## Exhibiting Information for Next Shows

World Meets Energy
SMART ENERGY WEEK

# WIND EXPO

## Int'l Wind Energy Expo



### Tokyo Show in March

**18th WIND EXPO [March]**

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

### Tokyo Show in October

**19th WIND EXPO [October]**

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan



Organiser: RX Japan GK
Co-organiser: Japan Wind Power Association (JWPA)

# RX Japan is Japan's Largest Trade Show Organizer

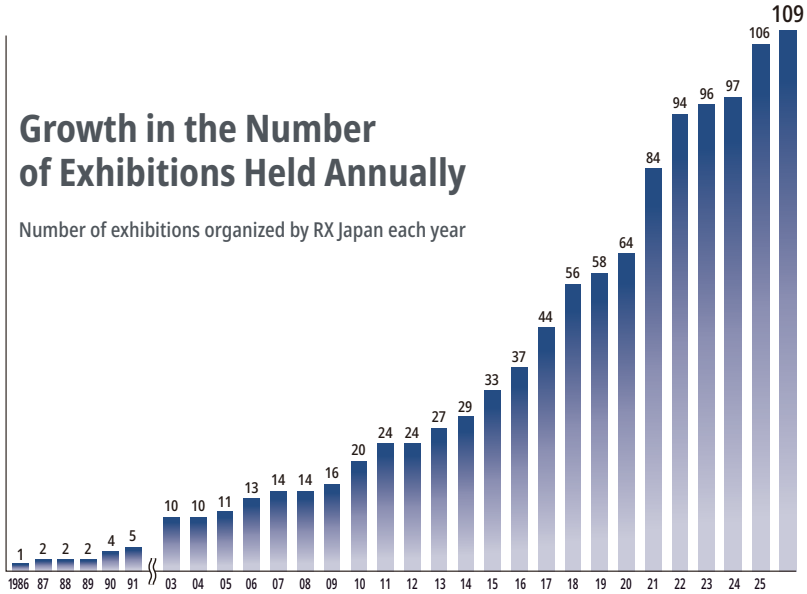
## Organizing 109 Exhibitions Across 38 Industries Annually! (Including Concurrent Shows: Total of 437 Exhibitions)

**RX Japan organizes 109 international trade shows annually across 38 industry sectors at major venues such as Tokyo Big Sight, Makuhari Messe, and INTEX Osaka.**

**Covering a wide range of industries including jewellery, eyewear, electronics, energy, IT, and healthcare, RX Japan leverages its extensive experience in creating exhibitions that help exhibitors achieve business growth and generate tangible results.**

### Growth in the Number of Exhibitions Held Annually

Number of exhibitions organized by RX Japan each year




In 2026, RX Japan will organize 109 exhibitions on a regular basis.

### Annual Number of Exhibitors

**27,236** Exhibiting Companies

(Including 6,534 overseas exhibitors)

*2024 Results

### Annual Number of Visitors

**1,402,964** Visitors

(Including 63,018 international visitors)

*2024 Results

### Major Trade Shows Organized by RX Japan

#### NEPCON JAPAN



**Asia's Leading Exhibition for Electronics R&D and Manufacturing**

Exhibit Areas:
- Internepcon Japan
- Electronics R&D and Technology Expo
- Wearable Devices Expo
- Printed Electronics Expo etc.

#### Manufacturing World Japan



**Comprehensive Exhibition for Manufacturing Technologies and Solutions**

Exhibit Areas:
- Industrial AI / IoT Expo
- Design & Manufacturing Solutions Expo
- Mechanical Components & Technology Expo
- Factory Facilities & Equipment Expo etc.

#### SPEXA - Space Business Expo



**Comprehensive Exhibition for Space Development and Space Business**

Exhibit Areas:
- Satellite Data Utilization
- Space Infrastructure & Satellite Services
- Rocket Development
- Space Debris Countermeasures etc.

#### Japan IT Week



**Japan's Largest IT Exhibition**

Exhibit Areas:
- Software & Application Development Expo
- Information Security Expo
- AI & Business Automation Expo
- Data Center & Infrastructure Expo etc.

