LED Advertising Displays Inside the Exhibition Hall
- Logo Placement on Sponsor Boards
- Email Advertising for Visitor Attraction
- Enhanced Listing on Exhibitor Directory

Learn more about: [Sponsorship Opportunity](#)

# Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

## Exhibitor Presentation

**JPY 400,000 per slot**

A 30-minute presentation slot at a special venue in the exhibition hall



## Digital Incentive Coupons

**JPY 600,000**

Send Coupons to Pre-Registered Visitors!  
Get Lead Info on Everyone Who Downloads  
Your Offer

Average downloads: 568  
= Average number of leads (business card info) acquired  
Based on the average from RX Japan  
exhibitions held in 2022–2023



## We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

### Maximise Your Sales Performance

#### Sponsorship Plan



Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

### Brand Awareness Plan

#### Sponsorship Plan



Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

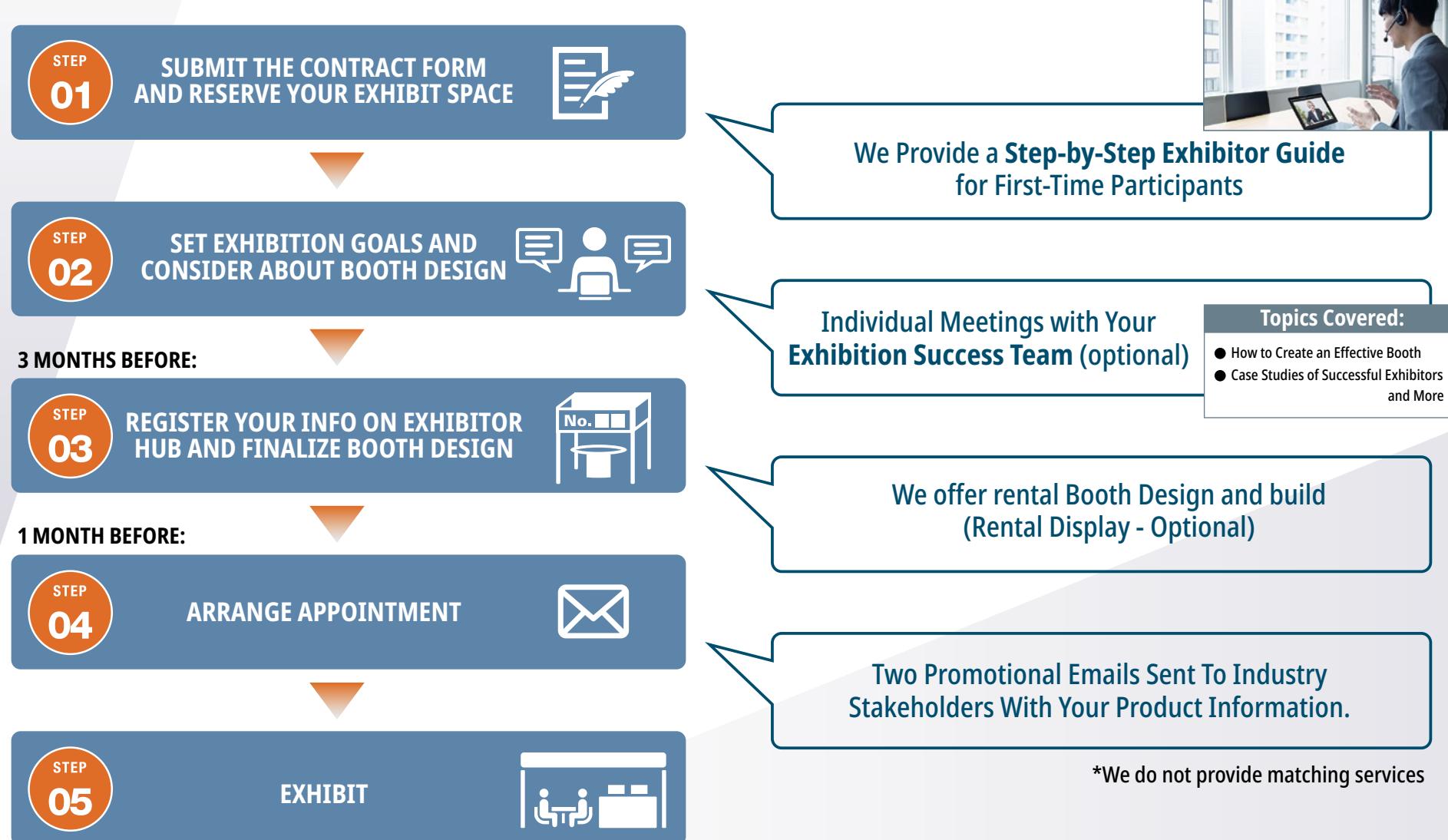
### Lead Generation Plan

#### Exhibitor Presentation

#### Digital Incentive Coupons

JPY 1,000,000

# Support Services for Exhibitors



# Join Us as an Exhibitor – Applications Open Now!

## Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



## CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

## Contact

Organiser: RX Japan GK    WIND EXPO Show Management  
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: [windexpo.jp@rxglobal.com](mailto:windexpo.jp@rxglobal.com)



Tel: 03-6739-4119



Web: [www.wsew.jp/wd/](http://www.wsew.jp/wd/)