Exhibiting Information

New Special Program

World Meets Energy
Held inside 27th SMART ENERGY WEEK March

Data Center Power Infrastructure World

Products and technologies for reliable, sustainable data center power.

Dates: March 24 (Wed) - March 26 (Fri), 2027
Venue: Tokyo Big Sight, Japan
Organiser: RX Japan GK
Concurrent Shows: H_2 & FC EXPO / BATTERY JAPAN /
NEXT-GEN THERMAL POWER EXPO etc.

RX Japan is Japan's Largest Trade Show Organizer

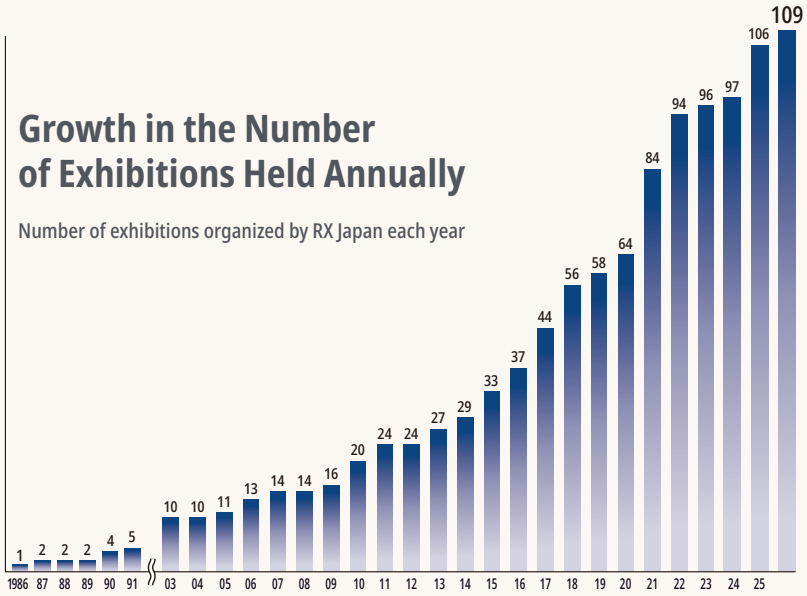
Organizing 109 Exhibitions Across 38 Industries Annually! (Including Concurrent Shows: Total of 437 Exhibitions)

RX Japan organizes 109 international trade shows annually across 38 industry sectors at major venues such as Tokyo Big Sight, Makuhari Messe, and INTEX Osaka.

Covering a wide range of industries including jewellery, eyewear, electronics, energy, IT, and healthcare, RX Japan leverages its extensive experience in creating exhibitions that help exhibitors achieve business growth and generate tangible results.

Growth in the Number of Exhibitions Held Annually

Number of exhibitions organized by RX Japan each year



In 2026, RX Japan will organize 109 exhibitions on a regular basis.

Annual Number of Exhibitors

27,236 Exhibiting Companies

(Including 6,534 overseas exhibitors)

*2024 Results

Annual Number of Visitors

1,402,964 Visitors

(Including 63,018 international visitors)

*2024 Results

Major Trade Shows Organized by RX Japan

NEPCON JAPAN



Asia's Leading Exhibition for Electronics R&D and Manufacturing

Exhibit Areas:
- Internepcon Japan
- Electronics R&D and Technology Expo
- Wearable Devices Expo
- Printed Electronics Expo etc.

Manufacturing World Japan



Comprehensive Exhibition for Manufacturing Technologies and Solutions

Exhibit Areas:
- Industrial AI / IoT Expo
- Design & Manufacturing Solutions Expo
- Mechanical Components & Technology Expo
- Factory Facilities & Equipment Expo etc.

SPEXA - Space Business Expo



Comprehensive Exhibition for Space Development and Space Business

Exhibit Areas:
- Satellite Data Utilization
- Space Infrastructure & Satellite Services
- Rocket Development
- Space Debris Countermeasures etc.

Japan IT Week



Japan's Largest IT Exhibition

Exhibit Areas:
- Software & Application Development Expo
- Information Security Expo
- AI & Business Automation Expo
- Data Center & Infrastructure Expo etc.