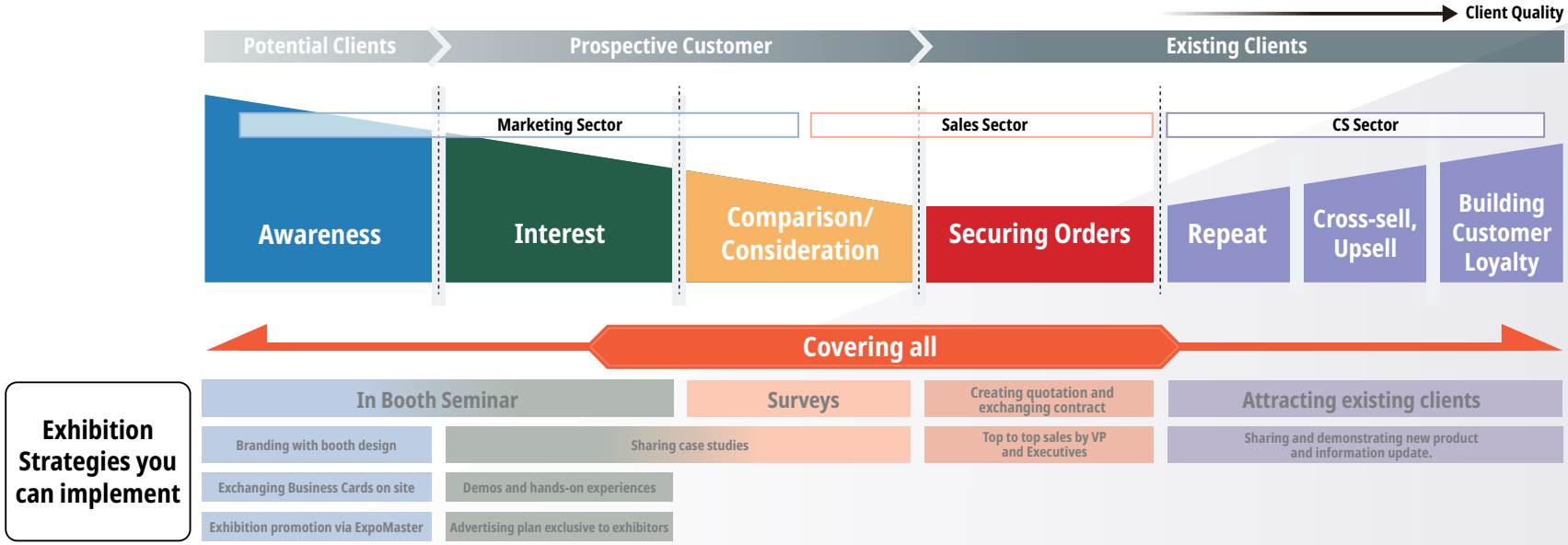
Comparison of the Number of Exhibitors and Product Display Area with Similar Trade Shows

# Trade Shows serve as a Comprehensive Lead Generation Channel




## Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

**RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.**



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# What is Smart Energy Week

## Comprehensive Next Generation Energy Expo - A World-Class Event!!

**Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.**

**Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.**




**$H_2$ & FC EXPO**
Int'l Hydrogen & Fuel Cell Expo



**PV EXPO**
Int'l Photovoltaic Power Generation Expo



**BATTERY JAPAN**
Int'l Rechargeable Battery Expo



**SMART GRID EXPO**
Int'l Smart Grid Expo




**CCUS EXPO**
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

Held concurrently

World Meets Energy
**SMART ENERGY WEEK**

Transforming Businesses, Building a Sustainable World
**SUSTAINABILITY MANAGEMENT WEEK**
Previously known as: Green Transformation Week

New Exhibition



**WIND EXPO**
Int'l Wind Energy Expo



**BIOMASS EXPO**
Int'l Biomass Expo




**DECARBONISATION EXPO**



**CIRCULAR ECONOMY EXPO**



**NEXT-GEN THERMAL POWER EXPO**
International Thermal Energy Expo

# B-to-B Trade Show for Industry Experts

## Best Platform to Increase Your Presence & Meet New Customers

### Exhibit & Visitor Profile

**Exhibitors**

Manufacturers, trading companies dealing in the followings:

- Component, Foundation
- Construction, Transport
- Analysis, Measurement
- Offshore Wind Technology
- Operation & Maintenance
- Large/Small Wind Turbine

etc.

