Exhibiting Information for Next Shows

World Meets Energy
SMART ENERGY WEEK

NEXT-GEN THERMAL POWER EXPO

11th -TPEX- (formerly ZERO-E THERMAL EXPO)



Tokyo Show in March

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

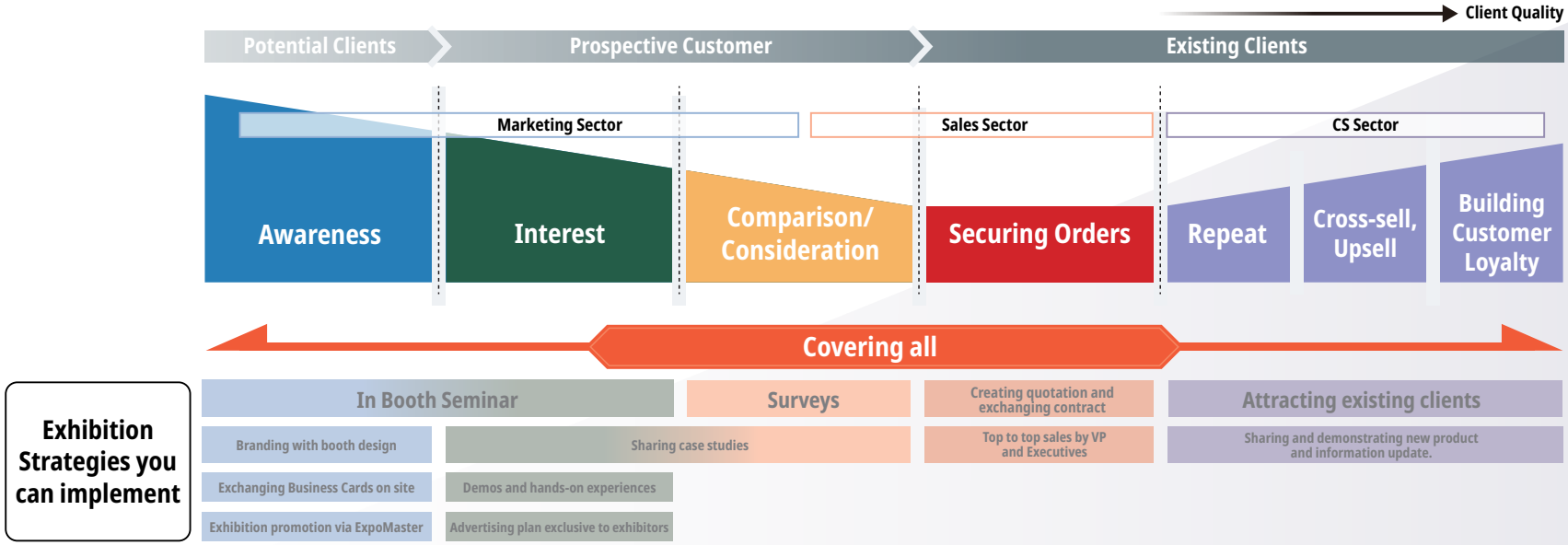
Organiser: RX Japan GK

Trade Shows serve as a Comprehensive Lead Generation Channel



Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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What is Smart Energy Week

Comprehensive Next Generation Energy Expo - A World-Class Event!!

Renewable energy is growing fast as the world works toward carbon neutrality. This exhibition is one of the biggest in the world for new energy.

Experts from around the world attend, making it a key event in the industry. It's a great place to meet face-to-face, share ideas, and grow your energy business. A special exhibition on sustainable business will also be held at the same time.



H_2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

World Meets Energy
SMART ENERGY WEEK

Held concurrently

Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK
Previously known as: Green Transformation Week

New Exhibition



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO



NEXT-GEN THERMAL POWER EXPO
International Thermal Energy Expo

B-to-B Trade Show for Industry Experts

Best Platform to Increase Your Presence & Meet New Customers

Exhibit & Visitor Profile

Exhibitors

Manufacturers/Trading Agents dealing in:

- Thermal Power Generation System
- Hydrogen/Ammonia Utilisation
- O&M Service
- Plant Monitoring/Control
- Plant Parts/Equipment
- Plant Digitalisation
- Carbon Recycling

etc.

