

Sponsorship Opportunity



World Meets Energy

SMART ENERGY WEEK



Transforming Businesses, Building a Sustainable World

SUSTAINABILITY MANAGEMENT WEEK





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What is Sponsorship Opportunity?

Sponsors Board + Marketing Package

This plan is designed to effectively enhance product awareness, elevate your brand image, and drive increased visitor engagement during the exhibition.

Benefits of Sponsorship Opportunity

1. Brand Awareness /
Corporate Value

2. Lead Acquisition /
Service Introduction

Being Sponsors at Smart Energy Week & Green Transformation Week, the world's largest-scale carbon-neutral & renewable energy exhibition, is an excellent opportunity to showcase the presence of innovative companies leading the industry.

By achieving extensive media exposure through the official website and exhibition venue, it significantly contributes to branding, maximizing the results of participation.

Estimated Show Figures & Facts for 2025/6

Exhibitors

Feb. **1,600**
 Sep. **500**
 Nov. **200**



Visitors

Feb. **72,000**
 Sep. **45,000**
 Nov. **15,000**



Countries/Regions

Feb. **54**
 Sep. **50**
 Nov. **25**



Press/Media

Feb. **450**
 Sep. **200**
 Nov. **50**



Media Outlets

Feb. **300**
 Sep. **120**
 Nov. **100**



Conference

Feb. **200**
 Sep. **100**
 Nov. **80**



Conference Audience

Feb. **20,000**
 Sep. **8,000**
 Nov. **4,000**



Sponsors Board

Sponsors Board to be placed throughout webpages and the venue

*image

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*** Diamond Elite Sponsor

COMPANY COMPANY COMPANY

** Platinum Elite Sponsor

COMPANY COMPANY COMPANY COMPANY COMPANY

* Gold Elite Sponsor

COMPANY COMPANY COMPANY COMPANY COMPANY COMPANY COMPANY COMPANY COMPANY COMPANY

Sponsors Board Listed at

Show Venue

- Hall Entrance
- Lounge
- Conference Venue
- Inside Exhibition Hall etc.

Web

- Home Page
- Visitor Registration
- Conference Page
- EDMs etc.

*Note: the venue advertisements may undergo changes in terms of placement and content based on the event duraion and venue.

Types of Sponsorship Plan

<p>Diamond Elite ★★★</p> <p>Limited to 10 Companies</p> <h2>Diamond Elite</h2> <p>Stand out with exclusive LED ads -limited to 10 companies per show!</p> <ul style="list-style-type: none"> Large LED Advertisement at Venue Logo on Sponsors Board Banner Ads on Official Show Website Banner Ads on Conference Webpage Sponsorship Special Webpage Floor Map Ads Ads in Visitor Promotion E-mail Exhibitor Directory – Large Size Display <p>JPY 3,000,000</p>	<p>Platinum Elite ★★</p> <h2>Platinum Elite</h2> <p>A compressive plan to drive visitors to your booth</p> <ul style="list-style-type: none"> Large LED Advertisement at Venue Logo on Sponsors Board Banner Ads on Official Show Website Banner Ads on Conference Webpage Sponsorship Special Webpage Floor Map Ads Ads in Visitor Promotion E-mail Exhibitor Directory – Large Size Display <p>JPY 2,000,000</p>	<p>Gold Elite ★</p> <h2>Gold Elite</h2> <p>Boost your exposure with our starter plan</p> <ul style="list-style-type: none"> Large LED Advertisement at Venue Logo on Sponsors Board Banner Ads on Official Show Website Banner on Conference Website Sponsorship Special Webpage Floor Map Ads Ads in Visitor Promotion E-mail Exhibitor Directory – Large Size Display <p>JPY 1,000,000</p>
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*Note - Venue advertisements may undergo changes in terms of placement and content based on the event duration and venue.

* All prices exclude tax.

1. Large LED Advertisement at Venue



Installation Example

Applicable Plan

Limited to Diamond Elite Plan

Size

8.0m (W) × 2.5m (H)

*Only one company logo can be displayed per advertisement. If you wish to add additional logos, an extra fee of JPY 400,000 (excluding tax) will be charged per logo.

*Please include your booth number in the advertisement material. Show Management may ask you to revise your content if it is deemed not appropriate for the show.

