



**Participation Fee List** 

### SMART ENERGY WEEK · GREEN TRANSFORMATION WEEK

# **Show Schedule**

#### **October Show**

Dates: Oct. 2 [Wed] - 4 [Fri], 2024

#### **Osaka Show**

Dates: Nov. 20 [Wed] - 22 [Fri], 2024

#### **February Show**

Dates: Feb. 19 [Wed] - 21 [Fri], 2025

# Price List for 1 Booth (16.2 sqm / 6m x 2.7m)

		Oct. / Osaka Edition			February Edition		
		JPY	US \$	EURO €	JPY	US \$	EURO €
Raw Space		1,155,000	7,965	7,451	1,200,000	8,275	7,741
Packaged Booth	Type A	1,735,000	11,965	11,193	1,780,000	12,275	11,483
Raw Space & Rental Display	Type B	1,595,000	11,000	10,290	1,640,000	11,310	10,580

(1US\$ = 145JPY / 1EURO€ = 155JPY)

#### Note

- In addition to the price for spaces, EXPO MASTER (RX Digital Platform) service fee will be charged.
   Please refer to pages 6 and beyond for more details.
- Corner charge of JPY 50,000 per corner applies for open corner booths.
- Japanese consumption tax (10%) will be added to the total price.
- Details of Packaged Booth are subject to change.

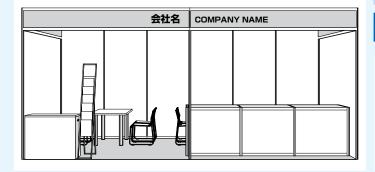
# Packaged Booth Type A (1 Booth: 16.2 sqm / 6m x 2.7m)



#### **Details**

- Back & Side Walls
- Fascia Board
- Carpet
- 2 Display Tables
- 2 Meeting Tables & 8 Chairs
- 1 Reception Counter &
  - 1 Counter Chair
- 1 Catalogue Stand
- 1 Dustbin
- 10 Spotlights (100W)
- 2 Outlets
- Power Supply to 2KW

# Packaged Booth Type B (1 Booth: 16.2 sqm / 6m x 2.7m)



#### **Details**

- Back & Side Walls
- Fascia Board
- Carpet
- 1 Display Table
- 2 Meeting Tables & 8 Chairs
- 1 Reception Counter &
- 1 Folding Chair
- 1 Catalogue Stand
- 1 Dustbin
- 2 Spotlights (100W)
- 4 Fluorescent Lamps
- 2 Outlets
- Power Supply to 2KW

<sup>\*</sup>The exchange rate is as of Feb. 2024. The price in US\$ and EURO€ is for your reference only.

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## **Price List for 1.5 Booth** (24.3 sgm / 9m x 2.7m)

		Oct. / Osaka Edition			February Edition		
		JPY	US \$	EURO €	JPY	US\$	EURO €
Raw Space		1,732,500	11,948	11,177	1,800,000	12,413	11,612
Packaged Booth	Type A	2,602,500	17,948	16,790	2,670,000	18,413	17,225
Raw Space & Rental Display	Type B	2,392,500	16,500	15,435	2,460,000	16,965	15,870

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- Japanese consumption tax (10%) will be added to the total price.
- Details of Packaged Booth are subject to change.

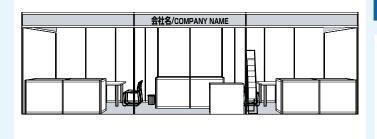
# Packaged Booth Type A (1.5 Booth: 24.3 sqm / 9m x 2.7m)



#### **Details**

- **Back & Side Walls**
- Fascia Board
- Carpet
- 3 Display Tables
- 2 Meeting Tables & 8 Chairs
- 1 Reception Counter &
  - 1 Counter Chair
- 2 Catalogue Stands
- 1 Dustbin
- 15 Spotlights (100W)
- 3 Outlets
- Power Supply to 3KW