**Business Meetings**

- Receive orders for products and technologies
- Business Alliance
- Quotation and Delivery Arrangement

**Visitors**

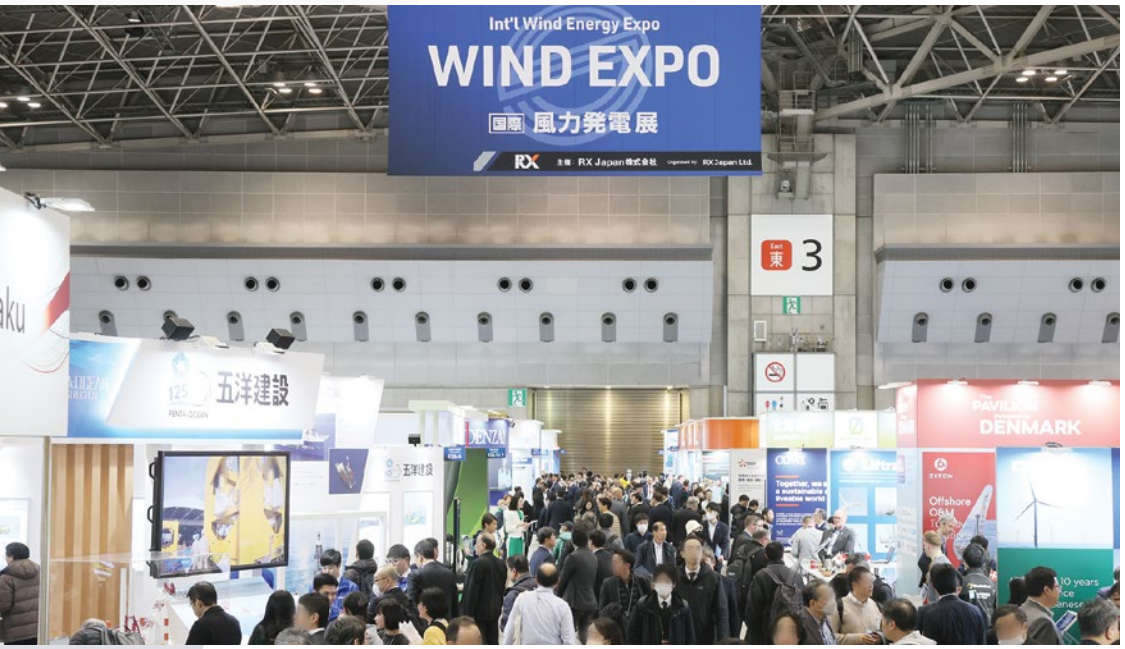
Professionals from the following sectors:

- Wind Turbine Manufacturer
- Wind Farm Developer
- Operation & Maintenance
- General/Marine Contractor
- Government, Municipality

etc.

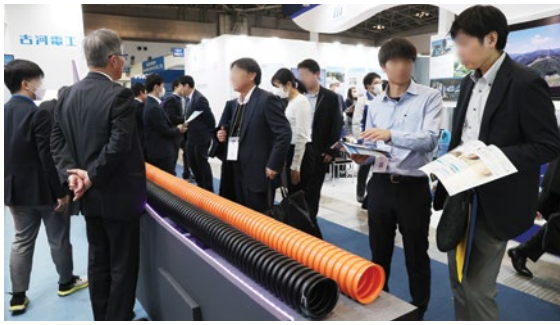
# The Best Gateway to Japan & Asia's Wind Energy Market!

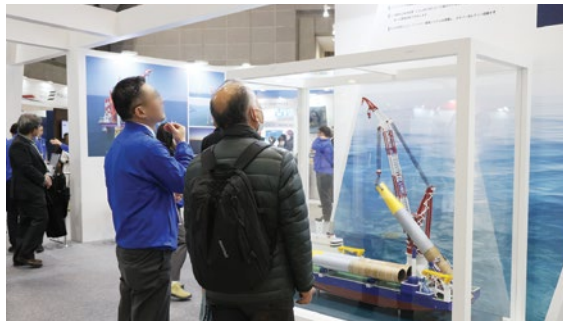
*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.

