



Sponsorship Opportunity



World Meets Energy

SMART ENERGY WEEK



Transforming Businesses, Building a Sustainable World

GREEN TRANSFORMATION WEEK

RX Japan Ltd.





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SMART ENERGY WEEK



Transforming Businesses, Building a Sustainable World

GREEN TRANSFORMATION WEEK

What is Sponsorship Opportunity?

Sponsors Board + Marketing Package.

it is an effective plan to maximize the enhancement of awareness for your company's products and the improvement of brand image.

Sponsorship Board

Sponsors Board to be listed throughout both webpages and the venue

*image

Diamond Elite Sponsor

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Platinum Elite Sponsor

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Gold Elite Sponsor

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Sponsors Board listed at:

Show Venue

- Hall Entrance
- Conference Venue
- Lounge etc.

Web

- Web Page
- Conference Page
- Visitor Registration
- EDMs etc.

*Note: the venue advertisements may undergo changes in terms of placement and content based on the event duration and venue.

- World Largest -

Carbon-Neutral & Renewable Energy event



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Show Facts & Figures

* expected

Exhibitors

1,800



Visitors

80,000



Country / Region

54



Media / Press

450



Media Outlet

300



Conference

200



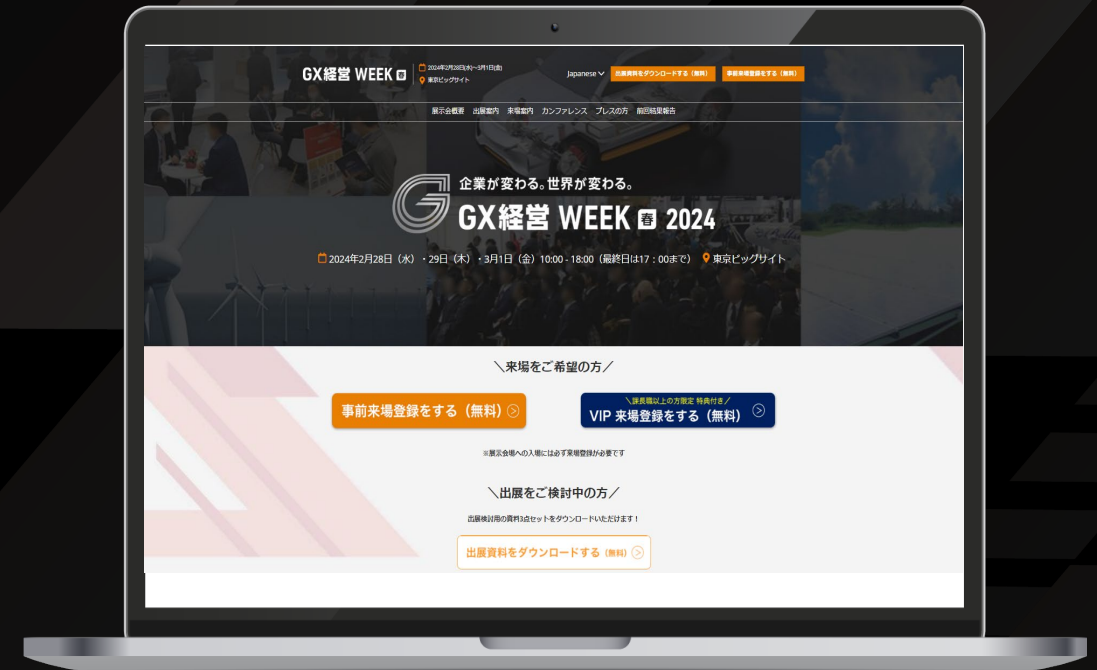
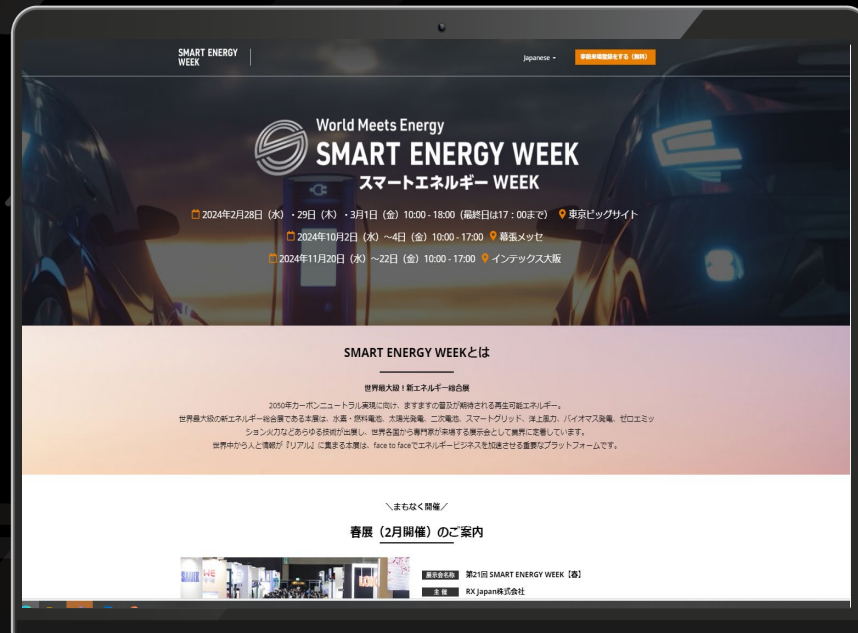
Audience

20,000



Show Fact & Figures

Official Webpage : **800,000** access per year



* expected

Benefit of Sponsorship Opportunity

1. Brand Awareness /
Corporate Value

2. Lead Acquisition /
Service Introduction

Being Sponsors at Smart Energy Week & Green Transformation Week, the world's largest carbon-neutral & renewable energy event, is an excellent opportunity to showcase the presence of innovative companies leading the industry.