# Packaged Booth Type B (1.5 Booth: 24.3 sqm / 9m x 2.7m)



#### **Details**

- **Back & Side Walls**
- Fascia Board
- Carpet
- 3 Display Tables
- 2 Meeting Tables & 8 Chairs
- 1 Reception Counter & 1 Folding Chair
- 1 Catalogue Stand
- 1 Dustbin
- 3 Spotlights (100W)
- 6 Fluorescent Lamps
- 3 Outlets
- Power Supply to 3KW

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## Price List for 2 Booths (32.4 sgm / 6m x 5.4m)

		Oct. / Osaka Edition			February Edition		
		JPY	US \$	EURO €	JPY	US \$	EURO €
Raw Space		2,310,000	15,931	14,903	2,400,000	16,551	15,483
Packaged Booth	Type A	3,470,000	23,931	22,387	3,560,000	24,551	22,967
Raw Space & Rental Display	Type B	3,190,000	22,000	20,580	3,280,000	22,620	21,161

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#### Note

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- Corner charge of JPY 50,000 per corner applies for open corner booths.
- Japanese consumption tax (10%) will be added to the total price.
- · Details of Packaged Booth are subject to change.

# Packaged Booth Type A (2 Booths: 32.4 sqm / 6m x 5.4m)



#### **Details**

- **Back & Side Walls**
- Fascia Board
- Carpet
- 4 Display Tables
- 3 Meeting Tables & 12 Chairs Power Supply to 4KW
- 1 Reception Counter &
  - 1 Counter Chair
- 1 Catalogue Stand
- 1 Dustbin
- 20 Spotlights (100W)
- 4 Outlets
- 4 Plants

# Packaged Booth Type B (2 Booths: 32.4 sqm / 6m x 5.4m)



#### **Details**

- **Back & Side Walls**
- Fascia Board
- Carpet
- 3 Display Tables
- 3 Meeting Tables & 12 Chairs 4 Outlets
- 1 Reception Counter & 1 Folding Chair
- 1 Catalogue Stand
- 1 Dustbin
- 4 Spotlights (100W)
- 8 Fluorescent Lamps
- Power Supply to 4KW

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# Price List for 3 Booths (48.6 sqm / 9m x 5.4m)

		Oct. / Osaka Edition			February Edition		
		JPY	US\$	EURO €	JPY	US \$	EURO €
Raw Space		3,465,000	23,896	22,354	3,600,000	24,827	23,225
Packaged Booth	Type A	5,205,000	35,896	33,580	5,340,000	36,827	34,451
Raw Space & Rental Display	Type B	4,785,000	33,000	30,870	4,920,000	33,931	31,741

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## **Note**

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- Corner charge of JPY 50,000 per corner applies for open corner booths.
- Japanese consumption tax (10%) will be added to the total price.
- Details of Packaged Booth are subject to change.

Please contact Show Management if you would like to book a larger space. wsew.jp@rxglobal.com | | +81-3-6739-4119

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Digital platform to maximize your show result



# Maximize your result with Digital Technology

Web Marketing



Customer Needs
Analysation



**Lead Generation** 



Results Visualisation



**Easy Follow-up** 



#### Make the most of digital tools to boost your show result! ExpoMaster

**Web Marketing** 

Pre-Show

**Customer Needs Analysation** 

Pre-Show

**Lead Generation** 

During the show

# **Promote your exhibiting** in the Exhibitor Directory.

Your company and exhibit information will be listed on the Exhibitor Directory. This directory is extensively promoted to potential visitors before the show, ensuring that you have a significant number of visitors at your booth.



# The traffic analysis shows the customers' needs.

You can access traffic analysis for your page on the Exhibitor Directory, including information on the number of page visits and which product details are viewed most frequently. Analysing customer interests in advance is beneficial for enhancing your pre-show promotion efforts and designing your booth decoration accordingly.



# **Gather your client's details** while you're in the booth.

By scanning the QR code on the visitor badge with 'Emperia', you can instantly view and save the visitors' information.







#### Leads Visualisation

During the show

Follow-Up Simplification

Post-Show

# Lead details NATHEN MEDHURST

Check visitors information scanned by Emperia



Add rating and memo

# You can leave your memo on business meeting.

You can leave memo or result on a 5-point scale on leads and business meetings in 'Emperia' app. This makes it convenient to track the number of leads you generate during the show and their respective evaluations. This makes it convenient to track the number of leads you generate during the show and their respective evaluations.

