

Sponsor Plan

Sponsorship Opportunity



World Meets Energy

SMART ENERGY WEEK



Transforming Businesses, Building a Sustainable World

SUSTAINABILITY MANAGEMENT WEEK

I-TEX JAPAN

Int'l Thermal Energy Expo

Built by



In the business of
building businesses

Sponsor Plan



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What is Sponsorship Opportunity?

This plan is designed to effectively enhance product awareness,
elevate your brand image,
and drive increased visitor engagement during the exhibition.

Estimated Show Figures & Facts

SMART ENERGY WEEK, SUSTAINABLE MANAGEMENT WEEK, I-TEX JAPAN

Exhibitors

Spring	1,600
Autumn	500
Osaka	200



Visitors

Spring	65,000
Autumn	45,000
Osaka	12,000



Countries/Regions

Spring	54
Autumn	50
Osaka	25



Press/Media

Spring	450
Autumn	200
Osaka	50



Media Outlets

Spring	300
Autumn	120
Osaka	100



Conference

Spring	200
Autumn	100
Osaka	80



Conference Audience

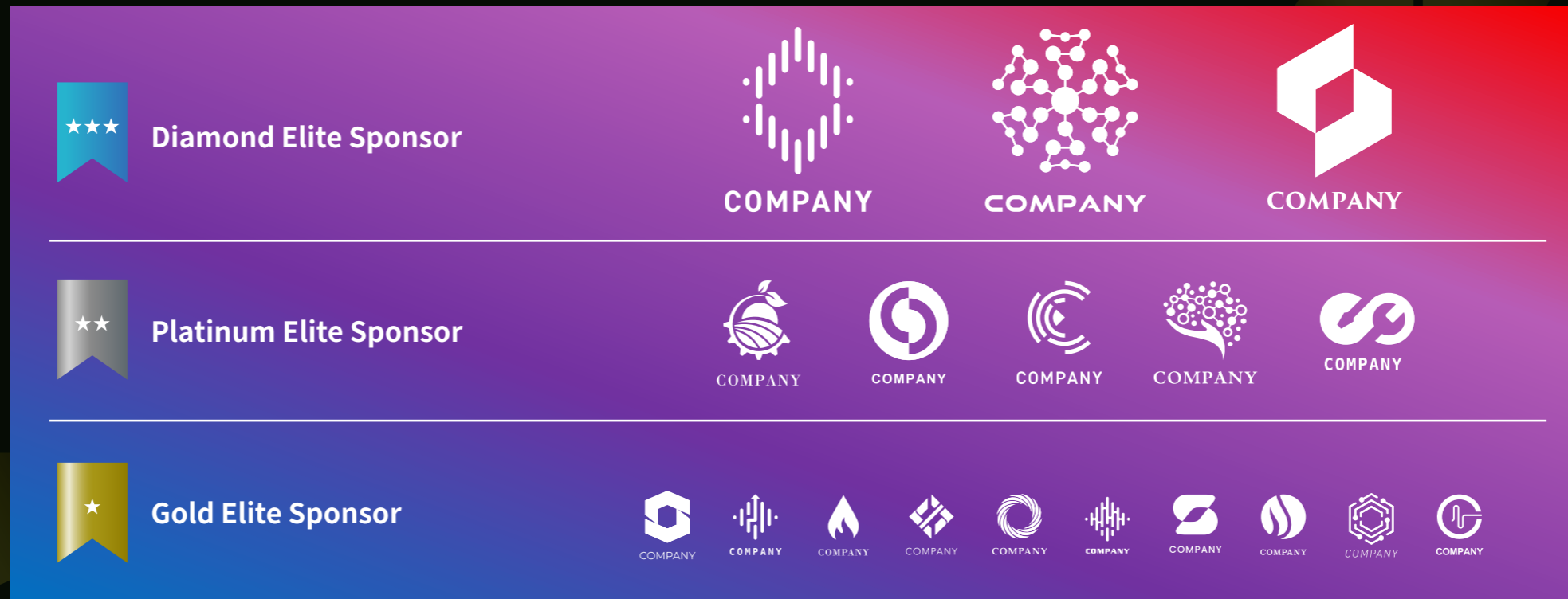
Spring	20,000
Autumn	8,000
Osaka	4,000



Sponsor Plan

Sponsors Board

Sponsors Board to be placed throughout webpages and the venue



Sponsors Board Listed at

Show Venue

- Hall Entrance
- Lounge
- Conference Venue
- Inside Exhibition Hall etc.

Web

- Home Page
- Visitor Regaistration
- Conference Page
- EDMs etc.

