



World Meets Energy

SMART ENERGY WEEK



Transforming Businesses, Building a Sustainable World

GREEN TRANSFORMATION WEEK

Participation Fee List

Built by



In the business of
building businesses

Organiser

RX Japan Ltd.

Show Schedule

October Show

Dates: **Oct. 2 [Wed] - 4 [Fri], 2024**

Osaka Show

Dates: **Nov. 20 [Wed] - 22 [Fri], 2024**

February Show

Dates: **Feb. 19 [Wed] - 21 [Fri], 2025**

Price List for **1 Booth** (16.2 sqm / 6m x 2.7m)

		Oct. / Osaka Edition			February Edition		
		JPY	US \$	EURO €	JPY	US \$	EURO €
Raw Space		1,155,000	7,965	7,451	1,200,000	8,275	7,741
Packaged Booth Raw Space & Rental Display	Type A	1,735,000	11,965	11,193	1,780,000	12,275	11,483
	Type B	1,595,000	11,000	10,290	1,640,000	11,310	10,580

(1US\$ = 145JPY / 1EURO€ = 155JPY)

*The exchange rate is as of Feb. 2024. The price in US\$ and EURO€ is for your reference only.

Note

- In addition to the price for spaces, EXPO MASTER (RX Digital Platform) service fee will be charged. Please refer to pages 6 and beyond for more details.
- Corner charge of JPY 50,000 per corner applies for open corner booths.
- Japanese consumption tax (10%) will be added to the total price.
- Details of Packaged Booth are subject to change.

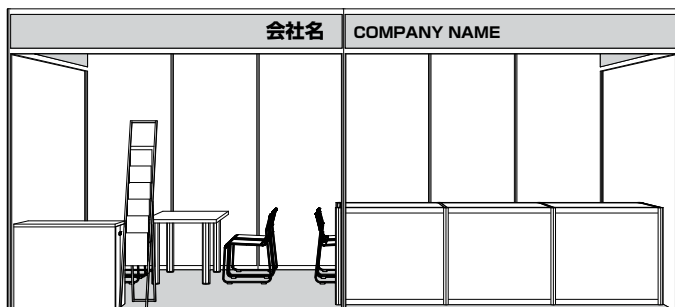
Packaged Booth Type A (1 Booth: 16.2 sqm / 6m x 2.7m)



Details

- Back & Side Walls
- Fascia Board
- Carpet
- 2 Display Tables
- 2 Meeting Tables & 8 Chairs
- 1 Reception Counter & 1 Counter Chair
- 1 Catalogue Stand
- 1 Dustbin
- 10 Spotlights (100W)
- 2 Outlets
- Power Supply to 2KW

Packaged Booth Type B (1 Booth: 16.2 sqm / 6m x 2.7m)



Details

- Back & Side Walls
- Fascia Board
- Carpet
- 1 Display Table
- 2 Meeting Tables & 8 Chairs
- 1 Reception Counter & 1 Folding Chair
- 1 Catalogue Stand
- 1 Dustbin
- 2 Spotlights (100W)
- 4 Fluorescent Lamps
- 2 Outlets
- Power Supply to 2KW

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Price List for **1.5 Booth** (24.3 sqm / 9m x 2.7m)

		Oct. / Osaka Edition			February Edition		
		JPY	US \$	EURO €	JPY	US \$	EURO €
Raw Space		1,732,500	11,948	11,177	1,800,000	12,413	11,612
Packaged Booth Raw Space & Rental Display	Type A	2,602,500	17,948	16,790	2,670,000	18,413	17,225
	Type B	2,392,500	16,500	15,435	2,460,000	16,965	15,870

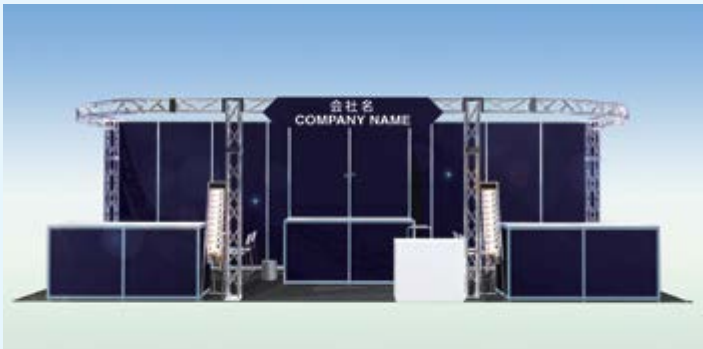
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- Japanese consumption tax (10%) will be added to the total price.
- Details of Packaged Booth are subject to change.