By achieving extensive media exposure through the official website and exhibition venue, it significantly contributes to branding, maximizing the results of participation.

Type of Sponsorships

**Diamond
Elite**
★★★

7.5 Booth or more / Limited 3 Company

Diamond Elite

Sponsors Board

Hall Entrance Banner

Conference Slot - Special Session

Venue Digital Signage

Booth Hanging Banner

Floor Map Highlight

Web Banner Ad

Premium Listing on Exhibitor Directory

Extended Emperia (free 6 app + 2000 Leads)

JPY 10,000,000

**Platinum
Elite**
★★

4 Booth or more / Limited 10 Company

Platinum Elite

Sponsors Board

Hall Entrance Banner

Exhibitor PR Seminar 1 slot

Venue Digital Signage

Booth Hanging Banner

Floor Map Highlight

Web Banner Ad

Enlarge Listing on Exhibitor Directory

Extended Emperia (free 4 app + 1000 Leads)

JPY 5,000,000

**Gold
Elite**
★

2 Booth or more / Limited 20 Company

Gold Elite

Sponsors Board

Hall Entrance Banner

Exhibitor PR Seminar 1 slot

Venue Digital Signage

Booth Hanging Banner

Floor Map Highlight

Web Banner Ad

Enlarge Listing on Exhibitor Directory

Extended Emperia (free 2 app + 500 Leads)

JPY 3,000,000

*Note - Venue advertisements may undergo changes in terms of placement and content based on the event duration and venue.
- 10% consumption tax to be added.

Sponsors Board

Sponsors Board to be placed throughout both webpages and the venue

*image



Diamond Elite Sponsor



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Platinum Elite Sponsor



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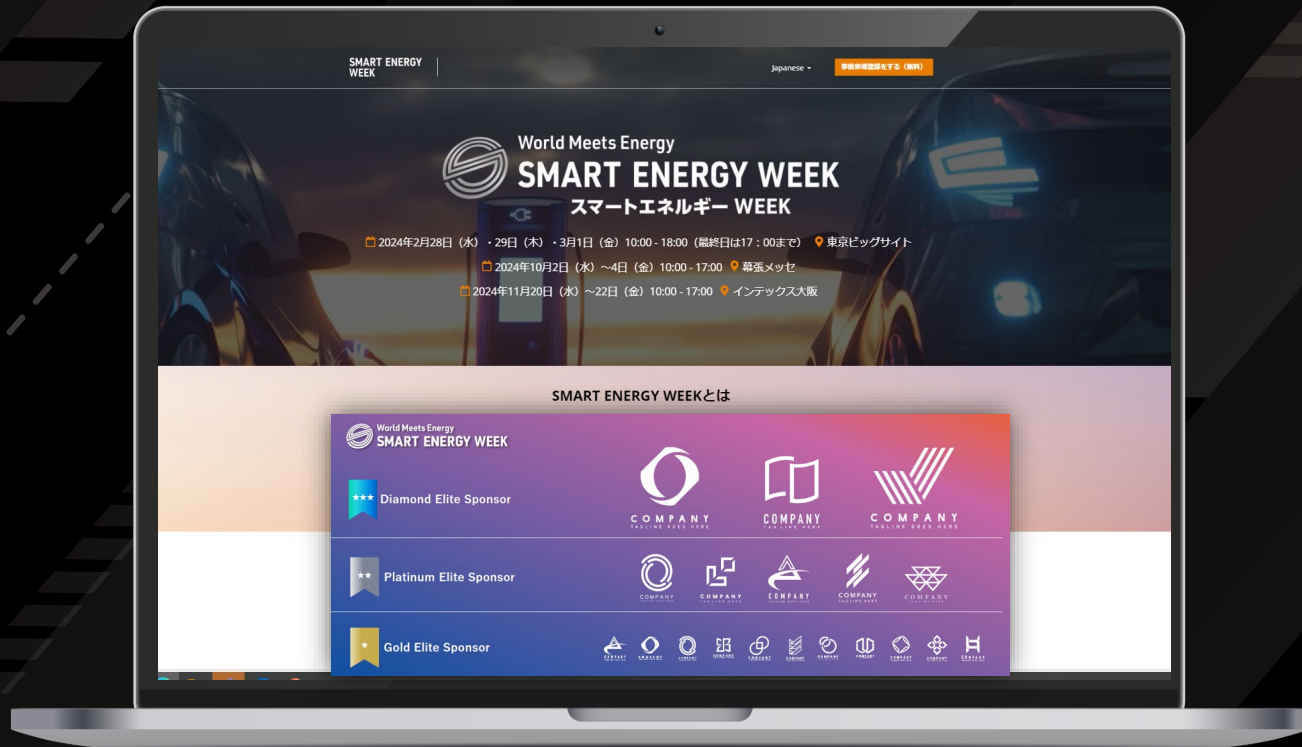
Web

- Home Page
- Visitor Registration
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- EDMs
- etc.

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Benefit of Sponsorship Opportunity

Official Webpage : **800,000** access per year



* 25年2月開催の予想数



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