Types of Sponsorship Plan

<p>Diamond Elite ★★★</p> <p>Limited to 10 Companies</p> <h3>Diamond Elite</h3> <p>Stand out with exclusive LED ads - limited to 10 companies per show!</p> <ul style="list-style-type: none">Large LED Advertisement at VenueLogo on Sponsors BoardBanner Ads on Official Show WebsiteBanner Ads on Conference WebpageSponsorship Special WebpageFloor Map AdsAds in Visitor Promotion E-mailExhibitor Directory – Large Size Display <p>JPY 3,000,000</p>	<p>Platinum Elite ★★</p> <h3>Platinum Elite</h3> <p>A compressive plan to drive visitors to your booth</p> <ul style="list-style-type: none">Large LED Advertisement at VenueLogo on Sponsors BoardBanner Ads on Official Show WebsiteBanner Ads on Conference WebpageSponsorship Special WebpageFloor Map AdsAds in Visitor Promotion E-mailExhibitor Directory – Large Size Display <p>JPY 2,000,000</p>	<p>Gold Elite ★</p> <h3>Gold Elite</h3> <p>Boost your exposure with our starter plan</p> <ul style="list-style-type: none">Large LED Advertisement at VenueLogo on Sponsors BoardBanner Ads on Official Show WebsiteBanner Ads on Conference WebpageSponsorship Special WebpageFloor Map AdsAds in Visitor Promotion E-mailExhibitor Directory – Large Size Display <p>JPY 1,000,000</p>
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*Note -Venue advertisements are subject to change in terms of placement and content based on the event duration and venue.
*All prices exclude tax.

1. Large LED Advertisement at Venue



Applicable Plan	Limited to Diamond Elite Plan	Size	8.0m (W) × 2.5m (H)
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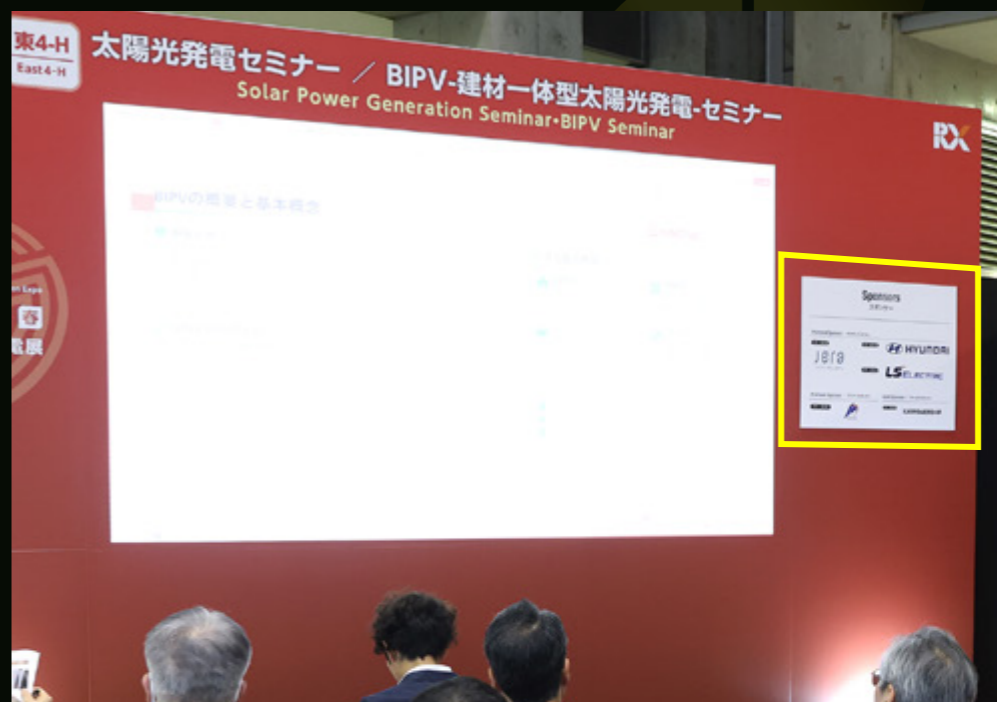
*Only one company logo can be displayed per advertisement. If you wish to add additional logos, an extra fee of JPY 400,000 (excluding tax) will be charged per logo.
*Please include your booth number in the advertisement material. Show Management may ask you to revise your content if it is deemed not appropriate for the show.