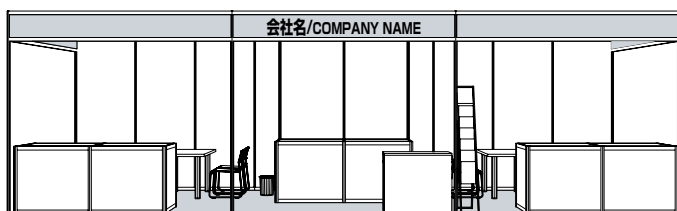
Packaged Booth Type A (1.5 Booth: 24.3 sqm / 9m x 2.7m)



Details

- Back & Side Walls
- Fascia Board
- Carpet
- 3 Display Tables
- 2 Meeting Tables & 8 Chairs
- 1 Reception Counter & 1 Counter Chair
- 2 Catalogue Stands
- 1 Dustbin
- 15 Spotlights (100W)
- 3 Outlets
- Power Supply to 3KW

Packaged Booth Type B (1.5 Booth: 24.3 sqm / 9m x 2.7m)



Details

- Back & Side Walls
- Fascia Board
- Carpet
- 3 Display Tables
- 2 Meeting Tables & 8 Chairs
- 1 Reception Counter & 1 Folding Chair
- 1 Catalogue Stand
- 1 Dustbin
- 3 Spotlights (100W)
- 6 Fluorescent Lamps
- 3 Outlets
- Power Supply to 3KW

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Price List for **2 Booths** (32.4 sqm / 6m x 5.4m)

		Oct. / Osaka Edition			February Edition		
		JPY	US \$	EURO €	JPY	US \$	EURO €
Raw Space		2,310,000	15,931	14,903	2,400,000	16,551	15,483
Packaged Booth Raw Space & Rental Display	Type A	3,470,000	23,931	22,387	3,560,000	24,551	22,967
	Type B	3,190,000	22,000	20,580	3,280,000	22,620	21,161

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- Japanese consumption tax (10%) will be added to the total price.
- Details of Packaged Booth are subject to change.

Packaged Booth Type A (2 Booths: 32.4 sqm / 6m x 5.4m)



Details

- Back & Side Walls
- Fascia Board
- Carpet
- 4 Display Tables
- 3 Meeting Tables & 12 Chairs
- 1 Reception Counter & 1 Counter Chair
- 1 Catalogue Stand
- 1 Dustbin
- 20 Spotlights (100W)
- 4 Outlets
- Power Supply to 4KW
- 4 Plants

Packaged Booth Type B (2 Booths: 32.4 sqm / 6m x 5.4m)



Details

- Back & Side Walls
- Fascia Board
- Carpet
- 3 Display Tables
- 3 Meeting Tables & 12 Chairs
- 1 Reception Counter & 1 Folding Chair
- 1 Catalogue Stand
- 1 Dustbin
- 4 Spotlights (100W)
- 8 Fluorescent Lamps
- 4 Outlets
- Power Supply to 4KW

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Price List for **3 Booths** (48.6 sqm / 9m x 5.4m)

		Oct. / Osaka Edition			February Edition		
		JPY	US \$	EURO €	JPY	US \$	EURO €
Raw Space		3,465,000	23,896	22,354	3,600,000	24,827	23,225
Packaged Booth Raw Space & Rental Display	Type A	5,205,000	35,896	33,580	5,340,000	36,827	34,451
	Type B	4,785,000	33,000	30,870	4,920,000	33,931	31,741

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- Japanese consumption tax (10%) will be added to the total price.
- Details of Packaged Booth are subject to change.