Comparison of the Number of Exhibitors and Product Display Area with Similar Trade Shows

What is Smart Energy Week

One of the World's Largest Comprehensive New Energy Exhibitions

As the world moves toward achieving carbon neutrality by 2050, renewable energy is expected to play an increasingly important role. SMART ENERGY WEEK, one of the world's largest comprehensive exhibitions for new energy technologies, brings together a wide range of solutions and innovations, including hydrogen and fuel cells, photovoltaics, rechargeable batteries, smart grids, wind power, biomass energy, zero-emission thermal power generation, and CCUS technologies.

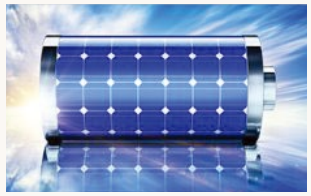
Recognized throughout the industry as a premier exhibition attracting energy professionals from around the world, the event serves as a vital platform where people and information come together face-to-face, accelerating business opportunities and partnerships across the energy sector. Exhibitions focused on sustainable management are also held concurrently.



H_2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

World Meets Energy
SMART ENERGY WEEK

Held concurrently

Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK
Previously known as: Green Transformation Week

New Exhibition



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO



NEXT-GEN THERMAL POWER EXPO
International Thermal Energy Expo

B-to-B Trade Show for Industry Experts

Event Overview

With AI and cloud demand driving data center growth, reliable and sustainable energy is more important than ever. This special feature highlights power and energy solutions that support data center development and operations while creating new business opportunities.

Exhibitors

Companies offering the following products and technologies

- **Power Procurement & Renewable Energy Solutions**
- **Energy Storage Systems (BESS)**
- **Onsite Power Generation**
- **Power Transmission, Distribution & Power Quality Infrastructure**
- **Energy Management Solutions Powered Sites & Location Solutions**
- **Thermal Energy Utilization & Waste Heat Recovery**
- **Next-Generation Distributed Energy Solutions**

etc.

Business Meetings

- **Technical proposals to address industry challenges**
- **Consultations on equipment specifications and system design**
- **Business Alliance**
- **Quotation and Delivery Arrangement**



Visitors

Industry professionals and researchers from

- **Hyperscalers & AI Service Providers**
- **Data Center Operators**
- **Data Center Developers**
- **Investors & Infrastructure Funds**
- **Electric Utilities, Gas Companies & Power Producers**
- **EPC Contractors & Engineering Firms**
- **General Contractors & Subcontractors**
- **Government Agencies, Municipalities & Industrial Parks**

etc.

Co-held Conference by Industry Front-runners Attract More Visitors

Industry Leaders Take the Stage

A conference alongside the exhibition will highlight the latest data center and energy trends, technologies, and policies, attracting key industry professionals and decision-makers.



※Conference session at a previous SMART ENERGY WEEK.

<Past Distinguished Speakers>

※Honorifics omitted; names listed in no particular order.

Amazon Web Services Japan G.K.
Head of Solutions Architecture,
Social Solutions & Services Division

Takayuki Shimizu



The University of Tokyo
Professor, Graduate School of
Information Science and Technology

Hiroshi Esaki



Ministry of Economy,
Trade and Industry (METI)
Director, GX Investment
Promotion Office, GX Group

Juntaro Shimizu



SoftBank Corp.
Corporate Officer,
Head of Next-Generation
Technology Development Division

Hironobu Tamba



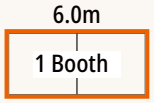
etc. (The latest conference information is updated regularly on the website.)

Exhibit Fees & Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m＝16.2m²)



Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth
Corner Charge.....JPY 100,000 / Corner

Expomaster *.....
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

（Co-Exhibiting Charge JPY 50,000）

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Exhibitor Directory



Standard

Exhibitor Directory



Premium

Limited to 6 companies

Get promoted on Exhibition website



Exhibitor Directory



Exhibitor Applications Now Open! We Look Forward to Your Participation

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ

etc...

Exhibition Information List

CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK Exhibition Management Office
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan

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Tel: +81-3-6739-4119

Web: www.wsew.jp/spring/ja-jp.html