2. Logo on Sponsors Board

■ Exhibition Entrance



■ Next to the monitor of the Exhibitors Presentation venue



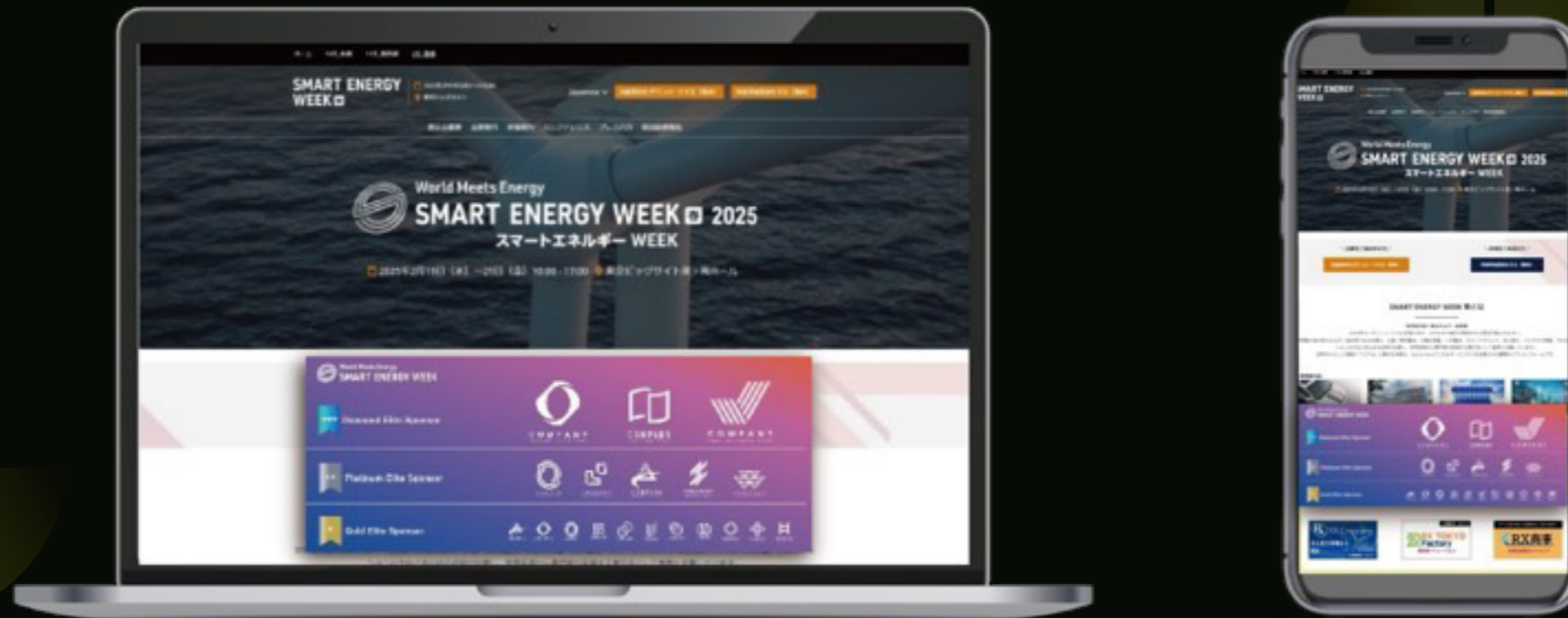
Sponsor Board Placement Locations

- Exhibition Entrance
- VIP/General Lounge, etc
- Conference Venue
- etc.

*The installation location may change without prior notice. Thank you for your understanding.

3-1. Banner Ads on Official Show Website

■ Visual Example



**Featured on the official show website
with approximately 800,000 visits per year.**

* Including both Japanese and English

3-2. Banner Ads on Official Show Website

Official Show Website has a huge amount of traffic as the show is approaching!

You can **inform your potential customers** of your participation widely.

*The location of the banners is subject to change.



Visual Example

Applicable Plan	Limited to Diamond and Platinum Elite Plan	Size	265px (W) × 150px (H)
Display Period	From approx. 3 months prior to the show		

4. Banner Ads on Conference Webpage



■ Image

Conference Webpage covers the programme of seminars by industry leaders!

A wide variety of audience checks the website prior to the show. You can attract highly motivated prospects to your booth.

*The location of the banners is subject to change.

Applicable Plan

Limited to Diamond and Platinum Elite Plan

Size

187px (W) × 70px (H)

*Approximately 2 months before the show and through the year

5. Sponsorship Special Webpage



Image

Official Show Website has a huge amount of traffic as the show is approaching!

You can **inform your potential customers** of your participation widely.

*The location of the banners is subject to change.

Applicable Plan

Applicable to all plans

Display Period

Approximately 2 months before the show and through the year

Additional Options to Further Boost Awareness

Show Entrance Floor Ads JPY 500,000

Get maximum exposure at the entrance and attract more visitors at a great deal!



*Price excluding 10% tax

Digital Signage Ads JPY 800,000

#1 Choice for Maximum Impact!
Grab attention on the hallway to the venue!



Hanging Banner Ads JPY 1,000,000

Stand out in the venue hall and guide visitors instantly!



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