Please contact Show Management if you would like to book a larger space.

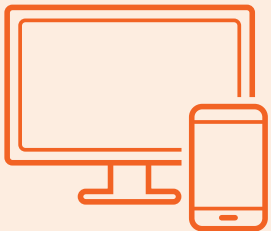
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Digital platform to maximize your show result

ExpoMaster

Maximize your result with Digital Technology

Web Marketing



**Customer Needs
Analysation**



Lead Generation



**Results
Visualisation**



Easy Follow-up



Web Marketing

Pre-Show

Promote your exhibiting in the Exhibitor Directory.

Your company and exhibit information will be listed on the Exhibitor Directory. This directory is extensively promoted to potential visitors before the show, ensuring that you have a significant number of visitors at your booth.

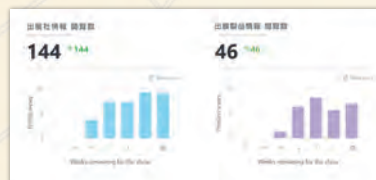


Customer Needs Analysis

Pre-Show

The traffic analysis shows the customers' needs.

You can access traffic analysis for your page on the Exhibitor Directory, including information on the number of page visits and which product details are viewed most frequently. Analysing customer interests in advance is beneficial for enhancing your pre-show promotion efforts and designing your booth decoration accordingly.



Lead Generation

During the show

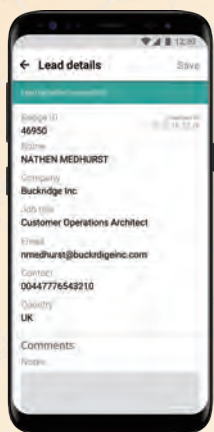
Gather your client's details while you're in the booth.

By scanning the QR code on the visitor badge with 'Emperia', you can instantly view and save the visitors' information.



Leads Visualisation

During the show



Check visitors' information scanned by Emperia



Add rating and memo

You can leave your memo on business meeting.

You can leave memo or result on a 5-point scale on leads and business meetings in 'Emperia' app. This makes it convenient to track the number of leads you generate during the show and their respective evaluations. This makes it convenient to track the number of leads you generate during the show and their respective evaluations.

Follow-Up Simplification

Post-Show

Follow the lead straight after the show.

You can export all generated leads to an Excel or CSV file, enabling you to promptly initiate customer follow-ups after meetings.



Each Exhibitor Required to Apply for 1 plan from the 3		Basic JPY 50,000	Standard JPY 150,000	Premium ^{*1} JPY 650,000	With co-exhibitor + JPY 50,000
Exhibitor Directory Listing	Basic listing	○	○	○	○ For each company
	Enlarged view	×	○	○	×
	Top view	×	×	○	×
Emperia Visitors badge scanning system	Right of Use for one device <small>Additional JPY50,000/ scanning device</small>	○	○	○	○ 1 device per company
	50 scans <small>Over 50 scans will be charge at a rate of JPY300/scan</small>	○	○	○	○ 50 scans/company
Exhibitor Dashboard	Access to dashboard	○	○	○	○ For each company

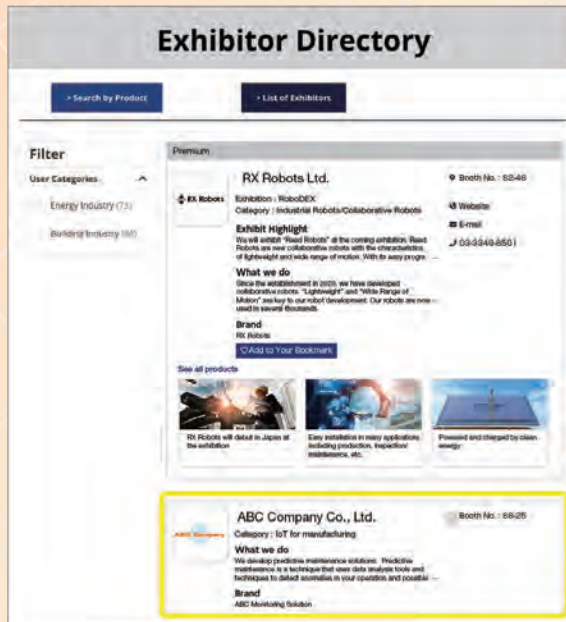
*1 Premium plan is limited to 3 companies for each exhibit category.