Follow the lead straight after the show.

You can export all generated leads to an Excel or CSV file, enabling you to promptly initiate customer follow-ups after meetings.



\*You need to download the app in your mobile. Basic plan include 1 app user fee and 50 badges scan fee. 2 or more user for scan, additional charge of JPY 50,000/ user will be charged. Also for if you scan more than 50 badges, additional charge of JPY 300 + 10% tax / scan will be charged. \*Co-exhibitor plan include 1 download fee and 50 badge scan fee for each co-exhibitors. Please see for more details on the price list.







	pitor Required to I plan from the 3	Basic JPY 50,000	Standard JPY 150,000	Premium <sup>*1</sup> JPY 650,000	With co-exhibitor + JPY 50,000
	Basic listing			0	For each company
Exhibitor Directory Listing	Enlarged view	×		0	×
	Top view	×	×		×
Emperia	Right of Use for one device  Additional JPY50,000/ scanning device		0	0	1 device per company
Visitors badge scanning system	50 scans  Over 50 scans will be charge at a rate of JPY300/scan	0	0	0	50 scans/company
Exhibitor Dashboard	Access to dashboard	0	0	0	For each company

<sup>\*1</sup> Premium plan is limited to 3 companies for each exhibit category.





### Basic

Announce basic exhibit information to be searched from visitors

Create your own profile page and product catalogue for attracting visitors to your booth



Fee	Individual exhibitor JPY 50,000 With co-exhibitor JPY 100,000
Number of listed companies	No limit on number of companies

# Standard (Enlarged view)

Create rich content to attract more visitors by enlarged profile page

Double height Exhibitor Profile with premium branding will help attract more visitors to your booth



# Approximately 5.2 times more clicks! ( Comparison with Basic )

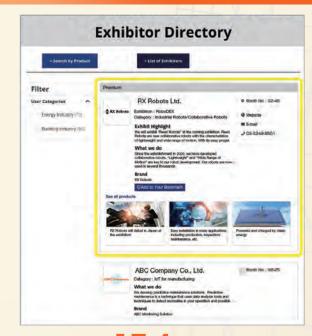
Fee	Individual exhibitor JPY 150,000 With co-exhibitor JPY 200,000
Additional display items	PR points (200 characters) , product photos (3 points are always displayed) Website link , email address link , phone
Number of listed companies	No limit on number of companies

# Premium

(Enlarged view / Top view)

Top listing enables you to have more attention from visitors

Adding category and show sponsorship demonstrates thought leadership to visitors



# Approximately 17.4 times more clicks! (Comparison with Basic)

Fee	Individual exhibitor JPY 650,000 With co-exhibitor JPY 700,000
Additional display items	PR points (200 characters) , product photos (3 points are always displayed) Website link , email address link , phone
Number of listed companies	Number of companies listed at each exhibition Limited to 3 companies (first come first served)

#### What you can check at Exhibitor Dashboard **Edit Profile** Dashboard 2 days left for the show! **Profile completion status** Leads ① Digital engagement ® Total leads captured Profile completion For better digital engagement, Complete profile Lead captured status complete your profile. 163 with Emperia View lead details Profile views Product views View drilldown **Exhibitor Direcroty Product Directory** 14 11 144 **Profile Views Product Views** Classification of leads by Registration info ① E Stor lett O Rating ① 3 Registered leads View by Number of unique visitors Weeks remaining for the show who redirected to your website Redirected to your website Visitors added you to show plan Classification of leads Number of unique visitors 63 123 23 who added you to show plan **Brochure downloads** 20% | Primary, Secondary, High School, School Board 15% | University, College, Academy 15% | Private Tutoring School, Educational Institution Matchmaking 1 1 0 % | Systems Integrator, Communication 40% Other Wholesalers Number of times we recommended Recommendations viewed **Count of recommendations** 735 **Number of recommendations** 1318 received and viewed by made by Show Management Channels through which we recommended you Website Recommendations clicked **Count of recommendations** Visitor registration 226 received and clicked by