Business Meetings

- Receive orders for products and technologies
- Business Alliance
- Quotation and Delivery Arrangement

Visitors

Professionals from:

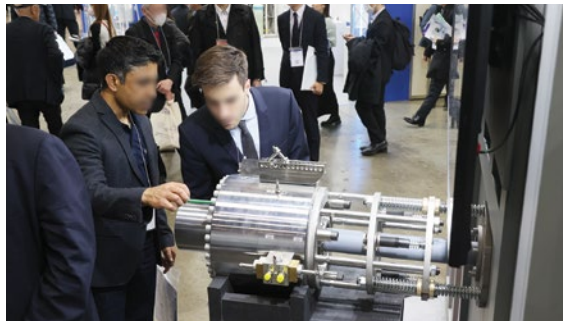
- Electricity/Gas Company
- Power Generation Operator
- Heavy Electric Machinery Manufacturer
- Plant Engineering
- Maintenance Company
- Government, Municipality

etc.

The Best Gateway to the Japan & Asia's NEXT-GEN THERMAL POWER EXPO Market!

*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



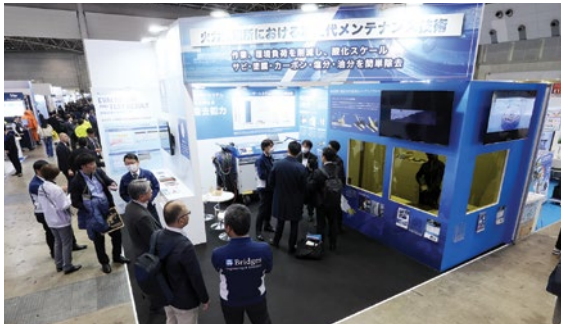
















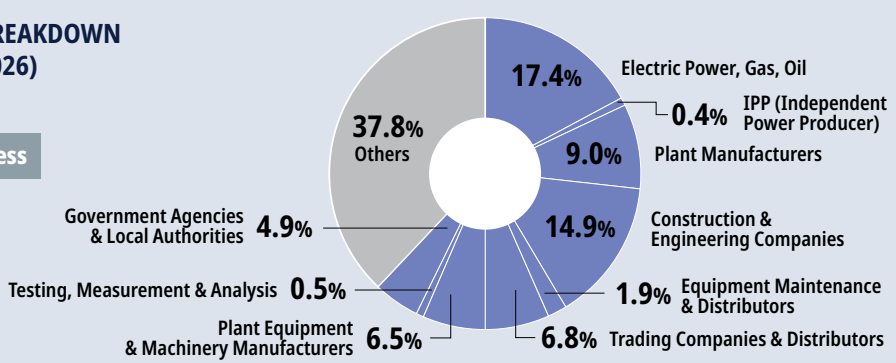


Show Video
(March 2024 in Tokyo)

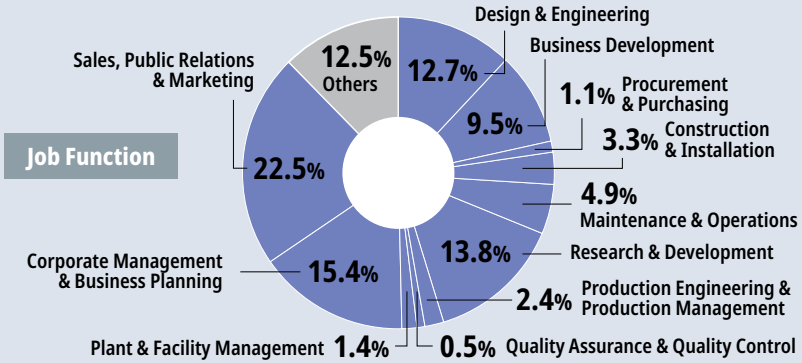
Meet with key players from Power, Gas Companies & Thermal Power Providers

VISITOR BREAKDOWN (MARCH 2026)

Type of Business



Job Function



< Past Visitors (Company names are excerpts and shortened in random order.) **>**

<Electricity and Gas Companies>
- Kansai Electric Power Co., Inc.
- Kyushu Electric Power Co., Inc.
- Chugoku Electric Power Co., Inc.
- Chubu Electric Power Co., Inc.
- JERA
- Tokyo Gas Co., Ltd.
- Toho Gas Co., Ltd.
- Hokuriku Electric Power Co.
- ENEOS Corporation
- Osaka Gas Co., Ltd.
- Electric Power Development Co., Ltd. (J-POWER)