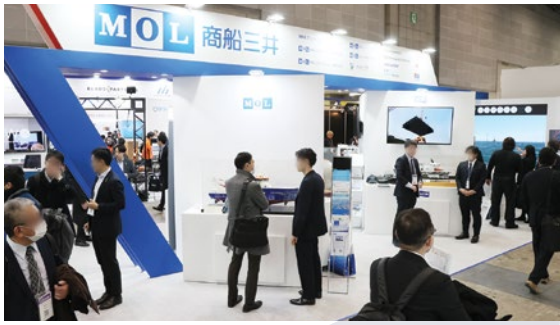


























Show Video
(March 2026 in Tokyo)

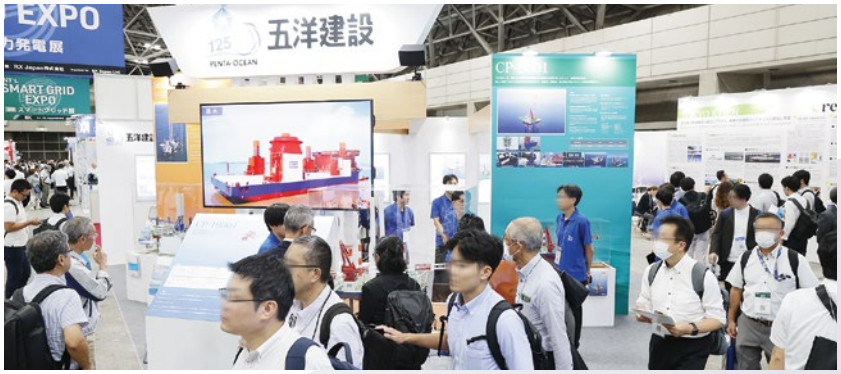
# Global Hub for Equipment & Marine Contractors

**< Past Exhibitors (company names are excerpts) >**

- IHI Transport Machinery
- IX Renewables
- EOS Engineering & Service
- Marubeni Itochu Steel
- Inter-Domain
- WindyNetwork
- NT SYSTEMS
- Coast Research Engineering
- Oki Electric Industry
- KAIYO DOBOKU
- Kanadevia
- "K" Line Wind Service
- KAWASAKI KINKAI KISEN KAISHA
- Research and Education Center for Offshore Wind, Kyushu University
- Kyowa Jitsugyo
- KURARAY
- GLOCAL
- PENTA-OCEAN CONSTRUCTION
- GS Entec
- Sika Japan
- JSI Alliance
- JFE Group
- Japan Wind Farm Construction
- SHOEI ELECTRIC WORKS
- Mitsui O.S.K. Lines
- TEIJIN
- Delairco Japan
- DENZAI
- TOKYO KISEN
- TOYO CONSTRUCTION
- TOYOBO MC
- TODA CORPORATION
- Tomakomai Kuribayashi Transportation
- TOYOTA TSUSHO
- Nagasaki Marine Industry Cluster Promotion Association
- NAKANIHON AIR
- Nichimo
- NICCHU
- NIPPON STEEL ENGINEERING
- ClassNK
- JAPAN MARINE SCINECE
- Nippon Marine Enterprises
- Nippon Yusen Kabushiki Kaisha
- Japan Meteorological Corporation
- East Japan Accounting Center
- Hibiki Wind Energy
- Fukuoka Wind Power Industry Promotion Association
- FURUNO ELECTRIC
- Blade Partners
- Bekaert Japan
- HOKUTAKU
- HOKKAIDO KIKAIKOGYOKAI
- Marimex Japan
- MITAKAKOHKI
- Mitsui E&S Shipbuilding
- Mitsubishi Heavy Industries
- MIRAI SHIPS
- MOPA
- Moriya Cutlery Laboratory
- YUSEN LOGISTICS
- Acteon Group
- Operation (UK) LIMITED
- Balmoral Comtec LTD.
- Cranemaster A.S.
- Cwind Taiwan CO., LTD.
- Damen Shipyards B.V.
- Geomil Equipment
- Global Maritime Consultancy LTD.
- International Marine Contractors Association (IMCA)
- International Ocean Group
- IQIP JAPAN K.K.
- Irizar Forge
- James Fisher and Sons plc LIMITED
- Kanda
- Kongsberg Maritime
- A.S.
- LanoPro Production A.S.
- LAUTEC A.S.
- Liftra
- Marlinks
- Netherlands Pavilion
- Seaonics
- Sheffield Green (Asia) Pte Ltd
- Shoreline Wind A.S.
- TWD
- Ulstein
- Vard Singapore
- VDL Klima B.V.
- WIND Cable Services B.V.
- YONG FAH INTERNATIONAL PTE LTD
- ZITON A.S.