ExpoMaster

Basic

Announce basic exhibit information
to be searched from visitors

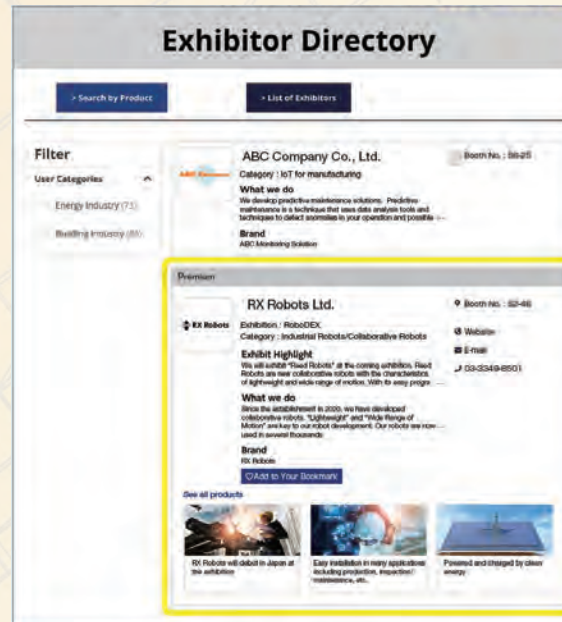
Create your own profile page and product catalogue
for attracting visitors to your booth



Standard (Enlarged view)

Create rich content to attract more visitors
by enlarged profile page

Double height Exhibitor Profile with premium branding
will help attract more visitors to your booth



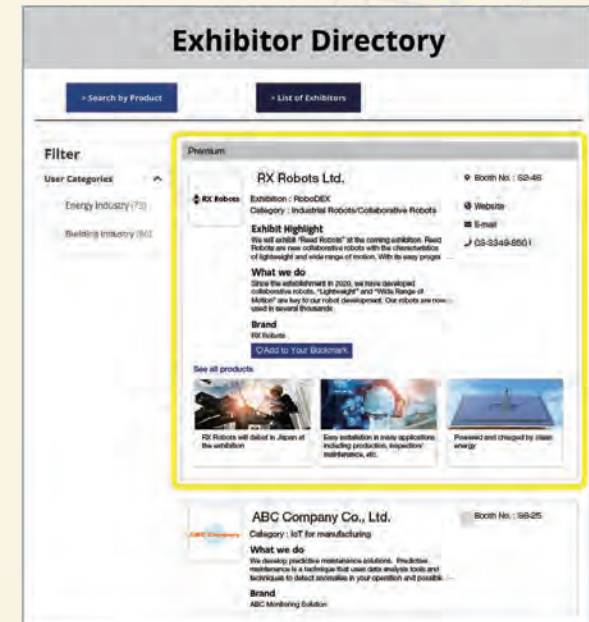
Approximately **5.2 times** more clicks !
(Comparison with Basic)

Fee	Individual exhibitor JPY 50,000 With co-exhibitor JPY 100,000
Number of listed companies	No limit on number of companies

Premium (Enlarged view / Top view)

Top listing enables you to have more
attention from visitors

Adding category and show sponsorship demonstrates
thought leadership to visitors



Approximately **17.4 times** more clicks !
(Comparison with Basic)

Fee	Individual exhibitor JPY 650,000 With co-exhibitor JPY 700,000
Additional display items	PR points (200 characters) , product photos (3 points are always displayed) Website link , email address link , phone
Number of listed companies	Number of companies listed at each exhibition Limited to 3 companies (first come first served)

What you can check at Exhibitor Dashboard