... and more

<Heavy Electric Machinery Manufacturers>
- IHI CORPORATION
- KAWASAKI HEAVY INDUSTRIES, LTD.
- HITACHI, LTD.
- FUJI ELECTRIC CO., LTD.
- MITSUBISHI ELECTRIC CORPORATION
- MEIDEN
- TOSHIBA CORPORATION
- DAIHEN CORPORATION
- SYNCHRO TECHNOLOGY
- NISSHIN ELECTRIC
- GE POWER
- SIEMENS AG
- DOOSAN HEAVY INDUSTRIES & CONSTRUCTION

... and more

<Power Generation Companies>
- IDEMITSU KOSAN CO., LTD.
- ENEOS HOLDINGS, INC.
- COSMO OIL CO., LTD.
- UBE INDUSTRIES, LTD.
- KOBE STEEL, LTD.
- JFE STEEL CORPORATION
- NIPPON STEEL CORPORATION
- SHOWA DENKO K.K.
- SHINNAKANO POWER PLANT
- OJI HOLDINGS CORPORATION
- RENGO CO., LTD.
- DAICEL CORPORATION
- TOKUYAMA CORPORATION
- SUMITOMO JOINT ELECTRIC POWER CO., LTD.
- SUMITOMO OSAKA CEMENT CO., LTD.
- HOFU ENERGY SERVICE CO., LTD.
- OJI PAPER CO., LTD.
- MARUBENI CORPORATION
- JOBAN JOINT POWER CO., LTD.
- TODA JOINT POWER CO., LTD.
- SAKATA JOINT POWER CO., LTD.
- SOMA JOINT POWER CO., LTD.

... and more

<Construction and Engineering>
- ASAHI KASEI ENGINEERING CORPORATION
- ANDO CORPORATION
- OBAYASHI CORPORATION
- KAJIMA CORPORATION
- KUMAGAI GUMI CO., LTD.
- KURITA CONSTRUCTION CO., LTD.
- JFE ENGINEERING CORPORATION
- SHIMIZU CORPORATION
- TAISEI CORPORATION
- TAIHEI DENGYO
- CHIYODA CORPORATION
- TOSHIBA PLANT SYSTEMS & SERVICES CORPORATION
- TOYO ENGINEERING CORPORATION
- TAISEI CORPORATION
- JGC CORPORATION
- NIPPON STEEL ENGINEERING CO., LTD.
- MITSUBISHI HEAVY INDUSTRIES POWER SYSTEMS
- MITSUI SUMITOMO CONSTRUCTION
- MITSUBISHI ELECTRIC PLANT ENGINEERING
- HITACHI PLANT CONSTRUCTION, LTD.

<Maintenance and Services>
- HOKKAIDO POWER ENGINEERING CO., LTD.
- TOHOKU ELECTRIC INDUSTRIAL CO., LTD.
- TOKYO HATSUDEN
- TOKYO ENERGY & SYSTEMS
- TOKYO POWER TECHNOLOGY
- J-POWER GENERATION SERVICES CO., LTD.
- J-POWER HI-TECH CO., LTD.
- CHUDEN PLANT CO., LTD.
- CHUBU PLANT SERVICE CO., LTD.
- TECHNO CHUBU
- HOKURIKU PLANT SERVICE CO., LTD.
- KANDEN PLANT CO., LTD.
- KANDEN POWERTECH CO., LTD.
- DAIGAS GAS AND POWER SOLUTION CO., LTD.
- YONDENKO CORPORATION
- KYUDEN SANGYO
- OKINAWA PLANT ENGINEERING CO., LTD.
- NISHI-NIPPON PLANT ENGINEERING & CONSTRUCTION CO., LTD.

... and more

Learn more about: Visitor Demographics

Dedicated “Thermal Power Plant O&M Zone”!

Exhibit your latest technologies and solutions and connect with key industry professionals!

Exhibitors

- Plant Digital Transformation (DX)
- Robotics & Drone Applications
- AIoT Solutions
- O&M Services
- Construction Materials & Scaffolding
- Demolition & Repowering Technologies

etc.

