

Preliminary Report of Visitor Count

World Smart Energy **2nd** **DECARBONISATION EXPO** **1st** **CIRCULAR ECONOMY EXPO**
Week **2023 March** **March** **CE JAPAN**

RX Japan's Solemn Declaration of No Inflated Numbers

Mar. 20, 2023

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

1. The reason for not inflating the visitor numbers

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, RX Japan will not commit such an act.

2. The visitor number counting method

Every visitor is to submit one business card at the visitor registration counter on-site, and will be counted as one visitor based on their business cards no matter how many times he/she re-enters the show.

3. Visitor numbers will be verified by an external party

Once the exhibition is completed, all the business cards submitted at the visitor registration counter will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organiser. Random checks will be conducted through phone calls to the persons on the business cards to confirm that they had attended the exhibition.

4. Written official announcement of the visitor count

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

1) On-site Registrants

- Only visitors who completed registration on site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

2) VIP Registrants

- Only VIP badge holders who completed registration on site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

3) Special Guests

- Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES				
	Mar. 15 [Wed]	Mar. 16 [Thur]	Mar. 17 [Fri]	Total
1) On-site Registrants	13,990	13,644	13,126	40,760
2) VIP Registrants	9,142	8,232	7,055	24,429
3) Special Guests	5	2	0	7
Total Number of Visitors (Sum of above 1 – 3)	23,137	21,878	20,181	65,196

These numbers don't include the number of visitors who registered on the previous days.

	Mar. 15 [Wed]	Mar. 16 [Thur]	Mar. 17 [Fri]	Total
Number of Seminar Attendees	5,802	7,399	5,165	18,366

	Mar. 15 [Wed]	Mar. 16 [Thur]	Mar. 17 [Fri]	Total
Number of Press Registrants	225	129	94	448

* The numbers of seminar attendees and press registration are not included in the total number of visitors.

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