2. Logo on Sponsors Board



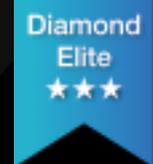
■ Main aisle in front of the venue

■ Next to the monitor of the PR seminar venue



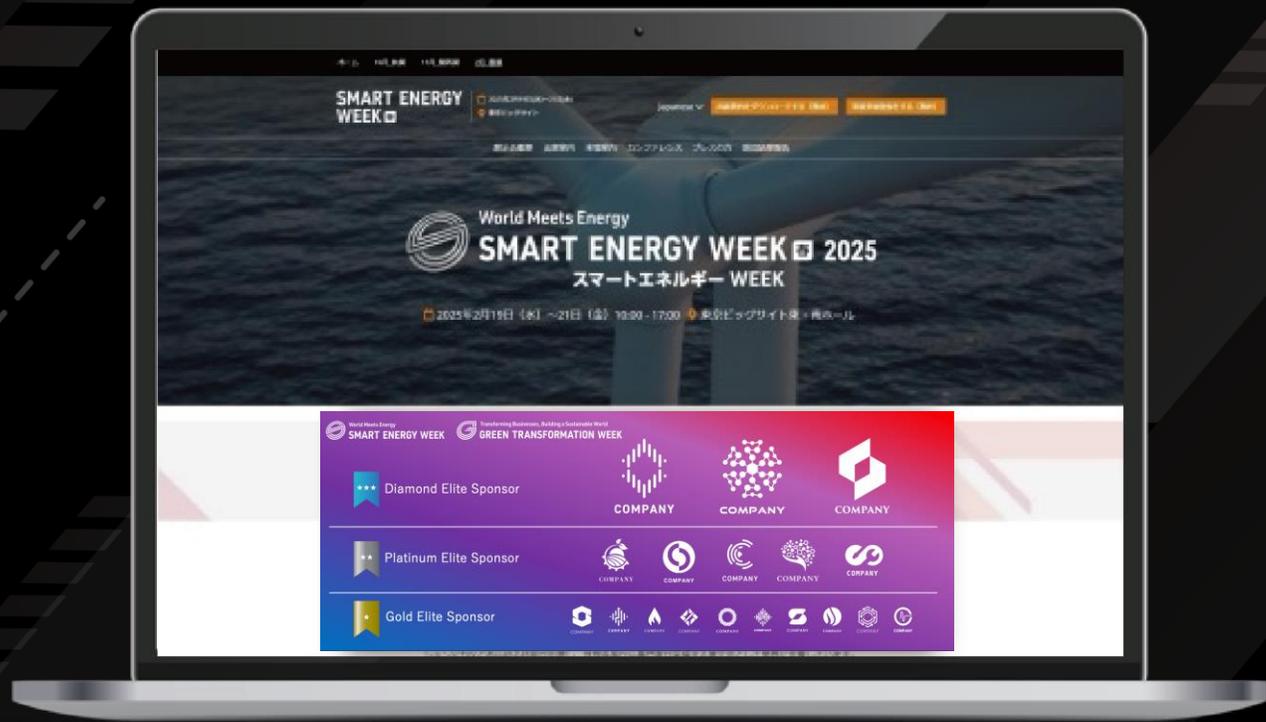
Sponsor Board Placement Locations

Exhibition Entrance • Seminar Venue • VIP/General Lounge, etc.



3-1. Banner Ads on Official Show Website

Visual Example



Featured on the official exhibition website with approximately 800,000 visits per year.

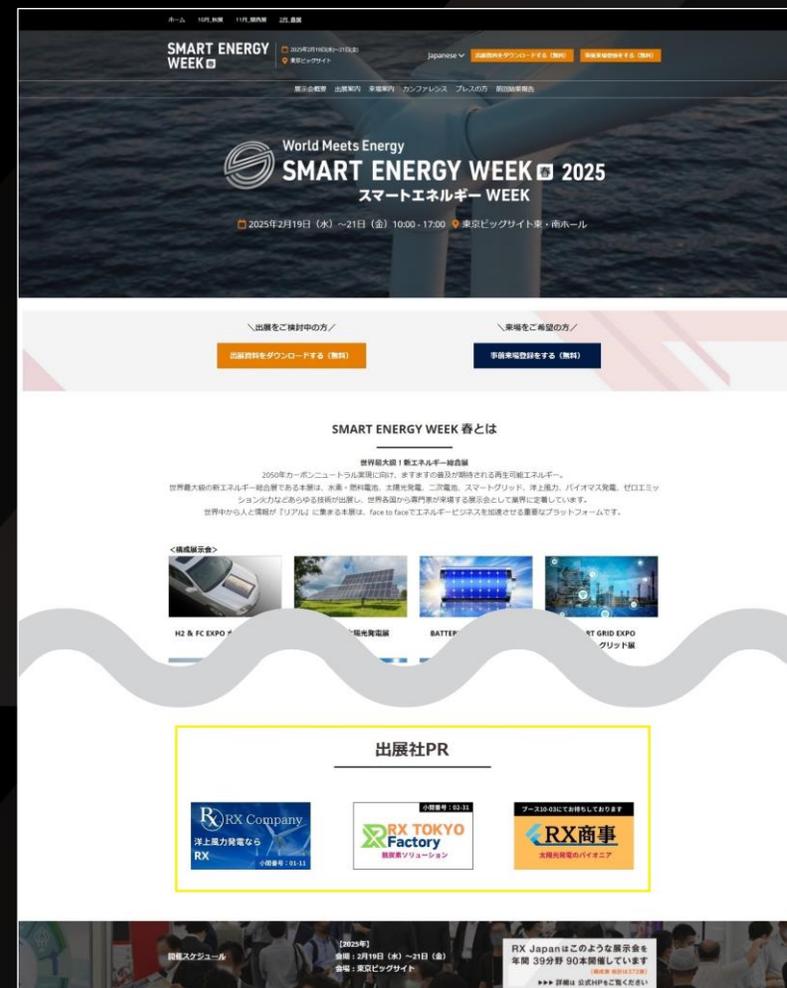
* Including both Japanese and English

3-2. Banner Ads on Official Show Website

Official Show Website has a huge amount of traffic as the show is approaching!