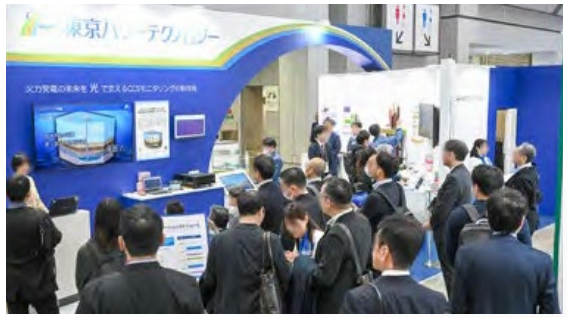
Business Meetings

- Selection of Maintenance Service Providers
- Evaluation and Comparison of New Technologies
- Identification of Outsourcing Partners
- Discussions on Quotations and Delivery Schedules

Visitors

- Electric Utility & Gas Companies
- IPPs (Independent Power Producers)
- Heavy Electrical Equipment Manufacturers
- EPC Contractors
- Prime Contractors & Subcontractors
- Maintenance Service Companies

etc.





Exhibitor Benefits

Complimentary Exhibitor Presentation Slot (30 minutes)
One presentation slot will be provided free of charge.

- Regular Price: JPY 400,000 (tax excluded) per slot
- One 30-minute presentation slot included
- Projector, screen, stage, and two microphones provided

Co-held Conference by Industry Front-runners Attract More Visitors


Scene from Conference Venue (March 2024)



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Hiro Inoue
Director-General,
Energy Conservation and Renewable Energy Department, Agency for Natural Resources and Energy, Ministry of Economy, Trade and Industry (METI)



Kaname Ogawa
Director,
Electricity Infrastructure Development Division, Agency for Natural Resources and Energy, Ministry of Economy Trade and Industry (METI)



Masaru Nakaiwa
Director,
Fukushima Renewable Energy Institute, National Institute of Advanced Industrial Science and Technology (AIST)



Shigeru Yamamoto
Chairman,
CO2-Free Hydrogen Supply Chain Promotion Organization (HySTRA)



Brent Wanner
Head of Power Sector Unit
World Energy Outlook
International Energy Agency (IEA)



Kouji Eguchi
Vice Chairman,
Carbon Recycle Fund Institute



Tetsuya Watanabe
Executive Vice President and Director
JERA Co., Inc.



Hiroshi Okamoto
Executive Vice President, Director, and Chief Engineer
TEPCO Power Grid, Inc.



Katsuya Morimoto
Executive Officer,
General Manager, Technology Division, Hydrogen Strategy Division
Kawasaki Heavy Industries, Ltd.



Tomonori Ikeno
Senior Managing Executive Officer
Head of the Domestic Carbon Neutral Business Division
Japan Petroleum Exploration Co., Ltd. (JAPEX)



Tatsuto Nagayasu
Fellow, GX Segment
Deputy Segment Head (CCUS)
Mitsubishi Heavy Industries, Ltd. (MHI)



Kouji Takeda
Senior Managing Executive Officer,
Head of Resources, Energy & Environment Business Area
IHI Corporation



Yasuhiko Otsuki
President and CEO
Siemens Energy K.K.



Hiroshi Okamoto
Deputy General Manager, Thermal Power Division, Head of Thermal Power Development
The Kansai Electric Power Co., Inc.

Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

World Meets Energy

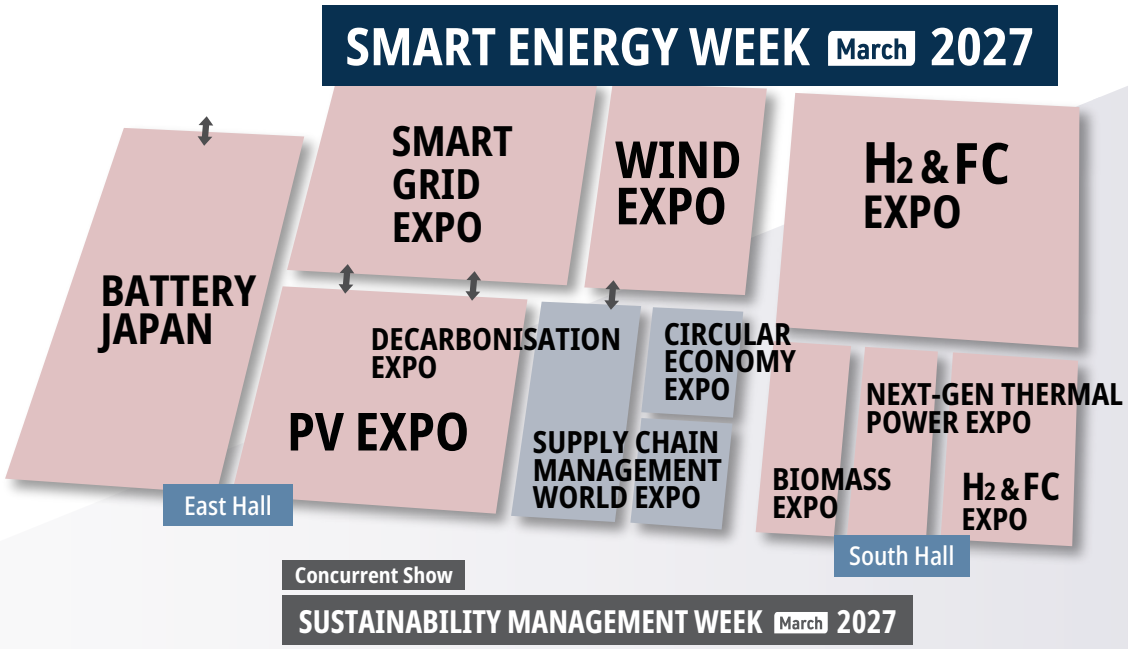
SMART ENERGY WEEK March 2027

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

Exhibitors	1,600
Visitors	75,000

(Forecasts)

Floor Plan (preliminary)



Exhibition Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m＝16.2m²)



Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth
Corner Charge.....JPY 100,000 / Corner
Expo Master *.....
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

(Co-Exhibiting Charge JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Exhibitor Directory



Standard

Exhibitor Directory



Premium

Limited to 6 companies

Get promoted on Exhibition website



Exhibitor Directory



Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 620,000



Customise your booth to suit your exhibition needs and greater impact!

Design Type
1 Booth (6mx2.7m)

JPY 620,000

Example: Business Meeting Plan A



Type B
1 Booth (6mx2.7m)

JPY 480,000



Everything You Need in One Set!
Display Your Products Any Way You Like

Learn more about: Rental Booth

Boost your visibility with our Sponsor Plan

Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

Diamond Elite ★★★

Limited to 10 Companies

Diamond Elite
JPY 3,000,000

Platinum Elite ★★

Platinum Elite
JPY 2,000,000

Gold Elite ★

Gold Elite
JPY 1,000,000

Note: 10% consumption tax to be added.

Plan Details

Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite ★★★



25年春展 イメージ図

Logo Placement on Sponsor Boards

Diamond Elite ★★★

Platinum Elite ★★

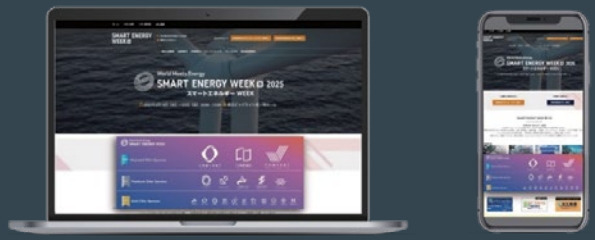
Gold Elite ★



Banner Placement on the Official Website

Diamond Elite ★★★

Platinum Elite ★★



- Large LED Advertising Displays Inside the Exhibition Hall
- Logo Placement on Sponsor Boards
- Email Advertising for Visitor Attraction
- Enhanced Listing on Exhibitor Directory

Learn more about: Sponsorship Opportunity

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired

Based on the average from RX Japan exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan
+
Exhibitor Presentation
Digital Advertising Display
Expo Master Premium Plan
Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan
+
Digital Signage Ads
Expo Master Premium Plan

From JPY 2,500,000

Lead Generation Plan

Exhibitor Presentation
Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors

STEP 01 SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE

STEP 02 SET EXHIBITION GOALS AND CONSIDER ABOUT BOOTH DESIGN

3 MONTHS BEFORE:

STEP 03 REGISTER YOUR INFO ON EXHIBITOR HUB AND FINALIZE BOOTH DESIGN

1 MONTH BEFORE:

STEP 04 ARRANGE APPOINTMENT

STEP 05 EXHIBIT



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team** (optional)

Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and Build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

*We do not provide matching services

Join as an Exhibitor – Apply Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ

etc...

Exhibition Information List

CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK NEXT-GEN THERMAL POWER EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan

E-mail: thermal-power.jp@rxglobal.com
Tel: +81-3-6739-4119
Web: www.wsew.jp/hub/en-gb/about/zet.html