...and more






# Meet Key Players in Power, Mfg., and Marine Contracting

**< Past Visitors** (Company names are excerpts and shortened in random order.) **>**

<Power Producer>
- Iberdrola Renewables Japan
- Ideol Japan
- INPEX
- Vena Energy Japan
- Wind Power E.ON Japan
- Equinor
- Engie
- Ørsted
- ORIX
- Daigas Gas and Power
- Kyuden Mirai Energy
- Green Power Investment
- Cosmo Eco Power
- Cosmo Engineering
- Summit Energy
- JERA
- JR East Japan Energy Development
- JE Wind
- FE Engineering
- GE Renewable Energy
- NaturEnergy
- SeaTech
- Japan Renewable Energy
- Sumitomo Corporation
- Yamato Energy
- WPD Japan
- Teras Energy
- Chubu Electric Power
- Electric Power Development
- Tokyo Gas
- Tokyo Electric Power Holdings
- Toshiba Energy Systems
- Tohoku Electric Power
- Japan Wind Development
- Hitachi Power Solutions
- Marubeni
- Mitsubishi Corporation
- Mott MacDonald Japan
- Eurasec Energy Holdings
- RWE Renewables Japan
- Renova

...and more

<Wind Turbine Manufacturers>
- Enel Green Power Japan
- Siemens Gamesa
- Renewable Energy
- Siemens Energy
- Vestas Japan

...and more

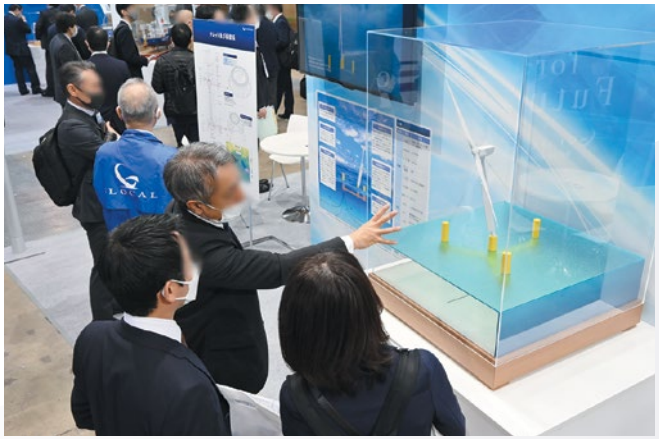
<O&M Related>
- CPOWER
- NEC Networks & System Integration Corporation
- Giraffe Works
- Japan Wind Development
- Japan Wind Services
- LEBO ROBOTICS
- Yamaha Motor
- Eurastechnical Services

...and more

<General Contractors and Marine Contractors>
- Asia Marine
- ACHIHA
- Ando Corporation
- Obayashi Corporation
- Kajima Corporation
- Kandenko
- Kinden Corporation
- Goyo Construction
- Yamakawa Corporation
- Kawasaki Kisen Kaisha
- Kyudenko
- Sea Jacks Japan
- Shibuta
- Shimizu Corporation
- Japan Marine United
- Sumitomo Mitsui Ship Management
- Nippon Steel Engineering
- Takenaka Corporation
- Takenaka Civil Engineering
- Chiyoda Kogyo Construction
- Denzai Engineering
- Toa Corporation
- Toho Electrical Construction
- Toden Design
- Toyo Construction
- Toda Corporation
- JGC
- Nippon Express
- Nippon Yusen
- Hitachi Zosen
- Fukada Salvage & Marine Works
- Fudo Tetra
- Hokkai Electric Construction
- Hokuyo Marine Systems
- Maeda Corporation
- Mitsui E&S Engineering
- Yoshida Corporation
- Kishin Corporation
- Wakachiku Construction