You can **inform your potential customers** of your participation widely.

*The location of the banners is subject to change.



Visual Example

Applicable Plan	Limited to Diamond and Platinum Elite Plan	Size	265px (W) × 150px (H)
Display Period	From approx. 3 months prior to the show		

4. Banner Ads on Conference Webpage



Conference Webpage covers the programme of seminars by industry leaders!

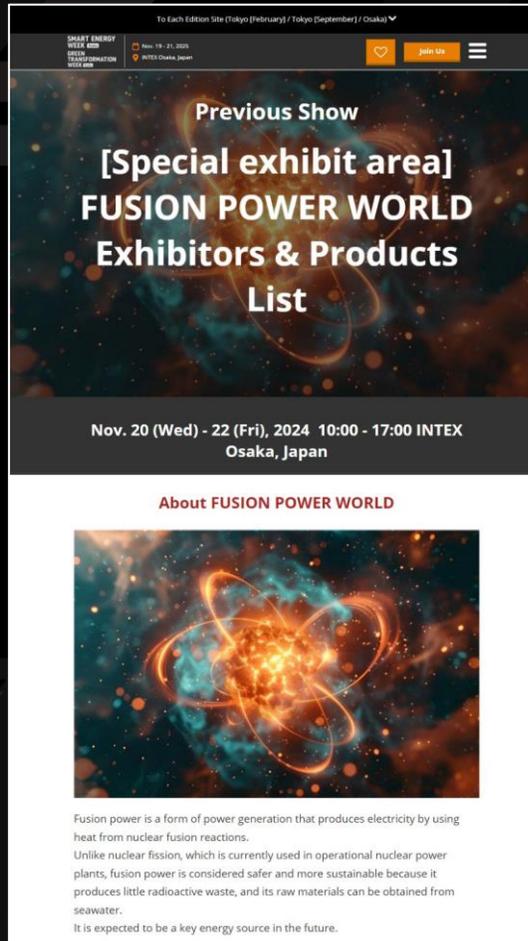
A wide variety of audience checks the website prior to the show. You can attract highly motivated prospects to your booth.

*The location of the banners is subject to change.

Applicable Plan	Limited to Diamond and Platinum Elite Plan	Size	187px (W) × 70px (H)
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Schedule from approx. 2 months before the exhibition to 1 year after.

5. Sponsorship Special Webpage



■ Image

Official Show Website has a huge amount of traffic as the show is approaching!

You can **inform your potential customers** of your participation widely.

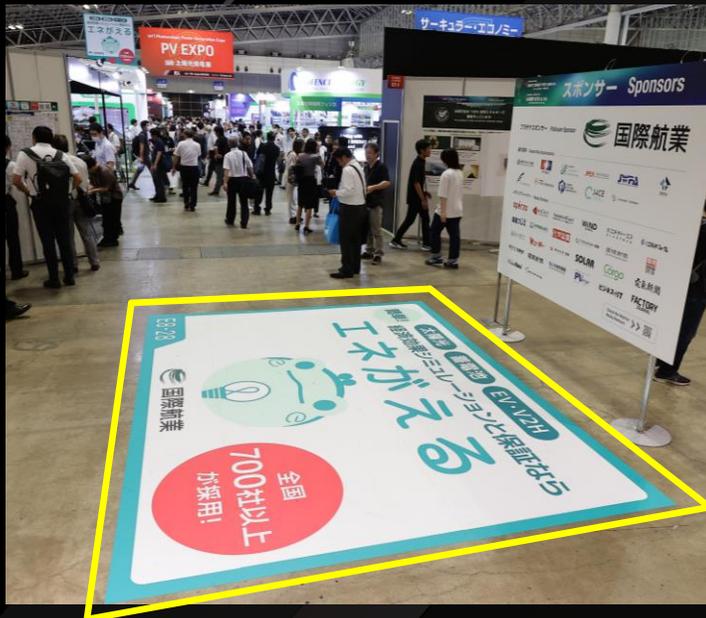
*The location of the banners is subject to change.

Applicable Plan	Applicable to all plan	Display Period	Approximately 2 months before the event and through the year
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Additional Options to Further Boost Awareness

Show Entrance Floor Ads
JPY 500,000

Get maximum exposure at the entrance and attract more visitors at a great deal!



Digital Signage Ads
JPY 800,000

#1 Choice for Maximum Impact!
Grab attention on the hallway to the venue!



Hanging Banner Ads
JPY 1,000,000

Stand out in the venue hall and guide visitors instantly!



*Price excluding 10% tax



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Application/Inquiries

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