...and more





Learn more about: Visitor Demographics

# Co-held Conference by Industry Front-runners Attract More Visitors


Scene from Conference Venue (March 2024)



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Hiro Inoue
**Minister of Economy, Trade and Industry (METI)**



Takahiro Ishii
**Ministry of Economy, Trade and Industry**



Kazuya Inoue
Director,
**Global Environment Bureau, Climate Change Policy Div., Ministry of the Environment**



Brent Wanner
Head of Power Sector Unit
**World Energy Outlook International Energy Agency (IEA)**



Fumiyo Harada
Managing Executive Officer,
**Development Bank of Japan Inc.**



Satoshi Hamada
Div. COO, International Power Div., (Co.)
Head of Eneco Office, Power Solution Group, International Power Div. and Eneco Office, Power Solution Group,
**Mitsubishi Corp.**



Henriette Holm
Country Manager,
**Orsted Japan K.K.**



Tom Walsh
Head of Offshore Development - Japan,
**RWE Renewables Japan G.K.**



Srdan Cenic
Vice President, Head of Sales Offshore APAC,
**Vestas Wind Systems A/S**



Itsuka Ogawa
Japan Country Manager
**Xodus Group Japan**



Hisafumi Manabe
President & CEO,
**Marubeni Offshore Wind Development Corp.**



Mutsumi Yamada
Country Manager, Japan,
**BW IDEOL**



Gavin Greene
Head of Bids and Development Offshore Wind
**Iberdrola Renewables**



Wataru Matsuoka
Senior Manager of the Technical Solution Div.,
**PowerX, Inc.**

# Spring Exhibition (Mar): Boost your brand and expand globally!

## Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

## Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

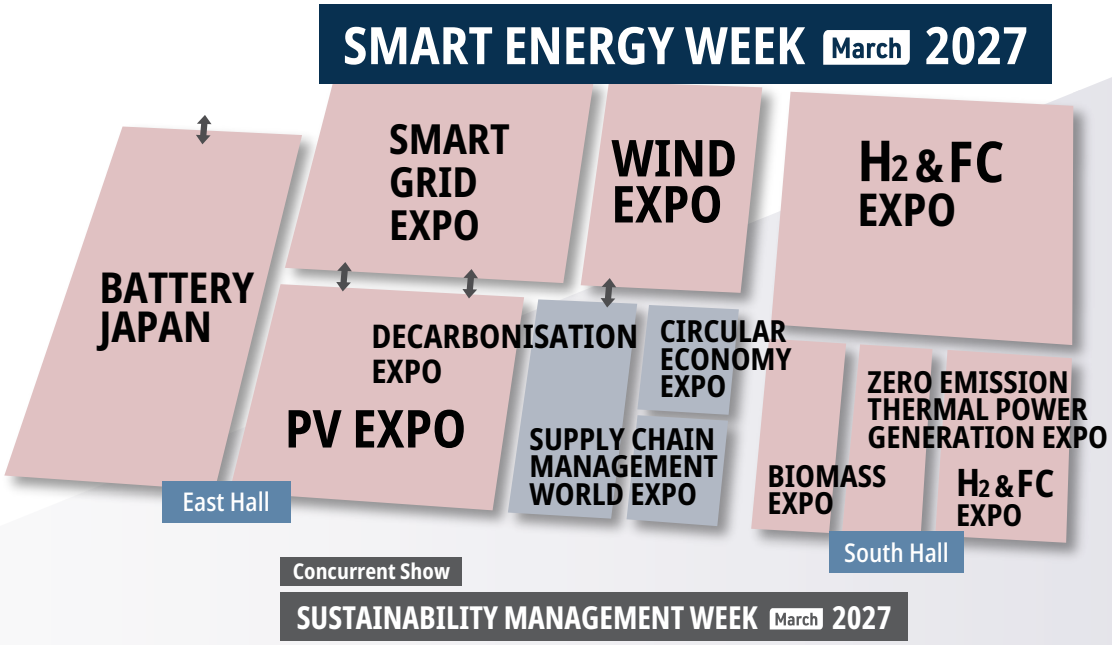
World Meets Energy
**SMART ENERGY WEEK March 2027**

**Dates: Mar. 24 [Wed] - 26 [Fri], 2027**
**Venue: Tokyo Big Sight, Japan**

| | |
|---|---|
| Exhibitors | 1,600 |
| Visitors | 75,000 |

(Forecasts)

## Floor Plan (preliminary)



# Autumn Edition: Best To Gather Leads Efficiently

## Highlights of the Autumn edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
  *1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

## Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

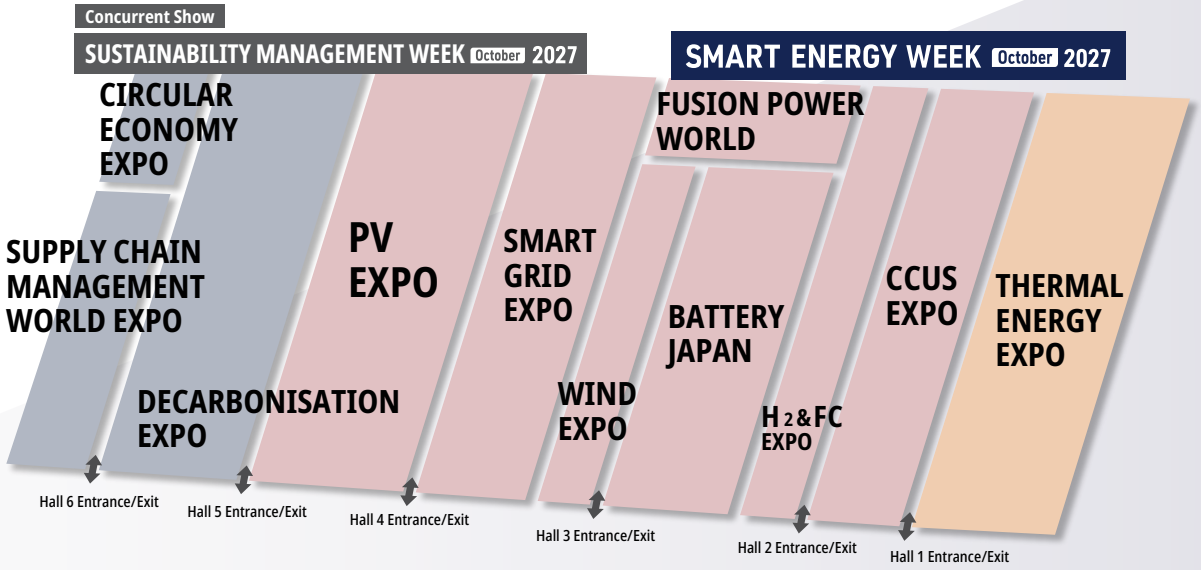
World Meets Energy
**SMART ENERGY WEEK October 2027**

**Dates: Oct. 6 [Wed] - 8 [Fri], 2027**
**Venue: Makuhari Messe, Japan**

| | |
|---|---|
| Exhibitors | 500 |
| Visitors | 45,000 |

(Forecasts)

## Floor Plan (preliminary)

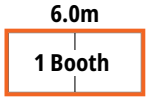


# Exhibition Fee and Expo Master

Note: 10% consumption tax to be added.

## Exhibiting Fee

1 Booth (6.0m×2.7m＝16.2m²)




Limited to booth space. Not included: Booth design and construction.

### March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth
Corner Charge.....JPY 100,000 / Corner
Expo Master *.....
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

（Co-Exhibiting Charge JPY 50,000）

### October 2027 Tokyo edition

Exhibit Space.....JPY 1,250,000 / Booth
*Details can be found on the booth price
Expo Master *.....
September 2025 (Tokyo)
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

（With co-exhibitor/s ＋JPY 50,000）

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

## Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

### Basic

**Exhibitor Directory**




### Standard

**Exhibitor Directory**




### Premium

Limited to 6 companies

**Get promoted on Exhibition website**




**Exhibitor Directory**




Learn more about: Expo Master

# Rental Display

## Check Out Our 3 Basic Booth Options!

**Designed to Fit Your Needs and Budget**

**Note: 10% consumption tax to be added.**

**Create a strong impression at the venue with ample display space and impactful booth structure**

### Type A
### 1 Booth (6mx2.7m)

**JPY 620,000 and up**




**Customise your booth to suit your exhibition needs and greater impact!**

### Design Type
### 1 Booth (6mx2.7m)

**JPY 620,000 and up**

**Example: Business Meeting Plan A**



### Type B
### 1 Booth (6mx2.7m)

**JPY 480,000 and up**




**Everything You Need in One Set!**
**Display Your Products Any Way You Like**

Learn more about: Rental Booth

# Boost your visibility with our Sponsor Plan

## Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

Diamond Elite ★★★

Limited to 10 Companies

### Diamond Elite
JPY 3,000,000

Platinum Elite ★★

### Platinum Elite
JPY 2,000,000

Gold Elite ★

### Gold Elite
JPY 1,000,000

Note: 10% consumption tax to be added.

## Plan Details

### Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite ★★★




25年春展 イメージ図

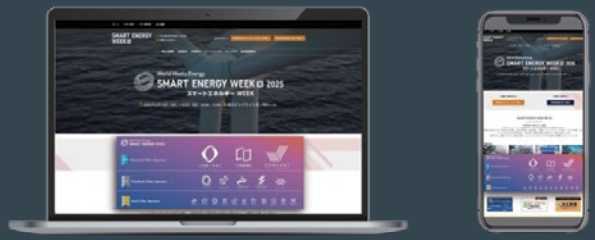
### Logo Placement on Sponsor Boards

Diamond Elite ★★★
Platinum Elite ★★
Gold Elite ★




### Banner Placement on the Official Website

Diamond Elite ★★★
Platinum Elite ★★






- Large LED Advertising Displays Inside the Exhibition Hall
- Logo Placement on Sponsor Boards
- Email Advertising for Visitor Attraction
- Enhanced Listing on Exhibitor Directory

Learn more about: Sponsorship Opportunity

# Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

## Exhibitor Presentation

**JPY 400,000 per slot**

A 30-minute presentation slot at a special venue in the exhibition hall



## Digital Incentive Coupons

**JPY 600,000**

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired

Based on the average from RX Japan exhibitions held in 2022–2023




## We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

### Maximise Your Sales Performance

- Sponsorship Plan
- +
- Exhibitor Presentation
- Digital Advertising Display
- Expo Master Premium Plan
- Distributing Coupons

From JPY 3,500,000

### Brand Awareness Plan

- Sponsorship Plan
- +
- Digital Signage Ads
- Expo Master Premium Plan

From JPY 2,500,000

### Lead Generation Plan

- Exhibitor Presentation
- Digital Incentive Coupons

JPY 1,000,000

# Support Services for Exhibitors

**STEP 01** SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE

**STEP 02** SET EXHIBITION GOALS AND CONSIDER ABOUT BOOTH DESIGN

**3 MONTHS BEFORE:**

**STEP 03** REGISTER YOUR INFO ON EXHIBITOR HUB AND FINALIZE BOOTH DESIGN

**1 MONTH BEFORE:**

**STEP 04** ARRANGE APPOINTMENT

**STEP 05** EXHIBIT



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team** (optional)

**Topics Covered:**

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

*We do not provide matching services

# Join Us as an Exhibitor – Applications Open Now!

## Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ

etc...

Exhibition Information List

## CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

## Contact

Organiser: RX Japan GK WIND EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan

E-mail: windexpo.jp@rxglobal.com
Tel: 03-6739-4119
Web: www.wsew.jp/wd/